



IMPORTANT VOLUNTARY PRODUCT RECALL INFORMATION

*One product recalled for impermissible levels of lead
November 2006 magnet recall expanded*

DISCONTINUE USE OF TOYS IMMEDIATELY

Thank you for responding to the voluntary product recall by Mattel® Pty. Ltd.

Please note, the affected "CARS" die-cast vehicle assortment line was manufactured between March 2007 and July 2007. The toy in question is a green army vehicle known as "Sarge". The affected car may have been sold alone or as part of an assortment containing Sarge cars.

Surface paints on the car may contain increased levels of lead, which if ingested, may have health ramifications.

The recalled car is marked on the bottom with '7EA'.

Sarge Cars or Assortments containing Sarge Cars have the following Model Numbers on the package: H6414, M1253 or L6294. The affected products are marked "China".

There have been no reports of injuries involving the affected product in Australia or overseas.

Additionally, Mattel® has voluntarily recalled magnetic toys manufactured between January 2002 and January 31, 2007 including certain dolls, figures, play sets and accessories that may release small, powerful magnets.

The recall expands upon Mattel®'s voluntary recall of eight toys in November 2006 and is based on a thorough internal review of all Mattel® brands. Mattel® is exercising caution and has expanded the list of recalled magnetic toys due to potential safety risks associated with toys that might contain loose magnets.

Beginning in January 2007, Mattel® implemented enhanced magnet retention systems in its toys across all brands.

Consumers should immediately take the recalled toys away from children.

Please review the following images and descriptions affected by these recalls, indicating the total number of toys you own in the space next to the image.

The value of your return will be carefully assessed. A cash refund to the value of the returned product will be sent to you. If you have any questions, please do not hesitate to contact Mattel® via phone or email:

Australia – 1800 674 753
Monday to Friday between 8am and 5pm (EST)

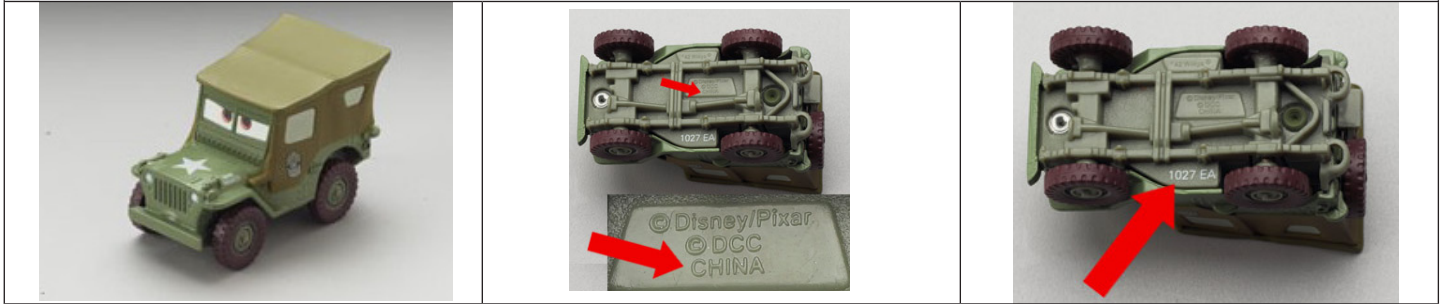
Please follow these steps:

STEP 1	Please refer to the images and product descriptions located on pages 2 - 6 of this brochure to assist you in determining if your Mattel® product is affected by this recall. Next to the image is a space for you to enter the total number of products that you own.
STEP 2	Please provide your name, address and phone number in the appropriate section.
STEP 3	Place the toy/s in an appropriate mailing container.
STEP 4	Visit your local postal outlet to return your product at NO COST to you. Mark your package: Mattel Pty. Ltd Reply Paid 1002 PO BOX 433 Sunshine VIC 3020

"CARS" DIE-CAST VEHICLE ASSORTMENT LINE SARGE - ASSORTMENT NUMBERS H6405 & H6418

H6414, M1253, L6294

NUMBER OF PRODUCTS:



Magnetic Mattel® toys being voluntarily recalled in Australia were manufactured prior to January 31, 2007 and include the following products:

