

National Association of Black Journalists

NABJ

SUMMER 2014 journal

A look back at pioneer
CHUCK STONE

1924-2014



UNITY COMMUNITY

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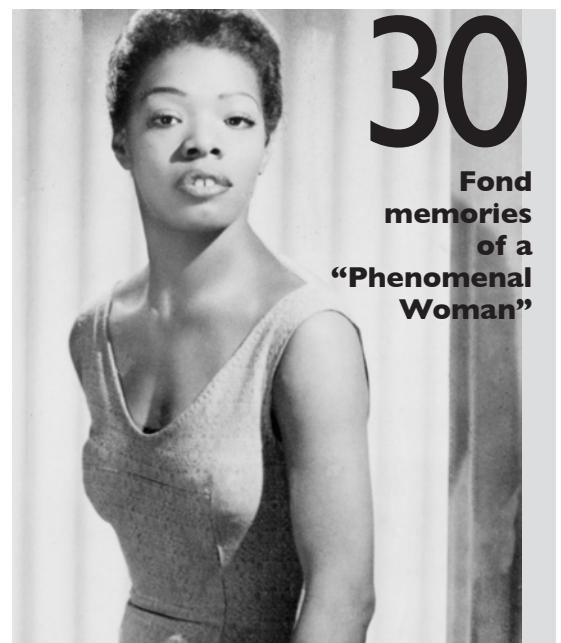
Kimberly Fields

Mija Gary

table of contents



From the President	4
Reinvention: Transition to entrepreneur	6
Media Institute focuses on healthcare disparity	10
Questions about on country's healthcare system	12
Black journalists and Boston	16
Echoes of the "N-word"	18





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From the President



Dear NABJ Family,

I'm pleased to present the Summer 2014 edition of the NABJ Journal. This issue will help prepare members for what they can expect as we host NABJ's 39th Annual Convention in Boston. In this Convention Issue, you will see profiles of NABJ's brightest stars and the winners of our organization's highest honors.

You will read about our 2014 Journalist of the Year, Stephen Henderson of the *Detroit Free Press*. As the newspaper's editorial page editor, Henderson was honored with the 2014 Pulitzer Prize for commentary. His award citation noted that Henderson had earned the award "for his columns on the financial crisis facing his hometown, written with passion and a stirring sense of place, sparing no one in their critique."

Our 2014 Legacy Award winner, the late photojournalist Hugh Grannum, blazed a trail for African-American photojournalists. His work gained national acclaim, appearing in *Black Enterprise*, *EBONY*, *Essence*, *Forbes* and *Jet* magazines. Observers underscore that, had he not done the work he did, the perspective of black Detroit would never have been reflected in the mainstream media.

I am especially pleased about the profile of Wesley Lowery of the *Washington Post*, NABJ's 2014 Emerging Journalist of the Year. While attending the E.W. Scripps School of Journalism at Ohio University he was editor-in-chief of *The Post* the school newspaper where he managed coverage of the university and of Athens County, Ohio. Wesley was the second black editor in the paper's 100-year history. He was part of a team at the *Boston Globe* that won a Pulitzer Prize for that newspaper's coverage of the Boston Marathon bombings. He also served as a member of NABJ's Board of Directors as the national student representative.

I would like to thank Editors Bonnie Newman Davis and Marlon Walker and their team for producing this great issue that serves as a preview to what I feel will be a lively and informative convention. May you all continue to achieve in the spirit of our convention theme, "Revolution to Evolution: Shaping Our Future."

Bob Butler,

President, National Association of Black Journalists

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REINVENTION

Making the transition
from journalist to entrepreneur

By **Benét Wilson**

Getting and keeping a back-up plan was the focus of an NABJ regional conference workshop last year, with panelists encouraging attendees to put their entrepreneurial skills to work while veteran journalists discussed their Plan Bs.

The workshop was and remains timely, given that many news organizations continue to downsize throughout the country. Yet, perhaps because of the often nomadic nature of journalism, several NABJ members are successfully navigating new paths by establishing their own media-related ventures.

Former NABJ President Kathy Times, who spoke during the Region III workshop last year in Charlotte, N.C., described her start as a newspaper

Continued on **page 7**



Kathy Times, former NABJ president, launched her website, Wheretogo411.com in 2011.

File photo

Continued from **page 6**

reporter who eventually went to graduate school to achieve her goal of becoming a broadcast journalist. After a series of jobs in various cities, Times concluded her broadcast career as an anchor in Jackson, Miss. When she left television to become an entrepreneur, the transition proved smooth, she said.

Close friends knew that while Times was a journalist, she also had a real estate business with a few properties. "I met James, my business partner, who was already enjoying being an entrepreneur, and I said I could do that," said Times. "We wanted to build an investigative website for the black community but wanted to do different things.

Times' website, WhereToGo411.com, launched in 2011. The site connects black enterprises to local and national buyers, along with local public economic engines. "The site has articles, but we encourage folks to use it to educate people about African-American businesses. It's driven by consumers and businesses."

Michelle Fitzhugh-Craig, NABJ's Region VI director, is CEO/Editor-in-Chief of shades magazine and co-owner, with Z'Ma Wyatt, of ZM Productions/M'agine Creative Services. She began her "traditional" media career in 1998, when she was an intern at the Arizona Republic, where she eventually became a full-time reporter.



Michelle Fitzhugh-Craig, NABJ's Region VI director, is CEO/Editor-in-Chief of shades magazine and co-owner, with Z'Ma Wyatt, of ZM Productions/M'agine Creative Services.

Fitzhugh-Craig eventually moved to San Francisco, where she landed at the Bay Area News Group, working at three different newspapers and eventually moving up to become city editor at the Oakland Tribune. "I was part of the first round of management layoffs in 2008. I then began working at hyperlocal and online publications as an editor," she said. "When I started working for the hyperlocals, I learned a lot about behind the scenes online."

shades originally started in 2002 as an online quarterly maga-

zine, but it was put on hiatus for personal reasons, said Fitzhugh-Craig. "In early 2010, Z'ma and I had the opportunity to buy another magazine. That fell through, so we decided to restart shades," she said.

"shades's audience is women of color around the globe and anyone interested in learning and embracing these women and what they have to offer," she said. "It's for anyone who wants to see how their lives impact the world and to read stories you don't see in mainstream journalism."

Times and Fitzhugh-Craig funded their own ventures and were assisted by programs targeting journalists of color. Times won a \$20,000 seed grant from Unity's NewU program, which provides training boot camps and strategic mentorships to develop entrepreneurship skills in journalists of color. Fitzhugh-Craig won the inaugural NABJ Ray Taliaferro Entrepreneurial Spirit Award in 2011.

"As journalists, we are well equipped. Every day we handle change and we adapt and meet deadlines. My advice for those wanting to become entrepreneurs is to use what you have," said Times. "Ask what unique skills do I have that are marketable? You only have your name. Use your good name and keep it good. Don't be afraid. Start charging people for the services you now do for free. Write a list of every skill and what you can charge for them."

Fitzhugh-Craig advises people to remember why they decided to go into journalism. "It's not for money, but for the love and passion of sharing stories," she said. "You have to do this with any business -- not for the money, but for the love. That's the only way you'll succeed."

Benét J. Wilson serves on the board of the Online News Association and is vice president of education for NABJ's Digital Journalism Task Force.

THINK BEFORE YOU POST

Power and provocation
of pictures, words, music
and mediated messages

By Vanessa G. Cunningham-Engram

Before crossing busy streets, adults often say to young children, “Look before you leap.” Older children and some adults are taught to “think before you speak.” Relatedly, Aretha Franklin (The Queen of Soul) has been cautioning people since the mid-1960s to “Think” before they act; and The Stylistics, in 1971, chimed in to signal everyone to “Stop, Look and Listen.” Yet, these clear, relevant and timeless positive directives have not resonated with scores of college students and career professionals today. Instead, social media rules, particularly with selfies, Instagram, tweets and uploads to YouTube. However, posts to social media should not be overestimated, including so-called “ugly selfies” because not all future employers will have an appreciation for them. In fact, with rapid advancements in technology, future employers may one day be able to trace and calculate exactly how much leisure time was expended using technology for casual amusement over a period of months or years compared to time spent engaged in earnest, constructive research.

Continued on **page 9**



GETTY IMAGES



NABJ Short Course students “get happy” in this selfie with Anthony Wilson, who leads the multimedia training program each spring at North Carolina A&T State University. PHOTO BY ANTHONY WILSON

Continued from **page 8**

Unequivocally, technology is a wonderful resource, used wisely, as it allows for First Amendment expression, creativity, cultural and global exchange. However, like a bad addiction controlling one’s life, technology can become a huge distraction, hindrance and burden, dominating an individual’s time, mind and actions until that person decides to stop, look and listen—to regain control and become disciplined. Indeed, having access to technology at one’s fingertips provides for countless interactivity benefits for society, including: 1) corporations (such as performing interviews via Skype and saving on travel expenses); 2) college students (as they can enjoy face-time or real-time conversations on live social networking sites with family and friends from home); and 3) professionals (such as journalists, who have the ability to create multimedia packages and submit stories digitally, without having to lug around heavy equipment).

Of course there are many more uses and advantages of technology and social media, such as the ability to play games, take pictures, send text messages, listen to music, stream live and view shows, to name a few. However, of greatest importance is the ability of a user to remain disciplined and maintain control of

the medium and not vice versa. Users must ensure that all text messages, uploads and posts are transmitted into cyberspace intelligently and prudently; they must communicate with confidence and without regrets; and they must scrutinize their own work, thinking futuristically before posting a selfie or video that they find humor in now because that may not be the case later. Users must frame their power, talents and skills to accentuate their positives. They must painstakingly check facts and seriously consider whether they should become part of a craze or fad because while they may post, write or upload something, it may not be expedient to do so. It may be legal and even ethically sound to do so; but it may not be wise. Users must be cautious—stop, look, listen and think – then leap – then speak – then dance, dance, dance. Below are two real options for users. With whom would you choose to dance? Take your pick:

As reported by The Daily Beast Feb. 18, 2013, DJ and producer Baauer (born Harry Rodrigues in Philadelphia) released his debut single “Harlem Shake” on May 22, 2012. “The videos begin with the song’s sample of a man giving a shrieking siren call of ‘Con los terroristas!’—Columbian Spanish for ‘with the terrorists.’” The tune went viral on YouTube in Feb. 2013 and since has featured thousands

of videos, including a video from the cast of the TODAY show, The Daily Show and The Colbert Report. Millions of viewers have seen the videos and Baauer couldn’t be happier about the social media craze. “I think it caught on because it’s a goofy, fun song,” he says. “But at the base of it, it’s my song and it’s making people want to dance. That’s the best feeling in the world to me,” Baauer told The Daily Beast. Meanwhile, Americans continue to dance “with the terrorists” while Baauer dances all the way to the bank.

A new social media craze is taking place and it is making people happy. For example, in two videos, published on YouTube on March 19, 2014 by staffer Rachelle O’Neil, Rep. John Lewis, D-Ga, is ecstatically dancing to the tune of Pharrell Williams’ “Happy,” which had more than 211,645 and 28,910 views respectively by 5:00 p.m. the following day. As he celebrates his recent birthday, the 74-year-old congressman happily moves and grooves about, shaking his hips from side to side and spiritedly declares, “This Is My Song!”...“Nothing Can Bring Me Down!”

Vanessa G. Cunningham-Engram, Ed.D., J.D., is an associate professor who teaches courses in communications law and ethics at North Carolina A&T State University.

THERE'S AN APP FOR THAT!

Media Institute aims to close gap in health disparity, inequities

By Kimberly Fields

Seventy-three percent of Internet users are on social networking sites. Twenty-two percent are on Twitter, 56 percent are smart phone users and 29 percent own tablets.

What demographic is this?

Citing statistics from the Pew Research Internet Project, Sherri Williams, a Ph.D. candidate at Syracuse University, said the percentages reflect Internet and social media usage within the African-American community.

Williams studies media diversity, social media, social TV and how people of color use social media and how they are represented on social networks. With a small audience using the simple hashtag #NABJHealth14 during the April 10-12 NABJ Media Institute on Health: Health Policy and Health Inequities Conference, Williams noted that more than 146,000 people saw the tweets on the first day of the three-day conference in the Kaiser Family Foundation's Barbara Jordan Conference Center in Washington, D.C.

NABJ's Media Institute on Health: Health Policy and Health Inequities focuses on health disparities among people of color, including Latinos, African Americans, Asians, Native Americans. It has gained the attention of newsmakers for bringing awareness to health disparities and



Continued on **page 11**

Photo illustration by SHELDON L. SNEED



GETTY IMAGES

Continued from **page 10**

inequities in health care. The Media Institute provides broadcast, digital and print journalists with necessities to adequately report on topics such as the Affordable Care Act, disparities in testing and technology within communities.

Speaking of technology, how can the health industry get in touch with these technology users?

In the session “Technology Connecting Communities to Reduce Health Disparities,” Gillian Barclay, vice president of Aetna Foundation, says one approach is to keep in mind average people.

The point is to make the access to health information easier for both the providers and the patients, she said. Grantees of the Aetna Foundation, Unity Health Care Inc., and the Institute for E-Health Equity have created health access initiatives available through computer and mobile devices.

Silas Buchanan of the Institute for E-Health Equity, an interactive, information-sharing website that strives to improve health care services to communities of color, says that while the health information is out there, the way it is accessed is key.

“It’s not always the message that’s important, it’s also the messenger,” said Buchanan.

That belief is why Buchanan’s institute uses faith ministries to help spread information. Buchanan says that often times pastors are seen as community leaders, so if information was disseminated via those community leaders, more people would listen.

The institutes two mobile health services are the Text 4 Wellness and Mobile-ize 4 Fitness. Through Text 4 Wellness, users will text HEALTH to 30644, answer a few questions about the church they attend, if they have insurance, and so forth, and receive timely and actionable information about healthy lifestyles, disease prevention, general wellness and active living. By texting FIT to the same number, users will access Mobile-ize 4 Fitness, which will provide mobile reminders to fitness class members about staying active and engaged in healthy living through fitness, nutrition and wellness tips.

