

Gay Britain Survey

CATI Fieldwork : 9th-10th June 2009

Absolutes/col percents

Table 1

Q.1 Please say if you agree or disagree with each of the following statements?
Gay couples should have an equal right to get married, not just to have civil partnerships

Base: All respondents

	Gender			Age						Social Grade				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Other
Unweighted base	1001	441	560	116	215	165	166	142	197	333	227	169	272	260	264	246	141	90	224	146	118	135
Weighted base	1001	480	521	119	159	198	168	149	208	260	290	210	240	262	262	247	141	88	218	148	113	140
NET: Agree	615	265	351	83	124	148	101	83	77	162	176	135	143	157	165	159	79	55	116	94	82	90
	61%	55%	67%	70%	78%	74%	60%	56%	37%	62%	61%	64%	59%	60%	63%	64%	56%	62%	53%	64%	73%	64%
Agree strongly	(4) 325	114	212	50	77	80	50	33	35	86	102	66	71	84	80	87	47	27	54	57	43	50
	32%	24%	41%	42%	49%	41%	30%	22%	17%	33%	35%	32%	29%	32%	31%	35%	33%	30%	25%	39%	38%	36%
Agree somewhat	(3) 290	151	139	34	47	67	51	49	42	76	74	69	72	73	85	72	32	28	62	37	40	39
	29%	31%	27%	28%	29%	34%	30%	33%	20%	29%	25%	33%	30%	28%	32%	29%	23%	32%	29%	25%	35%	28%
Disagree somewhat	(2) 128	70	57	17	13	14	22	23	39	35	38	32	22	31	35	29	18	15	38	22	11	13
	13%	15%	11%	14%	8%	7%	13%	16%	19%	13%	13%	15%	9%	12%	13%	12%	13%	17%	17%	15%	10%	10%
Disagree strongly	(1) 200	117	83	18	17	29	35	34	68	54	60	33	53	59	49	46	34	13	55	28	16	30
	20%	24%	16%	15%	11%	15%	21%	23%	33%	21%	21%	16%	22%	23%	19%	18%	24%	15%	25%	19%	14%	21%
NET: Disagree	328	188	140	35	30	42	56	57	108	89	98	65	75	90	84	74	52	28	92	50	27	43
	33%	39%	27%	29%	19%	21%	33%	38%	52%	34%	34%	31%	31%	34%	32%	30%	37%	32%	42%	34%	24%	31%
Refused	18	10	7	-	3	-	4	5	6	2	4	5	7	5	3	6	2	2	2	-	1	2
	2%	2%	1%	-	2%	-	3%	3%	3%	1%	1%	2%	3%	2%	1%	2%	1%	2%	1%	-	1%	2%
Don't know	39	18	22	1	2	8	7	4	18	8	12	5	15	10	10	8	8	3	8	4	3	4
	4%	4%	4%	1%	1%	4%	4%	3%	8%	3%	4%	2%	6%	4%	4%	3%	6%	3%	3%	3%	2%	3%
Mean	2.78	2.58	2.98	2.97	3.20	3.05	2.74	2.59	2.23	2.77	2.79	2.84	2.73	2.74	2.79	2.86	2.71	2.82	2.55	2.85	3.00	2.83
Standard deviation	1.13	1.13	1.11	1.09	1.00	1.05	1.13	1.10	1.14	1.14	1.16	1.06	1.16	1.16	1.10	1.13	1.21	1.06	1.14	1.15	1.04	1.17
Standard error	0.04	0.06	0.05	0.10	0.07	0.08	0.09	0.10	0.09	0.06	0.08	0.08	0.07	0.07	0.07	0.07	0.11	0.11	0.08	0.10	0.10	0.10

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Table 2

Q.1 Please say if you agree or disagree with each of the following statements?
Gay couples should have the same rights to adopt children as heterosexual couples
Base: All respondents

