

Weddings & Party Planning



Publication Date:
Sunday 20th March 2016

Organising a wedding or large function is a mammoth job, and the wedding industry is big and competitive.

To help our readers navigate the myriad of decisions and activities that go into pulling off the perfect day, the Sun-Herald will be publishing a special report on all things weddings and parties for our readers.

This is an excellent opportunity to get in front of a keenly interested audience right at the time they are seeking guidance.

Why Advertise?

- 6-in-10 (or 158,000) M in Sunday Age readers have entertained friends/relatives at home in the past 3 months.
- 2-in-5 or 109,000 have been to a function in the past 3 months.
- Compared to others in VIC M readers are 19% more likely to have held a dinner party in the past 3 months.
- Sunday AGE readers are 16% more likely to be in the top 20% spenders in the Alcohol category in Victoria.

Deadlines

Booking: 11th March 2016

Material: 16th March 2016

*All space is subject to availability.
Early bookings are highly recommended.*

For advertising enquires or more information, please contact:

(03) 8667 1017



Source: emmaTM, conducted by Ipsos MediaCT, people 14+ for the 12 months ending September 2015. AGE (M-Sat) , M in Sunday Age
L4W Av Base: VIC

THE  **AGE**