Angela Duncan Diop, vice president of health and information systems at Unity Health Care, Inc., wants to help make accessing care at Unity Health Care, a Washington, D.C.-based primary health care agency, a bit easier for its patients.

Through the Unity Health Care app, a free app available on iOS and Android systems, patients are able to find health centers, request an

appointment, and access their medical history and record. This makes it easier for, not only patients, but providers to exchange information if the patients decide to or, for some reason, see another provider. Diop says that patients have been pretty open to electronic record keeping and exchange, but patients can opt-out.

“Patients have the chance to opt-out, but the providers will then inform them of the importance of and how helpful the record exchange is,” says Diop.

However, everyone isn’t technology-literate or may have no interest in its use. Others do not have access to technology. According to the Pew Research Internet Project’s article, “African Americans and Technology Use,” of the 80 percent of African Americans who use the Internet, 45 percent are age 65 or older, but only 30 percent of that population has broadband at home. Barclay reiterated that it’s all about keeping people in mind while also eliminating the digital divide. This is possible by giving access to individuals the way they want it, often via community outreach.

Kimberly Fields is a senior multimedia journalism major at North Carolina A&T State University.

DESPAIR & HEALTHCARE

NABJ'S Health Institute takes a close look at the divide in America's healthcare system

The Affordable Care Act, black women's health and minority representation in clinical trials were among the topics during NABJ's 6th Media Institute, Health, Health Policy and Health Iniquities April 10-12, 2014 at the Kaiser Family Foundation's Barbara Jordan Conference Center in Washington, D.C.

The institute's annual conference sheds light on health disparities and inequities in health care in African-American communities, and provides print, broadcast and digital journalists tools to effectively report on the effects of health care policies in underserved communities.

Previous conferences have addressed HIV/AIDS, mental health, childhood obesity and infant mortality.

Cindy George, NABJ's parliamentarian, who chairs the institute conference with Andrea King Collier, recently spoke with N.C. A&T journalism student Mija Gary about the health institute's purpose.

Continued on **page 13**





File photo

Continued from **page 12**

GARY: What exactly is NABJ Media Institute?

GEORGE: The NABJ Media Institute is the training and programming arm of the National Association of Black Journalists. The NABJ Media Institute presents topic-based programs such as April's Media Institute on Health, Health Policy and Health Inequities. The institute also has presented programs on energy, politics and public relations.

GARY: Why did you start the institute? Who is your target audience?

GEORGE: The NABJ Media Institute on Health began in 2009. Our first program was at Morehouse School of Medicine in Atlanta. That year, we heard from a variety of top health speakers including former U.S. Surgeon General Dr. Louis Sullivan, Marian Wright Edelman and then-Meharry Medical College president Dr. Wayne Riley. Since 2010, the health conference has been held in the Barbara Jordan Conference Center at the Kaiser Family Foundation building in Washington. This year marked our sixth annual gathering.

In 2012 and 2013, the program included a White House briefing where, each year, program participants have heard from and questioned former U.S. Health and Human Services Secretary Kathleen Sebelius and former U.S. Surgeon General Dr. Regina Benjamin, along

with Phill Wilson, founder of the Black AIDS Institute. Our goal for the health conference is to provide an opportunity for journalists and newsmakers to discuss health inequities and health in communities of color – conversations that are not happening on this level anywhere else.

We focus on the health of Black Americans. The experts provide the information that journalists and media professionals can share with their readers, listeners and viewers. The journalists also expand their contacts with sources who are mostly people of color or represent views from people working in communities of color. This is content that's not always considered in mainstream newsrooms.

Our target audience is health journalists, but also those who will produce journalism on health topics. We know these issues touch every beat. The health conference's inception followed the election of President Barack Obama, whose signature priority was the passage of comprehensive health reform. Our focus on health over these last six years has been a newsworthy venture with the implementation of the Affordable Care Act, the increased access to care, the decline in the percentage of uninsured Americans and the anticipated decrease in the nation's health inequities – particularly for black people.

GARY: Have you reached your goal and fulfilled the purpose? Are you satisfied with the attendance?

GEORGE: The goal is to provide the tools for reporters to enhance their stories with data and diverse sources. We have provided that annually since 2009 and we believe that and the Media Institute's other programs equal success. Several reporters have developed and pitched story ideas for freelance jobs to editors during the health conference. Our sessions have helped journalists devise stories that have appeared on various media platforms and have included the experts who spoke at our conferences.

GARY: Who else, besides journalists, benefits from the institute?

GEORGE: Readers, viewers and listeners benefit from the conference through the journalism that's created from the interactions of journalists and health experts. Health advocates and media professionals – namely those in public and consumer relations – also benefit from access to journalists and experts.

GARY: Why are health and health disparities important topics?

GEORGE: Health impacts every aspect of life and is a topic that touches every beat. Without health and wellness, we don't exist – or we can't be our best selves – so we think this conference is among the most important of the NABJ Media Institute's functions.

Mija Gary is a junior journalism major at North Carolina A&T State University.

ACCESS

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150
300
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FAMU SHORT COURSE
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> PSWRD -
> ENTR. RATTLEATION
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DOUGLAS



IRVINE



JOHNSON



DAWKINS



GILBERT



JILES



SKERRITT



LEE



KIMBROUGH



HENDRICKS



CARTER



HIGHSMITH



FLOWERS



KNIGHT



JONES



WEATHERS

Florida A&M University J-school grads gather to lead the FAMU 2014 Spring Multimedia Short Course

Written by Michael W. Douglas

Alumni from Florida A&M State University’s School of Journalism and Graphic Communication, along with other professional journalists, descended on the Tallahassee, Fla. campus March 6-8 for the annual NABJ Short Course, an intense three-day program for broadcast journalism and multimedia students enrolled at universities throughout the East Coast.

FAMU alumnus Rod Carter, a morning anchor for WFLA-TV, worked with SJGC faculty and staff to attract diverse speakers and mentors for the short course. The event culminated with the delivery of student-driven newscasts on FAMU-TV, Comcast Cable and webcasts via FAMU SJGC’s Livestream channel. Ann Kimbrough is dean of FAMU’s School of Journalism and Graphic Communication, and Andrew Skerritt coordinates the annual short course.

In addition to FAMU students who participated in this year’s short course, students also hailed from The University of Florida, The University of Miami, American, Hofstra, North Carolina Central, West Virginia, Ball State, Dillard, Palm Beach and Northern Illinois universities.

C. Denise Hendricks, senior producer for “HLN Morning Express with Robin Meade” was a keynote speaker during this year’s event. Other journalism educators and professionals who helped train

the students included Michael W. Douglas, a multimedia professor at FAMU; Garin Flowers, formerly of WCTV-TV, CBS in Tallahassee; Georgia Dawkins, a FAMU alumna, and a producer at KSLA-TV, CBS Shreveport, La.; FAMU alumna Donnitra “Sharee” Gilbert, new Multimedia Coordinator for the Pinellas County (Fla.) School Board; Mika Highsmith, a FAMU alumna, formerly of WTXL-TV, ABC Tallahassee; Audrey Irvine, of CNN Affiliate Content Center in Atlanta; William Jiles, journalism division director, FAMU; Rahman Johnson, former anchor WTXL-TV, ABC Tallahassee; Kenneth Jones, broadcast journalism professor, FAMU; Shonda Knight, a FAMU alumna, executive producer and morning anchor, WCTV-TV, CBS Tallahassee; M. David Lee III, news director, WTXL-TV, ABC Tallahassee; Andrew Skerritt, SJGC Short Course coordinator; and Saundra Weathers, a FAMU alumna who reports for Bay News 9 in Tampa.



BOSTON AND BLACK JOURNALISTS A CURIOUS MIX

By Wayne Dawkins

To understand the influence black journalists have had on Boston, consider the monument at a Roxbury Crossing train stop that memorializes Luix Overbea, an NABJ founder and former Christian Science Monitor journalist. Overbea's 1988 poem, "Hometown," is engraved into the monument.

Then there is long-time Boston Globe baseball writer Larry Whiteside who was inducted into the Major League Baseball Hall of Fame. Whiteside died in 2007.

Overbea and Whiteside are just two Boston-based journalists who carved a path in a city once notorious for its hostile race relations during the 1970s and early 1980s. Despite a more relaxed, inviting atmosphere in today's Boston, many NABJ members' experiences there were seared during the city's hostile racial era during the 1970s through early 1990s.

For the first time in its 39-year history, NABJ will convene its annual convention and job fair in Boston. Some members have flatly stated that the city has not changed, and they have no plans to attend the convention come late July.

Such comments, perhaps, are prompted by images of a Pulitzer Prize-winning photograph, "The soiling of Old Glory," shot in 1976 by Stanley Forman of the Boston Herald-American. The image depicted a white man at an anti-busing rally about to impale black civil rights lawyer Ted Landsmark with the American flag. [Actually, the attacker swung the flagpole butt and hit Landsmark in the face, breaking the lawyer's nose.]

Then there are reflections from NABJ member Gayle Pollard Terry, a former Boston Globe reporter who recalls being chased by a

Boston is a revolutionary city with a historical past that belies its evolution. Capturing the tensions that once remained on the surface is the above photo by Pulitzer Award winner Stanley Forman.

Continued on **page 17**

“It’s astonishing to learn that since 2000, Boston has been majority-minority; 53 percent people of color; more people of African descent are in Boston than the Irish.”

— KENNETH COOPER

Continued from **page 16**

“white mob,” while on assignment.

Despite the war stories encountered by some NABJ members in Boston, others apparently found peace and flourished, often by tackling the issue of race head on.

In 1984, a Boston Globe team earned a Pulitzer Prize for special local reporting for a series of stories called “Boston; The race factor.” Articles explained how the racial climate in that community compared to a handful of other American cities. The team’s black journalists included the late Norman Lockman, Ron Hutson and Kenneth Cooper.

Cooper, for example, traveled to Philadelphia and reported that local blacks were welcome to eat in a landmark restaurant in Italian South Philly. However, a comparable act in Irish and Italian South Boston could be perilous. The Globe series concluded that racial attitudes stunted education, employment and other qualities of life.

“During the 1970s, 1980s and 1990s the atmosphere and climate ranged from racial tension to outright racial conflict,” said Cooper who was a Globe reporter from 1980 to 1986.

Busing was a focal point and Cooper said working-class Irish in the “Southie” neighborhoods felt betrayed by W. Arthur Garrity Jr., the federal judge who rendered the desegregation order. Garrity was vilified as “lace curtain Irish,” a member of the tribe who lived in Wellesley, an affluent suburb, and betrayed his ethnic group.

Another flashpoint occurred in 1989 when

Charles Stuart, a white man, alleged that a black man killed his pregnant wife. The visceral crime sparked an aggressive police manhunt with an African-American male charged, then released. Press coverage intensified and notably, Boston Globe coverage was supervised by Gregory Moore, a black assistant managing editor from Ohio. Stuart’s story turned out to be a hoax; he wounded himself and then murdered his wife Carol and unborn son.

Despite the racial conflicts, Boston changed politically and demographically. Cooper explained the transformation as occurring during the 1983 mayoral race when Mel King, a state representative, activist, and Urban League president, was the African-American in a field of seven candidates who made the runoff, which boosted the sense of black empowerment. King’s runoff opponent was Ray Flynn, an Irishman who won handily. Flynn, however, adopted chunks of King’s agenda, such as desegregating the projects, appointing blacks to top city hall positions including comptroller, treasurer and the housing authority.

“The election,” said Cooper, “meant a change from an old to new normal.”

About a decade later, Flynn’s successor was Thomas Menino, who was mayor for 20 years and governed inclusively, said Cooper: “Menino made getting along normal.”

Cooper left the Globe in the late 1980s for Knight-Ridder newspapers, and then a decade at the Washington Post. He returned to the Globe in 2001 and stayed through 2005 in the role of national editor. Gregory Moore, then the

managing editor, encouraged Cooper to return. Moore is now editor-in-chief of the Denver Post.

“It’s astonishing to learn that since 2000, Boston has been majority-minority; 53 percent people of color; more people of African descent are in Boston than the Irish,” said Cooper, who is currently an independent journalist and editor of the Trotter Review at the University of Massachusetts-Boston. He said there was an influx of Latinos and Asians and the black population grew, but not as much as the former groups.

Cooper also noted that “a lot of the haters [from the Irish and Italian working-class neighborhoods] moved out of the city and to the suburbs.”

NABJ members with Boston news roots include Derrick Jackson, a Globe columnist and one of the leading founders of the Trotter Group’s African-American opinion writers established in 1992 at Harvard University; Callie Crossley, a panelist on WGBH public TV “Beat the Press,” a media criticism show; Carmen Fields, a Boston Globe reporter who moved on to leading PBS affiliate WGBH-Boston, and Michelle Johnson, a former Globe journalist and digital media expert. She is an associate professor at Boston University’s College of Communication and the 2013 NABJ Journalism Educator of the Year.

Wayne Dawkins is associate professor at Hampton University Scripps Howard School of Journalism and Communications



Boston may have changed, but memories of its racial slurs remain

By Gail Pollard-Terry

“Nigger! NIGGER! NIGGER!”

Assigned to cover the re-enactment of the Battle of Bunker Hill in 1978 on my first Sunday at “The Boston Globe,” I headed out early to the Charlestown section of the city.

Stopping for a sandwich, I thought nothing of the cashier noting, “You’re not from around here, are you?” Walking back to my car, I heard footsteps and the N-word getting louder and louder. Who were they chasing?

Me.

Safely in my car, I raced after the three white guys but only for a few minutes. Angry, yes, but not enough to miss a good story. Still early, I drove the few blocks to the monument, observed the ceremony, did some interviews, went back to the news-

room and wrote a bright feature that the editor loved – and never mentioned the N-word.

