

Sample Size: 5102 GB Adults Fieldwork: 29th January - 1st February 2017



| | | Potential Lab ters | Labour 2015 vo | | |
|-------|--|-----------------------|--------------------------|-------------------------|---------------------------|
| Total | Current Might consider voters voters next GE | | Lab 2015, Remain 2016 | Lab 2015, Leave 2016 | All 2015 Lab voters |
| 5102 | 938 | 335 | 728 | 394 | 910 |
| 5102 | 986 | 339 | 788 | 369 | 931 |
| 0/_ | 0/_ | 0/_ | 0/_ | 0/_ | 0/ |

Weighted Sample Unweighted Sample

HEADLINE VOTING INTENTION:

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|---|----|-----|----|----|----|----|
| Westminster | | | | | | |
| [Weighted by likelihood to vote, excluding those who would not vote or don't know] | | | | | | |
| Con | 40 | 0 | 24 | 4 | 16 | 8 |
| Lab | 26 | 100 | 0 | 74 | 63 | 72 |
| Lib Dem | 10 | 0 | 31 | 15 | 1 | 10 |
| UKIP | 13 | 0 | 14 | 0 | 17 | 6 |
| Other | 10 | 0 | 31 | 6 | 3 | 5 |
| Other Parties Voting Intention | | | | | | |
| [Weighted by likelihood to vote, excluding those who would not vote or don't know] | | | | | | |
| SNP/ PCY | 6 | 0 | 15 | 2 | 1 | 1 |
| Green | 4 | 0 | 16 | 4 | 2 | 3 |
| BNP | 0 | 0 | 0 | 0 | 0 | 0 |
| Respect | 0 | 0 | 0 | 0 | 0 | 0 |
| Other | 1 | 0 | 1 | 0 | 0 | 0 |
| If there were a general election held tomorrow, which party would you vote for? Conservative | 28 | 0 | 12 | 3 | 11 | 6 |
| Labour | 18 | 100 | 0 | 60 | 45 | 55 |
| Liberal Democrat | 7 | 0 | 15 | 12 | 1 | 8 |
| UK Independence Party (UKIP) | 9 | 0 | 7 | 0 | 12 | 4 |
| Scottish National Party (SNP)/ Plaid Cymru | 4 | 0 | 7 | 2 | 1 | 1 |
| Some other party | 3 | 0 | 8 | 3 | 2 | 3 |
| Would not vote | 12 | 0 | 7 | 2 | 8 | 5 |
| Don't know | 19 | 0 | 44 | 18 | 20 | 19 |
| And which of these parties would you vote for? | | | | | | |
| [This question was only asked to those that selected 'SOME OTHER PARTY'; n=182] | | | | | | |
| Green | 78 | 0 | 94 | 85 | 69 | 82 |
| British National Party (BNP) | 2 | 0 | 0 | 0 | 0 | 0 |
| Respect | 3 | 0 | 0 | 5 | 0 | 4 |
| Some other party | 16 | 0 | 6 | 10 | 16 | 11 |
| Don't know | 1 | 0 | 0 | 0 | 14 | 3 |



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| | | nd Potential Lab voters | Labour 2015 vo | | |
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| Tota | Current Labour voters | consider | Lab 2015, Remain 2016 | Lab 2015, Leave 2016 | All 2015 Lab voters |

On a scale of 0 to 10, where 0 means you would definitely NOT vote for them, and 10 means you will definitely vote for them, how likely are you to consider voting for each of the following parties at the next general election?

