Q: Want maximum exposure for your institution and courses?

A: Join VTAC

2017

Who can participate?

» Any accredited institution or college offering tertiary courses to domestic students.

Accreditation requirements

» **Higher education:**
Institutions offering higher education courses must have accreditation through TESQA (Tertiary Education Quality and Standards Agency).

» **VET programs:**
Institutions offering VET programs must be accredited and listed on the TGA website (*Training.gov.au*).

Which courses can be included?

» Certificate II or higher (including Certificate III, Certificate IV, diploma, advanced diploma, degree and post graduate).

» Courses must be available to Australian domestic students.

VTAC is Victoria's central office for administering the application process for places in tertiary courses. VTAC's CourseSearch tool has the most comprehensive list of tertiary courses and is an essential search tool for anyone thinking about applying for tertiary courses.

The VTAC website and CourseSearch is accessed by:

» Year 12 students (45,000+)
» Year 10 and 11 students (70,000+)
» Mature age students (35,000+)
» Careers and course counsellors
» Parents of Year 12 students
» Teachers and librarians

Levels of participation

You can choose from three levels to promote your institution and courses with VTAC.

VTAC institution VTAC manages your application and offers	VTAC associate Manage your own applications and offers	VTAC advertiser Promote your institution
• Promote your institution with your own VTAC online institutional information page • List your courses with VTAC • Manage applications and offers via VTAC • Additional VTAC services including applications for Scholarships and Special Entry Access Scheme	• Promote your institution with your own VTAC online institutional page • List your courses with VTAC • Manage your own applications and offers	Promote your institution with an advertisement in the: • VTAC Magazine
Most suited to: Institutions receiving thousands of applications every year and would like to use VTAC's services to streamline their application and offer process.	**Most suited to:** Institutions who like the idea of their institution and courses being listed with VTAC, but prefer to manage applications and offers their own way.	**Most suited to:** Institutions who want to promote their institution through a reputable brand.
Joining fee $20,000 Annual fee (minimum) $11,000# Advertising (optional)**	Joining fee $10,000 Annual fee (minimum) $7,500* Advertising (optional)**	Joining fee None Annual fees None 1/4 page advertisement $4,800 1/2 page advertisement $9,600

All prices and fees include GST.
 # This is the minimum annual fee and will vary depending on course and admittee numbers
* This is the minimum annual fee and includes up to 13 course listings. Additional course listings are $400 per course.
**To request options and rates email tasy@vtac.edu.au

Please note: Pricing is correct as of September 2016 and are subject to change.
VTAC institutions are subject to the VTAC System Rules.
VTAC associate institutions are subject to the VTAC Conditions of Participation as an Associate Institution.
VTAC advertisers must comply with VTAC Advertising guidelines and terms and conditions.

Contact VTAC

If you are interested in receiving further information, then please email your name, title and institution details to:
getinvolved@vtac.edu.au

Note: New institutions wishing to become a VTAC Institution or VTAC Associate in 2017 should email their interest by Friday 16 December 2016.

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