



flight



flight

Periscope

Kayvon Beykpour

Firefly CEO

@kayvz

Sara Haider

Staff Software Engineer

@pandemona



Periscope



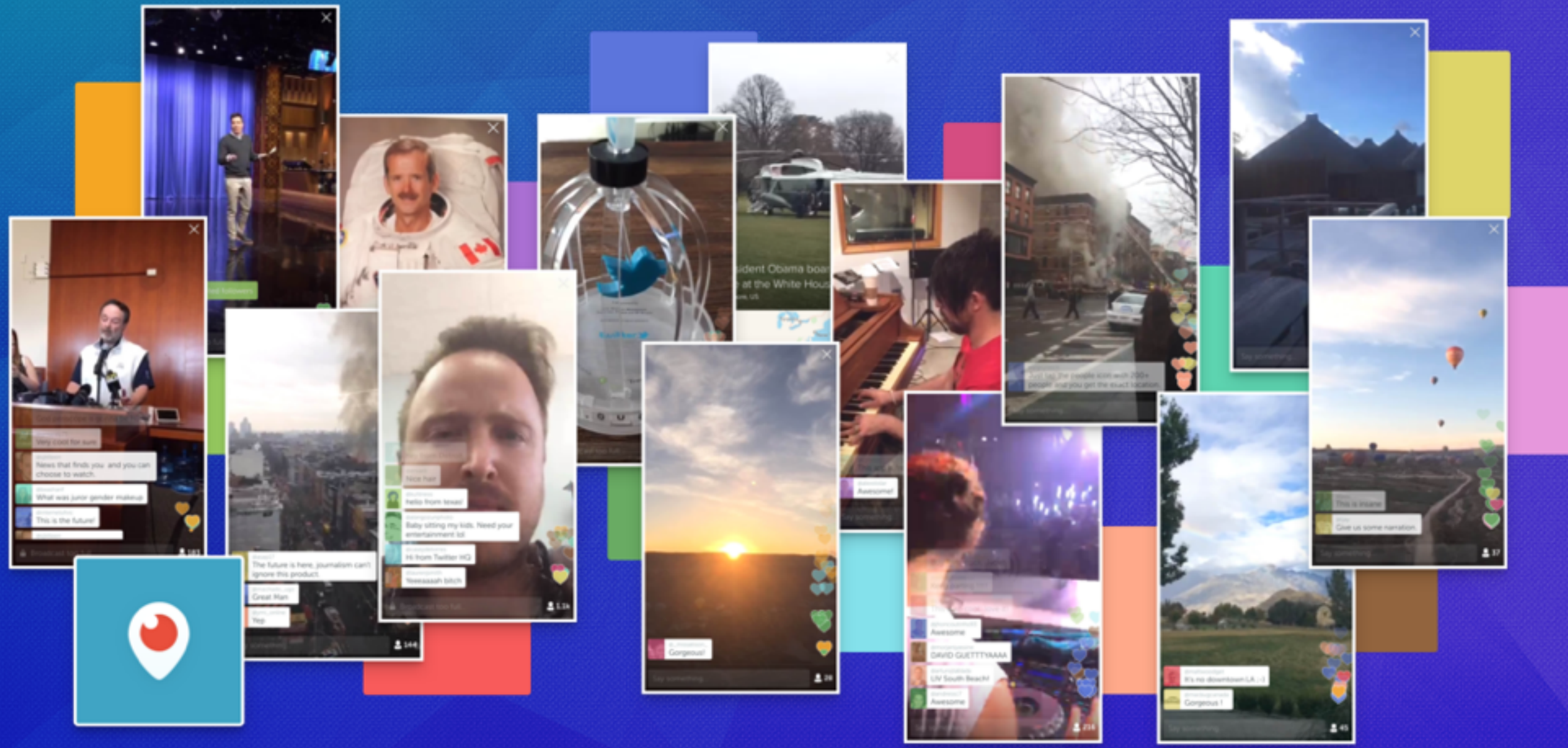
The Story











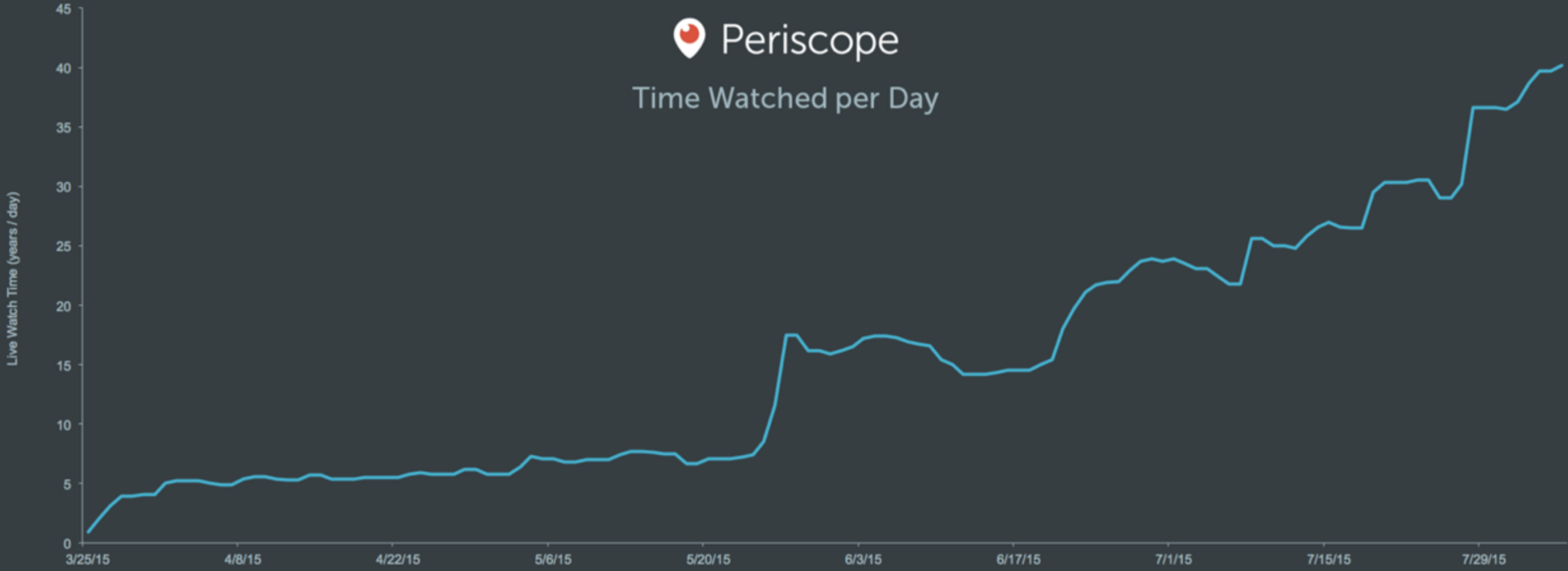
10M accounts created since
March 26, 2015





Periscope

Time Watched per Day




Live Watch Time represents the total amount of time (in years / day) spent watching live broadcasts on Periscope iOS and Android. (It does not include time spent watching replays or on the Web.)




