



THE AP-GfK POLL

March, 2014

Conducted by GfK Public Affairs & Corporate Communications

A survey of the American general population (ages 18+)

Interview dates: March 20-24, 2014

Number of interviews, adults: 1,012

Margin of error for the total sample: +/- 3.4 percentage points at the 95% confidence level

*NOTE: All results show percentages among all respondents, unless otherwise labeled.
Please refer to the exact sample number at the bottom of each table.*

**Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone.
For more information, see <http://www.ap-gfcpoll.com>.*

CUR1. Generally speaking, would you say things in this country are heading in the ...

	3/20-24/13	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11
Right direction	37	35	34	22	36	38	42	41	40	41	42	41	41	35	31	37	39	26	24
Wrong direction	62	64	66	78	56	53	50	50	51	51	48	49	52	60	60	56	57	70	72
Don't know [VOL]	na	na	na	na	8	8	8	9	8	8	9	9	5	5	8	7	3	4	5
Refused/Not answered	1	1	-	1	1	1	*	*	*	*	1	1	2	*	1	*	1	*	*

Based on: N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004 N=1,002 N=1,186 N=1,041 N=839 N=1,512 N=1,282 N=807 N=1,006 N=1,007 N=1,004 N=1,000 N=1,000 N=1,000

CUR2./
 CUR3/
 CUR3A/3AA
 CUR3B.

Overall, do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling his job as president.

[IF "APPROVE"] Would you say you approve of the way Obama is handling his job as president strongly or do you approve just somewhat?

[IF "DISAPPROVE"] Would you say you disapprove of the way Obama is handling his job as president strongly or do you disapprove just somewhat?

[IF "NEITHER," OR REFUSED/NOT ANSWERED] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling his job as president? [NOTE: BEGINNING IN DECEMBER, 2013, RESPONDENTS WHO DECLINE TO LEAN ARE SHOWN THIS QUESTION AGAIN INCLUDING A "DO NOT LEAN EITHER WAY" RESPONSE OPTION]

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11
Total approve	41	45	42	37	50	54	57	52	50	49	56	54	52	49	49	53	49	44	46	46	52
Strongly approve	14	15	14	17	26	27	29	27	27	30	30	32	34	27	23	24	26	19	20	19	24
Somewhat approve	10	13	12	12	18	21	21	19	17	16	20	18	15	18	22	23	17	20	20	20	21
Lean approve	16	17	16	9	6	6	7	6	5	4	6	4	3	4	5	7	6	6	5	6	6
Neither—don't lean	1	1	1	10	3	3	1	2	2	1	2	2	1	2	2	1	*	1	1	1	*
Total disapprove	59	53	58	53	47	42	41	45	48	49	40	42	47	49	48	46	49	54	52	52	47
Lean disapprove	11	10	11	6	4	3	3	4	3	3	5	3	2	5	5	3	5	4	4	3	4
Somewhat disapprove	12	12	15	12	9	8	8	7	6	6	6	6	5	9	9	10	10	12	12	13	12
Strongly disapprove	36	32	32	35	33	31	30	35	38	40	29	33	40	36	35	32	34	38	36	36	30
Don't know [VOL]	na	na	na	na	*	1	1	2	1	1	1	1	*	1	1	*	1	1	1	1	1
Refused/Not Answered	*	*	-	*	1	*	1	*	*	*	1	1	1	*	*	*	*	*	*	*	*

Based on: N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004 N=1,002 N=1,186 N=1,041 N=839 N=1,512 N=1,282 N=807 N=1,006 N=1,007 N=1,004 N=1,000 N=1,000 N=1,000 N=1,000 N=1,001

Some questions held for future release

Some times from CURY2/3/3a held for future release

CURY2/3/3a. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling...

[RESPONDENTS SHOWN EACH ITEM ON A SEPARATE SCREEN]

[ITEMS RANDOMIZED]

The Economy	3/20-24/14	1/17-21/14	12/5-9/13
Total approve	39	42	40
Approve	28	31	27
Lean towards approving	12	11	12
Don't lean either way	1	2	*
Total disapprove	59	56	59
Lean towards disapproving	9	7	8
Disapprove	50	49	51
Refused/Not Answered	1	1	1

Based on:

N=1,012

N=1,060

N=1,367

The Federal Budget	3/20-24/14	1/17-21/14
Total approve	36	38
Approve	22	26
Lean towards approving	14	12
Don't lean either way	*	2
Total disapprove	63	59
Lean towards disapproving	13	11
Disapprove	50	48
Refused/Not Answered	1	1

Based on:

N=513

N=1,060

(Continued)

CURY2/3/3a. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling...

