

# Exteriors & Interiors



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Many things contribute to the beauty and comfort of a home. Whether it's the wall colours, the floorboards, carpets or flooring or even the type of furniture and the trinkets you choose to adorn the place they all combine to reflect your taste and ultimately make a home.

The *Sun Herald* will publish a special report on home exteriors and interiors for readers to find new inspirations and tips to create a beautiful home.

If your business specializes in products and services that helps create exteriors and interiors to amaze, then advertising in this special report would be an ideal platform for your quest for new clientele.

## Why Advertise?

- 1-in-4 S readers have done renovations on their home in the past 3 months
- Over 3-in-4 (224,000) S readers have done some gardening in the past 3 months
- Over 1-in-4 S readers say they like to keep up with ideas about home improvements (furnishings, DIY, decorating)
- S readers are 63% more likely to have hired renovators in the past week compared to others in NSW

## Deadlines

**Booking: Friday 16<sup>th</sup> October**

**Material: Wednesday 21st October**

**For advertising enquires or more information, please contact:**

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*All space is subject to availability.  
Early bookings are highly recommended.*