 @eleanorbarczak
My god

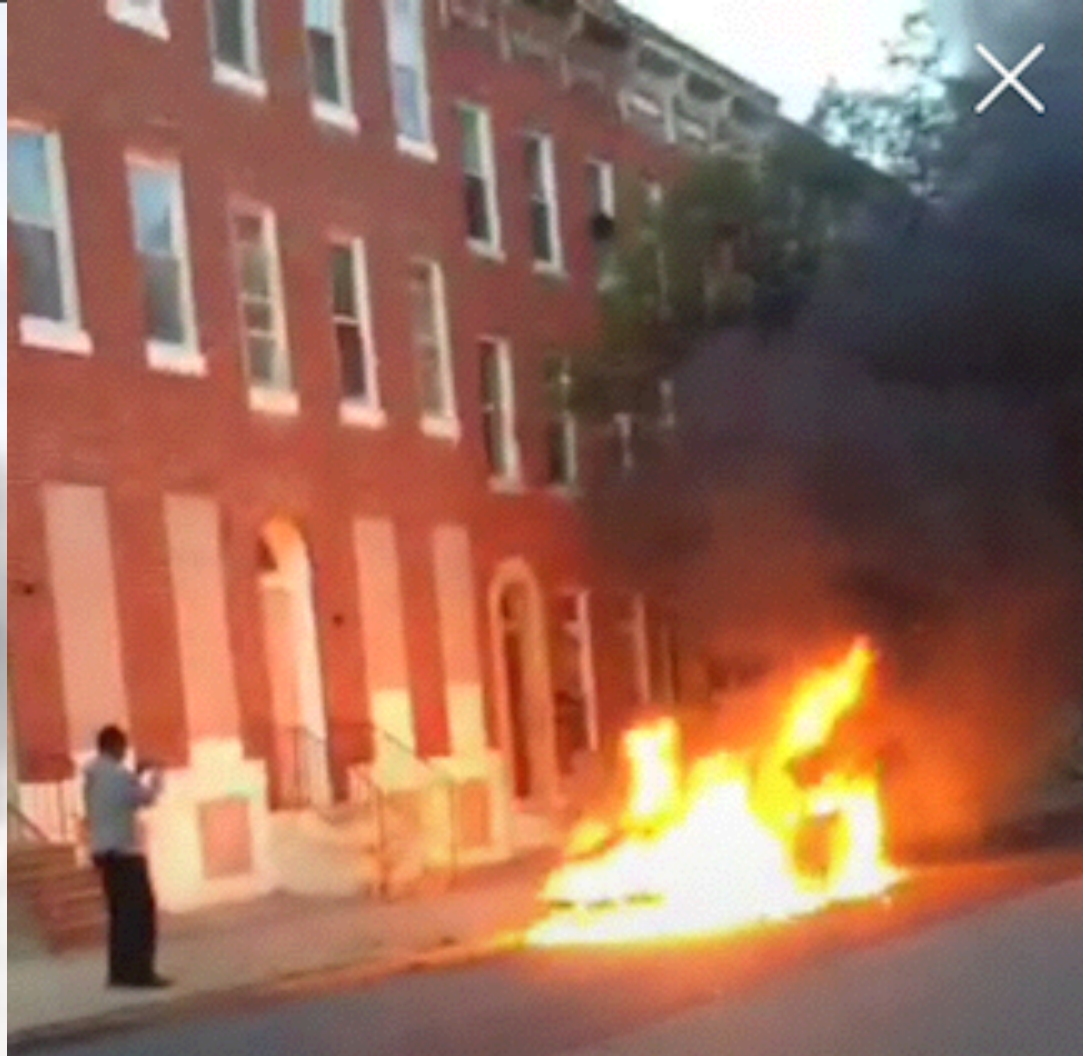
 @wesleyverhoeve
Holy crap

 @aronwechsler
Jeez

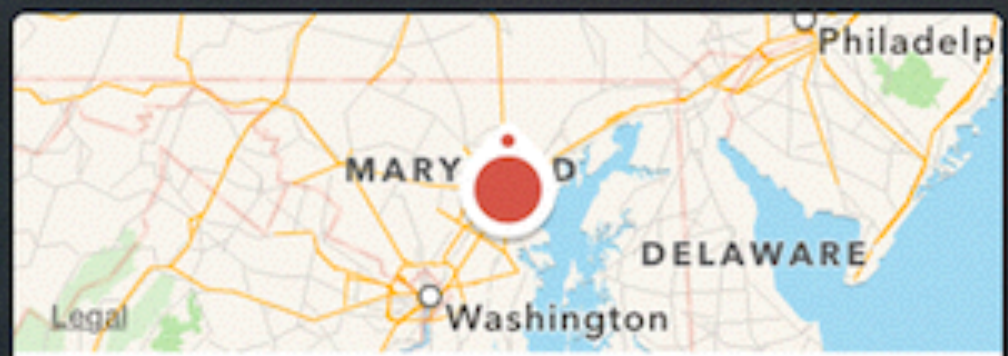
 @tamarkaprelian
Jesus


Say something...

