

goodreads

Genre List for Advertisers

This is the master set of genres currently available to be used as target values for your ads on Goodreads. Please work with your Account Manager to ensure that your campaign has a sufficient set of targets to achieve desired reach. Contact your account manager, or advertising@goodreads.com with any questions.

Top 10 most prominent genres are in **bold**.

16th-century	ancient-history	british-literature	comic-books
17th-century	angels	buddhism	comics
18th-century	animal-fiction	bulgarian	comics-manga
19th-century	animals	business	coming-of-age
1st-grade	anime	canada	comix
20th-century	anthology	canadian-literature	communication
21st-century	anthropology	canon	computer-science
2nd-grade	apocalyptic	category-romance	computers
abuse	archaeology	catholic	contemporary
academia	architecture	cats	contemporary-romance
academic	art	chapter-books	cookbooks
action	art-history	chemistry	cooking
activism	arthurian	chick-lit	cozy-mystery
adaptations	asia	childrens	crafts
adolescence	asian-literature	childrens-classics	crime
adult	astronomy	china	criticism
adult-fiction	atheism	christian	culinary
adventure	australia	christian-fiction	cult-classics
africa	autobiography	christian-non-fiction	cultural
african-american	banned-books	christian-romance	cultural-studies
aliens	baseball	christmas	cyberpunk
alternate-history	batman	church	czech
alternate-universe	bd	church-history	danish
amazon	bdsm	cities	dark
american	biblical	civil-war	dark-fantasy
american-classics	biography	class	dc-comics
american-fiction	biography-memoir	classic-literature	death
american-history	biology	classical-studies	demons
american-novels	birds	classics	design
americana	bl	clean-romance	detective
amish	bookclub	collections	diary
amish-historical-romance-fiction	books-about-books	college	disability
ancient	brain	comedy	disabled-communities

doctor-who	financial	graphic-novels	irish-literature
dogs	finnish-literature	graphic-novels-comics	islam
dragonlance	fire-fighter	graphic-novels-manga	israel
dragons	fitness	greece	italian-literature
drama	folk-tales	greek-mythology	italy
dystopia	folklore	green	japan
ecology	food	halloween	japanese-literature
economics	food---wine	hard-boiled	jewish
education	food-and-drink	harlequin	journal
egypt	foodie	health	journalism
elizabethan-history	football	heroic-fantasy	judaica
engineering	forgotten-realms	high-fantasy	judaism
english-literature	france	high-school	juvenile
entrepreneurship	french-literature	historical	knitting
environment	frugal	historical-fantasy	landscaping
epic	funnies	historical-fiction	language
epic-fantasy	funny	historical-mystery	latin-american
erotic-romance	futuristic	historical-romance	law
erotica	games	history	lds
espionage	gaming	history-and-politics	leadership
essays	gardening	holiday	legal-thriller
european-history	gay	holocaust	lenin
european-literature	gay-for-you	horror	leningrad
evolution	geek	horses	lesbian
fables	gender-and-sexuality	how-to	light-novel
fae	gender-studies	how-to-draw	literary-criticism
faeries	geography	humanities	literary-fiction
fairy-tale-retellings	georgian	humor	literature
fairy-tales	german	hungarian-literature	love
faith	germany	i-own-it	love-inspired
family	ghosts	illness	love-story
fandom	glbt	india	low-fantasy
fantasy	god	indian-literature	m-m-m
fantasy-romance	gods	indonesian	m-m-paranormal
fat-acceptance	google	inspirational	m-m-romance
feminism	gothic	international	magic
femslash	gothic-horror	international-literature	magical-realism
fiction	government	interracial-romance	magick
film	grad-school	iran	management
finance	graffiti	ireland	manga

marriage	outdoors	reformation-history	social-science
marvel	paganism	regency	society
mathematics	paranormal	regency-romance	sociology
media-tie-in	paranormal-mystery	relationships	software
medical	paranormal-romance	religion	southern
medicine	paranormal-urban-fantasy	research	space
medieval	parenting	retellings	space-opera
memoir	personal-development	road-trip	spain
menage	philosophy	roman	spanish-literature
mental-health	photography	romance	speculative-fiction
mental-illness	physics	romance-steampunk	spirituality
mermaids	Picture-books	romanian-literature	sports
metaphysics	pirates	romantic	spy-thriller
middle-grade	plays	romantic-suspense	st-ds9
military	poetry	rpg-s	star-trek
military-history	poetry-and-plays	russia	star-trek-enterprise
modern	police	russian-empire	star-wars
modern-classics	polish-literature	russian-literature	steampunk
movies	political-islam	scandinavian-literature	storytime
murder-mystery	political-science	school	students
music	politics	school-stories	suisse
musicians	pop-culture	science	superheroes
mystery	popularscience	science-fiction	supernatural
mystery-thriller	portuguese-literature	science-fiction-fantasy	surreal
mysticism	pozytywizm	science-fiction-romance	survival
mythology	pre-historic	science-nature	suspense
natural-history	presidents	scotland	sweden
nature	princesses	seinen	swedish-literature
near-future	productivity	self-help	teachers
nerd	programming	sequential-art	teaching
neuroscience	psychological-thriller	sexuality	technical
new-adult	psychology	shapeshifters	technology
new-age	pulp	shojo	teen
new-york	queer	Shonen	terrorism
noir	race	short-stories	textbooks
non-fiction	read-for-college	slash-fiction	theatre
novella	read-for-school	slice-of-life	theology
novels	realistic-fiction	social	theory
nutrition	recreation	social-issues	thriller
occult	reference	social-justice	time-travel

tragedy
transsexual
travel
travelogue
true-crime
true-story
turkish
turkish-literature
tv
united-states
urban
urban-fantasy
urban-legends
utopia
vampires
victorian
war
web
weird-fiction
werewolves
western
western-romance
whodunit
witchcraft
witches
wizards
wolves
womens
womens-fiction
womens-studies
words
world-history
world-war-i
world-war-ii
writing
x-men
yaoi

young-adult

young-adult-contemporary
young-adult-fantasy

young-adult-historical-fiction
young-adult-paranormal
young-adult-romance
young-readers
zen
zombies