### **PRIVACY POLICY**

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#### **Information We Collect**

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#### **How We Use and Disclose Your Information**

The Bloomberg Group uses the information collected through the Sites, including personal information and information about your use of the Sites, to enhance your experience with the Sites, save your preferences and login information, analyze website usage, analyze use of the Sites, communicate with you, provide you with services or products that you request, enforce any terms of service of the Sites, and enforce any restrictions or limitations on the use of the services or products on the Sites. The Bloomberg Group may also use the information collected through the Sites to provide special offers and promotions. You may instruct the Bloomberg Group at any time not to use your personal information collected through the Sites to provide you with special offers or promotions by contacting **privacy@bloomberg.com**. You can also update your settings for receiving offers and promotions by email by clicking here. Please note that it may take some time to process your request, consistent with applicable law. To assist us with the uses described in this privacy policy, information we or our designated service providers have collected about your use of the Sites may be enhanced with other information about you that we have from other sources.

The Bloomberg Group may disclose your information to our affiliates and to the party who authorized your use of the Sites, such as your employer. Certain information you provide on the

Sites, including as part of your registration on the Sites, may be made available to other users of the Sites as part of the services available on the Sites. The Bloomberg Group may disclose to other third parties, including other users of the Sites, information about your use of the Sites and the services provided on the Sites, but only in an aggregated and unattributed manner. The Bloomberg Group may also share your personal information collected through the Sites with a sponsor or other third party that is interested in serving you ("Third-Party Providers"). You may instruct the Bloomberg Group at any time not to share your personal information with such Third-Party Providers by contacting privacy@bloomberg.com. Please note that it may take some time to process your request, consistent with applicable law. Further use and/or disclosure of your information by Third Party Providers is not the responsibility of the Bloomberg Group. Rather, such use and/or disclosure is governed by the Third-Party Providers' privacy policies. The Bloomberg Group may also disclose your information to unaffiliated third parties if we believe in good faith that such disclosure is necessary: (a) to comply with the law or in response to a subpoena, court order, or other legal process, subject to Bloomberg's Law Enforcement Data Request Statement below; (b) to protect the interests, rights, safety, or property of the Bloomberg Group or others; (c) to enforce any terms of service on the Sites; (d) to provide you with the services or products requested by you (including allowing a purchaser of the Bloomberg Group to continue to serve you), and to perform other activities related to such services and products, including billing and collection; (e) to provide you with information, special offers, or promotions from the Bloomberg Group to which you consented; and (f) to operate the Bloomberg Group's systems properly. The Bloomberg Group makes reasonable efforts to limit its designated service providers' disclosure of your personal information in the same manner as set forth in this paragraph.

# **Accuracy and Security of Personal Information**

Any of your personal information collected by the Bloomberg Group through the Sites is kept on secure servers. The Bloomberg Group uses reasonable administrative, technical, personnel, and physical measures to protect your personal information on such servers. To help us protect your privacy, you should maintain the secrecy of the username and password you set up in connection with your participation in the Sites' services.

#### **Public Records**

Certain databases available to registered users of the Sites may contain personal information received from third-party data suppliers. This personal information is contained in public records, publicly available information, and non-public information (collectively, "public records information").

Your use of this information is restricted to specific, legitimate purposes, and such information may not be used to violate any applicable laws, rules, or regulations.

## **Accessing and Updating Your Personal Information**

To access, review, rectify, or delete personal information collected about you through the Sites, please contact us at **privacy@bloomberg.com** or please use your username and password to access the webpage on the Sites designated for this purpose. All requests must include the following information: first name, last name, and e-mail address. While the Bloomberg Group will make reasonable efforts to accommodate your request, we also reserve the right to impose certain restrictions and requirements on such access requests, if allowed or required by applicable laws.

If you wish to access, review, rectify, or delete personal information about you contained in public records information, you will need to contact the third-party supplier of the information directly. If

you have any questions regarding public records information on the Sites, please contact us at privacy@bloomberg.com.

#### Transfer of Personal Information To Other Countries

Some of the uses and disclosures mentioned in this privacy policy may involve the transfer of your personal information to various countries around the world that may have different levels of privacy protection than your country. By submitting your personal information through the Sites, you consent to such transfers. Bloomberg's Intra-Group Personal Data Protection Statement below provides additional information about the transfer of personal information from the EU, EEA, and Switzerland to the United States.

## **Links To Third-Party Web Sites**

The Bloomberg Group may provide links to third-party web sites. Since we do not control third-party sites and are not responsible for any information you may provide while on such sites, we encourage you to read the privacy policies on those web sites before providing any of your information on such sites.

## **Questions Regarding This Privacy Policy**

If you have questions regarding this privacy policy, please contact us at privacy@bloomberg.com.

## **Your California Privacy Rights**

If you are a California resident, California Civil Code Section 1798.83 permits you to request information regarding the disclosure of your personal information by the Bloomberg Group to its affiliates and/or third parties for their direct marketing purposes. To make such a request, please send an email with your first name, last name, mailing address, email address and telephone number to privacy@bloomberg.com. Please include "California Privacy Rights" in the Subject line of your email. You may also make such a request by writing to us at:

Bloomberg L.P. Attn: Legal Department 731 Lexington Avenue New York, NY 10022

### **Modifications To This Privacy Policy**

The Bloomberg Group reserves the right to change this privacy policy at any time by posting revisions on this web page. Such changes will be effective upon posting.

Last Updated: May 30, 2016

**Intra-Group Personal Data Protection Statement** 

January 28, 2016

Bloomberg L.P. and its affiliates ("Bloomberg") are committed to compliance with their privacy obligations in the United States and throughout the world. This Intra-Group Personal Data Protection Statement ("Statement") sets out the privacy principles Bloomberg follows with respect to personal information that it transfers from the European Union, European Economic Area, and Switzerland (collectively, "EU") to the United States ("U.S.").

The relevant Bloomberg group companies have entered into an Intra-Group Personal Data Protection Agreement ("IGA") in order to ensure that responsibility for personal information transferred from the EU to the U.S. is clearly identified. The parties to the IGA are considered as data controllers, or data controller and data processor under applicable law.

As relevant Bloomberg companies are located in the U.S., the group companies involved in the processing shall be known as a Data Exporter and a Data Importer respectively, although there may be more than one company involved in the processing of a personal information.

The IGA incorporates unchanged EU Commission Standard Contractual Clauses for controller to controller, and controller to processor transfers, and the relevant Data Exporter and Data Importer will abide by these EU Commission Standard Contractual Clauses where personal information is transferred to or accessed from Bloomberg group companies in the U.S.

#### Contact Information

Questions or comments regarding this Statement should be submitted to Bloomberg's privacy director at the following address:

Assistant Chief Legal & Compliance Officer 731 Lexington Avenue
New York, NY 10022
United States

This Statement may be amended from time to time, consistent with the requirements of applicable law, and will be effective immediately.

### **Law Enforcement Data Request Statement**

Bloomberg will not disclose client data (which may include personal information, together "client data") except in response to requests from law enforcement, governmental, or regulatory agencies only where required to do so by law (for example, in response to valid and properly-served legal process such as a subpoena or search warrant). Bloomberg will attempt to notify its client prior to disclosing client data unless: (1) prohibited by applicable law from doing so, or (2) there are clear indications of unlawful conduct in connection with the client's use of Bloomberg services. Notwithstanding any of the foregoing, Bloomberg reserves the right to respond to urgent law enforcement requests if Bloomberg believes in good faith that an emergency involving imminent danger of death or serious physical injury justifies such disclosure.