[ITEMS RANDOMIZED]

Immigration	3/20-24/14	1/17-21/14	12/5-9/13
Total approve	38	41	40
Approve	23	24	25
Lean towards approving	15	17	15
Don't lean either way	1	2	*
Total disapprove	61	57	59
Lean towards disapproving	17	13	15
Disapprove	43	45	45
Refused/Not Answered	*	*	*

Based on:

N=513

N=565

N=701

Education	3/20-24/14	1/17-21/14
Total approve	44	51
Approve	29	33
Lean towards approving	16	18
Don't lean either way	2	2
Total disapprove	53	47
Lean towards disapproving	19	18
Disapprove	35	28
Refused/Not Answered	1	*

Based on:

N=499

N=495

(Continued)

CURY2/3/3a. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling...

[ITEMS RANDOMIZED]

Relationships with other countries	3/20-24/14	1/17-21/14	12/5-9/13
Total approve	40	49	49
Approve	30	34	33
Lean towards approving	10	15	16
Don't lean either way	1	2	1
Total disapprove	58	48	50
Lean towards disapproving	11	16	11
Disapprove	47	33	39
Refused/Not Answered	*	1	1

Based on:

N=499

N=495

N=1,367

The situation in the Ukraine	3/20-24/14
Total approve	40
Approve	22
Lean towards approving	18
Don't lean either way	2
Total disapprove	57
Lean towards disapproving	19
Disapprove	38
Refused/Not Answered	1

Based on:

N=499

The U.S. relationship with Russia	3/20-24/14
Total approve	44
Approve	23
Lean towards approving	20
Don't lean either way	2
Total disapprove	54
Lean towards disapproving	18
Disapprove	36
Refused/Not Answered	1

Based on:

N=513

Some questions held for later release

Some items in FAV1 held for future release

FAV1. For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

	3/20-24/14	12/5-9/13	10/3-7/13
Barack Obama			
Total favorable	42	46	44
Very favorable	22	23	24
Somewhat favorable	20	23	20
Total unfavorable	51	49	46
Somewhat unfavorable	14	15	13
Very unfavorable	37	34	33
Don't know enough to say	6	4	8
Refused/Not Answered	1	2	2

Based on:

N=1,012

N=1,367

N=1,227

FAV2. Do you have a favorable or unfavorable impression of...

[GRID, RANDOMIZE FIRST TWO ITEMS]

	3/20-24/14	12/5-9/13	10/3-7/13
The Democratic Party			
Total favorable	43	43	42
Very favorable	15	15	13
Somewhat favorable	28	28	29
Total unfavorable	54	55	54
Somewhat unfavorable	25	27	23
Very unfavorable	29	28	32
Refused/Not Answered	3	2	4

Based on:

N=1,012

N=1,367

N=1,227

	3/20-24/14	12/5-9/13	10/3-7/13
The Republican Party			
Total favorable	38	30	28
Very favorable	9	5	7
Somewhat favorable	29	25	21
Total unfavorable	60	68	69
Somewhat unfavorable	34	37	34
Very unfavorable	26	31	35
Refused/Not Answered	3	3	4

Based on:

N=1,012

N=1,367

N=1,227

FAV2. (Continued) Do you have a favorable or unfavorable impression of...

	3/20-24/14	12/5-9/13	10/3-7/13
The tea party movement			
Total favorable	31	28	26
Very favorable	7	6	7
Somewhat favorable	24	22	19
Total unfavorable	66	69	70
Somewhat unfavorable	29	28	27
Very unfavorable	37	41	43
Refused/Not Answered	3	4	4

Based on:

N=1,012

N=1,367

N=1,227

A5. Which party would you rather see win control of Congress?

	3/20-24/14	1/17-21/14	12/5-9/13
The Democratic Party	36	39	39
The Republican Party	37	32	33
Doesn't matter	26	29	27
Refused/Not Answered	1	1	1

Based on:

N=1,012

N=1,060

N=1,367

Some questions held for later release

RUS1. Do you think the sanctions the United States has imposed in response to Russia's annexation of Crimea have been:

	3/20-24/14
Too strong	10
About right	45
Not strong enough	41
Refused/Not Answered	5

Based on:

N=1,012

RUS2. If Russia attempts to annex other parts of Ukraine or other countries, would you support, oppose or neither support nor oppose the U.S. taking each of the following actions:

	Support	Neither support nor oppose	Oppose	Refused/ Not answered
Expanding sanctions against Russia so that they target the Russian economy, including its energy businesses	47	37	14	3
Taking military action against Russia to prevent it from annexing other areas	13	37	47	3
Providing military support to nations targeted by Russia	23	40	34	3
Providing financial support to nations targeted by Russia	22	41	34	3

Base: N=1,012

B1a/b/ba. How would you describe the nation's economy these days....