In Boston, on another Sunday, I covered the Hyde Park pancake breakfast, featuring maple syrup made from neighborhood trees. The only other black person in the room, Don Chaney, then a player with the NBA Celtics, received an award. As he walked toward the door he offered to escort me to my car.

I wanted to check out the pony ride for charity. Outside, a black boy who looked about 12 guided the pony. During a lull, three N-word shouting white boys attacked him. I screamed for help and told the young brother to run from the barrage of fists, but he wouldn’t let go of the reins. I yelled the details into the newsroom walkie-talkie and asked my editor to call the police. He told me to get the ...h out of there. The beat-down continued. I kept screeching

“Stop!” and swinging my hefty handbag at the bullies until some white guys broke it up.

In Boston, the N-word became my name – on assignment and off; on the Boston Common during the Fourth of July celebration; on St. Patrick’s Day; at Red Sox games; on the “T,” (subway); walking and driving, in stores, at the airport.

In 1984, I moved to Southern California. Not once in 30 years in, has anyone called me the N-word.

Since then, Boston has gotten better. I have returned for weddings, retirements and to participate in a Harvard panel on the L.A. riots. I have attended Red Sox games when my husband Mike Terry covered the California Angels. Dinner, drinks, shopping, church, you name it – no N-word.



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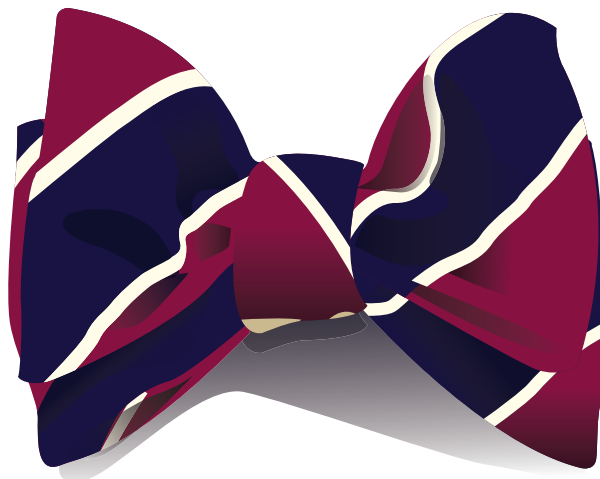
Tenacious, subversive and endearing:
A look back at pioneer, Chuck Stone

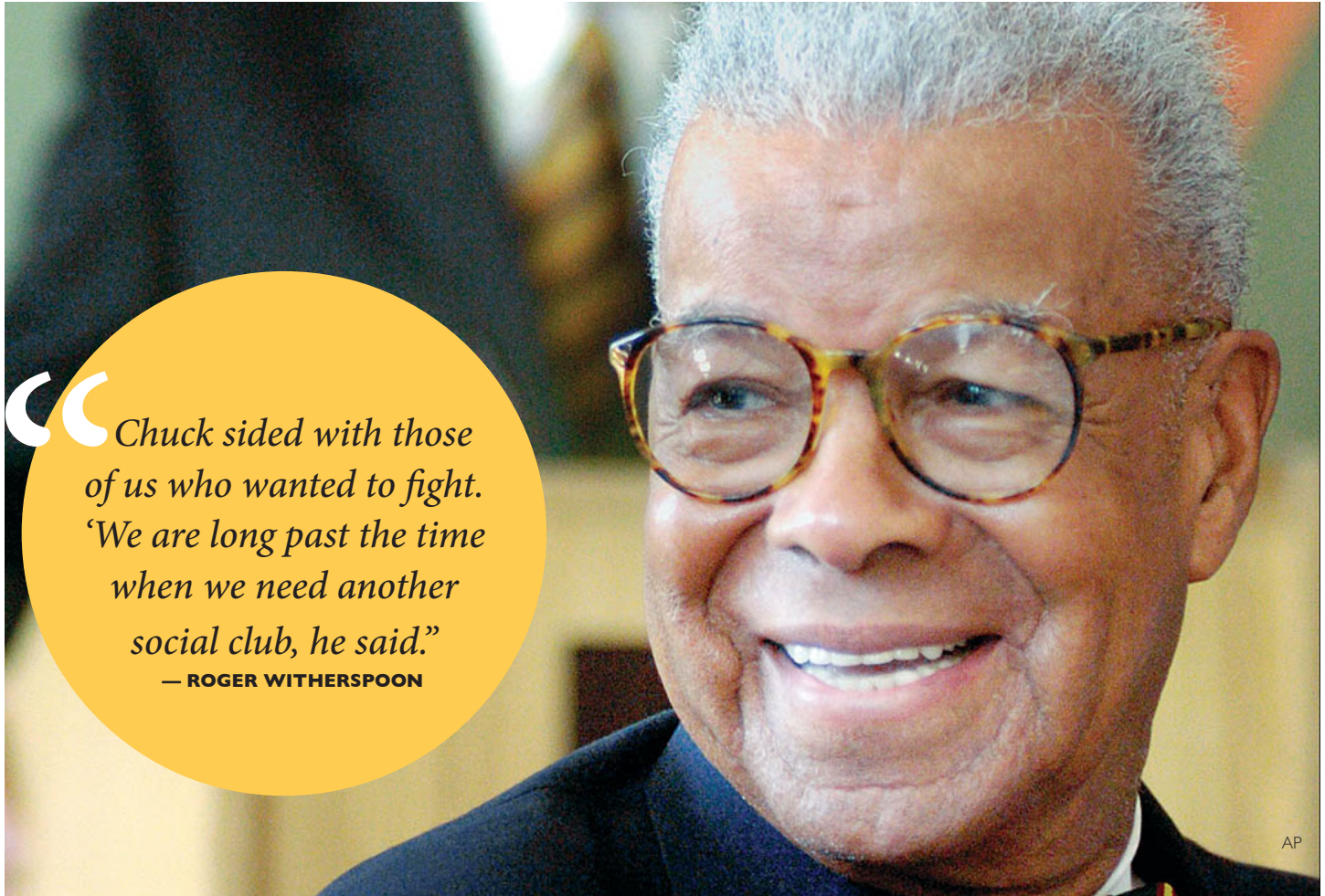
By **Wayne Dawkins**

Appreciations poured in for Chuck Stone, 89, newsman extraordinaire and founding president of the National Association of Black Journalists, who died April 6. In 1990, I began my search for all of the authentic founders by writing a book about NABJ.

I called Stone and asked for an interview. He emphatically said “no,” and continued to rebuff me several times over until June 1991 when he consented to an interview. Stone was about to leave the Philadelphia Daily News after nearly two decades to become a journalism professor at the University of North Carolina-Chapel Hill.

Continued on **page 17**





AP

“Chuck sided with those of us who wanted to fight. ‘We are long past the time when we need another social club, he said.’”

— ROGER WITHERSPOON

Continued from page 16

Scheduled to interview him over dinner at his house in West Philadelphia, my 40-minute drive from Camden County, N. J. to Philadelphia became 90 minutes during an unexpected downpour. When I arrived, Stone greeted me warmly, but his famously fierce wife Louise Davis Stone glared at me. She had cooked steaks, and my tardiness almost ruined the meal.

As we ate and chatted, Stone summarized his remarkable life: He was a CARE worker in India and on the Gaza Strip. He said he was an Army Air Corps navigator, but I did not realize he was one of the Tuskegee Airmen.

Post-war, his friend Al Duckett convinced him he could be a good news writer and reporter.

Stone became more than that. He edited three significant black-owned newspapers, including the Chicago Defender, and in the 1960s, he was covering the Kennedy White House. Stone moved into government and worked as special assistant for U.S. Rep. Adam Clayton Powell Jr., the flamboyant and powerful civil rights leader from Harlem, N.Y.

Almost immediately after Powell's 1972 death, Stone was hired by the Daily News.

Stone acknowledged that he clashed with his journalistic peers from Philadelphia. He was discouraged from serving a third NABJ presidential term. Stone walked away from the fledgling association and took key documents with him, including the list with the founder's signatures.

That explained Chicagoan Vernon Jarrett's cryptic 1981 allegory in Louisville, Ky. about a former president who took the records. Jarrett succeeded Stone and served from 1977-1979.

A decade later at his patio on a warm summer night, Stone handed me a copy of the founder's list. The list contained the names of 44 men and women who committed to an NABJ.

Some white editors and news directors warned that had the black journalists organized, they would not be welcomed back to their newsrooms.

The signees were resolute and called the bosses' bluffs.

Explains veteran journalist Roger Witherspoon: “Chuck sided with those of us who wanted to fight. ‘We are long past the time when we need another social club,’ he said. That carried the day. In those days, many of us were in fights, metaphorically and, on occasion, physically.

“Greg Morrison, for example, had decked a New Jersey legislative candidate at his own press conference and then did a live stand-up for WCAU-News Radio explaining why he knocked out the candidate for saying, ‘I don't have to answer questions from a nigger.’”

There were other affronts, too, such as blacks being unwelcome on the first floor of the New Jersey State House where the press wing sat between the Assembly and Senate, Witherspoon recalled.

Stone and other co-founders joined together to end such blatant, discriminatory media prac-

tices. About 120 media professionals were at the founding meeting; however, it was 44 men and women, who “pledged their lives, fortunes and sacred honor” to the journalism craft.

Paula Madison of Los Angeles fondly remembered Stone's mentoring when he was an adjunct professor at Syracuse University's Newhouse School of Public Communications in 1975.

“I was a fellow in Afro-American Studies and a member of The Nation of Islam,” said Madison. “Chuck sought me out immediately and I was excited to have a black professor, and he was excited to have at least one (only me) black grad student in that seminar.

“I was blessed to have known Chuck when I was just learning our profession. God bless him.”

Charles Sumner “Chuck” Stone came home to NABJ in the 1990s. He was seen at the summer conventions. In 1992 in Detroit, he received the Lifetime Achievement Award. After accepting the prize, he told the audience, “United we stand, divided we fall, and together brothers and sisters, we kick ass.”

Fearless, subversive and endearing, Stone was an American original.

Wayne Dawkins is an associate professor at Hampton University Scripps Howard School of Journalism and Communications. This appreciation originally appeared in PoliticsinColor.com.

FOCUS. ACHIEVEMENT. FOUNDATION STONE REFLECTIONS

“ I am so sad at the loss of my good friend Chuck Stone. He was truly an outstanding journalist and above all, a special person. I knew Chuck from the early days of my involvement with the National Association of Black Journalists. My colleagues have already noted his many achievements and I recall the many stories we shared. For over four years, we worked together at the Rainbow Institute at UNC, a special summer program for high school students from across the country interested in journalism careers. Daily, he taught and entertained the students with his views on the responsibilities of journalism and the stories of his adventures over the years. What a great time we had and I cherish the many memories of the late night discussions on our roles as journalists and as black men. Chuck left an impression on me and the many others he came in contact with. Make no mistake, the world is a better place because Chuck Stone was on this earth.”

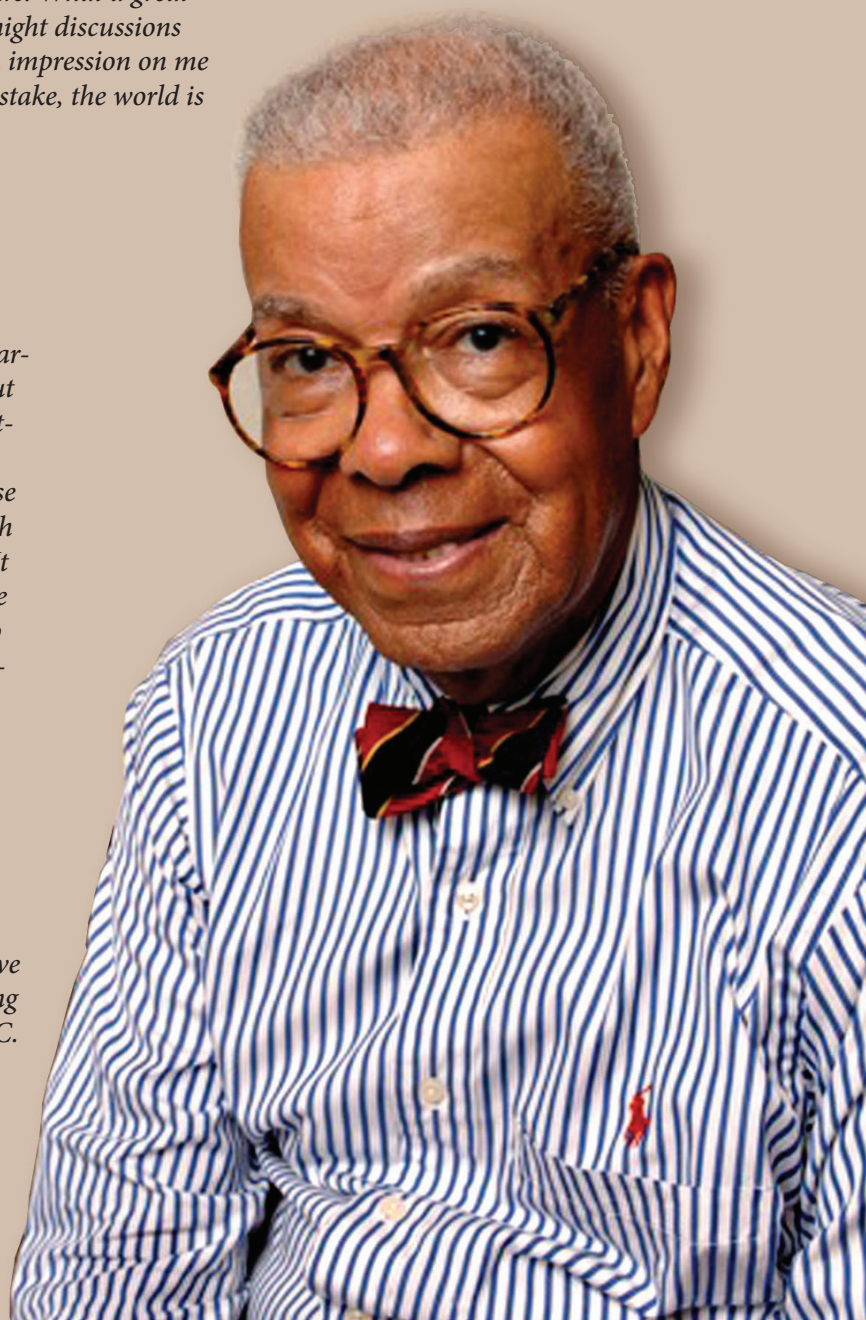
Merv Ausbespin
NABJ PRESIDENT, 1983-1985

“ As we begin the celebration of our 40th year, it’s important to remember that no organization, particularly a membership organization, can grow and thrive without a strong foundation and Chuck Stone lead the way in creating a foundation that would bend but not break amidst a changing landscape. Chuck kept us all focused during those early days. Like a great conductor, he utilized the skills each of us brought to the table and somehow crafted a melody. It was not always in perfect tune but under his leadership, we all seemed to make it work. His memos were always sharp and direct, but ended with a bit of humor and words of encouragement. He leaves an enduring legacy.