	Gender			Age						Social Grade				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Other
Unweighted base	1001	441	560	116	215	165	166	142	197	333	227	169	272	260	264	246	141	90	224	146	118	135
Weighted base	1001	480	521	119	159	198	168	149	208	260	290	210	240	262	262	247	141	88	218	148	113	140
NET: Agree	486	190	296	75	108	114	81	64	44	128	152	107	99	129	108	139	64	45	84	91	69	62
	49%	39%	57%	63%	68%	57%	48%	43%	21%	49%	52%	51%	41%	49%	41%	56%	45%	51%	38%	61%	61%	44%
Agree strongly	(4) 257	86	171	43	68	61	34	31	21	64	91	53	50	66	59	73	34	24	37	50	40	37
	26%	18%	33%	36%	43%	31%	20%	21%	10%	24%	31%	25%	21%	25%	23%	30%	24%	27%	17%	34%	35%	27%
Agree somewhat	(3) 228	104	125	32	40	52	47	33	24	64	61	54	49	63	48	66	30	21	47	41	29	25
	23%	22%	24%	27%	25%	26%	28%	22%	11%	25%	21%	26%	20%	24%	18%	27%	21%	24%	21%	27%	26%	18%
Disagree somewhat	(2) 126	74	52	18	17	25	22	12	32	37	39	23	28	26	35	31	21	13	31	16	13	19
	13%	15%	10%	15%	11%	13%	13%	8%	15%	14%	13%	11%	12%	10%	14%	12%	15%	15%	14%	11%	11%	13%
Disagree strongly	(1) 344	203	141	25	28	56	58	62	115	91	88	71	94	95	108	68	48	25	94	39	28	55
	34%	42%	27%	21%	18%	28%	34%	42%	55%	35%	30%	34%	39%	36%	41%	27%	34%	28%	43%	26%	24%	40%
NET: Disagree	470	278	193	44	45	81	80	74	147	127	127	94	122	121	144	98	69	38	125	56	40	74
	47%	58%	37%	37%	28%	41%	48%	50%	71%	49%	44%	45%	51%	46%	55%	40%	49%	43%	57%	38%	36%	53%
Refused	19	12	8	-	4	2	5	4	5	3	6	5	6	5	6	4	2	2	6	-	2	2
	2%	2%	1%	-	2%	1%	3%	3%	2%	1%	2%	2%	2%	2%	2%	2%	1%	3%	3%	-	2%	2%
Don't know	26	2	24	-	2	2	2	7	12	2	5	4	14	7	5	6	6	2	4	2	2	2
	3%	*	5%	-	1%	1%	1%	5%	6%	1%	2%	2%	6%	3%	2%	2%	4%	2%	2%	1%	2%	2%
Mean	2.42	2.15	2.67	2.78	2.97	2.61	2.35	2.24	1.74	2.39	2.55	2.45	2.25	2.40	2.23	2.61	2.38	2.53	2.13	2.69	2.74	2.33
Standard deviation	1.23	1.17	1.23	1.15	1.14	1.20	1.17	1.24	1.04	1.21	1.24	1.22	1.22	1.24	1.23	1.20	1.22	1.20	1.17	1.20	1.20	1.26
Standard error	0.04	0.06	0.05	0.11	0.08	0.09	0.09	0.11	0.08	0.07	0.08	0.10	0.08	0.08	0.08	0.11	0.13	0.08	0.10	0.11	0.11	

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Table 3
Q.1 Please say if you agree or disagree with each of the following statements?
Gay couples should have exactly the same rights as heterosexual couples
Base: All respondents