 87



Car fire Baltimore during riots. @abc7news
ENDED 4 hours ago



 Jay Korff
@ABC7Jay

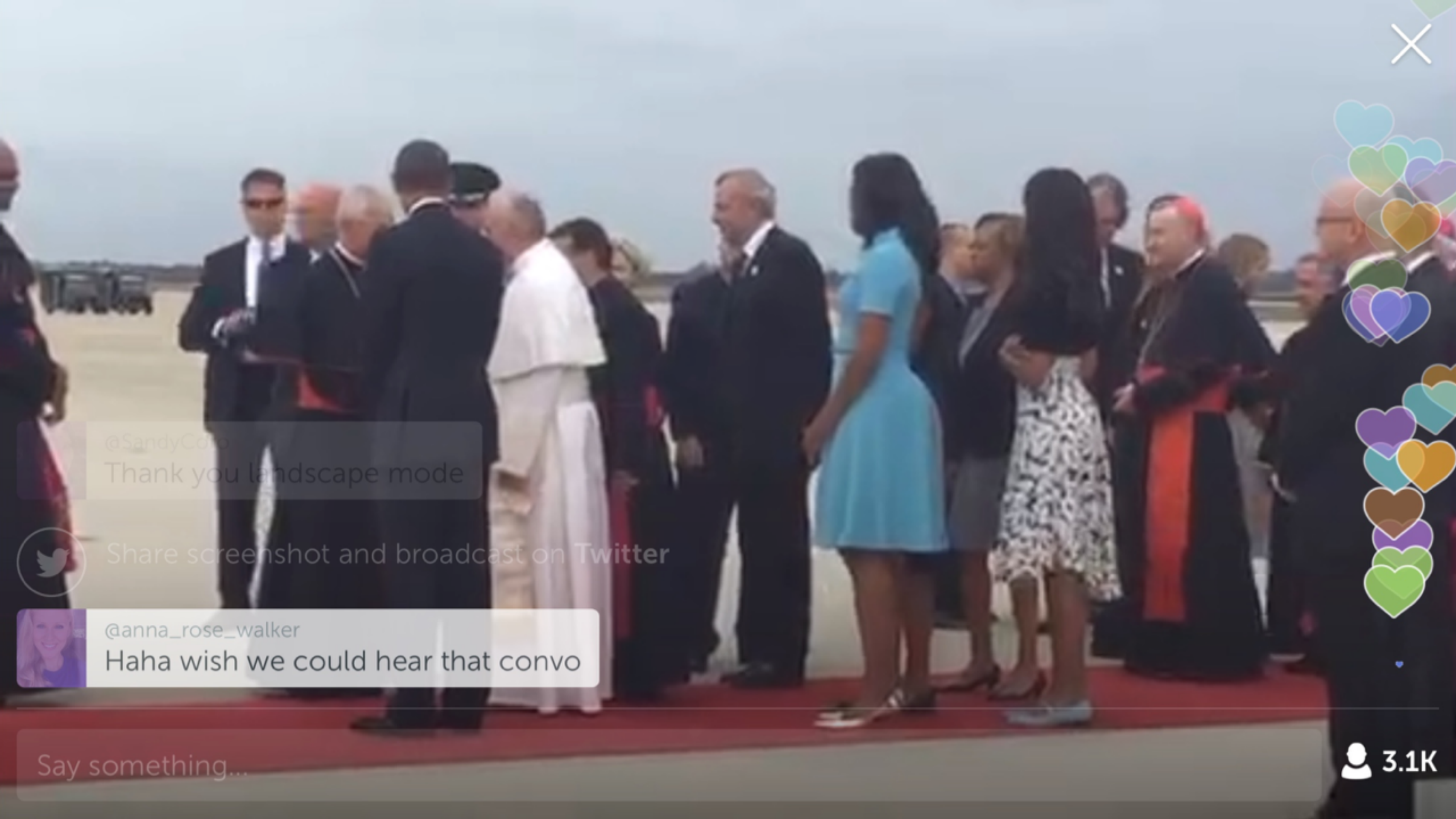


BBC in demolished village of Sipaghat in Nepal
ENDED 13 hours ago

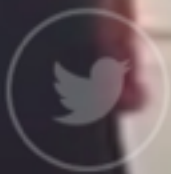


 Nick Garnett
@nicholasgarnett

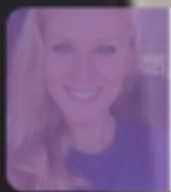




@SandyCoto
Thank you landscape mode



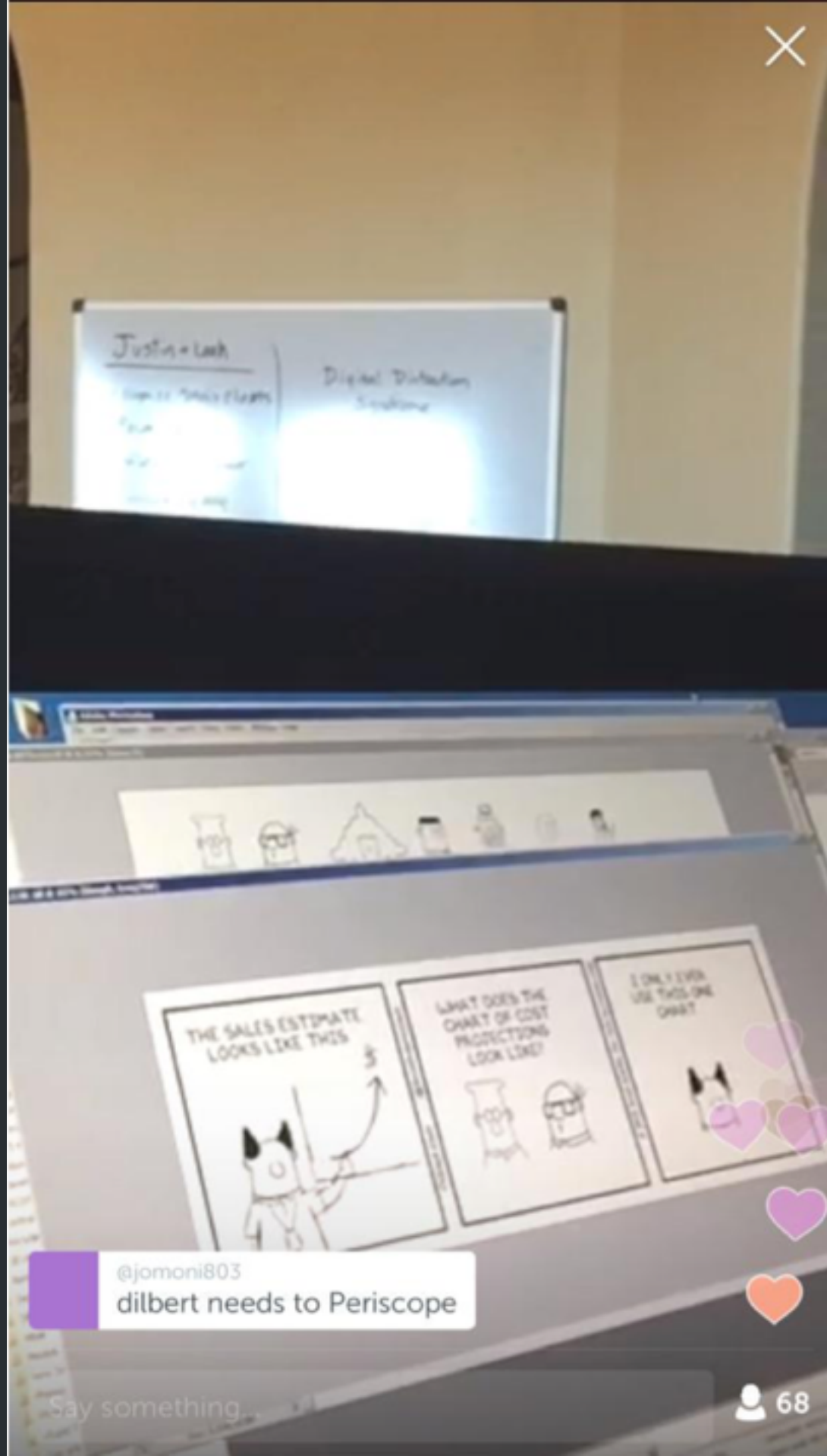
Share screenshot and broadcast on **Twitter**



@anna_rose_walker
Haha wish we could hear that convo

Say something...

3.1K



@jomoni803
dilbert needs to Periscope

Say something

68



Hurt baby squirrel! what should I do
ENDED 10 hours ago



Katie Jacobs Stanton
@katies

Share

Hide Chat

38 REPLAY VIEWERS

11

BarkBox



THE VERGE



Integrations with Periscope

Periscope “**On Air**” Widget





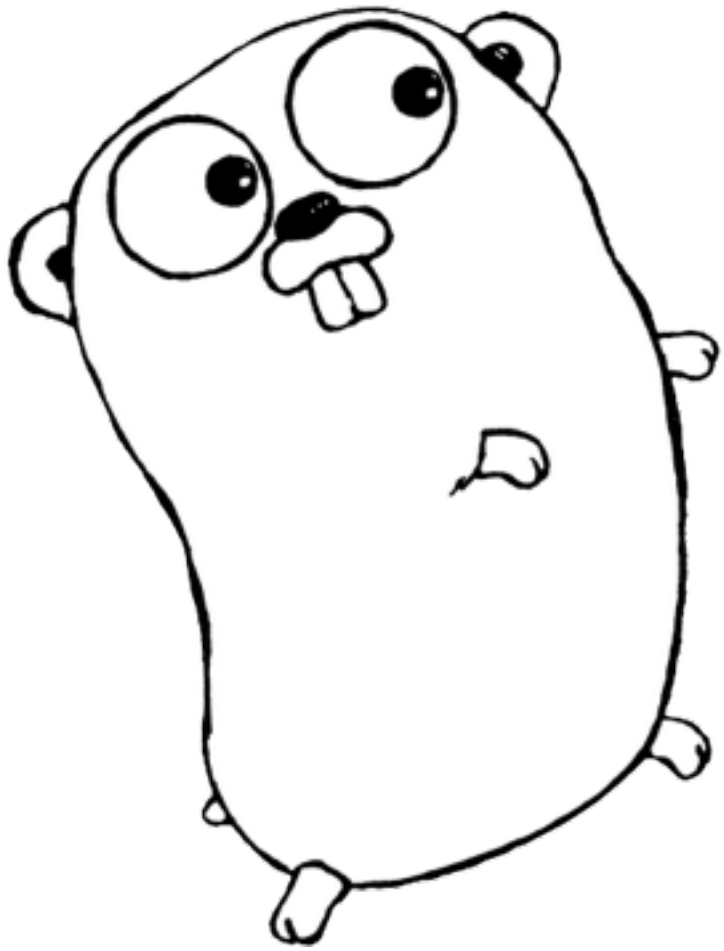


**We want Periscope to be a
platform for truth & empathy**

Live Demo

Follow @kayvz





Travis CI

Iron.io



Algolia



Ubuntu
Linux

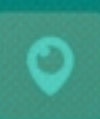
Ubuntu
Linux





Periscope





1.2.2 (4129)

Distributed 11:52pm 09.25.2015 V1.2.2 How 'bout them new iPhones? We're huge fans. In fact, the...

[Release Notes](#)

[+ Add Testers](#) [Share Links](#)

2880 People	6 Groups	1487 Invited	1209 Accepted	73 Installed	111 Launched
-----------------------	--------------------	------------------------	-------------------------	------------------------	------------------------