Allison J. Davis
FOUNDER AND FIRST PARLIAMENTARIAN -NABJ

“ Chuck’s gift was the ability to work in the margins between separate groups and find common ground for mutual understanding. In the 1960s, we were both active in Neighbors, Inc., an organization dedicated to establishing and maintaining racial integration in our Washington, D.C. neighborhood.”

Phil Meyer
PROFESSOR-EMERITUS AT UNC-CHAPEL HILL



PASSINGS

ANGELO B. HENDERSON, CONSUMMATE COMMUNICATOR, AT ANY SPEED DIES AT 51

By Rochelle Riley

Whenever you talked to Angelo B. Henderson, on the phone or in person, you had to work to keep up.

He talked at 78 rpm; so if you were chatting at 33½, you had to increase your speed. (For anyone younger than 30, those numbers refer to old records. For anyone younger than 20, records are big CDs.)

Angelo, who lived life at a hundred miles an hour, just never stopped. He didn't rest until his death on February 15. That's because he knew he had a lot to do. He, after all, had five jobs. And he was successful at all of them.

He was a journalist who rose to the top of the industry, winning a Pulitzer Prize in 1999.

He was one of the most popular radio talk show hosts in Michigan.

He was an activist who co-founded a community group, the Detroit 300, which literally changed the way people lived in troubled Detroit neighborhoods.

He was a man who heeded God's calling and became a minister, while continuing all of his other work.

But his most important job was as husband and father.

Writing the words "Angelo died" out loud still doesn't make it real. I needed it to be a false rumor – like the one Wikipedia afflicts on Sinbad every few years, not for his friends, but for his wife and son, Felecia and Grant.

I've never seen any couple more in love than Angelo and Felecia, a fellow journalist who was his perfect match, calm to his tornado, grace to



his flurry.

And Grant? I'm so glad Angelo got to see his son become the young man they groomed him to be, a 20-year-old college student with real basketball skills.

There is a scene in the film "Remember the Titans" where Denzel Washington, as Coach Herman Boone, talks to the media about losing a player before the big state championship.

"You cannot replace a Gerry Bertier – as a player or person," the coach tells gathered media.

Well, Detroit is our team. And you cannot replace an Angelo Henderson. All we can do now is to let him continue to serve as role model and inspiration.

Everything Angelo did, he did in the name of Jesus.

Everything we do should be the same, except, additionally, we should do it — for Angelo.

A group of Angelo's friends from 14 different states across the country will be working to not just preserve Angelo's legacy but to lift it up -- to find ways to ensure that he is always remembered and to help others as he always did.

Stay tuned for details. But know this: We might, in his honor, be working at a hundred miles an hour.

To join the Angelo B. Henderson Legacy Project, send an email to Rochelle Riley at rochelleriley@aol.com.

Rochelle Riley is a columnist for The Detroit Free Press

GREGORY KANE, CONTROVERSIAL PUNDIT, DIES AT 62

By Rochelle Riley

Gregory Kane a former Baltimore Sun columnist, who later wrote a column for the Washington Examiner, died February 18.

Fans and critics recalled his provocative style, but his Examiner obituary quoted Kane himself who said he was: "a lifelong Baltimore resident, liberal on some issues, conservative on others, a veritable fascist on the topic of crime."

The Rep. Elijah E. Cummings told the Examiner that Kane, his City College classmate, "had a humility about him and he spoke through his writings. He gave his words a lot of thought, and he had the ability to make you think about the other side of the issue. I never doubted that he believed his positions..."

Kane's rise to columnist at the Sun drew criticism because Sun editors used the opportunity to end the columns of liberal colleagues. Kane took the criticism in stride, telling talk-show host Anthony McCarthy of WEEA-FM "I'm your token conservative."

"He challenged a lot of traditional political thought in the African-American community," McCarthy said after Kane's death.

Michael Bowler, his editor at the Sun, told the Examiner that Kane was "controversial and sort of drifted to the right in his later days.

"He was very perceptive and an intelligent guy. I liked him, and on social issues, he was perfect for balance."

Kane drew the ire of some fellow journalists across the country when he and Baltimore Sun reporter Gilbert Lewthwaite wrote a three-part series in 1997 about slavery in Sudan. Although the duo was nominated for a Pulitzer Prize in Explanatory Journalism and won awards from the Overseas Press Club and the National Association of Black Journalists, some decried that the paper arranged to buy a slave to prove that such purchases were possible and



sometimes commonplace.

Former Newsday editor and columnist Les Payne, who was among his critics, sent an eloquent message upon Kane's passing to fellow members of the Monroe Trotter Group, a society of national black columnists, to which he and Kane belonged.

"I didn't get to know Gregory Kane well enough to get a fix on the inner workings. We tangled in print, of course, over his participation in the Baltimore Sun's purchase of a slave in the Sudan. In an article for the NABJ Journal, I attacked the staging of the slave-purchase as a despicable stunt beyond reprehensible.

"Gregory answered me in a Sun column. He was polite to me and gentle in defending himself.

"That said: Gregory Kane was a valued member of the Trotter Group. He brought a sense of breadth as well as a sense of humor to the group. The humor, when delivered, often surprised the unknowing; emanating as it did from a man who, even as a young man, bore outward signs of the curmudgeon.

"Gregory wrote by his own light, which is all we can ask; and the strength of his analysis and the rhythm of his prose enriched every discussion he chose to engage..."

At the time of his death, Kane, besides writing for the Examiner, was a visiting professor at the Johns Hopkins University. He is survived by his wife of nearly 30 years, Veronica White Kane; a son, Ray Chapman Sr.; a brother, Michael A. Kane; two sisters, Margaret Spearman and Mary Reed; and seven grandchildren.

Rochelle Riley is a columnist for The Detroit Free Press

2014 NABJ HALL OF FAME INDUCTION AT A GLANCE

Photography by Jason Miccolo Johnson



2014 NABJ HALL OF FAME INDUCTION AT A GLANCE



CONGRATULATIONS TO ...

DEAN BAQUET

Becomes the first African American executive editor at The New York Times. Baquet, 57, is a Pulitzer Prize-winning reporter and a former editor of the Los Angeles Times. Baquet was awarded NABJ's top honor, 'Journalist of the Year,' in 2007.



JEANETTE REYES

has been named a reporter at WJLA-TV in Washington, D.C. Reyes had been a reporter and substitute anchor at KATV in Little Rock, Arkansas. The Kent State University graduate is an NABJ baby having participated in the NABJ Student Projects program reporting and anchoring at the New Orleans convention, and she was also a recipient of NABJ's Carole Simpson Scholarship in 2010.



KELLEY L. CARTER

has been named the entertainment editor at EBONY Magazine. Carter who was most recently a freelance journalist has had her bylines appear everywhere from Ebony, Essence, Vibe, MTV News to ESPN. Earlier in her career she was an entertainment writer for USA Today, the Chicago Tribune, and the Detroit Free Press. While at the Free Press she was the recipient of a national EMMY award. Carter is a graduate of Michigan State University.



JOHN KETCHUM

an assistant producer at American Public Media's "Marketplace" has accepted a position with NPR's "Morning Edition" the public radio network's flagship morning program. Ketchum an alumnus of Central Michigan University was an NPR intern and also participated in NABJ's Student Projects program in San Diego.



AARON MORRISON

has been named a municipal reporter at the Bergen Record. Most recently he served as the Miami Herald's freelance correspondent at the United Nations. Morrison also recently spent time as a member of the UN's Alliance for Civilization's Fellowship Programme, traveling throughout Morocco, Jordan and Qatar.



ROB KING

has been named SVP SportsCenter and News at ESPN, and will transition from the digital and print arena to overseeing all of SportsCenter and ESPN's news-gathering operations. Prior to his time at ESPN, King was a Deputy Managing Editor at The Philadelphia Inquirer. In addition to his membership in NABJ, King is a former board member for the Online News Association. He is a graduate of Wesleyan University.



DARREN HAYNES

has joined ESPN as a studio anchor. Haynes was a sports anchor/reporter for Al Jazeera-America in New York (September-November 2013) where he anchored the evening and morning sportscasts, reported and provided exclusive interviews, and maintained a social media presence, including blogging ("Inside D's Locker"). An Emmy-award winner, he is a graduate of Wayne State University.



MARA SCHIAVOCAMPO

has been named a New York-based correspondent for ABC News reporting for all platforms. She was previously an anchor of "Early Today" on the NBC network and "First Look" on MSNBC, and an NBC News correspondent. Mara got her start in journalism at ABC News as a desk assistant for ABC News Radio in 2001 and as a producer for "ABC News Now" in 2004. She is a past recipient of NABJ's Emerging Journalist of the Year Award. She is a graduate of the University of California at Los Angeles, and the University of Maryland.



WENDY WILSON

has joined JET Magazine as the magazine's managing editor. A magazine veteran Wilson was previously News Editor for Essence Magazine where she oversaw hard news coverage, investigative features, commentaries, special reports and in-depth profiles. Earlier in her career she was a staff writer and assistant editor at TEEN People. Wilson was a board member of the New York Association of Black Journalists. She is a graduate of Skidmore College and New York University.



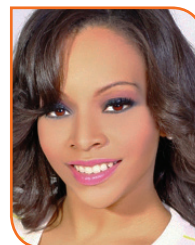
SHARRIE WILLIAMS

has been named as co-anchor of the 5 p.m. newscasts and as a reporter for the 11 p.m. newscasts at WPVI/6ABC the ABC owned and operated station in Philadelphia, PA. Williams has most recently worked as a weekend anchor at KTVT the CBS owned and operated station in Dallas, TX. Williams began her career covering sports after graduating from the University of Tennessee.



SHANNON CROSS

has joined TV One as the news anchor for News One Now. She reports on news of the day for the morning newscast. She was previously an editor, reporter and on-air personality for ESPN since 2005. News One Now, the first morning news program in history to focus on news and analysis of politics, entertainment, sports, and culture from an explicitly African American perspective.



WESLEY LOWERY

has joined the Washington Post as a political reporter based in Washington covering Congress. Previously he was a reporter for The Boston Globe. He is a former board member of the National Association of Black Journalists. Lowery is a graduate of the Ohio University E.W. Scripps School of Journalism.



A portrait of Monique Hunt McWilliams, a Black woman with shoulder-length dark hair, smiling warmly. She is wearing a black zip-up jacket with gold zippers. Her arms are crossed, and she is wearing a ring on her left hand. The background is a blurred office setting with blue and white tones.

Monique Hunt McWilliams

Chief Diversity Officer,
Eli Lilly and Company

- » Earned her law degree from Indiana University
- » Recipient of the Pepper Hamilton 2009 Champion of Diversity Award
- » Mother to a son and daughter

Celebrating our differences.

I've always enjoyed working with people and learning from their experiences. It helps me discover new ideas and even challenges my own perspective.

In my personal life, I volunteer in my children's school. I want all children to see what they can achieve. I want to teach them that it's worth getting to know people who don't look like them.

At Lilly, it's my goal to continue building a truly inclusive workplace that values and embraces all differences. Each day, I'm inspired to join with others to make Lilly better, so in turn we can make life better for people everywhere.

For more information about diversity at Lilly, visit lilly.com.



“You don’t have to be a tech expert to become a skilled digital journalist”

DIVING INTO DIGITAL

MY EXPERIENCE AT GOOGLE FOR MEDIA IN D.C.

By Errin Whack

The world of digital journalism can seem intimidating, especially for those of us who came of age at the height of traditional print media. But even for the most social media savvy among us who straddle the era of legacy publications and the dawn of online news startups, terms such as “data visualization” and “analytics” can make some journalists cringe. Many among us wonder, “How I am supposed to learn how to do this?”

Continued on **page 29**

“ I didn’t have to know how to code; I only needed an imagination and to know where to click.”

Continued from **page 28**

I recently learned one of the best-kept secrets in digital media: You don’t have to be a tech expert to become a skilled digital journalist.

I was among more than 260 media professionals who attended Google for Media in DC, a FREE, daylong event featuring local industry leaders and hands-on workshops by Google presenters. The National Association of Black Journalists was a partner, along with the National Association of Hispanic Journalists, the Asian American Journalists Association, the International Center for Journalists, the Online News Association and the Society for Professional Journalists.

Armed with my laptop and little else, I was eager to soak up the day’s lineup, but skeptical of my ability to follow along. From the beginning, I was pleasantly surprised by each presenter’s ability to put much of the audience at ease with the content, and to persuade us why we need to implement digital strategies into our daily routines – no matter our role in the newsroom.

As one presenter told the crowd: “Any journalist can be a creator.” The thought is not revolutionary, but it is empowering in an age

when the perception among some in our industry is that productivity can sometimes trump creativity.

