

Weddings & Party Planning



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Sunday 20th March 2016

Organising a wedding or large function is a mammoth job, and the wedding industry is big and competitive.

To help our readers navigate the myriad of decisions and activities that go into pulling off the perfect day, the Sun-Herald will be publishing a special report on all things weddings and parties for our readers.

This is an excellent opportunity to get in front of a keenly interested audience right at the time they are seeking guidance.

Why Advertise?

- More than 2-in-5 (111,000) have held a dinner party/entertained at home in the last 3 months.
- Compared to other Australians, Unwind readers are 25% more likely to have attended a function in the last 3 months.
- 50% (134,000) indicate that they like to plan/research (e.g. by looking through various magazines, catalogues and websites) before shopping for furniture.
- Unwind readers are 39% more likely to be social grade AB compared to other Australians

Deadlines

Booking: 11th March 2016

Material: 16th March 2016

*All space is subject to availability.
Early bookings are highly recommended.*

For advertising enquires or more information, please contact:

02 9282 1120 or featuresdirect@fairfaxmedia.com.au