Comment on Edlund and Pande

"Why Have Women Become Left-Wing? The Political Gender Gap and the Decline in Marriage"

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Outline of Discussion

- Political Economy and the Family
- Theory
 - What is the model?
 - Sensitivity
- Empirics
 - What do we learn?
 - Statistical power
 - Sensitivity

A New Marriage: Political & Family Economics

- An important institution
- Economic theory suggests families matter
- Dramatic changes in the family
 - Rise in divorce
 - Abortion and the pill
 - Single parenthood
 - Joint custody

The Question

• Why have women have moved left while men moved right?

- Robust fact
 - True in the US (NES data)
 - Checks out in GSS data
 - True in Europe (Eurobarometer Survey)

The Model: Assumptions

• Male wage distribution first-order dominates Female wages.



The Model: Assumptions

- Positive Assortive Mating
- Income sharing within Marriage
- Vote left if income<average; right if income>average



1960s: Working class divorce

- Working class men and women still vote left
- Political gender gap unchanged



1980s: Middle class divorce

- Middle class men move right ("*Reagan Democrats*")
- Middle class women move left ("Soccer Moms")
- ⇒Political gender gap emerges



Where is the Family Economics?

• Why get married?

- *Ricardian* theory of marriage:
 - He has market income
 - She can offer sex
- Marriage is the contract securing these gains from trade.



Taxable Income (if single)



An Alternative Family Model

- 1. Marriage is productive
 - Complementarities and joint production
 - Public goods (kids)
 - Specialization and economies of scale
- 2. Intra-household distribution matters Nash bargaining
 - Relevant threat point incorporates divorce threat
 - Share marital surplus

If single		Married outcomes				
		Marital rents				
		Marital rents				
Earn market income		Nash bargained outcome:				
		Each obtains outside option				
		+ a share of marital rents				

Implications for Voting Behavior

- •1950s Stable marriage Nash bargained distribution:
 - Earn outside option
 - + share of marital rents ("love")
- •1960s Working class divorce – Political gender gap unchanged

•1980s – Middle class divorce – Political gender gap unchanged

Income	•					
	Γ	Average				love
		market inco	me	love	love	
		₹				
		love	love			
	love					
	1010					
Person	Wendy	Wayne	Mary	Mark	Rachel	Richie
Vote	Left	Left	Left	Right	Right	Right
Income	•					
	Г	Average				love
		market inco	me	love	love	
		$\mathbb{R}^{\mathcal{F}}$				
			love			
Person	Wendy	Wayne	Mary	Mark	Rachel	Richie
Vote	Left	Left	Left	Right	Right	Right
Income	•					
		Average				love
		market inco	me			
		ᠵᠵ			1010	
Person	Wendy	Wayne	Mary	Mark	Rachel	Richie
Vote	Left	Left	Left	Right	Right	Right

Sensitivity of Theoretical Model

- Despite a seemingly simple and appealing model, implications for voting behavior are extremely sensitive to small changes
 - Is marriage productive?
 - Efficacy of property division laws
 - Tax system
 - Policy space (redistribute all; don't redistribute)



Evolution of the Political Gender Gap



Evolution of the Political Gender Gap



Evolution of the Political Gender Gap



Evolution of the Political Gender Gap



Evolution of the Political Gender Gap



Graphs by States in this CPS state grouping

Trend in Political Gender Gap

Measuring Divorce Risk

Two measures:

- 1. March CPS data on *stock* of the population that are *currently divorced*
 - Backward-looking measure
 - Restricts sample to 1964 onward
 - Restricted to 21 state-groupings
 - Small samples and large measurement error
- 2. Unilateral (no-fault) divorce laws
 - Not much of an effect on divorce rate
 - Main effects on bargaining within marriage

Response of Divorce Rate to Divorce Law Reforms

Effect of Unilateral Divorce on Female Suicide

Years since (to) Unilateral divorce introduced

Empirical Robustness

- Statistical power is the main issue
- \Rightarrow Explore in four main directions:
 - Intra-Occular Impact Test (Look at the data)
 - Measuring divorce risk
 - Stocks or flows?
 - Reduce measurement error
 - Interpretation of *unilateral divorce laws*
 - Increase N
 - CPS has 21 regions
 - Census and administrative data have 51 states
 - Increase T
 - Start at 1948, end 1998 (CPS starts 1964)

Measures of "Divorce Risk"

Annual new divorces per thousand people

Could this be true?

- Show long-run evolution of the divorce rate
- What does this say about the evolution of the political gender gap?

Explaining the Political Gender Gap

From 1964-96:

- Political gender gap increased 13.4%;
- Divorcees rose from 3% to 10% of the population
- Coefficient on *female*pdivorce*: 1.8 (se=0.9)
- Point estimate: political gender gap rose 1.8*(.10-.03)=12.6%
- 95% confidence interval: 0% to 25%

Sensitivity Testing

Definition of divorce risk	Source	n	Τ	Coefficient	Explains
Stock of divorcees	CPS	21 CPS-state groupings	1964-96	1.802	-0.92
Stock of divorcees				1.66	-0.95
Stock of divorcees	Census (in	21 CPS-state groupings	1964-96	1.28	-1.50
Stock of divorcees	Census (in	51 states	1964-96		
Stock of divorcees			1952-98		
Rate of divorce	Vital Statis	51 states	1964-96		
Rate of divorce	Vital Statis	51 states	1952-98		
Rate of divorce	Vital Statis	21 CPS-state groupings	1964-98	0.0147	-0.017

Replication

Evolution of the Political Gender Gap

Limitations of the CPS

- Available only since 1964
 - Election data extends back to 1948
- Not unique state codings
 Only 21 CPS state-groupings identified
- Small samples ⇒ Measurement error
- Backward-looking measure of divorce risk

Empirical Sensitivity

	n	CPS -	Replication	Census	Vital Stats				
		1.8							
Edlund-Pande Sample	21	(0.9)	1.7 (1.0)	1.3 (1.5)	1.5 (1.8)	0.5 (0.6)	 	 	
	51	n.a.	n.a.	0.82 (1.97)	1.0 (1.8)	-0.3 (0.6)	 	 	
All available data				1948-1998	1956-98				
	21	n.a.	n.a.	2.1 (1.0)	2.6 (1.2)	0.8 (0.4)			
	51	n.a.	n.a.	2.5 (1.5)	0.6 (1.4)	0.2 (0.5)			
		1.8**	1.7*	1.3	0.5				
		(0.9)	(1.0)	(1.5)	(0.6)				
		n.a.	n.a.	0.8	-0.3				
				(2.0)	(0.6)				
		n.a.	n.a.	2.1**	0.8				
				(1.0)	(0.4)				
		n.a.	n.a.	2.5	0.2				
				(1.5)	(0.5)				
		n.a.	n.a.	2.5 (1.5)	0.2 (0.5)				

Summary

- Marries political and family economics nicely
- Theory: Models taking within-household distribution seriously yield different results
- Empirically: Statistical power is a big issue
- Results are sensitive to specification of "divorce risk"

Interpretation

- Authors show that women shift left following divorce
- But is divorce the intervening variable?

Survey Year (Eurobarometer) Political Gender Gaps Opening Up in Europe

Rising Divorce Rates Across Europe

Annual divorces per 1000 people

Sensitivity: Different definitions of "Divorce Risk"