The day’s events demystified how to make that happen. I attended four sessions:

The first, “Advanced Google Searches and Trends,” was a wealth of information about how to turn the data collected on Google into interactive graphs and charts that lend themselves to richer, more compelling storytelling.

“How to Expand Your Reach on YouTube” showed journalists from producers to freelancers how to build a brand on a social medium that reaches more 18-34 year olds than any cable network. With more than 80 percent of its users outside the U.S., YouTube attracts one billion users a month. Such statistics suggest an amazing opportunity to tell stories that matter to people who want to see them. Oh, and did you know that you can be financially compensated for the videos you post to your YouTube channel? (Yeah, me neither.) And we’ve just been watching that Solange elevator fight video, not getting paid.

Intrigued by the possibilities of YouTube, I also sat in on “YouTube Live for Journalists: Creating, Managing and Optimizing Live YouTube Events.” The

discussion featured case studies of huge breaking news stories such as the upheaval in the Ukraine and the South Korean ferry tragedy, in addition to smaller, practical applications for a nonprofit like NABJ. Finally, I saw a FREE solution to a long-standing quandary our organization has faced: How to afford to live stream our events, record them, and archive them for later use. In less than an hour, I had my answer.

The last session, “Advanced Google Earth Tours for TV and Video,” had my print mind spinning. Here was someone explaining, quite simply, how to put together the sophisticated animated maps that have captivated me during newscasts and in online videos. I didn’t have to know how to code; I only needed an imagination and to know where to click. I could not write down the story ideas fast enough.

The daylong event also included several smaller presentations by National Public Radio, The Washington Post, Gannett Digital, Vox, Al Jazeera English, and CNN. The message was clear: It doesn’t matter where you are in the newsroom, marketing is part of your job and you have to sell your journalism. There are many tools available to help people find

the good work we do, and to enlist them to help us tell better stories. This will get us beyond our core audience and discover what really matters to people.

The day was also an incredible opportunity to network and share best practices, and a good reminder that although we are competitive, we’re all in this together. More and better digital journalists make for more and better journalism — and hopefully, more readers and viewers who see and share our stories.

To that end, I encourage any curious journalists — no matter where you are in your career or your newsroom — to attend this Google event when it comes to your city, or to attend a Google training session when it comes to your newsroom. You have no idea how much you need this in your journalism toolboxes.

Errin Whack is the vice president-print for the National Association of Black Journalists and a Washington-based reporter covering culture and politics. Follow her on Twitter at @emarculous and @errin4vpp.

*This article originally appeared in a May 16, 2014 post on All Digotocracy.

MAYA ANGELOU

taught us to stand taller, dream bigger

By Rochelle Riley

She was my rite of passage.

As a young girl in Tarboro, N.C., whose time was spent either working at the public library or hanging out under a chinaberry tree reading books, my view of the world was molded by what I held in my hands.

The first time I read Maya Angelou's "Phenomenal Woman," I was quite literally changed.

"It's in the reach of my arms,

The span of my hips,

The stride of my step,

The curl of my lips.

I'm a woman

Phenomenally.

Phenomenal woman,

That's me."

Continued on **page 31**



As a geek with a big head and small breasts, with little confidence and a long journey ahead, I didn't realize how much I needed her until I read her. Her words were more than a salve for the wounds of an inhibited, unsure child. She was gasoline poured on an ember. The fire in me flashed, and I felt myself stand taller, dream bigger.

I was transformed.

At a time when my family was helping a people fight for its own freedoms in the third decade of a civil rights movement that may never end, here was a woman who spoke for herself, who told her own story, who knew Dr. Martin Luther King Jr. and Malcolm X.

At a time when children were seen and not heard and watched the news at our parents' and grandparents' feet, watched a movement led mostly by men, here was a woman whose voice could not be contained. I discovered Maya Angelou and fellow poet Nikki Giovanni at the same time and they were bookends for my reinvention.

I didn't have to ask someone else what career I should choose. I threw away other people's maps.

Angelou showed me what it meant to be responsible for my own happiness, to not let anyone else define me. She taught millions of women to find power in being a woman — no matter what you looked like, no matter where you were.

When I went off to the University of North Carolina, where I was expected to form my own opinions, my own alliances, to forge my own path away from the protective cocoon my grandparents had provided, I faced racism and difficulty with her words in my head. They lifted my head, made me walk with my face forward, not down. And "Still I Rise" was the tune I marched to until I learned my own.

"Does my sassiness upset you?

Why are you beset with gloom?

'Cause I walk like I've got oil wells

Pumping in my living room.

Just like moons and like suns,

With the certainty of tides,

Just like hopes springing high,

Still I'll rise."

Maya Angelou didn't give me permission to love myself. She told me, simply, why she loved herself. And therein was the lesson from a glorious, tall, fantastically eloquent and beautiful woman, a role model who painted life with words.

And I saw myself in her — non-traditional, outspoken, beautiful. I almost didn't recognize myself. I felt capable of anything, able to rise above anything, including being phenomenal.

When I became a young reporter in Greensboro, N.C., it still reveled in its history as the place where black and white college students launched lunch counter sit-ins to demand that black students be

“*She was poet, author, activist, teacher, literary soldier, journalist, dancer, actress, singer, director, soul stirrer and life-changer.*”

served at them. She was there — in my head — as I learned to hone my craft and to never feel inferior — to anyone.

My heart is broken that she is gone. My heart is soaring that she left so much to celebrate. I met her several times, but I don't know the location of a single photo of us together. At first, I wanted to see my hand touching hers, a reminder that we connected at some point.

Then I realized that I didn't need a photograph. Maya Angelou was the greatest symbol of the American Renaissance, a woman who did it all. She was poet, author, activist, teacher, literary soldier, journalist, dancer, actress, singer,

director, soul stirrer and life-changer.

She will live in my heart and in the hearts of women she touched, she moved, she empowered, she made us believe that we are Phenomenal Women. And it is now our job to make sure she is not forgotten, that generations to come understand what she taught us:

"When you see me passing,

It ought to make you proud.

I say,

It's in the click of my heels,

The bend of my hair,

the palm of my hand,

The need for my care.

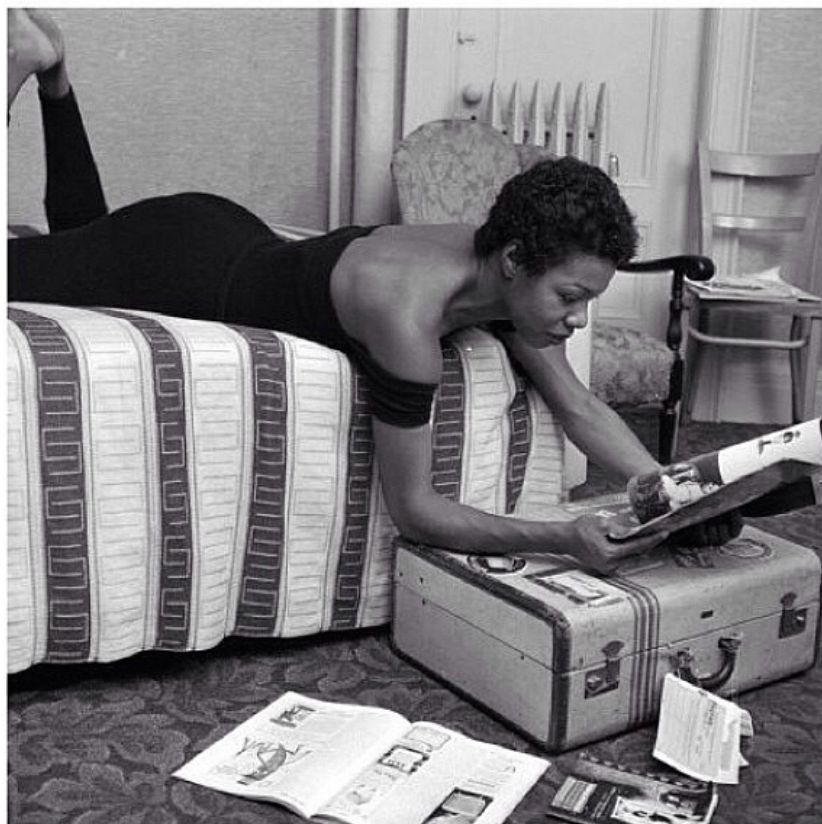
'Cause I'm a woman

Phenomenally.

Phenomenal woman,

That's me."

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table of contents

14

2014 Journalist of the Year



From the Director

3

What's going down in Beantown?

5

Who is Darryl R. Matthews?

4

2014 NABJ Award honorees

6

Refresh. Reposition. Reimagine.

16

FAQs about Amend NABJ

17





From the Executive Director

Dear NABJ,

It is my pleasure to welcome you to the Convention edition of the NABJ Journal. The 2014 NABJ Convention and Career Fair, themed “Revolution to Evolution: Shaping Our Future,” serves as a call to remember the mission created by our founders 39 years ago, along with our continued legacy of excellence and service to black journalists worldwide.

This issue of the Journal highlights that excellence with profiles of our honored members who were named Journalist of the Year, Emerging Journalist of the Year, along with the Angelo B. Henderson Community Service Award and the Chuck Stone Lifetime Achievement Award, among others. It also helps prepare members on what they can expect at this year’s convention in Boston.

The convention in Boston has workshops for everyone, from veteran professionals to student journalists. The plenary sessions will challenge your perspective on hot-button issues including shrinking press freedoms in the Edward Snowden era and a look at the upcoming mid-term elections. And attendees will enjoy fun events that are convention hallmarks, including the Salute to Excellence Gala, the film festival, the golf tournament and the popular Sports Task Force Jam.

The convention and the Journal helps NABJ with its mission to provide professional development, cutting-edge journalism training, and entrepreneurial expertise for members. I thank Editor Marlon Walker and his team for their hard work on the summer convention issue of the Journal. And I look forward to meeting as many members as possible in Boston

Yours in service,
Darryl R. Matthews, Sr.

Darryl R. Matthews, Sr.
Executive Director
National Association of Black Journalists



(Clockwise from top-left)
Faneuil Hall Marketplace;
“Freedom Trail” tour;
China Town gates;
Middle East Restaurant in Central Square



A MATTER OF CHOICE

PHOTO BY MARK GAIL

New director aims to refocus on values to bolster NABJ's potential

By Georgia Dawkins

NABJ Executive Director Darryl Matthews, Sr.'s Twitter cover photo shows him sitting behind a desk. In his avatar, he's sitting at a dinner table in tuxedo with his hands folded at his chin, his eyes closed and his head slightly bent, revealing waves of black and gray hair.

Just below the solemn photo reads "being male is a matter of birth, being a man is a matter of age; but being a gentleman is a matter of choice."

Also a matter of choice for Matthews, is helping to revive NABJ.

"We have met the enemy and it is us," said Matthews a month after being officially hired on as NABJ's executive director. He had served in the role in an interim capacity since January 2014. Matthews is the former executive director of the National Medical Association.

"Darryl brings more than 30 years of diversified leadership experience in association and non-profit management," said NABJ President Bob Butler in a press release announcing Matthews' appointment.

Not only did Matthews serve more than 50,000 members at the National Medical Association but he has also served as executive director for Alpha Phi Alpha Fraternity, Inc. He was the fraternity's 32nd general president.

Earlier in his career, Matthews was the executive director and chief operating officer of the National Association of Black Accountants, where he helped the organization achieve its most profitable years.

After 30 days on the job in NABJ headquarters in Maryland, Matthew offered a tough diagnosis for members about the world's

largest organization for journalists of color. "We've got to manage our association to the standards of successful organizations," he said, citing NABJ's popular annual convention as an example.

NABJ comps nearly 25 percent of the convention registrations it brings in, said Matthews. "We don't want to pay our dues unless we can get something out of it. That was not the vision of the founders," he said. "It's not enough to be the largest organization of minority journalists. We have to be the premier organization for journalists, period."

Like any organization, NABJ is one bad convention away from financial ruin, Matthews cautioned, and said he is seeking more sustainable revenue. "We are too dependent on the convention," he said.

Matthews also plans to reach beyond NABJ's traditional media partners. "We're quick to take \$2,500 from folks who bring nothing to the table," he said. For that reason, Matthews recently added a disclaimer to NABJ's newly revised corporate guide. "Just because we take your money, doesn't mean we endorse your company," he stated.

Above all, Matthews is invigorated by NABJ's past and potential. He likens his own growth and leadership ascent to that of many NABJ members.

"Nothing I've accomplished, I've done on my own," said Matthews, adding that "NABJ is where black journalists are supposed to come and have their values supported."

Georgia Dawkins is the senior producer at KSLA News 12 in Shreveport, La. She is the current NABJ membership chair and a former NABJ Student Representative.



BEANTOWN BLOWOUT

Leaders offer highlights of the 39th Annual NABJ Convention and Career Fair

By Benét Wilson

“Evolution to Revolution: Shaping Our Future” is the theme for the 39th Annual NABJ Convention and Career Fair, and organizers say this year’s event has more than enough for attendees to reach that goal.

This is the first time the NABJ convention has been in Boston, and the New England region, said Convention Chair Charles Robinson, a political reporter for Maryland Public Television in Baltimore. “When I was in college, there was a Pulitzer Prize-winning photo of a white man stabbing a black elected official holding an American flag,” he said. “It’s an iconic image, and for a long time, that was the image of Boston.”

But now, Zuri Berry, a sports writer for the Boston Globe, vice president of the Boston Association of Black Journalists and deputy co-chair of the convention, wants members to have a different impression of the city. “We want members to understand what a beautiful city this is, especially in the summer,” he said. “We also hope they see the diversity of the city, with black-owned businesses that will make our members’ visit more enjoyable. There are historical places, the Museum of African American History, that, in addition to the convention, will increase members’ enjoyment outside of the convention hotel.”