Beta

STAFF
51 Testers

iOS - 6S fix
1 Tester

iOS - Beta 1
1200 Testers

iOS - Beta 2
1106 Testers

iOS - Press
36 Testers

iOS - Twitter
492 Testers

Jennifer Tilly
1 Tester

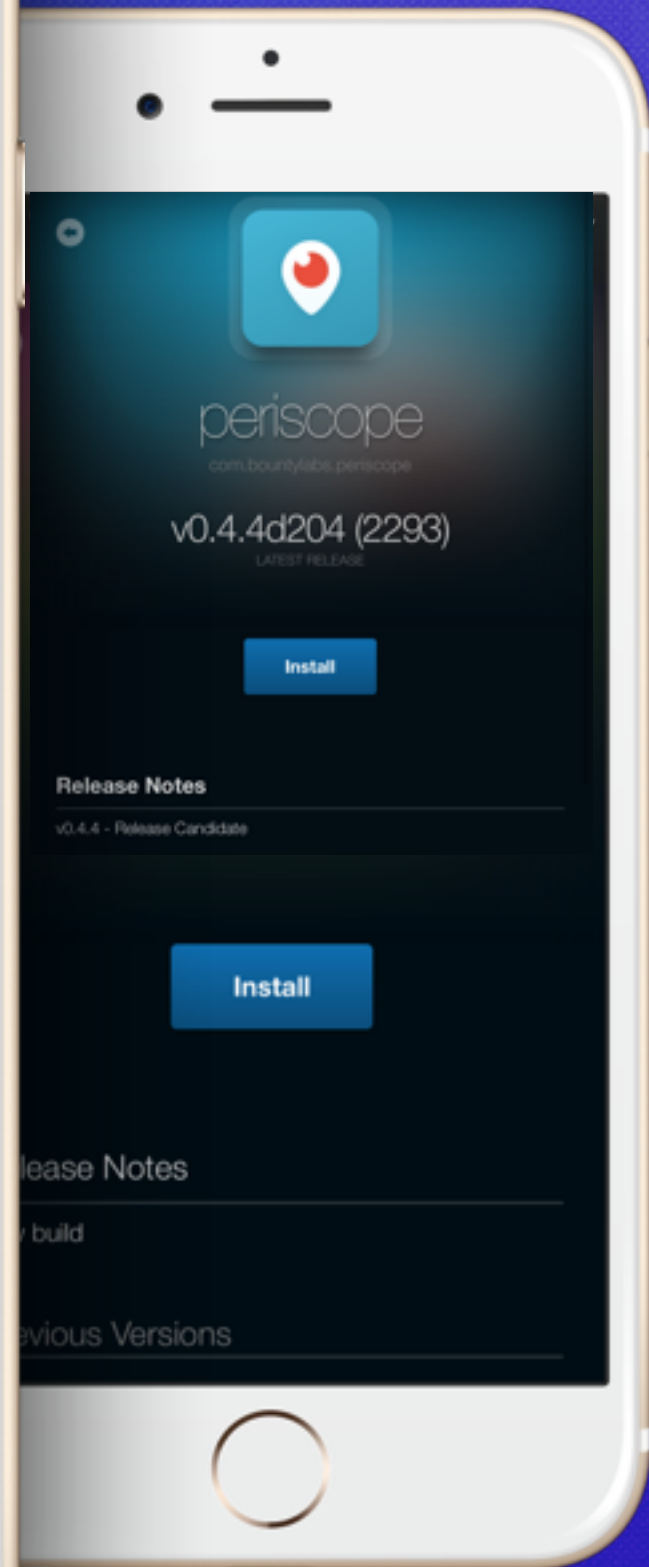
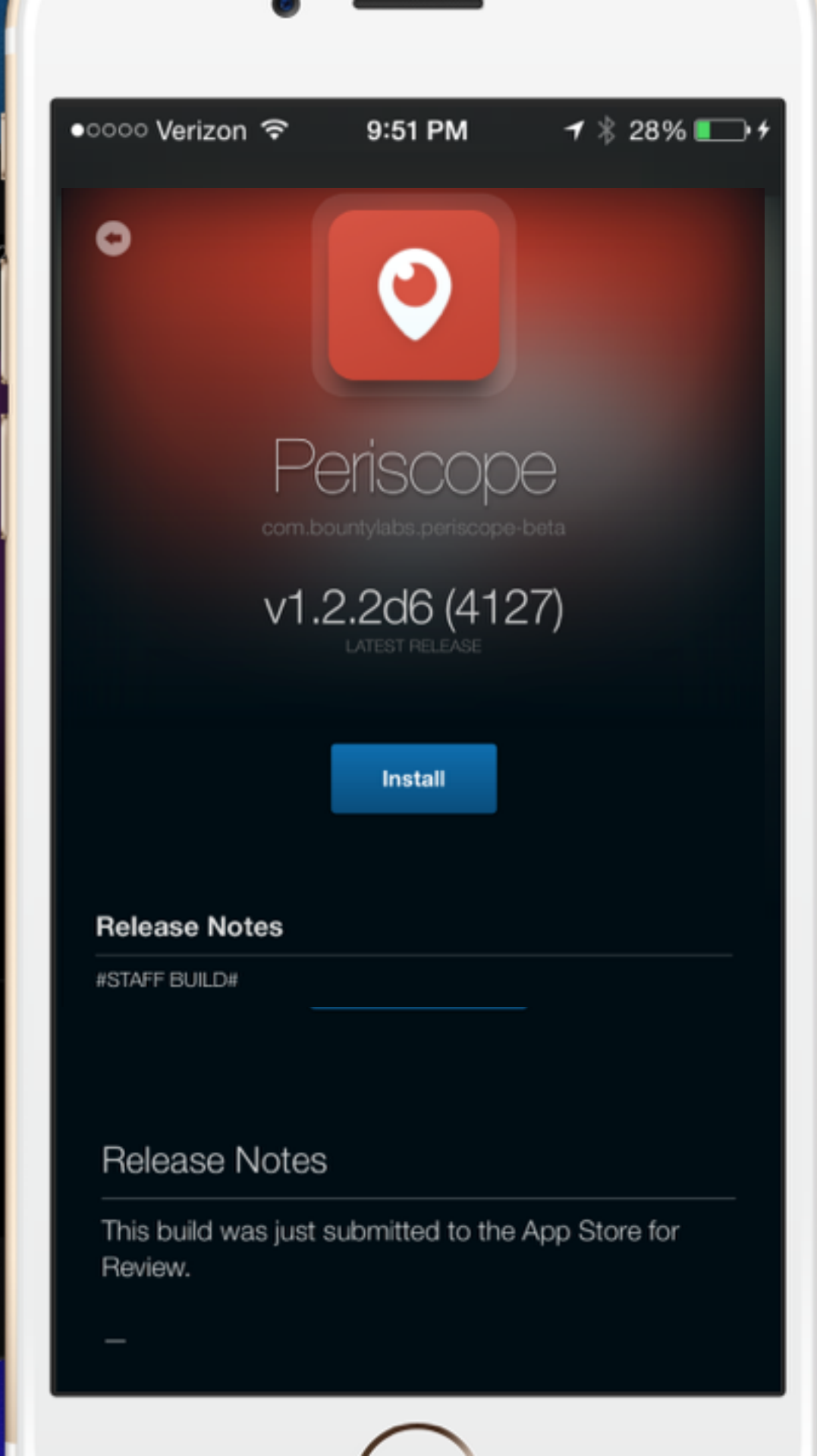
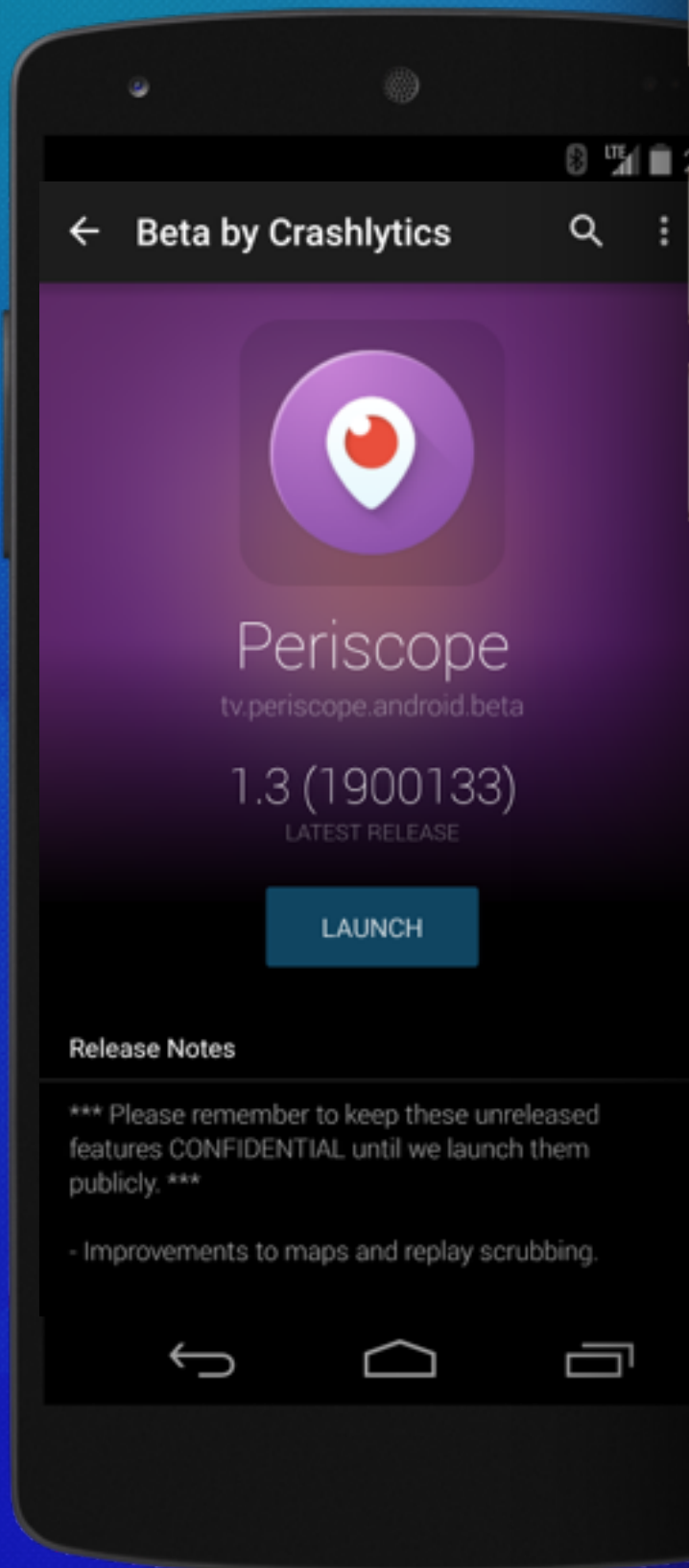
TOP ISSUES FOR 1.2.2 (4129)

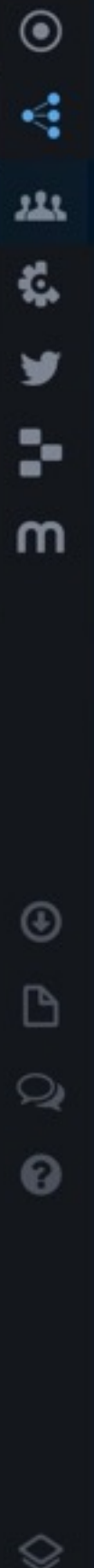
GPUImageFramebuffer.m line ... __56-[GPUImageFramebuffer n...	2 CRASHES
SEModel.m line 4081 -[SEModel error:]	2 CRASHES
SEFastImageCacheUtilities.m lin... __74+[SEFastImageCacheUtilitie...	1 CRASH

RELEASE SUMMARY

971 SESSIONS	2.68 DAYS TESTED
96.5% CRASH-FREE DEVICES	99.2% CRASH-FREE SESSIONS

RECENT TESTER ACTIVITY





1.2.2 (4129) [Release Notes](#)
 Distributed 11:52pm 09.25.2015 V1.2.2 How 'bout them new iPhones? We're huge fans. In fact, the ...