55503 POLLY POCKET HAPPENIN' PET PALS SALON	B2632 POLLY POCKET HANGIN-OUT HOUSE	B3158 POLLY POCKET TREETOP CLUBHOUSE
NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:
Product Number Location: Not on the product	Product Number Location: Not on the product	Product Number Location: On the bottom of the green base
B3201/B9521 POLLY POCKET & ME HAIR CABOODLE	B7078 POLLY POCKET DIVINE DOGS W/DVD	G8602 POLLY POCKET MERMAID STARS PLAYSET
NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:
Product Number Location: Not on the product	Product Number Location: On the bottom of the product	Product Number Location: On the bottom of the product
G8605 POLLY POCKET QUIK-CLIK BOUTIQUE	G8612 POLLY POCKET SNOW COOL HOTEL	G8614 POLLY POCKET QUIK-CLIK HOUSE OF STYLE
NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:
Product Number Location: On the bottom of the product	Product Number Location: On the bottom of the playset	Product Number Location: On the bottom of the base

G8615 POLLY POCKET TOTALLY BEAD-IFUL	G8616/H1553 PP QUIK CLIK HOUSE OF STYLE	J1659 POLLYWORLD LIMO
NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:
		
Product Number Location: On the bottom of the playset	Product Number Location: On the bottom of base	Product Number Location: On the bottom of the product
J1670 MY SIZE MAGNETIC POLLY	J1681 POLLYWORLD PLACE	J1687 POLLYWORLD SKY LOUNGE
NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:
		
Product Number Location: Printed on the back of the 3 foot tall Polly	Product Number Location: On the bottom of the playset	Product Number Location: On the bottom of the driver
J9648 TWIRL N SWIRL BEAUTY CASE	J9964/J9965 POLLYWORLD DIAL A SONG	J0716/J4142 ONE PIECE TRIPLE SLASH ZOLO
NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:
		
Product Number Location: On the bottom of the case	Product Number Location: Not on product	Product Number Location: On back of left thigh
J9472 BARBIE & TANNER [Accessory Item Only, NB: Barbie and her dog are NOT affected, accessory item (pooper scooper) only].		
NUMBER OF PRODUCTS:		
		
Product Number Location: Not on product	Product Number Location: Not on product	



B2631 POLLY POCKET MAGNETIC ADDITIONS ASSORTED

Affected product lines are only:

B2631 POLLY POCKET MAGNETIC ADDITIONS ASST	B3211 POLLY POCKET! TOTALLY ZEN PLAYSET
NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:
	
Product Number Location: Not on product	Product Number Location: On bottom of game room

B7080 POLLY POCKET DAZZLIN PET SHOW ASSORTMENT

Affected product lines are only:

B7080 POLLY POCKET DAZZLIN PET SHOW ASSORTMENT	B7082 POLLY POCKET DAZZLIN PET SHOW MAGIC RABBITS
NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:
	
Product Number Location: Not on product	Product Number Location: On bottom of trunk

B7123 POLLY POCKET POLLY PLACE TOWN ASSORTMENT

Affected product lines are only:

B7123 POLLY POCKET POLLY PLACE TOWN ASST	B3210 POLLY POCKET DIP N' DIVE POOL	B7125 POLLY POCKET! SWEET TREATS
NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:
		
Product Number Location: Not on product	Product Number Location: On bottom of Jacuzzi platform	Product Number Location: On bottom of sweet shop

J1660 POLLYWORLD DIAL A STYLE ASSORTMENT

Affected product lines are only:

J1660 POLLYWORLD DIAL A STYLE ASSORTMENT	J1661 POLLY POCKET!™ POLLYWOOD™ DIAL-A-STYLE™ LILA® Doll	J1662 POLLY POCKET!™ POLLYWOOD™ DIAL-A-STYLE™ LEA™ Doll
NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:
		
Product Number Location: Not on product	Product Number Location: Not on product	Product Number Location: Not on product



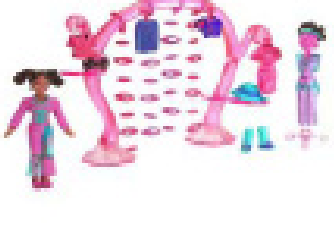
J1682 POLLYWORLD PLACE ASSORTMENT Affected product lines are only:

J1682 POLLYWORLD PLACE ASSORTMENT	J9305 POLLY POCKET!™ POLLYWORLD™ COSTUME CART (LEA®) PLAYSET	J9306 POLLY POCKET!™ POLLYWORLD™ GIFT SHOP (LILA®) PLAYSET
NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:
		
Product Number Location: Not on product	Product Number Location: On bottom of product	Product Number Location: On bottom of product






B3206 POLLY POCKET & ME MAKEUP ACTIVITY ASSORTMENT Affected product lines are only:

B3206 POLLY POCKET & ME MAKEUP ACTIVITY ASSORTMENT	B3207 POLLY POCKET COLLECTIBLE LIP GLOSS	B3209 POLLY POCKET COLLECTIBLE MAKEUP POWDER PUFF	B9525 POLLY POCKET! POLLY GLITTER PUFF
NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:
			