NABJ President Bob Butler is equally enthused about Boston, where he notes there will be plenty of training and hot-topic newsmakers. “Our opening ceremony will be hosted by Carol Simpson, former ABC News anchor and

Senior Leader-In-Residence at Emerson College in Boston,” he said. “On Wednesday night, we’re showing a sneak peek of the new James Brown biopic ‘Get On Up.’”

Robinson also announced that the top leaders from the Democratic National Committee and the Republican National Committee -- Rep. Debbie Wasserman-Schultz (D-Fla.) and Reince Priebus -- will speak at the convention. “We will have a conversation with them on the mid-term elections,” he said. “Michaela Pereira of CNN and Kelly Wright of Fox News will interview Priebus,” while ABC News reporter Mara Schiavocampo and Wesley Lowery of the Washington Post will interview Wasserman-Schultz.

Other highlights include the opening ceremony with Massachusetts Gov. Deval Patrick (D), a conversation on press freedoms with New York Times Executive Editor Dean Baquet, updates on digital media and innovation, a riveting dialogue on being black and gay, and an up close and personal look at the reality television show “The Braxtons.”

Deirdre Childress Hopkins, strategic communications manager at the Pennsylvania Convention Center and this year’s program chair, said conference attendees will not want to miss this year’s diverse workshops. “Two programs I’m really excited about are commemoratives for the 60th anniversary of Brown versus Board of Education, and the 50th anniversary of the Voting Rights Act,” she said. “These two major events shaped how African Americans live in the United States and how we’re part of the community because of (journalism’s role in)

education.”

Hopkins noted the great work that members will see for the In Memoriums part of the convention. “A highlight will commemorate [NABJ] Founder Chuck Stone and all the work he did in Philadelphia, North Carolina and throughout his career,” she said. In addition, Washington Post Managing Editor Kevin Merida and NABJ Founder Joe Davidson will discuss the Post’s Pulitzer Prize coverage of Edward Snowden, the 29-year-old source behind the biggest intelligence leak in the NSA’s history.

In between plenaries, workshops and NABJ’s popular career fair, members can unwind and serve the community, said Hopkins, adding comedians Dick Gregory and Paul Mooney will pump up the Boston party, along with time set aside on Aug. 2 to assist homeless veterans.

In the end, Butler wants members to walk away with the tools that will improve their jobs or help them secure new ones. “But we also want people to see old friends and meet new ones. You can’t discount the social aspect of being with people who know what you’re going through in the newsroom,” he said.

Robinson’s wish is simple. “Every day, I want attendees to walk away with the thought ‘I can’t wait to see what happens tomorrow,’” he said. “When they leave, I want them to say ‘I knew this convention was going to be good, but I didn’t think it would be this good.’”

This convention is a showcase for the best of NABJ, adds Robinson. “I hope members get a sense that a standard has been set.”



2014
NABJ SPECIAL HONORS



NABJ's most coveted awards honor the groundbreaking accomplishments of black journalists and those who support blacks in the media. These honorees have distinguished themselves with integrity, courage, innovation, achievement, leadership, and influence within the journalism profession.

Meet the 2014 Special Honor Recipients...



Unforgettable

CNN anchor gives of herself reflecting how others gave to her



Michaela Pereira
2014 NABJ
Community Service
Honoree

“I know what it is like to feel like one of the forgotten children and I refuse to let other kids feel that way.”

By **Condace L. Pressley**

With each new day, Michaela Pereira shows audiences around the world the journalist she trained to be. But when that red light goes off, the CNN anchor sows seeds of service because of the example set by her parents.

Pereira, the 2014 recipient of the NABJ Angelo Henderson Community Service Award, personifies not only the spirit of the award, but also the essence of the man for whom it is now named.

Henderson, a former NABJ Treasurer and Pulitzer Prize-winning reporter who went on to work as a radio talk host, community activist and minister, suffered a fatal heart attack in February. The Community Service Award honors a journalist making an impact outside of the industry.

Pereira met Henderson only once and is humbled by the honor. “He was a tremendous guy,” she said, “who did tremendous things in his community. If only I could walk in his footsteps.”

Pereira recently marked her first anniversary at CNN, where she is anchor of the network’s flagship morning program *New Day* and co-host of @THISHOUR airing weekdays at 11am. Prior to joining CNN, she spent nine years in Los Angeles as co-anchor of top rated KTLA 5 Morning News.

Canadian-born Pereira began her career at CHEK-TV in Victoria, British Columbia. At ZDTV, she co-hosted both *Internet Tonight* and *TechLive* before relocating to the U.S.

Pereira’s may work in journalism, but her passion is for children and making a difference in their lives.

“I get a little choked up when I talk about my parents,” she said. “They are the prime example – the standard bearers in my life of what a community servant is.”

Pereira is the second youngest of five daughters adopted by her parents, an elementary school teacher and social worker. “Because we are all adopted and because of some level of success,” she says, “we have reconnected with our birth family.”

Pereira’s birth mother died before she began her search. Her birth father has declined an opportunity to meet. Her search led her to a sibling she did not know she had, a sister Marnie,

whom she met for the first time five years ago.

During Pereira’s nine years in Los Angeles she connected with children in need of what she calls “forever families” serving in a leadership capacity for the Long Beach Boys and Girls Club and Court Appointed Special Advocates (CASA), an organization that supports children in foster care. She also served as board chair for the after school education, enrichment and recreation program BEST Friends and was an honorary advisory board member for Optimist Youth Home, another organization providing services for at-risk youth.

Pereira gives of herself because of what she has received. “I know that I and my sisters are some of the lucky ones. I know how many thousands of children sit in foster care waiting for a forever family. I know what it is like to feel like one of the forgotten children and I refuse to let other kids feel that way.”

“Take Glamour Gowns,” she said. It’s one of the CASA programs providing formal wear to girls in foster care. “When I see a foster girl who has lined up for hours to get a brand new prom dress and shoes and accessories so that she can go to the prom and feel like an equal to other kids in her school, that just does something to me. It fills my heart. It makes me feel like I’m chipping away at that karmic debt that I think it will take ten lifetimes to repay.”

Now in New York and settling in at CNN, Pereira is figuring out how to take her bite out of the Big Apple. “I’m faced with the challenge of figuring out where I am needed.”

She’s getting help from her so-called ‘partner in crime,’ New Day co-host Chris Cuomo, whose family is very active in working with kids, at-risk children and disadvantaged women. “He’s been very open to letting me explore how I might give there.”

This veteran journalist understands that students and young professionals see her on CNN and want to be just like her. She jokingly advises them to “aim higher” and then challenges them to find their passion – something purposeful with balance.

“That is why I do what I do in the community because it helps to balance out the stress of the day and remind me of what’s important.”

As for the value of service, Pereira says service is what separates us from others. “With the amount of bad and evil that is in the world, I think that it is important to be actively involved in creating good – not just positive and feel-good things, but really building community.”

PIONEER WOMAN

Sandra Hughes never backed down, reached back to help others

By Jeannine Hunter



Sandra Hughes
2014 NABJ
Lifetime Achievement
Honoree

“The more I did the more I was passionate about journalism. I felt like this was what God intended for me to do.”

Former WFMY News 2 anchor Sandra Hughes said she was extremely surprised by and happy to receive the 2014 Chuck Stone Lifetime Achievement Award.

“It leaves me speechless,” Hughes said during a telephone interview from her home in Greensboro, N.C.

Hughes, 67, is an award-winning journalist and the first African American in the Southeast to host a nationally syndicated magazine show. She is also the first African-American woman to host her own daily talk show in North Carolina.

Before she retired in 2010, she worked at the station nearly four decades, starting out as a general assignment reporter in 1972. She also served as community affairs manager while co-hosting a local morning show before she started anchoring the evening news.

Born in Durham, N.C., Hughes is a graduate of North Carolina A&T State University.

She said when she entered journalism there was no NABJ.

“We were back there fighting our battles,” she recalled, adding that since the group’s founding, she came to know members and “appreciated their insight and how it was helping them.”

“Most people know of Sandra for her groundbreaking work as an African-American woman in broadcasting,” Susan Feit, executive director of National Conference for Community and Justice of the Piedmont-Triad region, told NABJ in May when it announced the award. “But people don’t know the price she paid. She risked her life to break barriers.”

In November, Feit’s organization gave the broadcast legend and community advocate the 2013 Brotherhood/Sisterhood Citation Award.

Hughes’ list of honors include: An honorary doctorate from her alma mater; the Edward R. Murrow Award from the Greensboro Chamber of Commerce; induction into the “Silver Circle,” a broadcaster’s hall of fame in Nashville presented by the National Academy of Television Arts and Sciences; induction into the North Carolina Association of Broadcaster’s Hall of Fame; and being named an “Unsung Hero” by the International Civil Rights Center and Museum for her role in helping integrate broadcast airways in the Triad, a north-central region of North Carolina.

Hughes recalled how four local college

students’ peaceful sit-down demand in 1960 at a lunch counter sparked a larger community protest and that she and fellow high school students joined in the freedom struggle.

“We were stunned because we had never been taught to fight against the system, but to go along with the system,” she said. “But we rushed to A&T to see what we could do.”

She and her sister participated in marches. Ultimately, actions such as this throughout the community contributed to the desegregation of the F. W. Woolworth lunch counter on July 25, 1960, and other drug store counters throughout the country.

When Hughes started working as a general assignment reporter, some people in the community objected to seeing a woman of color on the air, Hughes said, through phone calls, letters and occasionally confronting her on the street.

Later, when she moved on to host her own talk show that featured local guests, the station received bomb threats. When the station had to evacuate, she remained on the air with one technical director.

“I never would say to the viewing audience what was happening inside the studio,” she said softly. “I would keep talking and make a point to the ones who called in that I would not be run off.”

After her retirement, she worked with the station, serving as an ambassador on the air and in the community, Audas said.

Hughes also started teaching at A&T.

Arnette Xavier Ward, a senior broadcast production student from Baltimore, enjoyed her on-air delivery class.

“I will never forget seeing her on the news when one of the ‘Greensboro Four’ Franklin E. McCain passed,” he said about the civil rights activist’s death earlier this year. “I was amazed because she was just my professor, but to the world she was the messenger.”

Goldie S. Byrd, dean for the College of Arts and Sciences at A&T, called Hughes a hard worker, someone who “wants to help make a difference in the lives of people, whether they are students, or disenfranchised adults who are experiencing serious life challenges.”

“She is willing to go the extra yard to make sure that her voice and life’s experiences are used in constructive and helpful ways,” Byrd said. “She is a community supporter, and continues to use her voice and talents to help and advance communities.”

STEADFAST STUDENTS

Student journalists of the year winners share a first and are driven to succeed



Averi Harper
2014 NABJ
Student Journalist
Co-honoree

“Averi has a body of work over the past five years that I am confident will be second to none coming out of an academic setting.”

Jim Heffner
PROFESSOR, UNIVERSITY OF
NORTH CAROLINA



Claudia Balthazar
2014 NABJ
Student Journalist
Co-honoree

“I took to Claudia because of her drive. She likes to produce and there are not a lot of minority managers. She is going to be so successful.”

Chanteé Lans
FOX AFFILIATE TV REPORTER

By William J. Ford

Recent college graduates Claudia Balthazar and Averi Harper both attended college in the same state for a year, both seek a career in television, and both are native New Yorkers.

They now have something else in common: the first to share this year’s NABJ Student Journalist of the Year award.

Harper, who graduated in May from Columbia University with a master’s degree in journalism, said she and Balthazar ran into each other a few times in New York while Balthazar was an undergraduate student at Hofstra University.

“I think it’s cool to award [each of us] this way,” said Harper, who graduated in 2013 with a bachelor’s degree in journalism from the University of North Carolina.

Harper didn’t get to express her enthusiasm the moment NABJ President Bob Butler informed Harper she was sharing the award because she was at an awards ceremony for the Columbia University Association of Black Journalists.

Balthazar did get to express her thanks.

“I was at work at a part-time job at a playhouse at my school. I kept telling Bob Butler ‘thank you’ so many times,” said Balthazar, who was told a week before graduating in May with a bachelor’s degree in Journalism. “Then I called my dad. ...I told him don’t expect any Father’s Day gifts from me because this is it.”

NABJ’s board of directors was so impressed with Balthazar and Harper that they felt both were worthy of the award.

Balthazar, 21, of Valley Stream, N.Y., received the 2013 New York Women in Communications Scholarship. She was able to appear on NBC’s “The Today Show” with several other award winners to speak about an anti-hate program.

During her senior year, Balthazar created and launched “TheBalthazar,” an online report to study gun control and its effects within a community. She will continue to research on gun laws in the Carnegie-Knight News21 Fellowship program at Arizona State University’s Walter Cronkite School of Journalism and Mass Communication. The 10-week summer

program ends Aug. 1, during this year’s 39th Annual Convention and Career Fair in Boston.

Balthazar got the journalism bug in high school while participating in the New York Association of Black Journalists chapter’s high school journalism workshop.

While working as a freelance television reporter in Long Island, Chanteé Lans mentored Balthazar and helped her land an internship in Lower Manhattan at the now-defunct Nick News with Linda Ellerbee.

“Claudia is very disciplined. It sounds simple, but most people are not like that,” said Lans, a television reporter at WPRI-TV, a Fox affiliate in Providence, R.I. “I took to [Claudia] because of her drive. She likes to produce and there are not a lot of minority managers. She is going to be so successful.”

Harper, 22, also earned numerous awards that included being named one of the best collegiate broadcast news reporters in the county in 2013 by the Hearst Foundation. That same year, she received a College Television Award from the Academy of Television Arts and Sciences and named Best Student Journalists by the Radio, Television, Digital News Directors Association of the Carolinas.

While at Columbia University, the Long Island native broke a story about a gay man who was brutally beaten in Brooklyn while walking home from a party. She said the topic was originally planned as a video story, but she and a few of her fellow Columbia colleagues wanted the story to reach a bigger audience. So they pitched the story to the New York Daily News and it was later published.

