

9 August, 1984

Mr Colin Pitson
Acting Director
National Film and Sound Archive
Canberra ACT

Dear Mr Pitson,

Further to our telephone conversation today, I enclose the following documents relating to our Bicentenary proposal.

- . 1. An outline of the proposal: Australia's Heritage in Sound.
- . 2. "Notes for discussion with Dr Alice Moyle". These notes were prepared by the Group Marketing Manager of David Syme & Co. Ltd., John Paton. At the meeting yesterday with Mr Paton and his colleague (Ron Tudor of AAV, Melbourne) we were informed that the total cost of the project would be about 1/2 million dollars.

We are not really interested in separating the "commercially viable" categories from the remaining "risk" ventures to satisfy current demands regarding over-the-counter sales. Having expressed this view, we were advised by the Marketing Manager to submit our proposal to the Minister for Home Affairs.

At its meetings earlier this week the Music Board of the Australia Council was informed of our proposal.

I understand that interest was expressed in it and I have been advised to furnish the Director, Dr Richard Letts, with a report on our meeting yesterday (with the Marketing Manager of David Syme & Co.) in time for the next Music Board meeting in September.

Before doing so, I look forward to discussing the matter more fully with you.

Yours sincerely,

Alice Moyle (Dr)
Honorary Visiting Fellow
(Convener: joint sub-committees on
the production of Bicentenary
discs of Australian material)

Mr Colin Pitson
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