



For Immediate Release

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SUPERIOR TECHNOLOGY MEETS SLEEK DESIGN WITH THE NEW PAX 2

*Next Gen Loose-Leaf Vaporizer is 25 Percent Smaller
with up to 30 Percent Longer Battery Life*

San Francisco, CA (March 10, 2015) – [PAX Labs, Inc.](#), developers of products that provide a cleaner, modern alternative to smoking, today announced the launch of **PAX 2**, the most innovative vaporizer yet. PAX 2 is the most pocketable and premium loose-leaf vaporizer available, revolutionizing the vaping industry and offering consumers the smoking alternative they’ve been looking for.

PAX 2 is 25 percent smaller, with up to 30 percent longer usage time, making it a must-have item for today’s on-the-go consumer. In addition, PAX 2 is the most technologically advanced vaporizer available, offering an intelligent, lip-sensing technology that automatically adjusts the temperature when you’re using it, avoiding unnecessarily heating your material, and providing consistent draws. PAX 2 also has a streamlined profile with an integrated and enhanced LED communication interface.

“When we introduced PAX over two years ago, we defined the vapor market selling over half a million devices. Since then, our team of product engineers has redesigned PAX to meet consumers’ every need,” said James Monsees, co-founder of PAX Labs, Inc. “Today, we are launching the most intelligent, premium and highest performing vaporizer in the market.”

PAX 2 features:

- Auto-cooling
- Self-optimizing temperature and power
- Two, interchangeable mouthpieces, with an integrated power button
- Motion and lip-detection heat system
- Simple, elegant design
- User friendly interface
- Four temperature settings
- AC and USB charging options
- Available in four colors: topaz, flare, platinum, charcoal



- 10-year warranty
- Heats in as little as 45 seconds
- Hidden features and fun modes for sharing with friends

“Our connection to Silicon Valley is evident in our designing PAX 2 – addressing customer feedback, integrating hardware and software, and delighting users. We've even included hidden features, functionality and games into our LED interface. PAX 2 demonstrates the thoughtful design and advanced technology we are known for, offering consumers all of what they loved about our original PAX, plus more,” said Monsees.

PAX 2 heats loose-leaf material, instead of burning it, releasing active ingredients and natural oils into a subtle vapor. This process produces no combustion, eliminating secondhand smoke, optimal for social settings and public places where smoking is not permitted.

PAX 2 retails for \$279.99 at select stores nationwide and is available for purchase online at www.PAXvapor.com.

About PAX Labs, Inc.

Founded in 2007 by two Stanford Design Program Masters program graduates, PAX Labs has reinvented the smoking experience, fusing applied design principles with technology. Headquartered in San Francisco, the company produces innovative premium vaporizers that provide a cleaner, modern alternative to smoking.

For more information, please visit www.PAX-Labs.com.

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