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STAFF 51 Testers	
iOS - 6S fix 1 Tester	
iOS - Beta 1 1200 Testers	
iOS - Beta 2 1106 Testers	
iOS - Press 36 Testers	
iOS - Twitter 492 Testers	
Jennifer Tilly	

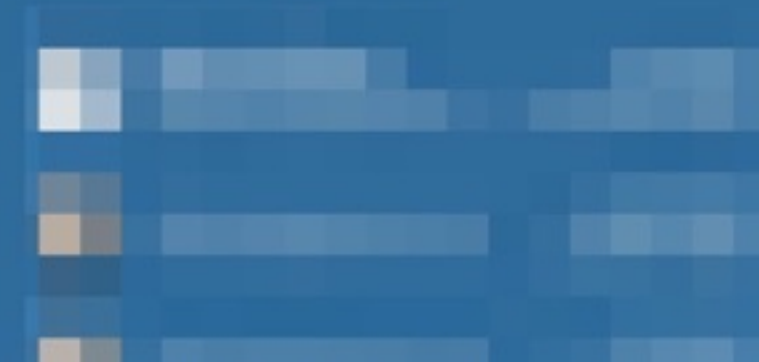
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RECENT TESTER ACTIVITY





Betoscope
iOS



Betoscope
Android

bit.ly/betoscope



Answers



periscope

ios com.bountylabs.periscope

Kayvon Beykpour
Periscope 



14,643

ACTIVE USERS RIGHT NOW



DAILY ACTIVE USERS ?

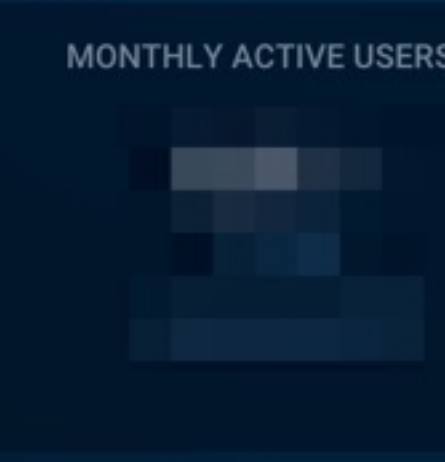
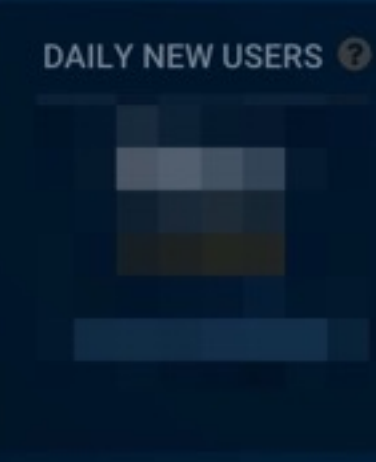
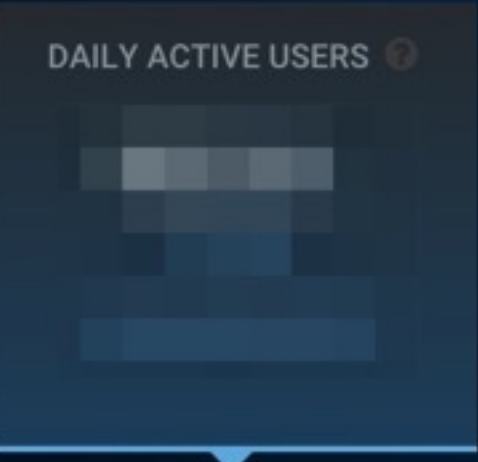
DAILY NEW USERS ?

MONTHLY ACTIVE USERS ?

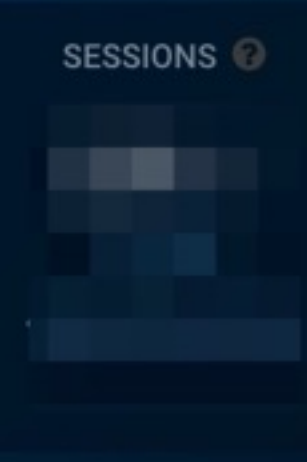
CRASH-FREE USERS ?

SESSIONS ?

COMMENTED_ON_BRO... ?



98.4%
▲ 0.8%



5.1 M
▲ 9.9%



DAILY ACTIVE USERS





18,786
ACTIVE USERS RIGHT NOW



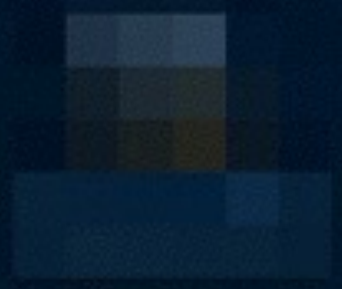
DAILY ACTIVE USERS ?

DAILY NEW USERS ?

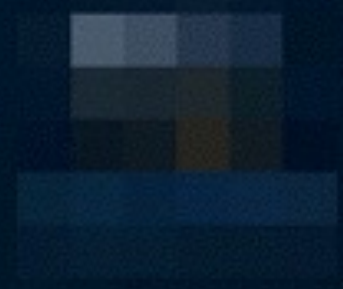
MONTHLY ACTIVE USERS ?

CRASH-FREE USERS ?

SESSIONS ?

