

# Architecture, Design & Luxury Living



**Publication Date:**  
Date, 30<sup>th</sup> August 2015

Whether you're building your home, landscaping your property or simply refurbishing, Melbourne is the city to do so.

Famous for its creativity, innovation and forward thinking, Melbourne is a city of vision and style.

Alongside engaging editorial highlighting our thriving architectural and design industries, promote your business in our Architecture & Design and Luxury Living features publishing in M on 30th August 2015.

## Why Advertise?

- Over **3-in-4 (212,000)** M readers are either home owners or mortgagees.
- **1-on-4** M readers have done renovations on their house/apartments in the past 3 months.
- **10% (28,000)** intend on buying a house/apartment in the next 12 months.
- Over **1-in-4** M Readers indicate they love to keep up with the latest trends.
- **1-in-3 (90,000)** M Readers indicate they like to keep up with home improvement ideas.

## Deadlines

**Booking: Date 21<sup>st</sup> August 2015**  
**Material: Date 26<sup>th</sup> August 2015**

**For advertising enquires or more information, please contact:**  
**(03) 8667 1017**

*All space is subject to availability.  
Early bookings are highly recommended.*



Source: \*emmaTM, conducted by Ipsos MediaCT, people 14+ for the 12 months ending March 2015, people 14+ only. M (Sunday Age) L4W Av

**THE**  **AGE**