	Gender			Age						Social Grade				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Other
Unweighted base	1001	441	560	116	215	165	166	142	197	333	227	169	272	260	264	246	141	90	224	146	118	135
Weighted base	1001	480	521	119	159	198	168	149	208	260	290	210	240	262	262	247	141	88	218	148	113	140
NET: Agree	680	296	384	94	133	147	121	96	89	186	198	148	148	172	162	186	98	61	133	98	92	95
	68%	62%	74%	79%	84%	74%	72%	65%	43%	71%	68%	70%	62%	65%	62%	75%	70%	70%	61%	66%	81%	68%
Agree strongly	(4) 399	158	242	57	95	96	63	53	35	114	128	77	81	105	90	109	65	30	79	61	53	61
	40%	33%	46%	48%	60%	48%	38%	36%	17%	44%	44%	37%	34%	40%	34%	44%	46%	34%	36%	41%	47%	44%
Agree somewhat	(3) 280	138	143	37	38	51	57	43	54	72	70	71	67	66	72	77	33	32	54	37	38	34
	28%	29%	27%	31%	24%	26%	34%	29%	26%	28%	24%	34%	28%	25%	27%	31%	24%	36%	25%	25%	34%	24%
Disagree somewhat	(2) 116	64	52	14	6	26	15	21	34	28	31	30	27	34	43	20	10	10	31	22	10	13
	12%	13%	10%	12%	4%	13%	9%	14%	16%	11%	11%	14%	11%	13%	16%	8%	7%	12%	14%	15%	9%	9%
Disagree strongly	(1) 151	91	60	9	16	14	25	25	61	36	38	29	48	41	43	32	22	12	40	24	8	29
	15%	19%	12%	8%	10%	7%	15%	17%	29%	14%	13%	14%	20%	16%	17%	13%	15%	14%	18%	16%	7%	20%
NET: Disagree	268	155	112	24	22	40	40	46	95	64	70	58	75	75	86	52	32	23	72	47	18	42
	27%	32%	22%	20%	14%	20%	24%	31%	46%	25%	24%	28%	31%	29%	33%	21%	23%	26%	33%	31%	16%	30%
Refused	23	16	7	-	3	3	5	4	7	6	7	3	7	8	6	3	4	1	8	1	3	1
	2%	3%	1%	-	2%	2%	3%	2%	4%	2%	2%	1%	3%	3%	2%	1%	3%	1%	4%	1%	3%	1%
Don't know	31	14	17	2	-	7	2	3	16	4	16	1	9	8	8	6	6	3	6	2	-	2
	3%	3%	3%	1%	-	4%	1%	2%	8%	2%	6%	1%	4%	3%	3%	2%	5%	4%	3%	2%	-	1%
Mean	2.98	2.80	3.14	3.21	3.36	3.22	2.99	2.88	2.34	3.05	3.07	2.95	2.81	2.96	2.84	3.10	3.09	2.94	2.84	2.93	3.24	2.93
Standard deviation	1.09	1.12	1.03	0.94	0.97	0.95	1.06	1.11	1.13	1.07	1.08	1.04	1.15	1.11	1.10	1.04	1.12	1.04	1.14	1.12	0.90	1.18
Standard error	0.04	0.06	0.04	0.09	0.07	0.08	0.08	0.10	0.09	0.06	0.07	0.08	0.07	0.07	0.07	0.10	0.11	0.08	0.09	0.08	0.08	0.10

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Table 4
Q.1 Please say if you agree or disagree with each of the following statements?
As part of the school curriculum on relationships and sex education, children should be taught that gay relationships are exactly equal in status to heterosexual relationships
Base: All respondents