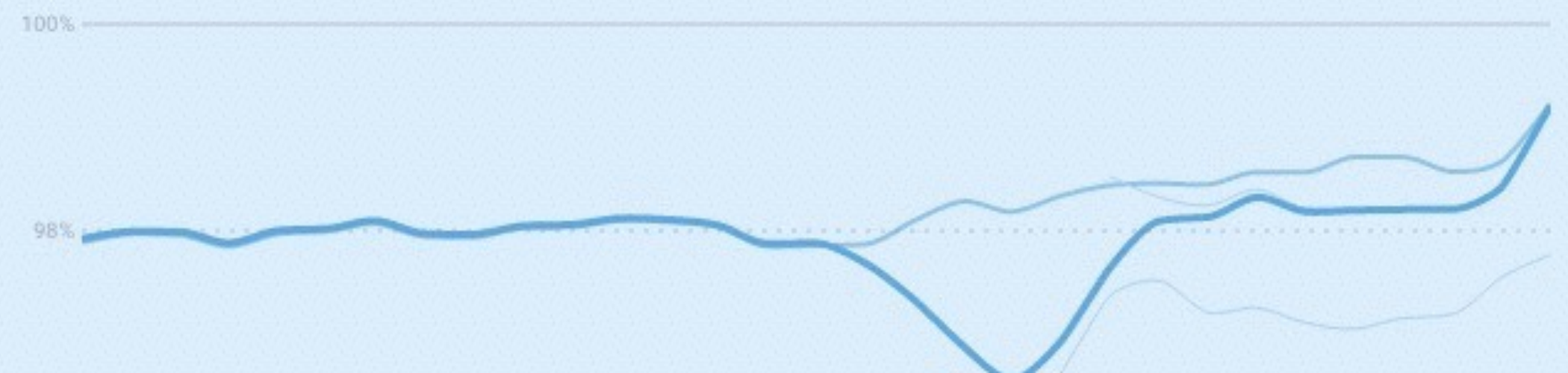


99.2%
▲ 0.2%



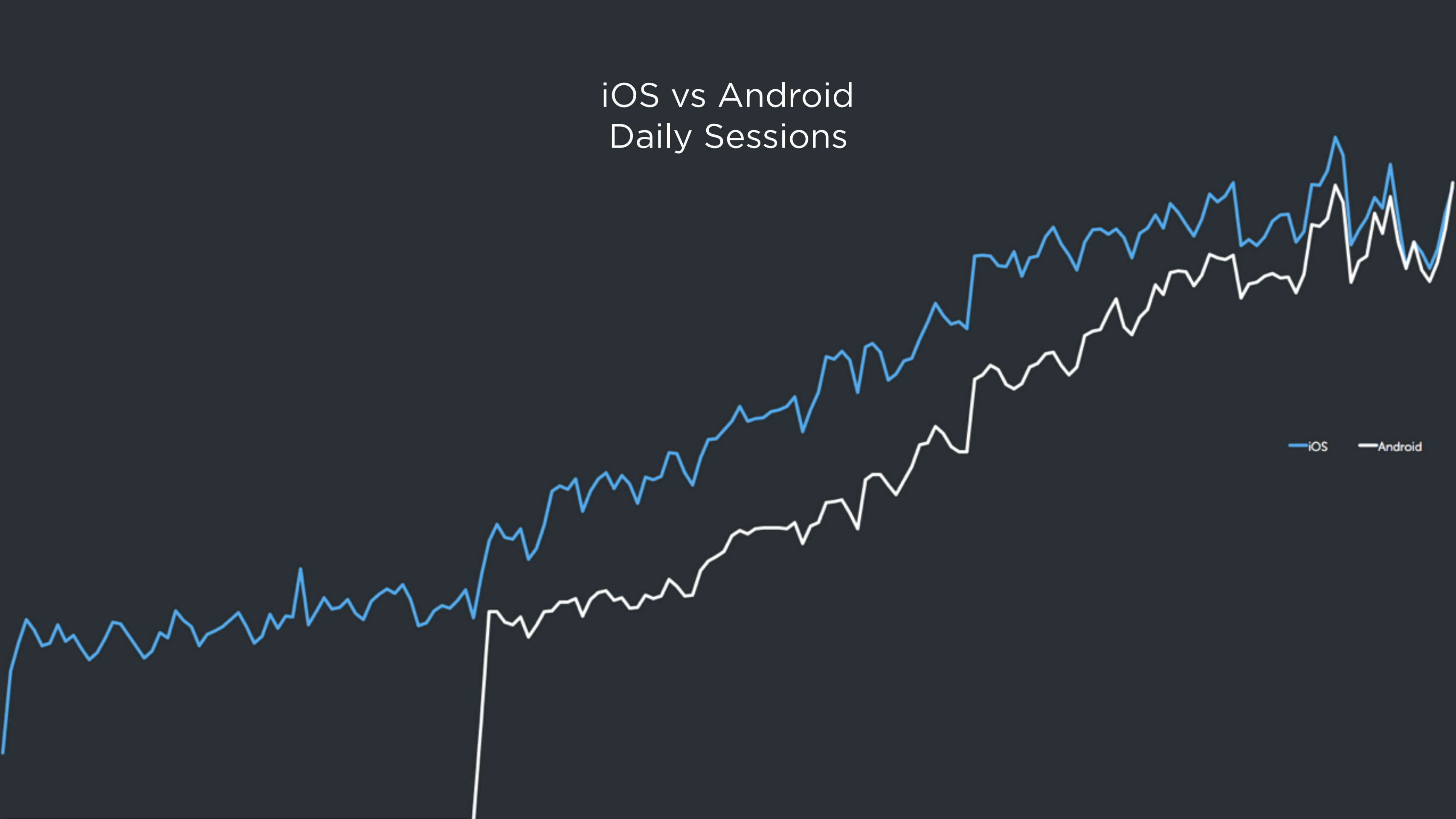

ADD AN EVENT

99.2% ▲ 0.2%
CRASH-FREE USERS



BUILD	TODAY
<input checked="" type="radio"/> All Builds	99.2%
<input type="radio"/> 1.2 (1900123)	99.2%
<input type="radio"/> 1.2 (1900121)	97.8%
<input type="radio"/> 1.1 (1900109)	99.2%