Product Number Location: Not on product	Product Number Location: On bottom of pink semi-circular base	Product Number Location: On bottom pink semi-circular base	Product Number Location: On bottom of purple semi-circular base

G8606 POLLY POCKET QUICK CLICK SHOPS ASSORTMENT Affected product lines are only:

G8606 POLLY POCKET QUICK CLICK SHOPS ASSORTMENT	H1537 - POLLY POCKET QUIK-CLIK CITY PRETTY™ Playset (Lila®)	H1538 - POLLY POCKET QUIK-CLIK SPORTY STYLE™ Playset (LEA™)	H3211 - POLLY POCKET QUIK-CLIK TOTALLY ZEN™ Playset (SHANI™)
NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:
			
Product Number Location: Not on product	Product Number Location: On bottom of product	Product Number Location: On bottom of product	Product Number Location: On bottom of product

J1943 THE BATMAN MAGNET LOCK ASSORTMENT Affected product lines are only:

J1943 THE BATMAN MAGNET LOCK ASSORTMENT	J1944 THE BATMAN MAGNA BATTLE	J1946 - THE BATMAN MAGNA FIGHT	J5114 - BM MAGNA BRUCE TO BATMAN	J5115 - BM MAGNA FIGHT ARMOR
NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:	
				
Product Number Location: Not on product	Product Number Location: On back of neck on black cowl, also on fabric tag	Product Number Location: On back of neck on black cowl, also on fabric tag	Product Number Location: On back of neck on black cowl, also on fabric tag	Product Number Location: On back of neck on black cowl, also on fabric tag

B3202 POLLY POCKET & ME ACTIVITY ASSORTMENT Affected product lines are only:				
B3202 POLLY POCKET & ME ACTIVITY ASSORTMENT	B3203 POLLY POCKET ACTIVITY LUNCHBOX – BLUE	B3204 POLLY POCKET ACTIVITY LOCKER – PINK	B9522 POLLY POCKET ACTIVITY LUNCHBOX – PINK	B9523 POLLY POCKET ACTIVITY LOCKER – ORANGE
NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:
Product Number Location: Not on product	Product Number Location: On back of lunchbox	Product Number Location: On back of locker case	Product Number Location: On back of lunchbox	Product Number Location: On back of locker case
B7126 POLLY POCKET ON-THE-GO ASSORTMENT Affected product lines are only:				
B7126 POLLY POCKET ON-THE-GO ASSORTMENT	B7127 POLLY BIRTHDAY MAILBOX PURPLE	B7129 POLLY JEWELRY BOX PURPLE	C0504 Polly Birthday Mailbox Pink	C0505 Polly Jewelry Box Yellow
NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:
Product Number Location: Not on product	Product Number Location: On right side of mailbox	Product Number Location: On bottom surface of jewelry box	Product Number Location: On right side of mailbox	Product Number Location: On bottom surface of jewelry box
K0043 POLLYWORLD THEME PARK PALS ASSORTMENT Affected product lines are only:				
K0043 POLLYWORLD THEME PARK PALS ASSORTMENT	J4169 POLLY POCKET!™ POLLYWORLD™ QUICK CLICK™ POLLY™ DOLL	J4170 POLLY POCKET!™ POLLYWORLD™ QUICK CLIK™ CRISSY™ DOLL	J4171 POLLY POCKET!™ POLLYWORLD™ QUICK CLICK™ LEA™ doll	J4172 POLLY POCKET!™ POLLYWORLD™ QUICK CLICK™ SHANI® doll
NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:	NUMBER OF PRODUCTS:
Product Number Location: Not on product	Product Number Location: Not on product	Product Number Location: Not on product	Product Number Location: Not on product	Product Number Location: Not on product

TOTAL NUMBER OF TOYS RETURNED:

Please NOTE: Mattel® Toys to Mattel® that are determined not to be included in the recall will be returned to you at the address below.

NAME:

ADDRESS:

PHONE:

Refund Details.

I would prefer (please tick): 1. Cheque
2. Electronic Transfer

Electronic Transfer details:

Account Name:

Bank: Branch:

BSB: Account No.:

Account Type:

Privacy Notice: The personal information collected will be used by Mattel® for the purposes of administering this recall. The information may be disclosed to third parties who are assisting Mattel® with the recall, and may otherwise be used and disclosed as permitted or required by law. A record of this information may be retained by Mattel® as part of its record of the recall. Please contact Mattel® on 1800-674-753 if you wish to access, correct or update this information.