

WIRED 2017 EDITORIAL CALENDAR

	AD CLOSE	ON SALE		AD CLOSE	ON SALE
January The Fiction Issue Event: WIRED Café at CES (Las Vegas)	10.25.16	12.20.16	July Summer Gadget Lab Event: WIRED Café at Comic Con (San Diego)	04.25.17	06.27.17
February Mega Trends	11.29.16	01.24.17	August Theme: TBD	05.30.17	07.25.17
March Future of Media	12.27.16	02.21.17	September The Culture Issue	06.27.17	08.22.17
April CEO Profile	01.31.17	03.28.17	October The Annual Design Issue	07.25.17	09.26.17
May The Annual Business Issue The Next List Event: WIRED Business Conference (May or June in NYC)	02.28.17	04.25.17	November Special Guest Editor	08.29.17	10.24.17
June How To Issue	03.28.17	05.23.17	December Annual Holiday Wish List Event: WIRED Store (NYC)	09.26.17	11.21.17

Note: All topics subject to change based on editorial development.