iOS vs Android Daily Sessions



— iOS — Android



Crash Rating

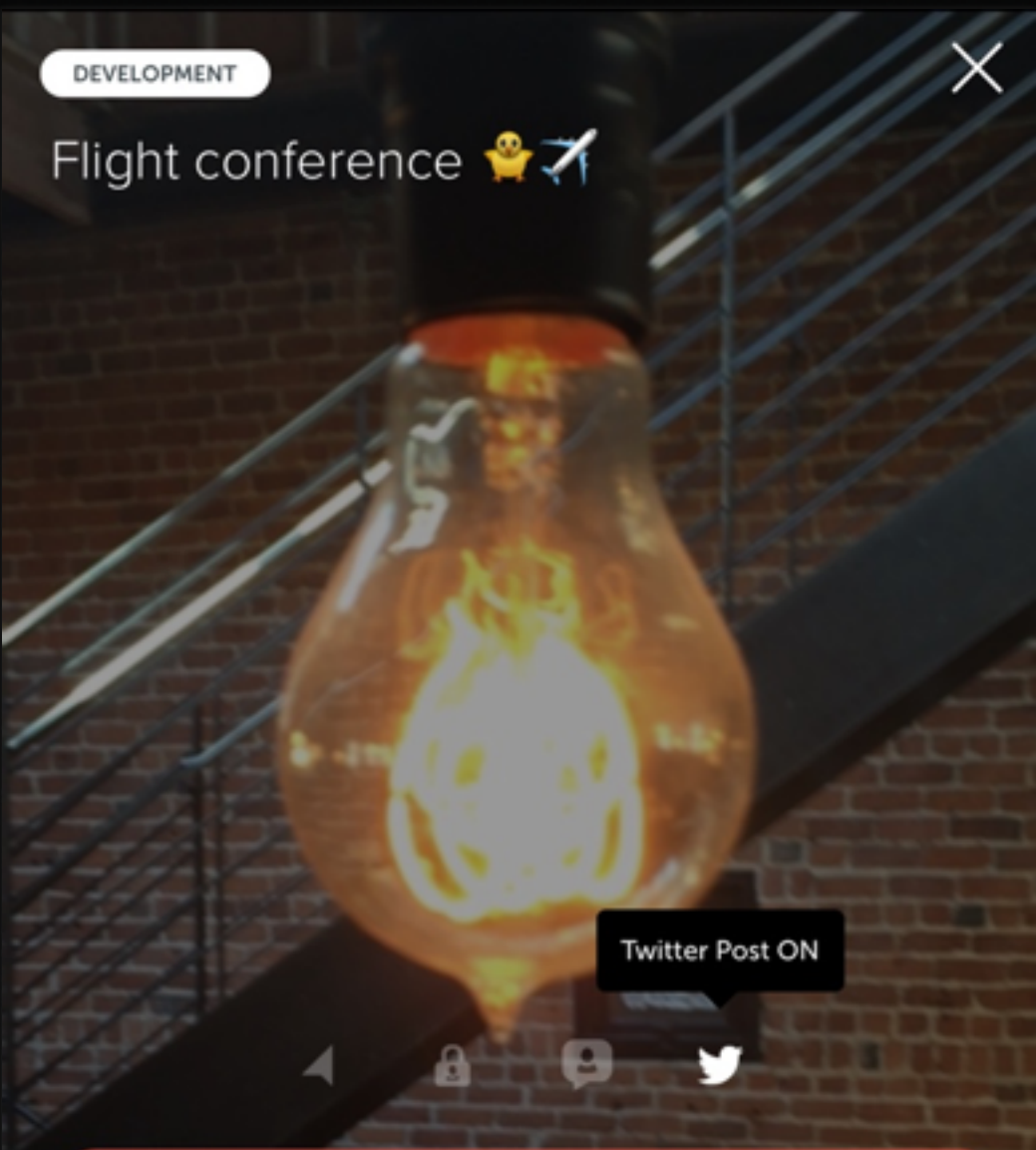


SDK

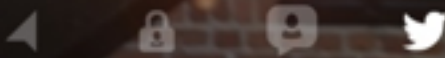
DEVELOPMENT



Flight conference 🙋✈️



Twitter Post ON

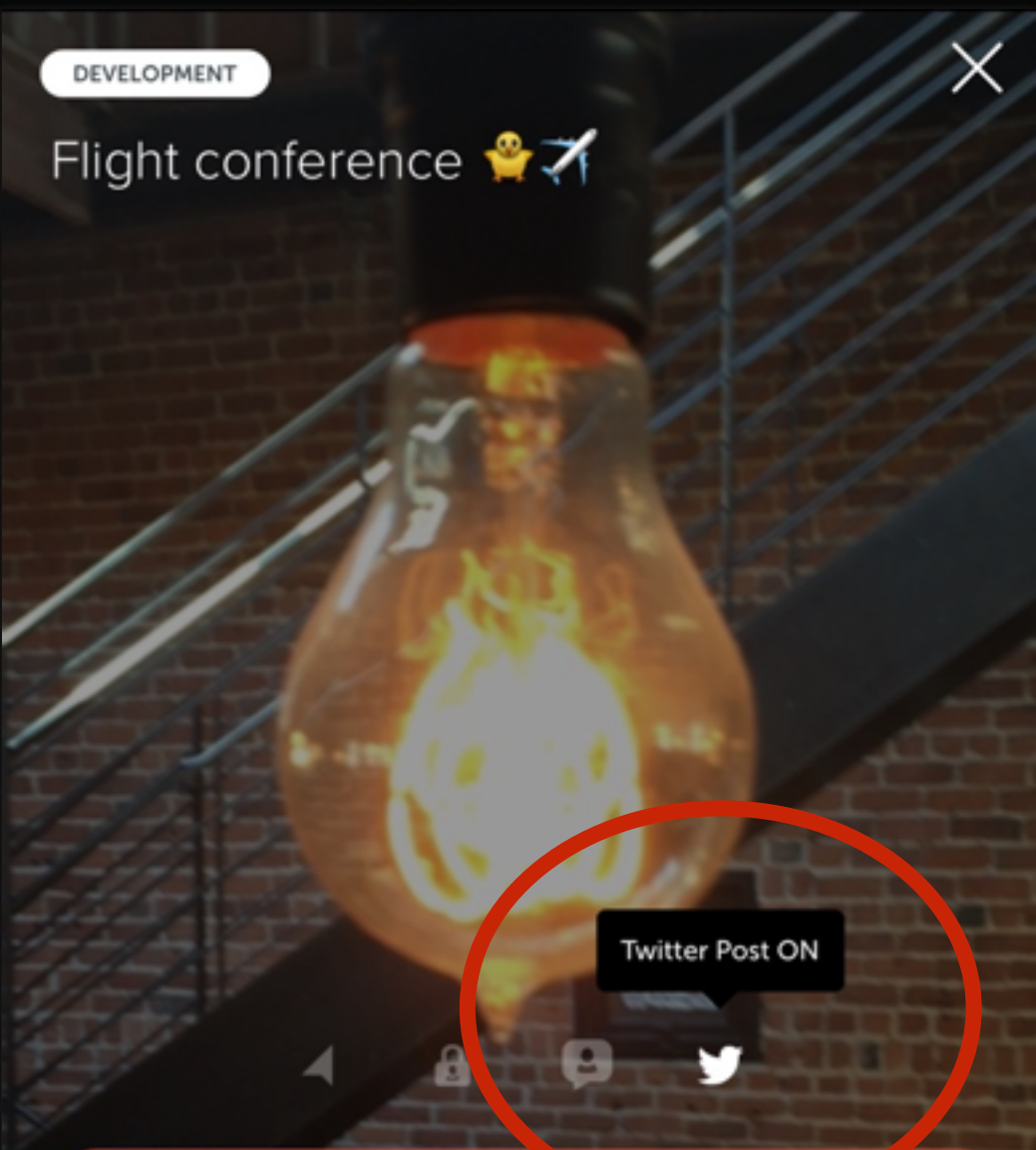


Start Broadcast



DEVELOPMENT

Flight conference 🧑✈️



Twitter Post ON

Start Broadcast



```
private void postTweet(int defaultPrefix, int prefix, String title, String
    shareUrl, String mediaId, Callback<Tweet> callback) {

    final StatusesService statusesService = mApiClient.getStatusesService();

    final String tweet = "Watching " + username + " on #Periscope " + url;

    statusesService.update(tweet, null, null, null, null, null, null, null,
        mediaId, callback);

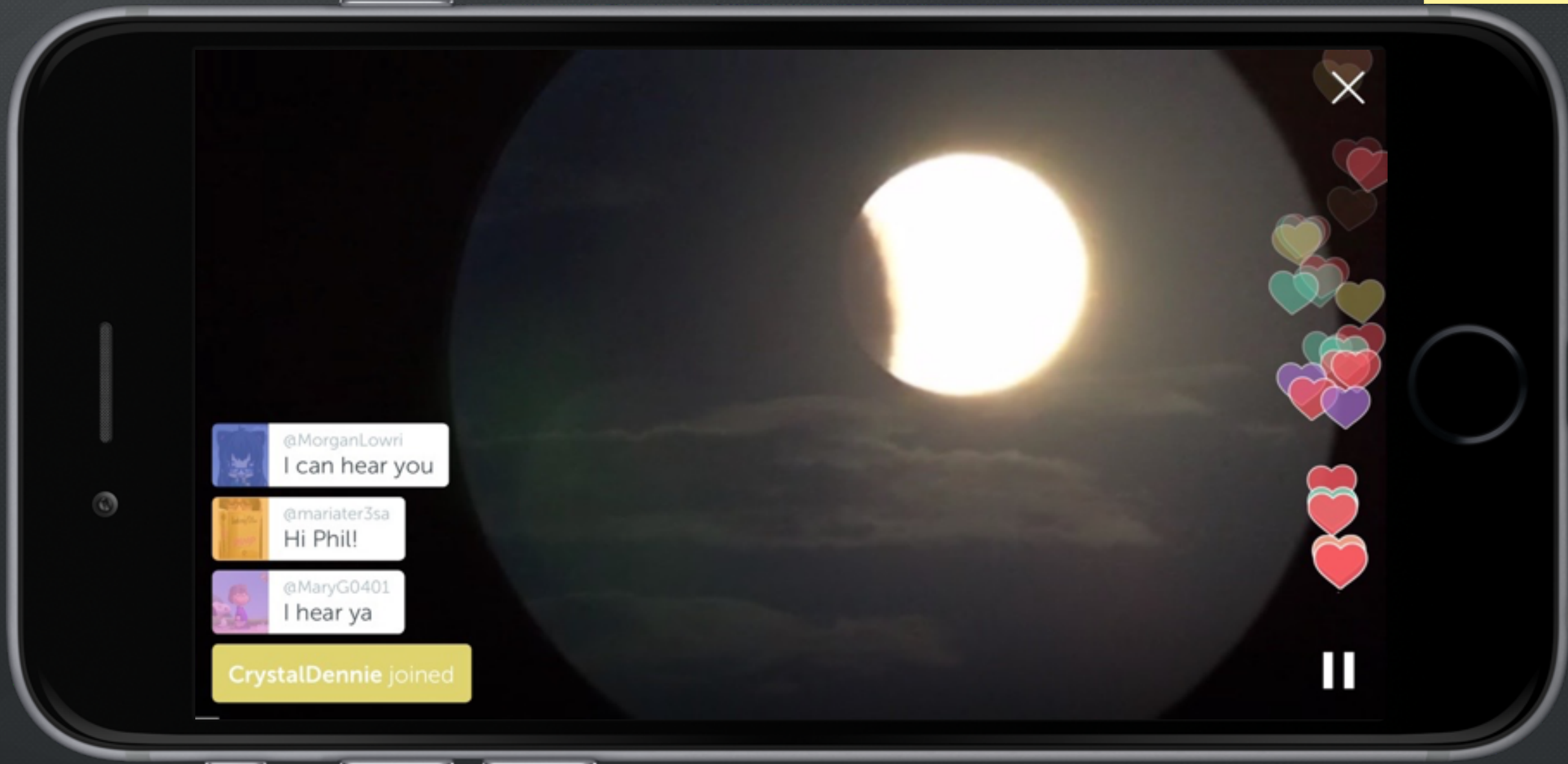
}
```

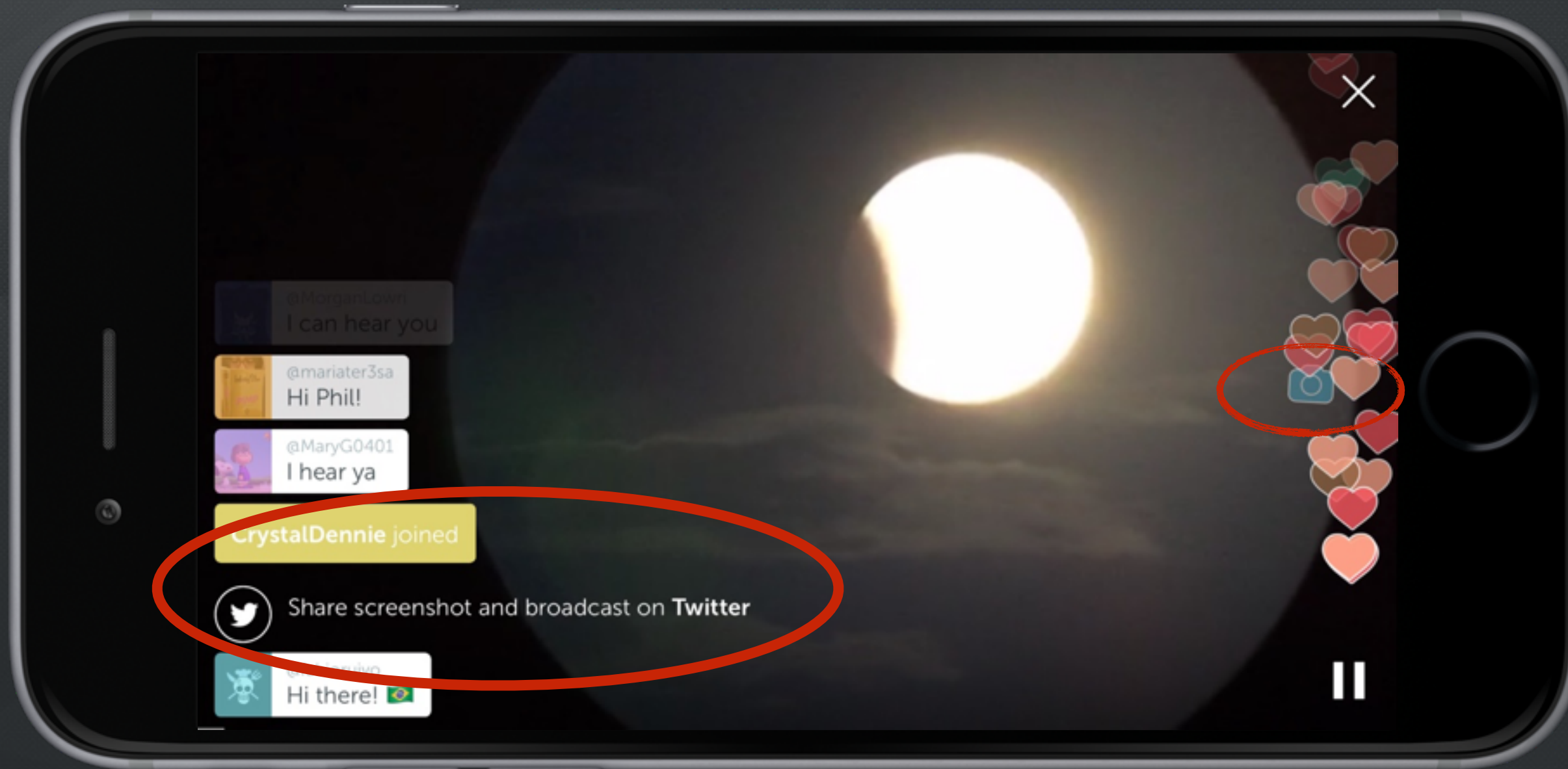
```
private void postTweet(int defaultPrefix, int prefix, String title, String
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        mediaId, callback);
}
```

```
}
```


