

The Guardian's website cookies



Cookies are text files inside the browser's memory remembering you, and your preferences when you access a website

Most commercial or media websites drop cookies, including The Guardian.

They do



Keep you signed in



Remember your settings on volume, language, shopping carts and streaming speeds



Determine which advertising you will see on your screen



Control the number of adverts you see

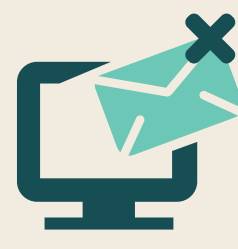
They don't



Personally identify you



Scan through or harm your computer with viruses



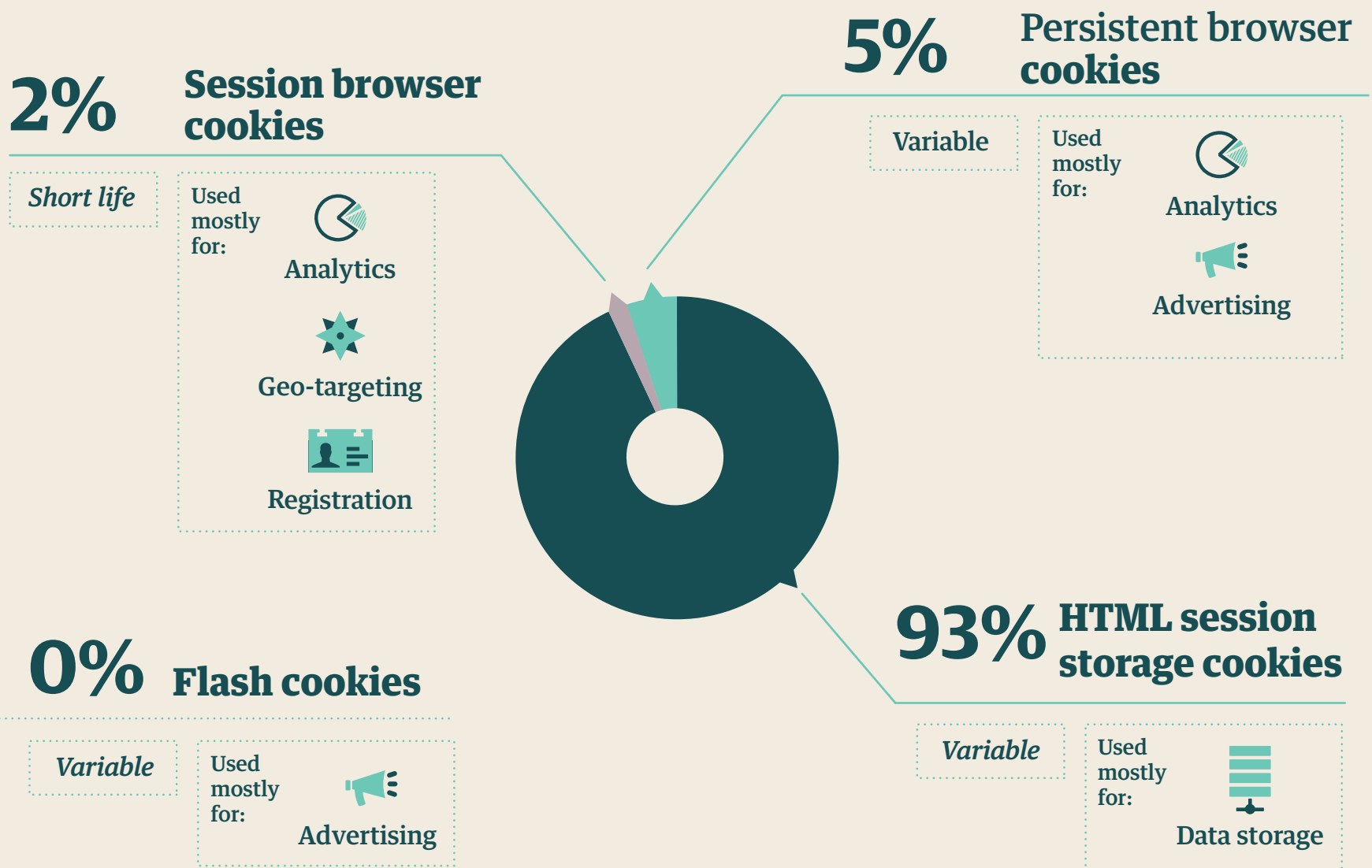
Send you spam



See what you are typing

First party cookies¹

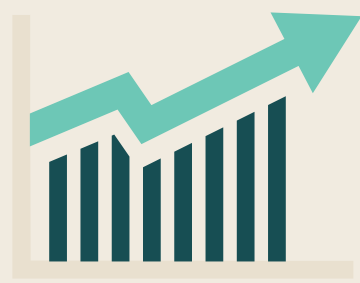
The Guardian uses these to gain insights on how to best present content to our audience



Third party cookies¹

Cookies dropped by other companies on The Guardian website

Types of companies that drop cookies on The Guardian website



They are an important revenue-generator for The Guardian



Social media

Twitter
Pinterest
Facebook



Analytics and data aggregators

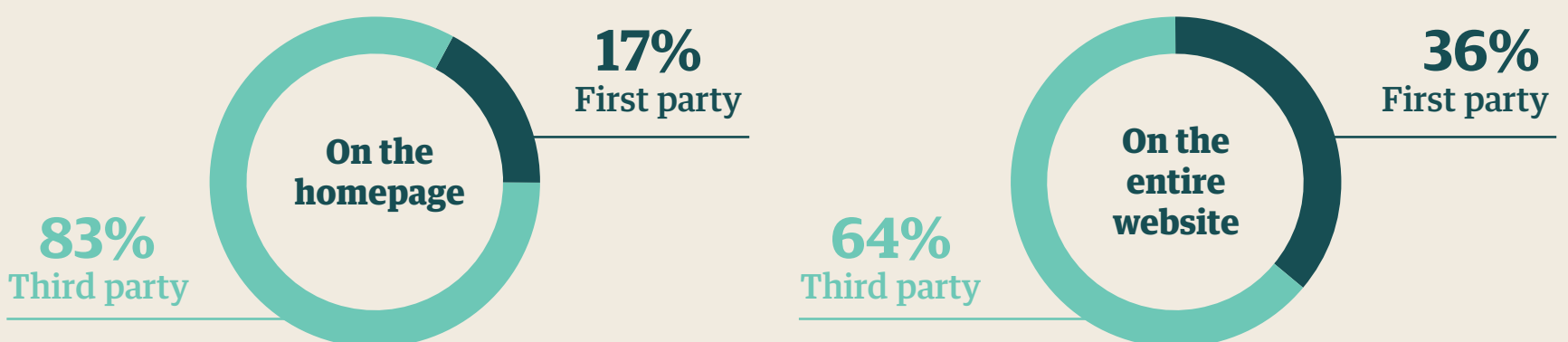
Foresee
Chartbeat
Datalogix
Nielsen



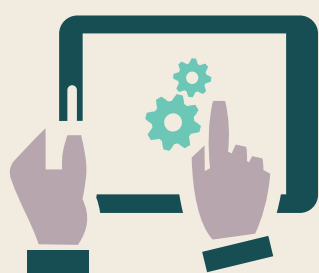
Advertising and marketing

Google Adwords
Audience Science
Mediamath

Distribution of cookies²



How to manage cookies



Adjust your browser settings to remove cookies



Online tools such as Ghostery will help you control your online privacy

1. Data collected for one week, 9-15 August 2015.

2. Companies create cookies with various capacity for data collection.