

Could ClassDojo help us build an amazing school culture?

Parent Engagement



Teachers using ClassDojo are communicating with parents **8x** more than before!

75%

of parents on ClassDojo say they feel more connected to their child's school now

----- Better than email -----

More consistent, positive communication

Parents more engaged in child's learning

Parents and teachers work as a team

Leader in student privacy and safety

classdojo.com/privacycenter

Positive culture



95%

of feedback given on ClassDojo is positive

Encourage skills like the 3 Be's, support PBIS, record IEP progress, and more!

“

Our classroom is truly a community now! Students are taking ownership of their learning and are so proud to share those moments home.

”

Stephanie Smith,
4th grade teacher, TN

Emphasis on 21st century skills

93%

percent of teachers want a greater focus on social emotional learning [CASEL]

75%

of teachers have dramatically improved SEL skills with ClassDojo



15 Million Students

around the world have learned Big Ideas from ClassDojo's videos about growth mindset, perseverance, and empathy



ideas.classdojo.com