	Gender			Age						Social Grade				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Other
Unweighted base	1001	441	560	116	215	165	166	142	197	333	227	169	272	260	264	246	141	90	224	146	118	135
Weighted base	1001	480	521	119	159	198	168	149	208	260	290	210	240	262	262	247	141	88	218	148	113	140
NET: Agree	509	210	299	80	111	122	88	58	51	130	153	116	110	127	122	140	79	42	96	78	71	74
	51%	44%	57%	67%	70%	61%	52%	39%	24%	50%	53%	55%	46%	48%	47%	57%	56%	47%	44%	53%	63%	53%
Agree strongly	(4) 272	98	174	47	69	68	38	30	19	71	90	54	56	69	65	79	38	21	47	48	39	34
	27%	20%	33%	39%	44%	35%	23%	20%	9%	27%	31%	26%	23%	26%	25%	32%	27%	24%	22%	33%	34%	24%
Agree somewhat	(3) 237	113	125	33	42	53	50	28	31	58	63	62	54	57	57	61	41	21	48	30	33	40
	24%	23%	24%	28%	27%	27%	30%	19%	15%	22%	22%	29%	22%	22%	22%	25%	29%	24%	22%	20%	29%	29%
Disagree somewhat	(2) 138	70	67	14	16	16	28	24	40	37	41	25	35	35	41	33	19	10	33	25	15	10
	14%	15%	13%	12%	10%	8%	17%	16%	19%	14%	14%	12%	15%	13%	16%	13%	13%	11%	15%	17%	14%	7%
Disagree strongly	(1) 295	179	116	22	28	53	41	55	96	81	81	62	71	78	88	64	37	28	78	38	21	52
	30%	37%	22%	18%	18%	27%	24%	37%	46%	31%	28%	29%	30%	30%	34%	26%	27%	32%	36%	26%	19%	37%
NET: Disagree	433	250	183	36	44	69	69	79	136	118	122	87	106	113	129	97	56	37	111	63	37	62
	43%	52%	35%	30%	28%	35%	41%	53%	65%	46%	42%	41%	44%	43%	49%	39%	40%	43%	51%	43%	32%	45%
Refused	15	7	8	-	1	1	5	4	4	2	5	1	7	6	4	3	1	-	6	-	-	1
	1%	1%	2%	-	*	*	3%	3%	2%	1%	2%	1%	3%	2%	2%	1%	1%	-	3%	-	-	1%
Don't know	44	14	30	4	2	7	6	8	18	10	10	6	17	16	7	8	5	9	5	7	5	2
	4%	3%	6%	3%	1%	3%	4%	5%	9%	4%	4%	3%	7%	6%	2%	3%	4%	10%	3%	5%	5%	1%
Mean	2.52	2.28	2.74	2.91	2.98	2.72	2.54	2.24	1.86	2.48	2.59	2.54	2.44	2.49	2.39	2.66	2.59	2.44	2.31	2.63	2.82	2.41
Standard deviation	1.21	1.19	1.18	1.13	1.13	1.22	1.12	1.20	1.04	1.22	1.22	1.18	1.19	1.22	1.21	1.20	1.17	1.22	1.20	1.21	1.13	1.23
Standard error	0.04	0.06	0.05	0.11	0.08	0.10	0.09	0.11	0.08	0.07	0.08	0.09	0.08	0.08	0.08	0.10	0.14	0.08	0.10	0.11	0.11	

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Table 5

Q.2 Would you be more likely or less likely to vote for a political party that you generally sympathised with, if the party leader was openly gay - or would it make no difference at all to your likelihood of voting for them?

Base: All respondents

	Gender			Age						Social Grade				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Other
Unweighted base	1001	441	560	116	215	165	166	142	197	333	227	169	272	260	264	246	141	90	224	146	118	135
Weighted base	1001	480	521	119	159	198	168	149	208	260	290	210	240	262	262	247	141	88	218	148	113	140
More likely	15 2%	8 2%	8 1%	1 1%	3 2%	5 2%	- -	2 1%	5 2%	4 1%	7 3%	2 1%	2 1%	6 2%	3 1%	5 2%	1 1%	- -	3 1%	2 1%	5 4%	2 1%
Make no difference	839 84%	390 81%	449 86%	105 88%	143 90%	179 90%	149 88%	118 79%	145 70%	226 87%	238 82%	184 87%	192 80%	208 79%	221 84%	217 88%	114 81%	79 89%	175 80%	121 81%	103 91%	113 81%
Less likely	124 12%	71 15%	53 10%	13 11%	11 7%	13 6%	15 9%	25 17%	47 23%	30 12%	33 11%	22 10%	39 16%	42 16%	32 12%	22 9%	21 15%	7 8%	35 16%	23 16%	5 5%	21 15%
Don't know	23 2%	12 2%	11 2%	- -	2 1%	2 1%	4 2%	4 3%	11 5%	1 *	11 4%	3 1%	8 3%	6 2%	6 2%	3 1%	5 4%	3 3%	5 2%	3 2%	- -	5 3%

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Table 6
Q.3 Please say whether...?
Base: All respondents