Weeks after graduating from Columbia this year, Harper became a general assignment reporter for WCTI, an ABC affiliate in Greenville, N.C. She’s been mainly covering the crime beat so far.

Harper’s former North Carolina professor Jim Hefner calls her “wicked smart.”

“Averi has a body of work over the past five years that I am confident will be second to none coming out of an academic setting,” said Hefner, a former vice president and general manager at WRAL-TV, a CBS affiliate in Raleigh, N.C. “She is one of the top two or three students I [was able] to teach. She will be an important part of our industry.”

DIFFERENCE MAKER

Tireless dedication to students earns Aggie professor honors

By Sunny Fridge



Dr. Linda Florence Callahan
2014 NABJ
Journalism Educator
Honoree

“She brings years of professional experience to the classroom, stays current on industry trends and keeps students motivated to acquire the skills necessary to be successful public relations specialists and journalists.”

Paula Poindexter

PRESIDENT OF THE ASSOCIATION FOR
EDUCATION IN JOURNALISM AND MASS
COMMUNICATION

Linda Florence Callahan, professor in the department of journalism and mass communication at North Carolina A&T State University is the NABJ 2014 Journalism Educator of the Year. The award, given by the National Association of Black Journalists (NABJ) recognizes the service, commitment and academic guidance of an outstanding journalism teacher, professor or educator who has helped increase the number of black journalists in newsrooms.

Callahan was the first educator to serve on NABJ’s Board of Directors in 1997, a position, she said, enabled her to “represent journalism educators, public relations practitioners, authors, and others who never had representation on the board before.”

“I am honored and humbled to be named NABJ’s 2014 Journalism Educator of the Year,” said Callahan. “I never really expected to receive this honor. I didn’t know about the nomination until I received a call from NABJ President Bob Butler informing that I’m this year’s recipient. I was shocked and could not believe the unexpected great news.”

Callahan is the founding president of the Charlotte Area Association of Black Journalists (formerly known as Charlotte Association of Black Journalists), the Columbus (OH) Association of Black Journalists and the founding advisor of the African American Media Association at The Ohio State University.

Callahan is thankful to the Triad Association of Black Journalists’ chapter president Kerry Charles and secretary Dioni Wise for the nomination. “This is a huge award from this well respected national organization,” she added.

Each year, Callahan coordinates her annual regional workshop, High School Media Day, at North Carolina A&T State University for students in the Greensboro, N.C., area. Callahan founded the program in 1997, in partnership with the North Carolina Scholastic Media Association (NCSMA), averaging between 250-300 participants each year. Other programs throughout the country follow the model she created.

Wise led news-writing sessions for two years and was astonished at the amount of work done by Callahan and the university to make the day special for students. “For sure, newsrooms across the nation are more diverse thanks to her efforts. Dr. Callahan always thinks of others, and I’m so glad she’s receiving this honor,” Wise said.

Callahan was the 2013 recipient of the Association for Education in Journalism and Mass Communication’s (AEJMC) Robert. P. Knight Multicultural Recruitment Award. The award is presented to an individual or media organization that has made significant contributions to promoting diversity in scholastic media programs.

“Dr. Callahan is not your ordinary journalism educator,” said Paula Poindexter, AEJMC president. “By teaching today’s journalism students at North Carolina AT&T State University ... Dr. Callahan has made an extraordinary difference in the lives of young people, the field of journalism, and journalism education.”

Callahan has been teaching journalism at North Carolina A&T since 2000, and taught previously at The Ohio State University, Alabama A&M University and Elizabeth City State University.

“Dr. Callahan is a dedicated teacher and academic adviser,” said Gail Wiggins, interim chair of the department of journalism and mass communication at North Carolina A&T. “She brings years of professional experience to the classroom, stays current on industry trends and keeps students motivated to acquire the skills necessary to be successful public relations specialists and journalists. She is a great colleague and an asset to our department.”

Porcha Taylor, a May 2014 graduate and outgoing president of the NABJ student chapter at North Carolina A&T, is one of the many students who has benefited from Callahan’s mentorship.

“She has always kept her office door open just as she has with her heart and mind, and for that I greatly appreciate her. Dr. Callahan is the reason why I can proudly say I graduated with completing six internships in the Journalism and Public Relations field,” said Taylor.

Taylor shared a letter she wrote to Callahan, which sums up her gratitude:

“Thank you for opening new avenues, and encouraging students during High School Media Day, to explore and achieve true potential,” she wrote. “Thank you for being passionate about journalism and mass communication and truly expressing that in every facet of your life. We will always remember that your invaluable influence and guidance will continue to persist within us beyond school and become the beacon of light, guiding us through this journey called life.”

Callahan says her greatest joy as an educator is helping her students reach their goals.

“That’s the biggest reward,” she said. “When you see students go on and become successful, that’s it.”

RIGHT PLACE, RIGHT TIME

Wesley Lowery has a knack and a nose for breaking news



Wes Lowery
2014 NABJ
Emerging Journalist
Honoree

“When you grow up in a house with a journalist, and knowledge of current events, it conditions you to see the people who provide that stuff as noble. You start to see the value of it.”

By Rahkia Nance

In 2012, Trayvon Martin, an unarmed black teenager, was gunned down in a gated community in Sanford, Fla., by George Zimmerman, a white neighborhood watch coordinator. The story had dominated national headlines for weeks, and in a bizarre twist that April, Zimmerman’s attorneys announced they had no idea where he was.

Meanwhile, a web site purportedly run by Zimmerman surfaced, and caught the eye of Wesley Lowery, a curious Ohio University senior freelancing for loop21.com.

“I knew I could track (the web site), and figured, ‘Hey, why not?’” Lowery said. “I never expected (Zimmerman) to respond.”

But he did.

Days later, Zimmerman’s attorneys announced they would no longer represent him, in part because of the discovery of the web site.

Lowery was just months away from graduation, and in the middle of one of the biggest stories of the year. He wouldn’t have had it any other way.

“No matter where I worked, I wanted to be involved in the big story,” he said. “You don’t have to have a big brand behind you or a huge job. If you see something and ask a question nobody has asked, you can contribute to the coverage or the conversation.”

As a MetPro reporting fellow at the Los Angeles Times, Lowery covered the Grammy Awards and the Academy Awards. When a former Los Angeles police officer’s shooting rampage prompted the largest manhunt in LAPD’s history, Lowery was tapped to be part of the reporting team covering the story.

Just two years into his career, Lowery’s byline has topped major national stories, including the Boston Marathon bombing and the arrest of NFL player Aaron Hernandez for murder.

“We joked around with him that wherever he goes, breaking news follows,” said NABJ President Bob Butler. He and Lowery served on NABJ’s executive board from 2012-13. “You talk about ‘having potential,’—he’s already there.”

Lowery’s path to journalism began at an early age—his father’s journalism career had an indirect impact on his choice to become a

journalist.

“I think I would have come into it on my own,” said Lowery. “I never said, ‘OK, I want to do what my father does,’ he said. “When you grow up in a house with a journalist, and knowledge of current events, it conditions you to see the people who provide that stuff as noble. You start to see the value of it.”

But between 2008 and 2012—the four years Lowery spent at Ohio University preparing for his journalism career—print ad revenues dropped steadily and sharply, according to the Newspaper Association of America. The industry would embrace Lowery, but with unsteady arms. The media landscape he entered was marked by dwindling revenues and shrinking newsrooms, conditions that might have soured some young journalists’ aspirations.

“We have to remember that there are always turbulent times in any industry,” Lowery said. “As reporters we’re trained to run into the chaos and into the fire. We’re the ones who stick around despite the chaos happening in the industry. I have every intention of running toward that and coming out on the other side.”

Lowery’s introduction to NABJ came the summer after high school during a student program. He worked on student projects during conventions in Philadelphia, New Orleans, Chicago, Tampa and San Diego and is active with the chapter in Washington.

Lowery served as NABJ student representative from 2010-13. Then-President Greg Lee Jr., remembered meeting Lowery, calling him “a talented kid with a strong work ethic.”

“He had a strong drive,” Lee said. “He just wanted to do good journalism and was very, very serious about it. This award is not just about Wesley, it’s about showing other young journalists an example of what success looks like.”

Lowery has worked at the Washington Post since February, spending time on Capitol Hill covering national politics and Congress.

“I’ve been blessed to be on some very good teams,” he said. “I’ve gotten to work with a lot of great editors and reporters. You don’t ever expect to have the amount and scale of things I’ve gotten to cover happen so quickly.”

BLENDING COLORS

Marketing exec builds network of diversity to include all

By Fern Gillespie



Tiffany R. Warren
2014 NABJ
Pat Tobin Honoree

“My main goal was to try to create a unique professional network, much like NABJ and other professional organizations have, but specifically for advertising, marketing and media.” Its turned into a mosaic of people.”

When Tiffany R. Warren, senior vice president, chief diversity officer for Omnicom Group, picks up her Patricia L. Tobin Media Professional Award at the NABJ conference in Boston, it will be a homecoming.

Warren’s enthusiasm for a career in communications began in her hometown of Boston. As a youth she won a scholarship to the prestigious Winsor School, but at Bentley University she got the calling. A case study presentation by advertising and marketing executive Elizabeth Talerman, now chief executive officer and managing partner of Nucleus, fascinated Warren. “Her creative approached to marketing captured my imagination,” she recalled. “I asked her to be my mentor.” That’s when advertising, marketing and mentoring became a motivation for her career.

Not long after college, Warren, at the age of 25, became the youngest manager of diversity programs at the American Association of Advertising Agencies in New York City. For six years, she oversaw all 4A’s diversity initiatives, which mentored students of color in the Operation Jumpstart I & II scholarship program and the long-running Multicultural Advertising Intern Program (MAIP).

At Arnold NYC, she rose to vice president, director of Multicultural Programs and Community Outreach. Warren was inspired to create an organization focusing on people of color in the advertising industry. “I went to other awards shows and didn’t see people that looked like me,” she said. “There was not a galvanizing network.”

In 2005, she became the founder and president of the non-profit organization ADCOLOR®, whose mission is to celebrate and champion diversity in the advertising, marketing, media, PR and entertainment industries—which has been expanded to include the LGBT community. “My main goal was to try to create a unique professional network, much like NABJ and other professional organizations have, but specifically for advertising, marketing and media,” she explained. “Its turned into a mosaic of people.”

The ADCOLOR® Awards has expanded to include: The ADCOLOR® Industry Conference, ADCOLOR® Futures and ADCOLOR® University. This year, the organization celebrates its 10th Annual ADCOLOR® Awards from September 17 – 20 at the Beverly Hills Hilton

in Los Angeles hosted by CNN’s Don Lemon. Honorees include Judy Smith, president and CEO, Smith & Company and executive producer of “Scandal,” and Ed Lewis, co-founder and former CEO, chairman and publisher of Essence magazine.

In her chief diversity officer role at Omnicom Group, Warren oversees all diversity and inclusion efforts for Omnicom Group, including the Omnicom Medgar Evers College Associate Program, Omnicom Diversity Initiatives Group and Omnicom Supplier Diversity. During recent years, the multi-billion dollar advertising industry has come under scrutiny for the low employment rates of minorities, particularly African-Americans, in creative and decision-making positions. At Omnicom, a leading global advertising and marketing communications services

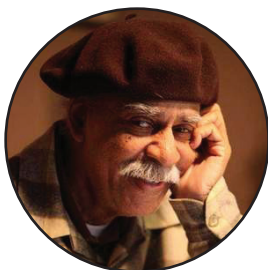
company with \$14 billion in revenues, Warren works directly with the chief diversity officers at its three global advertising brands: BBDO Worldwide, DDB Worldwide, and TBWA Worldwide.

“We all function as one big team to talk about Omnicom Group as a whole and the individual networks in developing really great programs around supplier diversity as well as employment,” said Warren, who noted that Omnicom had an increase in diverse advertising executives in 2013, but pointed out that the corporation does not talk about numbers publicly. “We are trying to move the company overall in a greater direction of opportunity for all people.”

With hands-on mentoring, Warren is grooming a new generation of advertising executives through Brooklyn’s Medgar Evers College Associate Program. Each year, there are approximately 10 interns at Omnicom companies being guided by Warren. Weekly meetings include discussing “roses and thorns” -- productive situations and problem solving situations faced by the students. “They mentor me too,” said Warren. “As a mentor, you have to know when to step down. But, you have to be committed for the whole ride—good and bad.”

Now, at age 40, Warren is one of the most powerful and influential diversity executives in the advertising industry. She remembers the pitfalls in advertising like low starting salaries and long working hours. However, she’s an enthusiast about the benefits—a creative, passionate approach to the world. “I remember seeing my first billboard at Fenway Park,” the lady from Roxbury recalled. “The long work and hard hours had paid off.”

THE MARK OF EXCELLENCE



Hugh Grannam
2014 NABJ
Legacy Award
Honoree

“Every person wants to leave a legacy, to be a good memory, to know their absence will be felt, lamented, mourned. Hugh Grannum left three, and the greatest is love.”

Legendary photographer, Hugh Grannum leaves behind a legacy of memorable art, tutelage and love

By Rochelle Riley

Every person wants to leave a legacy, a mark, evidence that they were here on this Earth. Hugh Grannum left three legacies. The longtime photojournalist and educator worked for the Detroit Free Press for 37 years, but mentored young photographers and journalists for much longer. And he left a legacy of work that speaks to the heart and soul of Detroit.

He left photographs that speak to lives otherwise unheralded, glimpses into worlds whose stories deserve to be told. He also left snapshots of Motown's most famous, except Hugh found quiet moments that only he could see and that they could feel.

As I write this, I look over at a hanging photograph of Diana Ross, her left fist rising upward, her right hand holding her cigarette. And her eyes are watching God. It is a miraculous moment that says so much about a young woman willing to risk everything for fame, and so much about a man so talented that he could capture her soul in seconds backstage at a show.