| Labour | | | | | | | |
|--------------------|---|--------|--------|---------|--------|--------|--------|
| | 0 - Will definitely NOT for them | 45 | 0 | 0 | 6 | 20 | 11 |
| | 1 | 3 | 0 | 0 | 1 | 2 | 2 |
| | 2 | 4 | 0 | 0 | 2 | 2 | 2 |
| | 3 | 4 | 0 | 0 | 2 | 2 | 2 |
| | 4 | 3 | 0 | 0 | 3 | 3 | 3 |
| | 5 | 12 | 3 | 0 | 12 | 13 | 13 |
| | 6 | 4 | 3 | 0 | 5 | 7 | 6 |
| | 7 | 5 | 9 | 58 | 11 | 6 | 9 |
| | 8 | 5 | 16 | 24 | 14 | 7 | 11 |
| | 9 | 3 | 14 | 6 | 9 | 7 | 8 |
| | 10 - Will definitely vote for them | 11 | 54 | 12 | 35 | 30 | 34 |
| Conservative | | | | | | | |
| | 0 - Will definitely NOT for them | 39 | 73 | 33 | 69 | 54 | 63 |
| | 1 | 3 | 5 | 4 | 4 | 5 | 5 |
| | 2 | 4 | 5 | 9 | 5 | 5 | 5 |
| | 3 | 3 | 3 | 7 | 4 | 3 | 3 |
| | 4 | 3 | 3 | , 5 | 3 | 4 | 4 |
| | 5 | 11 | 5 | 8 | 6 | 12 | 8 |
| | 6 | 4 | 3 | 5 | 3 | 5 | 3 |
| | 7 | 5 | 2 | 9 | 2 | 3 | 2 |
| | 8 | 7 | 0 | 5 | 1 | 4 | 2 |
| | 9 | 5 | Ö | 5 | 1 | 2 | 1 |
| | 10 - Will definitely vote for them | 15 | 1 | 9 | 2 | 5 | 3 |
| Liberal Democrat | , | | | | | | |
| Liberal Delliocrat | | | | | | | |
| | 0 - Will definitely NOT for them | 47 | 43 | 16 | 30 | 63 | 42 |
| | 1 | 4 | 5 | 2 | 3 | 5 | 4 |
| | 2 | 6 | 8 | 6 | 7 | 5 | 7 |
| | 3 | 6 | 6 | 4 | 5 | 6 | 5 |
| | 4 | 5 | 6 | 6 | 7 | 4 | 6 |
| | 5 | 14 | 15 | 14 | 19 | 10 | 16 |
| | 6 7 | 5 4 | 7 5 | 9 15 | 8 | 3 2 | 6 |
| | 8 | 3 | 3 | 6 | 8 5 | 1 | 6 4 |
| | 9 | 2 | 0 | 8 | 2 | 0 | 1 |
| | 10 - Will definitely vote for them | 3 | 1 | 13 | 4 | 2 | 3 |
| LUCID | To vill definitely vote for them | Ū | • | 10 | 7 | _ | J |
| UKIP | | | | | | | |
| | 0 - Will definitely NOT for them | 61 | 82 | 66 | 90 | 54 | 76 |
| | 1 | 4 | 3 | 5 | 2 | 4 | 3 |
| | 2 | 4 | 3 | 3 | 2 | 4 | 3 |
| | 3 | 3 | 2 | 2 | 1 | 3 | 2 |
| | 4 | 3 | 2 | 2 | 1 | 4 | 2 |
| | 5 | 8 | 4 | 4 | 2 | 10 | 5 |
| | 6 | 3 | 1 | 1 | 1 | 3 | 2 |
| | 7 | 3 | 1 | 3 | 0 | 4 | 2 |
| | 8 | 3 | 1 | 3 | 0 | 5 | 2 |
| | 9 10 - Will definitely vote for them | 3 | 0 | 2 | 0 | 4 | 1 |
| | 10 - will definitely vote for them | 6 | 1 | 8 | 1 | 5 | 3 |
| Green | | | | | | | |
| | 0 - Will definitely NOT for them | 48 | 35 | 17 | 28 | 53 | 37 |
| | 1 | 6 | 4 | 4 | 4 | 5 | 5 |
| | 2 | 7 | 7 | 5 | 7 | 6 | 7 |
| | 3 | 6 | 7 | 5 | 7 | 7 | 7 |
| | 4 | 5 | 7 | 9 | 8 | 5 | 7 |
| | 5 | 12 | 16 | 9 | 18 | 11 | 16 |
| | 6 | 5 | 8 | 10 | 10 | 4 | 8 |
| | 7 | 4 | 7 | 13 | 9 | 3 | 6 |
| | 8 | 3 | 6 | 7 | 6 | 3 | 4 |
| | 9 | 2 | 2 | 8 | 2 | 0 | 1 |
| | 10 - Will definitely vote for them | 2 | 1 | 12 | 2 | 3 | 2 |
| | | | | | | | |