	Gender			Age						Social Grade				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Other
Unweighted base	1001	441	560	116	215	165	166	142	197	333	227	169	272	260	264	246	141	90	224	146	118	135
Weighted base	1001	480	521	119	159	198	168	149	208	260	290	210	240	262	262	247	141	88	218	148	113	140
<u>There is an openly gay person in your immediate family?</u>																						
Yes	123	45	78	12	27	34	15	22	13	34	28	36	26	31	22	43	20	7	19	23	19	14
	12%	9%	15%	10%	17%	17%	9%	15%	6%	13%	10%	17%	11%	12%	8%	17%	14%	8%	9%	15%	17%	10%
No	870	434	436	107	132	164	149	127	191	225	260	174	211	229	239	203	121	79	197	126	94	124
	87%	90%	84%	90%	83%	83%	89%	85%	92%	86%	90%	83%	88%	87%	91%	82%	85%	90%	91%	85%	83%	89%
Refused	8	1	6	-	-	-	4	-	4	2	2	-	4	3	1	1	1	2	2	-	-	1
	1%	*	1%	-	-	-	2%	-	2%	1%	1%	-	1%	1%	*	1%	2%	1%	-	-	-	1%
<u>You have ever had a same-sex sexual experience?</u>																						
Yes	36	16	20	8	10	8	4	-	6	9	14	9	4	16	5	9	5	1	8	4	4	6
	4%	3%	4%	7%	6%	4%	3%	-	3%	3%	5%	4%	2%	6%	2%	4%	3%	2%	4%	3%	4%	5%
No	945	461	484	111	147	187	157	147	197	244	271	200	230	242	249	236	135	84	207	144	108	130
	94%	96%	93%	93%	93%	94%	93%	99%	95%	94%	93%	95%	96%	92%	95%	95%	95%	96%	95%	97%	95%	93%
Refused	20	3	17	-	1	4	7	2	5	8	5	1	6	5	9	2	2	2	3	1	1	3
	2%	1%	3%	-	1%	2%	4%	1%	3%	3%	2%	1%	3%	2%	3%	1%	1%	3%	1%	1%	1%	2%
<u>There is an openly gay person in your close circle of friends?</u>																						
Yes	427	179	248	60	81	98	67	67	53	120	137	80	90	116	105	109	63	34	92	73	49	63
	43%	37%	48%	50%	51%	49%	40%	45%	26%	46%	47%	38%	38%	44%	40%	44%	45%	38%	42%	49%	43%	45%
No	564	300	264	58	75	100	97	80	152	138	149	130	146	141	156	137	77	52	123	74	64	75
	56%	62%	51%	49%	48%	51%	58%	54%	73%	53%	51%	62%	61%	54%	59%	55%	54%	60%	56%	50%	57%	54%
Refused	10	1	9	1	2	-	4	1	3	3	4	-	3	4	1	2	1	2	3	1	-	1
	1%	*	2%	1%	1%	-	2%	1%	1%	1%	1%	-	1%	2%	1%	1%	1%	2%	1%	1%	-	1%

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Table 7
Q.4 If your child came out as gay, which of the following best describes how you would react?
Base: All respondents

	Gender		Age						Social Grade				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Other
Unweighted base	1001	441	560	116	215	165	166	142	197	333	227	169	272	260	264	246	141	90	224	146	118	135
Weighted base	1001	480	521	119	159	198	168	149	208	260	290	210	240	262	262	247	141	88	218	148	113	140
I would embrace it - it wouldn't be an issue	408 41%	173 36%	236 45%	55 46%	86 54%	93 47%	74 44%	56 38%	42 20%	118 45%	121 42%	83 40%	85 36%	96 36%	107 41%	109 44%	63 45%	34 39%	78 36%	66 44%	65 58%	51 36%
I would feel upset but try to understand and come to terms with it	449 45%	219 46%	230 44%	50 42%	54 34%	85 43%	71 42%	73 49%	115 55%	113 43%	127 44%	103 49%	106 44%	123 47%	114 43%	104 42%	67 48%	41 46%	108 50%	62 42%	35 31%	66 47%
I would not accept it - I think it is unnatural and would reject them	86 9%	61 13%	25 5%	9 8%	12 8%	11 6%	11 6%	15 10%	28 13%	17 7%	21 7%	18 9%	29 12%	31 12%	25 10%	20 8%	6 4%	4 5%	23 11%	18 12%	9 8%	12 8%
I don't know how I would react	39 4%	19 4%	20 4%	4 3%	3 2%	7 4%	4 2%	3 2%	18 9%	8 3%	14 5%	4 2%	13 5%	9 4%	13 5%	9 3%	3 2%	5 6%	5 2%	3 2%	4 3%	6 5%
Refused	19 2%	9 2%	10 2%	1 1%	2 1%	2 1%	8 4%	2 1%	5 2%	5 2%	6 2%	1 1%	6 3%	4 1%	4 1%	6 2%	2 1%	4 4%	3 1%	-	1 1%	5 3%

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Table 8

Q.5 Have you heard the word 'gay' used as an insult, as in "That's so 'gay'"? If you don't regard the phrase 'That's so gay?' as insulting to gay people, please say so.