[IF "NEITHER" OR REFUSED/NOT ANSWERED] If you had to choose, do you lean more towards the nation's economy being good or the nation's economy being poor? [NOTE: BEGINNING IN DECEMBER, 2013, RESPONDENTS WHO DECLINE TO LEAN ARE SHOWN THIS QUESTION AGAIN INCLUDING A "DO NOT LEAN EITHER WAY" RESPONSE OPTION]

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Total good	34	32	31	26
Very good	2	2	1	1
Somewhat good	20	20	20	12
Lean toward good	13	10	10	13
Neither-Don't lean	1	1	*	*
Total poor	65	67	68	73
Lean toward poor	13	15	13	10
Somewhat poor	33	31	33	36
Very poor	20	21	22	26
Refused/Not Answered	*	1	1	1

Based on:

N=1,012

N=1,060

N=1,367

N=1,227

ECO41. In the past month, do you think the economy has...

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11
Gotten better	18	21	22	12	21	20	20	23	25	28	21	22	24	15	16	22	28	20
Gotten worse	21	20	23	45	17	20	19	17	16	16	22	24	27	25	23	20	18	15
Stayed about the same	60	58	53	41	60	59	60	58	57	55	55	53	48	58	59	56	53	64
Don't know [VOL]	na	na	na	na	3	2	2	2	2	2	1	1	1	2	1	1	*	1
Refused/Not Answered	2	2	1	2	*	*	*	*	*	*	*	*	*	*	-	*	*	-

Based on:

N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004 N=1,002 N=1,086 N=1,041 N=839 N=1,512 N=1,282 N=807 N=1,006 TOTAL N=1,004 N=1,000 N=1,000

CCON1. How do you expect the financial situation of your household will change over the next 12 months? Will it...?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Total Better	29	29	30	24
A lot better	6	5	6	4
A little better	23	24	24	20
Stay about the same	44	43	38	42
Total Worse	25	26	31	32
A little worse	19	19	22	22
A lot worse	7	7	9	10
Refused/Not Answered	1	2	2	3

Based on:

N=1,012

N=1,060

N=1,367

N=1,227

CCON2. How do you expect the general economic situation in this country will change over the next 12 months? Will it...

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Get better	31	33	33	26
A lot better	3	3	3	2
A little better	28	30	30	24
Stay about the same	34	27	29	24
Get worse	34	38	37	47
A little worse	24	28	23	29
A lot worse	11	10	14	18
Refused/Not Answered	2	2	2	3

Based on:

N=1,012

N=1,060

N=1,367

N=1,227

CCON3. Compared with the past 12 months, how do you think consumer prices will change in the next 12 months? Will they ...

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Increase more rapidly	25	21	20	21
Increase at the same rate	42	42	43	39
Increase at a slower rate	18	21	19	20
Stay about the same	12	13	14	13
Fall	2	2	3	4
Refused/Not Answered	2	2	2	4

Based on:

N=1,012

N=1,060

N=1,367

N=1,227

CCON4. Thinking about making major purchases such as furniture or electronic devices, do you think now is a...?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
A good time to buy	14	15	19	11
Neither a good nor bad time to buy	68	65	61	61
A bad time to buy	17	19	19	26
Refused/Not Answered	1	2	1	2

Based on:

N=1,012

N=1,060

N=1,367

N=1,227

CCON5. Thinking of the general economic situation, do you think that now is a...

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Total Good Time to Save	74	71	68	72
Very good time to save	33	29	29	31
Fairly good time to save	41	42	39	41
Total Bad Time to Save	24	27	29	25
Fairly bad time to save	19	21	22	18
Very bad time to save	5	6	8	7
Refused/Not Answered	2	2	2	3

Based on:

N=1,012

N=1,060

N=1,367

N=1,227

CCON6. How do you expect the number of people who are unemployed in this country to change over the next 12 months? Will it....