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|--|-------|-----------------------------|---|--------------------------|-------------------------|---------------------------|
| | | | Potential Lab | Labour 2015 | • | |
| | | vo | ters | vote | | |
| | Total | Current Labour voters | Might consider voting Lab at next GE | Lab 2015, Remain 2016 | Lab 2015, Leave 2016 | All 2015 Lab voters |
| Now thinking about what Labour promise about | | | | | | |
| Brexit going into the next general election, do | | | | | | |
| you think Labour should | | | | | | |
| Promise to stop Brexit and keep Britain inside the | _ | | | | _ | |
| EU | 9 | 17 | 16 | 23 | 3 | 15 |
| Promise to hold a second referendum on whether | | | | | | |
| Britain should go ahead with Brexit or remain in the | | 00 | 40 | 07 | | 40 |
| EU after all | 11 | 20 | 19 | 27 | 3 | 18 |
| Promise to go ahead with Brexit, but look to | 00 | 20 | 05 | 00 | 00 | 0.5 |
| negotiate a close relationship with the rest of the EU | 22 | 30 | 25 | 26 | 23 | 25 |
| Promise to go ahead with Brexit and only have a | 0.5 | 40 | 40 | 4 | 40 | 40 |
| free trade deal with the rest of the EU None of these | 25 | 16 | 12 | 4 | 46 | 18 |
| | 10 | 3 | 4 | 3 | 8 | 5 |
| Not sure | 22 | 15 | 24 | 17 | 17 | 18 |
| | | | | | | |
| Weighted Sample | 2270 | 938 | 335 | 728 | 394 | 1194 |
| Unweighted Sample | 2310 | 986 | 339 | 788 | 369 | 1206 |
| | % | % | % | % | % | % |
| Imagine Labour fought the next election with the | | | | | | |
| following policies towards the European Union, | | | | | | |
| how would you react? | | | | | | |
| Promised to stop Brexit and keep Britain inside | | | | | | |
| the EU | | | | | | |
| [Only asked to current, potential and past | | | | | | |
| Labour voters] I would be delighted | 24 | 28 | 29 | 40 | 2 | 26 |
| I would be deligned | 18 | 20 | 18 | 28 | 5 | 19 |
| I wouldn't really mind | 11 | 12 | 8 | 11 | 7 | 10 |
| I would be disappointed | 14 | 15 | 15 | 10 | 22 | 14 |
| I would be angry | 19 | 16 | 16 | 2 | 55 | 20 |
| Don't know | 13 | 8 | 13 | 9 | 9 | 11 |
| | | O | 10 | J | J | |
| Promised to hold a second referendum on whether Britain should go ahead with Brexit or | | | | | | |
| remain in the EU after all | | | | | | |
| | | | | | | |
| [Only asked to current, potential and past Labour voters] | | | | | | |
| I would be delighted | 17 | 21 | 19 | 28 | 1 | 18 |
| I would be pleased | 23 | 24 | 24 | 36 | 5 | 24 |
| I wouldn't really mind | 12 | 12 | 14 | 13 | 8 | 11 |
| I would be disappointed | 15 | 17 | 13 | 11 | 19 | 14 |
| I would be angry | 21 | 17 | 18 | 5 | 59 | 23 |
| Don't know | 12 | 9 | 12 | 8 | 9 | 10 |
| | | | | | | |



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| | | | Potential Lab | Labour 2015 | • | |
| | | voters | | vote | | |
| | Total | Current Labour voters | Might consider voting Lab at next GE | Lab 2015, Remain 2016 | Lab 2015, Leave 2016 | All 2015 Lab voters |
| Promised to go ahead with Brexit, but look to negotiate a close relationship with the rest of the EU [Only asked to current, potential and past | | | | | | |
| Labour voters] | - | 11 | 0 | 0 | 7 | 0 |
| I would be delighted I would be pleased | 7 29 | 30 | 8 27 | 8 31 | 23 | 8 28 |
| I wouldn't really mind | 29 23 | 30 23 | 23 | 31 19 | 23 25 | 28 21 |
| I would be disappointed | 23 21 | 23 21 | 22 | 26 | 23 | 24 |
| I would be angry | 5 | 5 | 6 | 6 | 10 | 7 |
| Don't know | 14 | 10 | 14 | 10 | 12 | , 12 |
| a free trade deal with the rest of the EU [Only asked to current, potential and past Labour voters] I would be delighted I would be pleased I wouldn't really mind I would be disappointed I would be angry Don't know | 8 20 21 22 9 20 | 8 21 21 24 11 | 7 17 19 27 10 21 | 3 13 18 34 16 16 | 21 31 23 7 4 14 | 8 20 20 23 12 17 |
| Past EU Referendum Vote | | | | | | |
| Remain | 39 | 61 | 53 | 100 | 0 | 61 |
| Leave | 43 | 27 | 28 | 0 | 100 | 33 |
| DK/DNV | 18 | 12 | 19 | 0 | 0 | 6 |
| Social Grade | | | | | | |
| AB | 28 | 28 | 30 | 37 | 17 | 29 |
| C1 | 29 | 31 | 33 | 33 | 23 | 30 |
| C2 | 21 | 19 | 19 | 14 | 21 | 17 |
| DE | 22 | 22 | 18 | 16 | 39 | 24 |
| | | | - | - | | |