Base: All respondents

	Gender			Age						Social Grade				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Other
Unweighted base	1001	441	560	116	215	165	166	142	197	333	227	169	272	260	264	246	141	90	224	146	118	135
Weighted base	1001	480	521	119	159	198	168	149	208	260	290	210	240	262	262	247	141	88	218	148	113	140
Yes, I have used that phrase 'That's so gay' myself	128	79	49	44	34	28	9	6	7	27	45	26	29	38	31	30	21	8	27	17	15	28
	13%	16%	9%	37%	22%	14%	5%	4%	3%	10%	16%	13%	12%	14%	12%	15%	9%	12%	12%	13%	20%	
Yes, I have heard my children, or another member of my family or someone in my social circle use the phrase 'That's so gay'	337	166	170	72	74	67	64	31	30	100	108	64	64	97	84	80	51	25	76	53	37	54
	34%	35%	33%	60%	46%	34%	38%	21%	15%	39%	37%	30%	27%	37%	32%	32%	36%	28%	35%	36%	33%	39%
No, I have not heard anyone use the phrase 'That's so gay' - or used it myself	239	99	141	7	21	34	36	46	96	54	61	52	73	61	70	53	31	25	57	37	26	28
	24%	21%	27%	6%	13%	17%	21%	31%	46%	21%	21%	25%	30%	23%	27%	21%	22%	28%	26%	25%	23%	20%
I don't regard the phrase 'That's so gay' as insulting to gay people	343	170	173	30	49	80	60	58	67	93	90	79	81	85	89	93	48	29	69	51	42	44
	34%	35%	33%	25%	31%	40%	35%	39%	32%	36%	31%	37%	34%	32%	34%	37%	34%	33%	31%	35%	37%	32%
Refused	20	9	10	2	3	4	6	3	2	3	8	1	7	6	5	6	1	2	3	2	-	4
	2%	2%	2%	1%	2%	2%	3%	2%	1%	1%	3%	1%	3%	2%	2%	2%	1%	2%	1%	1%	-	3%
Don't know	25	12	13	-	4	4	1	8	8	4	7	8	5	7	4	6	5	2	6	1	3	1
	2%	3%	2%	-	2%	2%	*	6%	4%	2%	2%	4%	2%	3%	2%	3%	4%	3%	3%	1%	2%	1%

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Table 9
Classification
Base: All respondents

	Gender			Age						Social Grade				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Other	
Unweighted base	1001	441	560	116	215	165	166	142	197	333	227	169	272	260	264	246	141	90	224	146	118	135	
Weighted base	1001	480	521	119	159	198	168	149	208	260	290	210	240	262	262	247	141	88	218	148	113	140	
Gender																							
Male	480	480	-	56	83	94	90	64	94	144	143	103	91	119	134	123	69	36	107	68	65	77	
	48%	100%	-	47%	52%	47%	54%	43%	45%	55%	49%	49%	38%	45%	51%	50%	49%	41%	49%	46%	58%	55%	
Female	521	-	521	63	76	104	78	85	114	116	148	108	149	143	128	125	72	52	111	80	48	62	
	52%	-	100%	53%	48%	53%	46%	57%	55%	45%	51%	51%	62%	55%	49%	50%	51%	59%	51%	54%	42%	45%	
Age																							
18-24	(21)	119	56	63	119	-	-	-	-	36	42	19	22	41	23	30	21	5	23	30	9	18	
		12%	12%	12%	100%	-	-	-	-	14%	14%	9%	9%	15%	9%	12%	15%	6%	10%	20%	8%	13%	
25-34	(29.5)	159	83	76	-	159	-	-	-	44	53	40	22	44	26	55	19	15	34	17	26	23	
		16%	17%	15%	-	100%	-	-	-	17%	18%	19%	9%	17%	10%	22%	13%	17%	16%	12%	23%	16%	
35-44	(39.5)	198	94	104	-	-	198	-	-	53	65	55	26	48	60	46	27	17	39	13	21	33	
		20%	20%	20%	-	-	100%	-	-	20%	22%	26%	11%	18%	23%	18%	19%	19%	18%	9%	19%	24%	
45-54	(49.5)	168	90	78	-	-	-	168	-	48	49	41	31	43	50	34	21	21	34	21	21	27	
		17%	19%	15%	-	-	-	100%	-	18%	17%	19%	13%	16%	19%	14%	15%	24%	16%	14%	19%	19%	
55-64	(59.5)	149	64	85	-	-	-	-	149	40	37	35	36	27	39	40	26	16	27	37	17	20	
		15%	13%	16%	-	-	-	-	100%	15%	13%	17%	15%	10%	15%	16%	19%	18%	12%	25%	15%	14%	
65+	(70)	208	94	114	-	-	-	-	208	39	45	21	103	59	64	43	27	14	61	31	18	19	
		21%	20%	22%	-	-	-	-	100%	15%	16%	10%	43%	22%	25%	17%	19%	16%	28%	21%	16%	14%	
Average age		46.71	46.11	47.26	21.00	29.50	39.50	49.50	59.50	70.00	44.75	44.00	44.17	54.33	45.52	49.25	44.98	46.55	47.82	48.65	47.33	45.32	44.39

