



■ Les Hommes



■ Antonio Marras



■ Van Laack



■ Belvest



■ Ermanno Scervino



■ Van Laack

# THE SWANK *reopens newly renovated store in LANDMARK*

■ Corneliani

Leading multi-brand luxury fashion house, THE SWANK, has revealed its renovated LANDMARK Men's store in Central recently. With a brand new image, the store aims to promote a luxurious and modern feel to create a top-notch shopping experience for customers.

Taking luxury to a whole new level, the shop façade combines elements of marble and bronze metal.

The freshly renovated shop is characterised by a spacious and sophisticated interior design, all filled with dark brown and ivory colours. The textures of dark wood and metal stand in contrast to marble as to create a sleek and modern ambiance.

Inside the store, it is divided into 4 different sections, including Designer Brands, Shoes and Accessories, Casualwear and Sartorial. Apparels and accessories are displayed clearly for shoppers to pick their favorite items.

The LED ceiling lights change colors according to different themes or seasons, creating a harmonious and comfortable atmosphere.

Two movable special design shields with fabric like patterns are installed between the Casualwear and Sartorial sections, where a private VIP area will appear when the shields are closed. Spacious and comfortable fitting rooms, as well as cozy sofas are located in different sections.

Next to the main entrance, there is a big display wall that showcases a highlight selection of accessories and footwear. There are also TV screens outside and inside the store broadcasting the latest brand information or runway videos.

And on the occasion of Christmas, the store will showcase an on-trend range of checked suits and jackets, together with some must-have causal shirts and sharp men's suits, to get you ready for the party season.



THE SWANK

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## A cut above

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Following the successful launch of the previous special meteorite editions, Parmigiani is launching the Tonda 1950 Météorite, a special edition from the cold north.

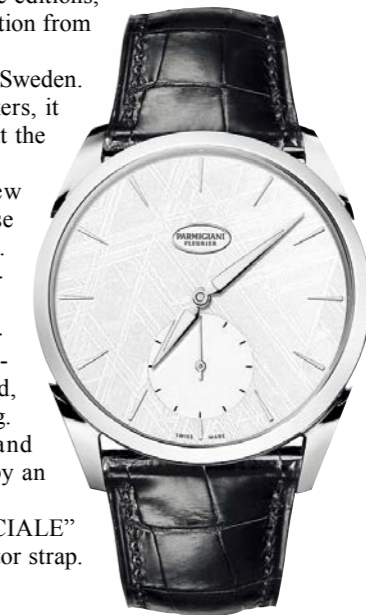
The stone used for the dial of this new creation comes from Sweden. Cut using a process developed by the Manufacture's dial-makers, it was then polished before being chemically treated to bring out the famous "Widmanstätten patterns".

Made from titanium, the case and bezel of this new timepiece feature a polished finish. Its 7.8 mm thick case houses the PF 702 proprietary self-winding calibre. Measuring just 2.6 mm thick, it belongs to the realm of ultra-thin movements.

Its in-house finishes include the sand-blasted, circular-grained and rhodium-plated nickel silver main plate, the hand-bevelled bridges decorated with Côtes de Genève, and the bevelled, sunk wheels circular-grained on both sides and gilded before cutting.

The raw feel of meteorite, the urban energy of titanium and traditional expertise form a powerful union in this piece powered by an extremely thin proprietary calibre.

This numbered special edition features the words "EDITION SPECIALE" engraved on the case back. It comes with a shiny black Hermès alligator strap. (www.parmigiani.ch)



## Primer time



On January 1, NARS Cosmetics will launch three new Face Primers, to help prolong and enhance the look of makeup.

The RADIANCE PRIMER SPF 35/PA+++ works to revive dull, fatigued skin instantly and over time, while the PORE & SHINE CONTROL PRIMER controls shine and refines the appearance of skin. Formulated with the Invisible Defense Technology, the SMOOTH & PROTECT SPF 50/PA++++ invisibly protects with weightless yet potent broad spectrum sunscreen. (2918 9886)

## Pack a fortune

Grab a Fjallraven limited-edition Kanken Fortune Bag and you might just find highly coveted collectors' items inside.

Limited to 100 bags, all will include a classic Kanken backpack in one of 10 colors, including the limited-edition bright lemon, cafe mint and white. There are 15 different combinations of items inside so you can expect anything from a Re-Kanken Mini backpack made with polyester recycled from plastic bottles to hiking items such as vacuum bottles, Merano canvas belts, umbrellas, travel wallets, canvas money belts, gear bags, Kanken shoulder pads, as well as Kiruna or Are beanies, and Byron hats.

The Fortune Bag, priced at HK\$1,088, is valued at over HK\$1,500. (2659 9289)



## Fruity festivities

Walk into any Crabtree & Evelyn shop this Christmas and you'll find your mouth watering with delicious smells.

Every year, the brand highlights one scent for the festive season and this year, it is rose pineapple, a fruity flowery fragrance that instantly brings to mind a table laden with honey-glazed ham and other goodies. The scent is available as Hand Therapy cream, perfume, body cream, shimmering oil, room spray, candle, fragrance oil or porcelain diffuser.

Of course, the gift options go beyond the Christmas fragrance. There are gifts galore for the beauty fanatic, house-proud host or even the stay-at-home Scrooge.

One sure bestseller is the Deluxe Hand Therapy collection bag. The cosmetic bag containing 18 tubes of Crabtree & Evelyn's famous hand cream has a value of HK\$1,095 but is priced at only \$429. Fans of the Rosewater collection can plump for the Rosewater Deluxe. For HK\$759 (value HK\$1,495), you will get four beauty products, a diffuser and a patchwork handbag.

Many of the gift sets are packaged together with pretty bags or hand towels. For those who want to indulge at home, the British brand has stocked its shelves with festive food ranging from teas and jams to baked goods such as biscuits and shortbread.

From now until January 8, you can get free bath towels, thermal flasks, flannel blankets or foldable travel bags with purchases above HK\$680. (2264 4848)

