

Tech it out

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Does your business specialize in offering consumers the ultimate in technology products and services?

Do you want to reach an engaged and discerning audience?

Then this is the perfect opportunity to raise awareness of your business in a relevant editorial environment. Technology means different things to different people. Whether it's hunting for the best bargains in Sydney through to high end techno savvy systems. Their appetite for new technology is endless

This special feature explores some the breakthroughs in technology.

Why Advertise?

- Close to 6-in-10 (150,000) Unwind readers are Social Grade AB.
- Compared to others in NSW/ACT Unwind readers are 29% more likely to be Social Grade AB and 40% more likely to be in the top spending quintile for white goods.
- 1-in-5 (56,000) intend to buy white goods in the N12M. 46% of readers say they like to get information about purchasing experiences of others before they buy tech products.
- Compared to others in NSW/ACT Unwind readers are 62% more likely to find Newspapers as the most useful media in searching for white goods and 92% more likely to find newspapers are the most useful media in searching for Tech products.

Deadlines

Booking: Friday 15th January 2015

Material: Wednesday 20th January 2015

For advertising enquires or more information, please contact:

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*All space is subject to availability.
Early bookings are highly recommended.*