Tweet Screenshots

replace these with Android screenshots
since iOS uses Apple APIs





```

    final MediaService mediaService = mApiClient.getMediaService();
    final File mediaFile = new File(mediaPath);
    mediaService.upload(new TypedFile(getMimeType(mediaFile), mediaFile), null,
null,
    new Callback<Media>() {
        @Override
        public void success(Result<Media> result) {
            final String mediaId = result.data.mediaIdString;
            final String tweet = "Watching " + username + " on #Periscope " + url;
            statusesService.update(tweet, null, null, null, null, null,
null, null, mediaId, callback);
        }
    }

    @Override
    public void failure(TwitterException e) {
        // Failed to post tweet with media.
        if (callback != null) {
            callback.failure(e);
        }
    }
});
}

```

```

final MediaService mediaService = mApiClient.getMediaService();
final File mediaFile = new File(mediaPath);
mediaService.upload(new TypedFile(getMimeType(mediaFile), mediaFile), null,
null,
new Callback<Media>() {
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}

@Override
public void failure(TwitterException e) {
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    if (callback != null) {
        callback.failure(e);
    }
}
});
}

```



Digits



Periscope

Log In with Twitter

Sign In with Phone Number

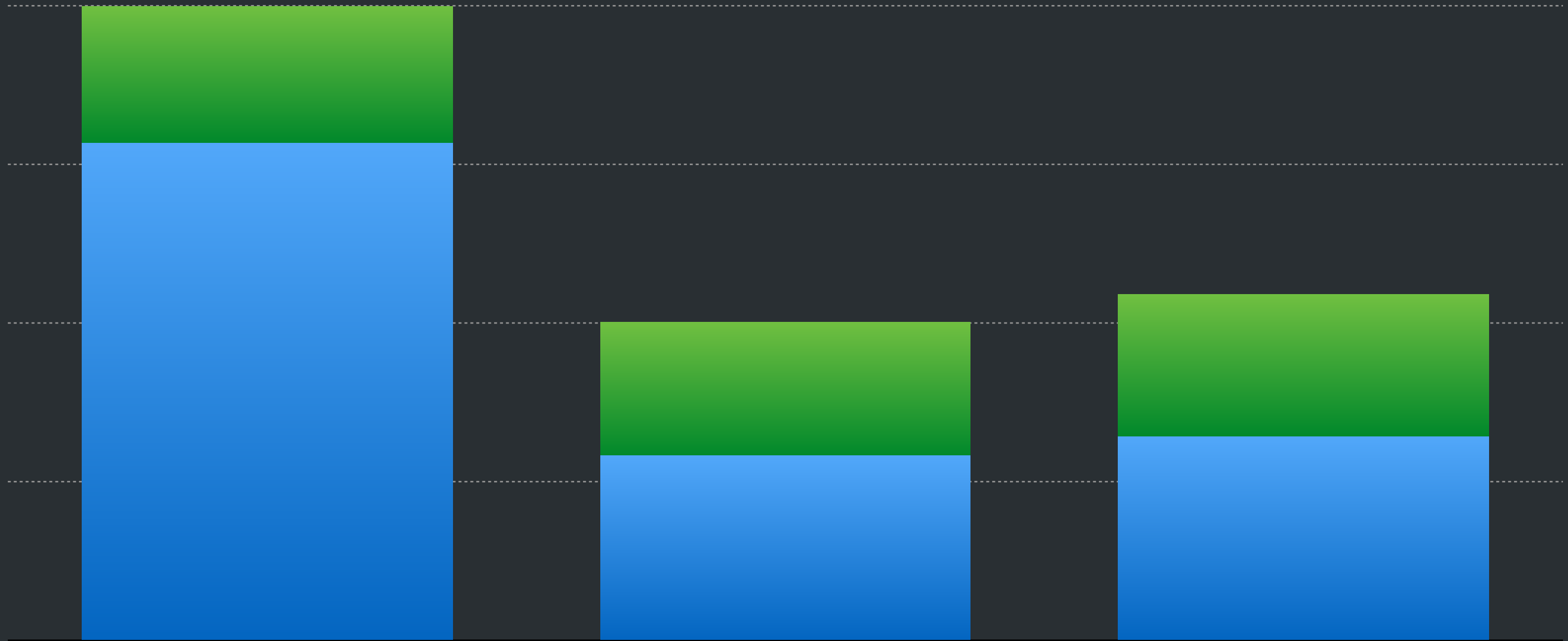
```
<tv.periscope.android.ui.onboard.DigitsButton
    style="@style/Button"
    android:id="@+id/digits_button"
    android:layout_width="wrap_content"
    android:layout_height="wrap_content"
    android:layout_centerHorizontal="true"
    android:text="@string/sign_in_with_digits"
    android:textColor="@color/main_primary"
    android:background="?android:attr/selectableItemBackground"/>
```

```
public class DigitsButton extends DigitsAuthButton implements
LoginButton {
```




■ Digits

■ Twitter



Russia

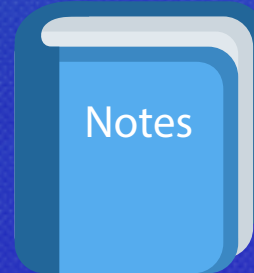


Azerbaijan



Taiwan







Periscope





Kayvon Beykpour

@kayvz



Joe Bernstein

@joebernstein



Aaron Wasserman

@a_wass



Tyler Hansen

@tyhan1



Geraint Davies

@geraintd



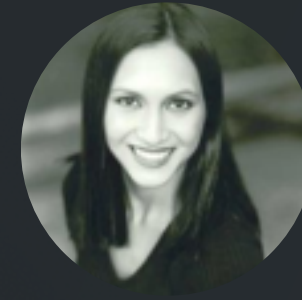
Nils Rocine

@nilsrocine



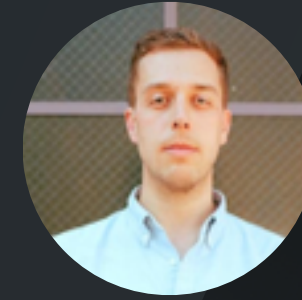
Alexander Khoshnevisan

@akkhosh



Sara Haider

@pandemona



Bill Couch

@couch



Abigail Purcell

@abigail_purcell



Bin Zhang

@zncoder



Lien Tran

@lientm



Jonathan Le

@jle



Nader Zargham

@naaderz



Judette Platz

@judetteplatz



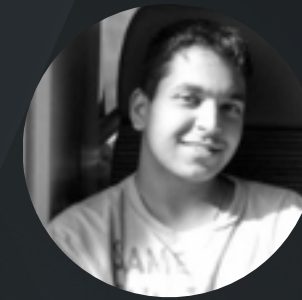
Lili Salzberg

@lilisalzberg



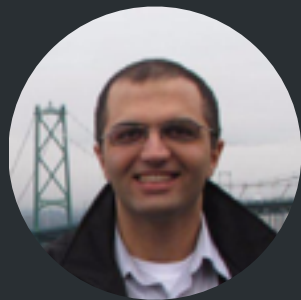
Mark Kalman

@marmars



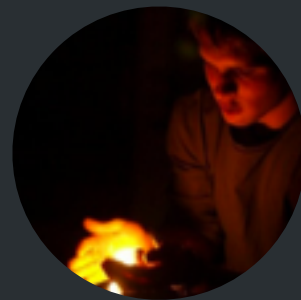
Suyash Sonwalkar

@suyash



Mohammad Almkawi

@moh



Pablo Jablonski

@zbigy



Thiago Santos

@thiagorobert15



Kim Tamashiro

@kats



Patrick Camacho

@icofyre



Veronika Hecko Wu

@verohecko



Brian Wickman

@wickman



Scott Belsky

@scottbelsky

Poll Results

Thank You

@kayvz @pandemona