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Classification
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	Gender			Age						Social Grade				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Other
Weighted base	1001	480	521	119	159	198	168	149	208	260	290	210	240	262	262	247	141	88	218	148	113	140
<u>Social Grade</u>																						
AB	260	144	116	36	44	53	48	40	39	260	-	-	-	78	67	64	33	19	72	35	36	30
	26%	30%	22%	30%	28%	27%	28%	27%	19%	100%	-	-	-	30%	26%	26%	24%	21%	33%	24%	32%	22%
C1	290	143	148	42	53	65	49	37	45	-	290	-	-	76	66	77	45	26	66	47	30	43
	29%	30%	28%	35%	33%	33%	29%	25%	22%	-	100%	-	-	29%	25%	31%	32%	30%	30%	32%	27%	31%
C2	210	103	108	19	40	55	41	35	21	-	-	210	-	44	72	42	28	24	36	30	19	33
	21%	21%	21%	16%	25%	28%	24%	24%	10%	-	-	100%	-	17%	27%	17%	20%	27%	17%	20%	17%	23%
DE	240	91	149	22	22	26	31	36	103	-	-	-	240	65	58	64	34	19	43	37	28	34
	24%	19%	29%	18%	14%	13%	19%	24%	50%	-	-	-	100%	25%	22%	26%	24%	22%	20%	25%	24%	24%
<u>Region</u>																						
North	335	159	177	35	69	62	55	56	58	83	104	66	83	-	-	247	-	88	43	58	35	59
	34%	33%	34%	29%	44%	31%	33%	38%	28%	32%	36%	31%	35%	-	-	100%	-	100%	20%	39%	31%	42%
Midlands	314	161	153	32	34	68	58	46	76	80	85	79	71	-	262	-	52	-	84	44	31	47
	31%	34%	29%	27%	21%	34%	34%	31%	37%	31%	29%	37%	29%	-	100%	-	37%	-	38%	29%	28%	34%
South	351	160	191	52	56	67	56	47	74	98	101	66	86	262	-	-	89	-	91	47	47	34
	35%	33%	37%	44%	35%	34%	33%	31%	36%	38%	35%	31%	36%	100%	-	-	63%	-	42%	32%	42%	25%

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Table 9
Classification
Base: All respondents

	Gender			Age						Social Grade				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Other
Weighted base	1001	480	521	119	159	198	168	149	208	260	290	210	240	262	262	247	141	88	218	148	113	140
Foreign Holiday in last 3 years																						
Yes	601	300	301	84	105	117	108	98	88	199	181	115	107	153	160	152	83	52	149	91	70	71
	60%	62%	58%	71%	66%	59%	64%	66%	42%	76%	62%	55%	44%	58%	61%	62%	59%	60%	68%	61%	62%	51%
No	400	180	220	35	53	81	60	51	120	62	110	95	134	109	102	95	58	36	70	58	43	69
	40%	38%	42%	29%	34%	41%	36%	34%	58%	24%	38%	45%	56%	42%	39%	38%	41%	40%	32%	39%	38%	49%