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Total Increase	35	40	36	42
Sharply increase	9	11	8	12
Slightly increase	26	29	28	30
Remain the same	35	30	30	30
Total Decrease	29	29	32	25
Slightly decrease	26	26	30	22
Sharply decrease	2	2	2	3
Refused/Not Answered	2	2	2	3

Based on:

N=1,012

N=1,060

N=1,367

N=1,227

Some questions held for future release

NCC8. Do you favor or oppose providing a legal way for illegal immigrants already in the United States to become U.S. citizens?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Total Favor	55	56	55	52
Strongly favor	20	17	18	15
Somewhat favor	36	39	36	37
Total Oppose	42	41	43	44
Somewhat oppose	21	20	22	21
Strongly oppose	21	21	21	22
Refused/Not answered	3	3	2	4

Based on:

N=1,012

N=1,060

N=1,367

N=1,227

AB1. Which comes closest to your opinion on abortion? Abortion should be...

	3/20-24/14	1/17-21/14	10/3-7/13*	8/18-22/11	5/28/-6/1/09
Legal in Most/All Cases	56	56	54	51	51
Legal in all cases	21	20	19	18	19
Legal in most cases	35	36	34	33	33
Illegal in Most/All Cases	42	41	42	46	45
Illegal in most cases	28	30	29	29	24
Illegal in all cases	14	11	13	16	20
Don't know (DO NOT READ)	na	na	na	2	4
Refused/Not answered	2	3	4	1	1

Based on:

N=1,012

N=1,060

N=1,227

N=1,000

N=1,000

NCC29/
NCC29A/
NCC29B.

[IF CA, CT, DE, DC, HI, IL, IA, ME, MD, MA, MN, NH, NM, NJ, NY, RI, VT, WA: Do you.../ALL OTHERS: Would you...] favor, oppose, or neither favor nor oppose a law allowing same-sex couples to be legally married in your state?

[IF "FAVOR"] Would you say you favor a law allowing same-sex couples to be legally married in your state strongly or just somewhat?

[IF "OPPOSE"] Would you say you oppose a law allowing same-sex couples to be legally married in your state strongly or just somewhat?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	6/14-18/12	8/18-22/11
Total Favor	34	34	38	36	40	42
Strongly favor	29	29	30	31	26	32
Somewhat favor	6	5	8	5	13	11
Neither favor nor oppose	27	31	31	29	15	10
Total Oppose	36	33	30	33	42	45
Somewhat oppose	5	5	5	3	7	6
Strongly oppose	31	29	25	29	35	39
Already legal in my state [VOL]	na	na	na	na	1	1
Don't know [VOL]	na	na	na	na	2	1
Refused/Not answered	2	2	1	3	1	*

Based on:

N=1,012

N=1,060

N=1,367

N=1,227

N=1,007

N=1,000

Some items held for later release

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11
Supporter	22	27	20	17	23	22	27	23	22	25	30	28	25	33	30	30
Not a supporter	73	67	76	78	62	64	63	65	67	71	64	68	70	61	63	65
Don't know [VOL]	na	na	na	na	12	13	8	10	10	4	6	4	5	5	7	6
Refused/Not Answered	6	6	4	5	3	1	1	1	1	1	1	*	*	1	*	*

Based on: N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004 N=1,006 N=1,007 N=1,004 N=1,000 N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001

TP4a. [IF TP4=1]_Do you support the tea party movement strongly or somewhat...

	3/20-24/14
Strongly	31
Somewhat	67
Refused/Not Answered	2

Based on: Tea Party Supporter

N=227

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13- 17/12
Democrat	30	33	29	31	27	29	33	31	32	34	31	32	31
Independent	24	23	28	27	29	30	27	27	28	27	29	30	30
Republican	27	25	23	23	21	21	23	25	28	30	22	25	30
None of these	16	18	17	15	20	19	15	14	8	6	17	13	8
Don't know [VOL]	na	na	na	na	1	*	1	2	2	*	1	1	1
Refused/Not Answered	3	2	2	3	3	1	2	2	2	3	*	*	*

Based on: N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004 N=1,002 N=1,186 N=1,041 N=839 N=1,512 N=1,282 N=807

PID1/i. Do you consider yourself a Democrat, a Republican, an independent or none of these? IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK: Do you lean more toward the Democrats or the Republicans?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Total Democrat	41	44	42	44	44	46	49
Democrat	30	33	29	31	27	29	33
Independent – lean Democratic	8	9	8	10	10	12	10
None – lean Democratic	3	2	4	3	7	5	6
Total Republican	39	35	37	35	37	36	37
Republican	27	25	23	23	21	21	23
Independent – lean Republican	10	8	11	9	11	9	9
None – lean Republican	2	2	4	3	5	6	5
Independent – don't lean	6	5	10	9	7	7	6
None – don't lean	14	16	12	12	6	6	4
[VOL] Independent – lean other	na	na	na	na	1	1	1
[VOL] None – lean other	na	na	na	na	2	1	1
Don't know	na	na	na	na	2	2	1
Refused/Not answered	-	-	-	-	2	1	2

