

Home and Garden



Publication Date:
Sunday 23rd August 2015

The Home & Garden feature will publish in The Sydney Morning Herald on 23rd of August 2015.

This feature will provide some great ideas for the home and gardening tips and ideas ranging from planning and building a new garden through to refurbishing or fixing up an existing feature. Gardening being one of the most common part-time activities, this special will help people reconnect with nature.

This is a great opportunity for businesses in the gardening industry, homewares, DIY etc to showcase their business products, services and solutions and an opportunity to target a relevant and engaged audience.

Why Advertise?

- Over 1.1 million people in NSW read *The Sun-Herald*.
- **317,000** people in NSW who read *The Sun-Herald* intend to make minor repairs/alterations around their home in the next 12 months.
- 384,000 people in NSW who read *The Sun-Herald* keep up-to-date with new ideas to improve their home.
- 601,000 people in NSW who read *The Sun-Herald* are interested in reading about gardening.

Deadlines

Booking: Friday 14th August 2015

Material: Wednesday 19th August 2015

For advertising enquires or more information, please contact:

9282 1120 – featuresdirect@fairfaxmedia.com.au

*All space is subject to availability.
Early bookings are highly recommended.*