

Intelligence for the enterprise, made easy.



At a glance

- Increased hit limit of 1 billion per month provided, tiered pricing available for those with higher needs.
- 50 Custom Variables to measure what matters to you.
- Unsampled Data, analyze custom reports with pinpoint accuracy.
- SLAs: rest assured all your data is being collected at least 99.9% of the time.
- A team of Google experts to guide you, with 24/7 support available for critical issues.

To learn more about how Google Premium can help your business, please visit: google.com/analytics/premium

Google Analytics Premium offers all the power and ease you expect from the standard version of Google Analytics plus extras that make it perfect for large businesses. With more processing strength for granular insights, a dedicated services and support team, service guarantees and up to 1 billion hits per month, all for one flat fee.

More data, flexibility, and 24/7 support to power the analytics of world-class brands

We introduced Google Analytics Premium to give customers more choice in how they use Analytics. Some of the world's largest brands told us that, with a few changes, they would get more from their partnership with us. Large sites that collect a lot of data and have complex needs value that Google Analytics Premium provides them access to more data, more flexibility and 24/7 support.

Analyze more data, and faster

With Google Analytics Premium, you can gather, analyze and share more data than ever.

- **Lifted data limits.** Measure more than ever—up to a billion hits per month. For those with over 1 billion hits per month, tiered pricing is also available.
- **Measure what matters.** 50 custom variables (10 times more than Google Analytics standard) to find deep insights and to help you make more informed decisions.
- **Download unsampled reports.** Export up to 3M rows of unsampled data for pinpoint accuracy.

Get started today:
google.com/analytics/premium

Service level agreements and reliability guarantees

Your site activity is reliably recorded and available to you at all times, guaranteed by SLAs.

- **Data Collection.** Get a Service Level Agreement of 99.9% in any calendar month.
- **Processing.** Data freshness within a maximum of 4 hours 98% of the time. React faster than ever.
- **Reporting.** Enjoy guarantees of 99% per month.

Your own dedicated Google support team

We start with a thorough implementation review. Help you through installation and provide access to support & training materials to ensure Google Analytics meets your business requirements.

- **Tap into the full power of Google Analytics.** Our specialists will help you move smoothly from your existing installations to all the functionality and features of Google Analytics to ensure you have a full, reliable data set.
- **Your own account manager.** This expert will be your day-to-day business and commercial contact. Working as a natural extension of your marketing and web development teams, they are fully committed to your overall satisfaction.
- **Live technical support 24/7.** Our help desk and escalation-management system tracks your concerns to prompt resolution. If a high-priority issue arises after business hours, just tell us it's urgent in your email to us and our 24/7 emergency processes will kick in.

"Google has a team of first-class support people on call that have worked with us to customize our implementation and continue to help us to maximize our returns from Google Analytics."

—Satnam Singh, VP Analytics & Site Optimization, Travelocity

Get more data, advanced features and dedicated service from Google Analytics Premium.

Take advantage of the customized, high-touch support that Google Analytics Premium has to offer and take the guesswork out of your analytics budget.