Based on:

N=1,012

N=1,060

N=1,367

N=1,227

N=1,004

N=1,004

N=1,002

G11b. Generally speaking, do you consider yourself a...?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Liberal	18	20	20	18	22	21	21
Conservative	38	38	35	36	40	37	40
Moderate	40	38	42	41	30	35	32
Don't know	na	na	na	na	6	5	5
Refused/Not answered	4	5	4	5	2	1	2

Based on: N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004 N=1,002

G11c. And when it comes to most [BOLD: social] issues, do you consider your views to be:

	3/20-24/14
Liberal	23
Conservative	36
Moderate	38
Refused/Not answered	4

Based on: N=1,012

G11d. And when it comes to most [BOLD: economic or fiscal] issues, do you consider your views to be:

	3/20-24/14
Liberal	14
Conservative	42
Moderate	39
Refused/Not answered	5

Based on: N=1,012

S1. Are you currently registered to vote at your address, or not?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Yes	77	73	79	78
No	16	20	16	15
Not sure	5	4	2	5
Refused/Not answered	2	3	2	3

Based on: (Excludes those living in ND)

N=1,009

N=1,058

N=1,365

N=1,225

S2. How often would you say you vote?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Always/Nearly always	66	63	67	68
Always	37	35	38	40
Nearly always	30	28	29	29
In about half of elections	10	8	11	10
Seldom/Never	22	26	21	20
Seldom	8	9	8	7
Never	14	17	13	13
Refused/Not answered	3	3	2	3

Based on:

N=1,012

N=1,060

N=1,367

N=1,227

S5. How much interest do you have in following news about politics and elections?

	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
A great deal/Quite a bit	40	42	43	48
A great deal	14	14	14	16
Quite a bit	26	28	29	32
Only some	29	26	31	39
Very little/No interest at all	28	29	24	28
Very little	17	15	14	12
No interest at all	11	14	10	10
Refused/Not answered	3	3	2	3

Based on:

N=1,012

N=1,060

N=1,367

N=1,227

DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	26
Suburban area	49
Rural area	23
Refused/Not Answered	3

Based on:

N=1,012

Some items held for future release

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	31
No	65
Refused/Not Answered	4

Based on:

N=1,012

DM13. What is your religious preference?

Protestant	28
Catholic	22
Mormon	2
Jewish	3
Muslim	1
Other religion	14
Don't belong to religious denomination	28
Refused/Not Answered	3

Based on:

N=1,012

DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

Yes, a Christian	85
No, not a Christian	15
Refused/Not Answered	-

Based on:

N=116

DM15. Aside from weddings and funerals, how often do you attend religious services?

Never	25
Less often than a few times a year	18
A few times a year	12
Once or twice a month	11
Once a week	20
More than once a week	12
Refused/Not Answered	3

Based on:

N=1,012

DM7. Are you the parent or guardian of one or more children under the age of 18, or not?

Yes	28
No	70
Refused/Not Answered	2

Based on:

N=1,012

PPEDUCAT. (4 category)

Less than high school	12
High school	31
Some college	29
Bachelor's degree or higher	29

Based on:

N=1,012

PPETHM

White, Non-Hispanic	70
Black, Non-Hispanic	10
Other, Non-Hispanic	3
Hispanic	15
2+ Races, Non-Hispanic	2

Based on:

N=1,012

PPGENDER

Male	48
Female	52

Based on:

N=1,012

PPWORK

Working – as a paid employee	54
Working – self-employed	7
Not working – on temporary layoff from a job	*
Not working – looking for work	8
Not working – retired	16
Not working – disabled	6
Not working - other	9

Based on:

N=1,012

PPAGE

Age group:

18-29	22
30-49	34
50-64	26
65+	18

Based on:

N=1,012

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall?
[READ LIST]

Under \$10,000	6
\$10,000 to under \$20,000	7
\$20,000 to under \$30,000	9
\$30,000 to under \$40,000	12
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	21
\$75,000 to under \$100,000	14
\$100,000 to under \$150,000	18
\$150,000 or more	7

Based on:

N=1,012

CENSUS REGION:

Northeast	18
Midwest	22
South	37
West	23

Based on:

N=1,012

AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted March 20-24, 2014 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,012 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office's delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet service are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type. The phone type targets came from the Fall, 2012 MRI Consumer Survey. The other targets came from the March 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 3.4 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent. The cooperation rate for this poll was 46%.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.