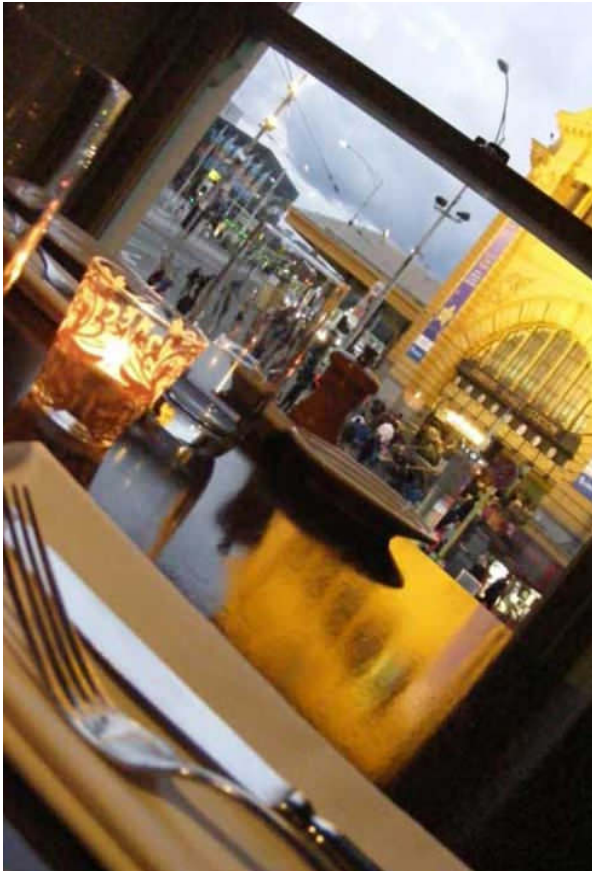


Dine and Date



Publication

Date: 26th January 2016

Melbourne is one of the world's great dining destinations. You can dine in top hatted restaurants, spend some time in a undiscovered pub that offers a fine blackboard menu, or enjoy stunning Melbourne views from a cool rooftop bar. Melbourne's ever-growing list of gourmet restaurants, boutique cafes and bars means you'll never be short of ideas on where to eat and drink.

Food and wine enjoyed in an idyllic setting or at a restaurant/cafe with stunning views is a magical experience.

Food and wine, is a special report inside the Good food Epicure lift out on the 26th January. It will offer our readers ideas on the best Food and wine experiences available in Australia's most cosmopolitan city.

Why Advertise?

- **6-in-10 (242,000)** Good Food readers are married or in a relationship.
- **1-in-3 (139,000)** Good Food readers have dined at a restaurant in the past fortnight.
- Good Food readers are **38%** more likely to have dined out in the past fortnight.
- Good Food readers are **32%** more likely to have dined at a Cafe in the past fortnight
- **1-in-2 (189,000)** indicate that Food is "one of my passions in life."
- **2-in-3 (259,000)** indicate the like to experiment with new tastes and cuisines.
- **6-in-10(240,000)** indicate they love trying new flavours.
- **9-in-10 (352,000)** indicate they are interested in other cultures.
- **8-in-10 (319,000)** Good Food readers prioritises flavour and taste" when choosing food.

Deadlines

Booking: 18th January 2016

Material: 21st January 2016

For advertising enquires or more information, please contact:
(03) 86671017

*All space is subject to availability.
Early bookings are highly recommended.*



Source: emmaTM, conducted by Ipsos MediaCT, people 14+ for the 12 months ending March 2015, people 14+ only. Good food (Tue) AGE- L4W Av

epicure
goodfood