Hugh left a second legacy of teaching that few people could uphold and not everyone knew. He taught at nearly every local college -- Wayne State University, Wayne County Community College District, the College for Creative Studies and Oakland University -- mentoring hundreds of young people, sometimes even in photography. That mentoring also happened in the newsroom, where young photographers latched onto him the way young political science students latch onto President Barack Obama.

Both men had a swagger that comes from knowing who you are and where you've been. Hugh had a walk that could not be copied and a smile that could not be duplicated. But many would try. He was cool in two languages -- the corporate language of the newsroom and the language of the streets, where he was always comfortable. His people. His city. He swapped New York for Motown and never looked back.

But Hugh's third legacy, his greatest legacy, is this: He showed three generations of black men

how to love -- how to love a wife, how to love a family, how to love friends. He found a soul mate, Carolyn -- another educator, a dancer, a fierce partner who helped him give so much to others. And they had a perfect little family with their daughter, Blake Elizabeth.

Still, they made room for so many others. Their made-up family was huge: godchildren, play children, sisters from other mothers, brothers who needed guidance, strangers who came to town.

One friend described it this way: There were only two people Hugh didn't know in the whole city of Detroit.

To me -- a single woman, living in a state without family, without a husband, without her brother -- he became father, brother, mentor, uncle and friend. He was the one who talked to my daughter about boys and to me about men. He was the one who shot a portfolio for my daughter when she wanted to be a model. He also was the one who taught me perseverance in a changing industry, about being your own best protector and your own worst critic. He taught me -- and so many others -- about excellence.

But mostly, Hugh cared. He didn't talk. He listened. And if you had a problem and you didn't see Hugh for two weeks, he'd ask how it turned out. He was fun, funny and unflappable. I never heard him yell. He rarely let them see him sweat.

And no matter what storm came, he could calm the waters by saying, "This, too, shall pass." And he'd offer a little laugh, his eyes twinkling.

Every person wants to leave a legacy, to be a good memory, to know their absence will be felt, lamented, mourned. Hugh Grannum left three, and the greatest is love.

My dream now is that Hugh is strolling through Heaven, his face sunward, his camera slung over his shoulder. And if allowed, he'll capture an image of that Face. And he'll hold onto that portfolio for us, waiting to tell us all about it.

Later.

The story first appeared in the Detroit Free Press on Jan. 18, 2013.

STRAIGHT SHOOTER

DETROIT NATIVE STEPHEN HENDERSON STUCK TO HIS GUNS WHEN WRITING ABOUT THE CITY'S SPIRAL INTO BANKRUPTCY, NETTING HIM JOURNALIST OF THE YEAR

Story by Marlon A. Walker
Photos by Kathleen Galligan,
Detroit Free Press



Stephen Henderson
2014 NABJ
Journalist
of the Year Award
Honoree

As it became clear that the city of Detroit would file the largest municipal bankruptcy in U.S. history, reporters at the Detroit Free Press wrote stories that broke down what it meant for the Midwestern city's stakeholders.

Editorial Page Editor Stephen Henderson saw an opportunity to appeal to the paper's readership from a personal standpoint.

"Don't get me wrong," began a column on July 18, 2013, the day state-appointed Emergency Manager Kevyn Orr filed for Chapter 9 Bankruptcy protection. "Detroit's bankruptcy filing is an emotional and cultural nadir that is tear-inducing and gut-ripping. The city was no garden spot when I was born here in 1970, but even then, there were still 1.5 million residents, tens of thousands more job and city services that actually functioned. Bankruptcy is the bottom of a tremendous, Roman-empire-like slide for one of the world's most significant locales."

A native Detroiter, he returned to the city in 2007 with his wife to raise their family which, at the time, included two toddlers. His words as Detroit's march through bankruptcy progressed were those of a husband, father and provider who was in the same struggle as the city's other 700,000 residents.

"When street lights don't work (mine didn't for nearly two years) that means my family walks in the dark at night," he said. "When police don't come, that means my family and friends are at risk. The strength of my bankruptcy columns was that they went beyond policy analysis, and touched on personal dynamics that resonated with other Detroiters."

In a way, he was attempting to keep Detroiters honest through his writing, preaching about more buy-in from residents as protesters came out in droves to show their disdain for the appointment of an emergency manager in the first place. With the blame game in full tilt, and many theorizing about how a once flourishing city – known as the home of the Big 3 automakers and Motown, among other things – had fallen so hard in the first place, pleading for folks not to rush to judgment.

"Detroit needs a deep analysis of what went wrong, and everyone who played a part, to come up with a strategy that will make it again rise from the ashes the way Father Gabriel Richard foretold three centuries ago," he wrote on September 15, 2013, as the Free Press published pages of analysis of the city's financial missteps. "It needs thought and dedication. It needs an end to impulsive canards and wild untruths."

His love affair with newspapers goes back to his childhood. As a teen, he read the Free Press' editorial page, often writing letters to the editor based off stories from the previous night's newscast. He never saw one get published, but it was the beginning of a career that has spanned more than 20 years, with stops in Lexington Herald-Leader in Ky., the Chicago Tribune, the Baltimore Sun and the now-defunct Knight Ridder's Washington bureau, where he covered

the Supreme Court.

"It was my Free Press internship (in editorial) after my junior year that really made me believe I could do this and earn a living at it," he said. "I've always leaned toward editorial and column writing because of the mix of reporting and thinking involved."

Paul Anger, the Detroit Free Press' publisher, said it was a no-brainer for Henderson to lead the charge from the editorial page as the city's descent into bankruptcy began.

"It came through in his columns that he has an affection for the city," Anger said. "It does not mean anybody gets a pass. (As editorial page editor) he has been both a voice of reason and a champion for residents who, through no fault of their own, have been saddled with unacceptable services, corrupt leadership and, now, the city's historic bankruptcy, the largest municipal bankruptcy ever. He's not a politician, but he's the right man at the right time to help make things better here.

"And he does that in his own way."

In March of 2013, as the announcement of Orr as the city's emergency manager was made, Henderson reached out through his column again, imploring residents to focus their energies toward what the city needed to move forward, not an appointment that was happening regardless of whether it was wanted.

"It strikes me that the best way to protest the state's intervention (and to make a strong point about the city government's dysfunction, to boot) is to do things that make the need for state help less dire," he wrote on March 15, 2013. "Show how dedicated Detroiters, working together, can actually make things better. Take control of the city's trajectory. Make a difference."

His concern for his hometown pushed through his words. And while many in the city were unable to come to grips with the state takeover, the bankruptcy filing and the potential losses – artwork from the Detroit Institute of Arts, money from pensions being paid to city retirees and Belle Isle, the city's 982-square-acre island park in the Detroit River – Henderson continued to shoot from the hip.

"From the beginning," he said, "the bankruptcy seemed to me an opportunity for Detroit to reset from scratch, wipe away years of bad decision-making and awful policy in one fell swoop, and start again fresh."

Marlon A. Walker is a reporter with the Detroit Free Press. He serves as chair of NABJ's Print Journalism Task Force.



#AmendNABJ

REFRESH. REPOSITION. REIMAGINE.

Toward a new NABJ constitution

By Herbert Lowe

We, the members of the National Association of Black Journalists, who are striving for credible journalism that comprehensively portrays the voices and experiences of African Americans and people from the black diaspora for a society and world that values them, do enact and establish this constitution for the governance of our members.

These 53 words comprise the new preamble of what would be a dramatically improved constitution for our beloved NABJ. These words don't change what NABJ is or that which our members are striving. But they do articulate our overall purpose better than what begins our current constitution.

NABJ needs a new primary governing document. Given significant industry changes since 44 men and women founded our now 3,100-member association in 1975, the membership, at the 2013 convention in Orlando, voted to establish a commission to review the constitution — and propose changes to better position NABJ and its members to succeed and flourish.

Starting July 14, those full NABJ members current as of June 30 are have been voting whether to adopt the commission's recommendations in an online election that ends on August 1. The comprehensive overall affects matters ranging from vision and goals to governance and membership to chapters and regions. The national board of directors accepted the proposed changes in April.

Here's how we got to this point: Following last year's convention, President Bob Butler appointed five members from the Council of Presidents, five from the Founders Task Force and five at large to the commission. The group includes two NABJ founders (Joe Davidson and Allison Davis) and three past presidents of our 3,100-member association (Barbara Ciara, Bryan Monroe and myself).

Butler tapped Davis and me to serve as co-chairs. In September, we interviewed each commission member one by one. We all then met regularly to evaluate the industry's current state and future, NABJ's mission

and goals as well as its capacities and competencies — and how to ensure the association best serves its members, their communities and journalism in the years to come.

To ensure an inclusive and thorough process, the commission also sought input from the membership (via webinars and surveys), national office and board of directors, and reviewed mission statements and governing structures of comparable journalism organizations.

Great care has been taken to ensure that no single proposed change conflicts with anything else in the document. For example, proposed modifications to the structure of the board of directors match those recommended in the definitions of the various redefined membership categories.

There are also many modifications aimed at providing greater clarity of language, reorganizing sections into more logical sequencing of subject matters, updating provisions to reflect changes in nonprofit governance since NABJ's founding in 1975 — and, again, affording the association greater flexibility in responding nimbly to continuing changes in the industry.

Note: NABJ's two governing documents would remain its constitution, which only the membership can amend via a national election, and a separate set of operating procedures, which the board of directors may amend as necessary to best enable the organization to function during the year. NABJ shall continue to be incorporated in the District of Columbia and abide by applicable law.

Again, the new preamble (vision) and purpose (goals) sections would update and better situate NABJ with respect to its members, their communities and society at large in the 21st century. Meanwhile, the board of directors and membership would no longer need a constitutional amendment to modify NABJ's logo. It is recommended, however, that the association's operating procedures prescribe when, why and how the logo may or may not be changed in the future.

The NABJ Constitutional Commission urges the membership to adopt the new constitution and then continue to hold itself and our elected leadership accountable

To learn more about NABJ proposed constitution, please visit <http://bit.ly/amendNABJ>

FAQS

ABOUT THE 2014 CONSTITUTIONAL AMENDMENT

The NABJ Constitutional Commission is recommending the adoption of a significantly new constitution for the organization — one that would retain NABJ's mission and values, but also provide for new membership categories, allow the association's president to seek re-election, enable staggered terms for the board of directors and create a new vice president's position.

As per NABJ's current constitution and NABJ Election Committee recommendations, only those individuals whom the national office recognizes as full members as of no later than 30 days before the start of the next convention may vote on the proposed constitutional amendment. Accordingly, given that NABJ's 39th annual convention will commence in Boston on July 30, only those individuals recognized as full members by June 30 may vote.

The deadline for submitting constitutional amendments to the NABJ parliamentarian was Thursday, January 30. Voting on the commission's amendment will occur between July 14 and Friday, August 1. If the amendment is affirmed by at least 66.66 percent of those who vote, the new constitution shall take effect on Sunday, August 3 — the last day of the convention.

Here are answers to frequently asked questions about the proposed constitution:

Q: Why amend the NABJ constitution now — and so significantly?

A: As NABJ approaches its 40th anniversary next year, the organization and the media as a whole have experienced wholesale and fundamental change in the past 40 years. Our constitution as presently constructed reflects circumstances, challenges and opportunities related to 1975 more so than 2015. NABJ must be positioned to flourish for the next 40 years and beyond. The proposed constitution aims to do so on behalf of our members, communities and journalism.

Q: Does the proposed constitution in any way alter NABJ's vision and mission?

A: Absolutely not! Instead, the new preamble (vision) and purpose (goals) section would update and better situate NABJ with respect to its members, their communities and society at large in the 21st century. Remember, the Founders Task Force — which includes NABJ's 44 founders, its 19 past presidents and many former national board members — urged the board of directors and membership to create a commission that would propose a new constitution. The commission includes two founders and three past presidents, all of who provided vital institutional memory.

Q: Is this constitutional amendment going to solve all of NABJ's internal concerns?

A: Again, absolutely not! An organization's constitution is not the docu-

ment to address members' concerns related to NABJ's capacities (for example, national office size, annual budget, serving chapters, etc.) and competencies (leadership/management experience). Our constitution enables us to govern NABJ long term (for example, stipulating the size, positions and length of terms related to the board of directors as well as which members may vote for whom), while our operating procedures enables the board of directors to govern day to day.

Q: Who among the membership had a say in proposing this constitutional amendment?

A: Following a membership vote at the 2013 convention, President Bob Butler appointed a 15-member constitutional commission comprised of five each from the Council of Presidents, Founders Task Force and membership at large. To further ensure an inclusive process, the commission sought membership input via webinars and surveys, consulted with the national office, and presented its recommendations to the board of directors in January and April.

Q: What were the biggest takeaways from the membership webinars and surveys?

A: That no major overhaul of NABJ is necessary. Members made it clear, for example, that NABJ should consider allowing its president to seek re-election to what would remain an unpaid leadership role — but that it should adopt neither 1) a limited nor extended ladder system for the board of directors (that is, creating a president-elect position or stipulating that the secretary, for example, would automatically become president three terms later), or 2) changing the leadership structure to one in which members elect a board chairman instead of a president, with the board of directors hiring a president or CEO or serve as primary spokesman and run the association's daily operations. The members also did not want to see the size of the board reduced or expanded, or having only one national vice president; they did support, however, enabling staggered board terms. And the membership made it clear that journalism education is essential to the field and to NABJ.

Q: Why allow the NABJ president to seek re-election to a second consecutive term?

A: This change recognizes the learning curve for whoever assumes the president's duties and responsibilities and would afford NABJ the opportunity for greater continuity, particularly if the membership is satisfied with the president's leadership after two years — and if he or she chooses to seek a second term. Note: 1) the current president, Bob Butler, may not seek re-election, as it is customary for an incumbent to not benefit from such a new provision enacted during his or her term and 2) a president would not serve more than four years consecutively in this position.

To learn more about NABJ proposed constitution, please visit <http://bit.ly/amendNABJ>