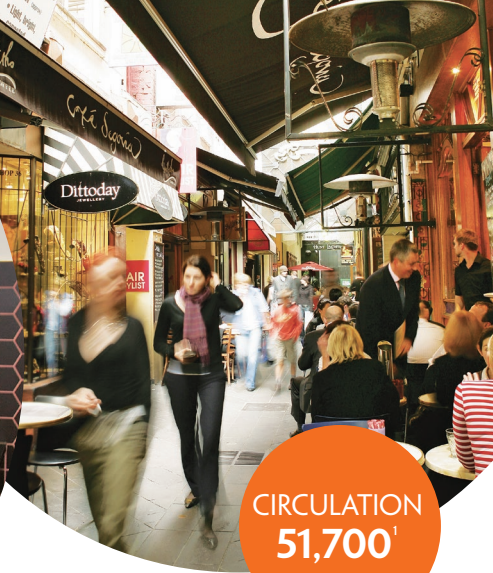


THE WEEKLY REVIEW



CIRCULATION
51,700¹

SOUTH EAST

RATE CARD

THE WEEKLY REVIEW SOUTH EAST

The Weekly Review celebrates the best of Melbourne: the people, the cafés, the arts, the schools and, of course, property and we also deliver more local content relevant to South East suburbs.

Punchier, more conversational editorial enables unique integration and branded content opportunities, allowing advertisers to connect with readers at a local or network level in a premium environment.

In addition, our digital and social channels now offer unique and interactive content, delivering a true multi-media experience for readers and advertisers alike.

THEWEEKLYREVIEW.COM.AU

THE WEEKLY REVIEW

AUGUST 31 - SEPTEMBER 6, 2016

STARTUP STARS
MEET A LOCAL MOGUL
WIN! OUR HAMPER WORTH \$829

MELBOURNE'S MOST stylish

DHAV NAIDU MEETS OUR BEST DRESSED

Melbourne's Best Property Guide

Domain
domain.com.au

MEET

TALK

PLAY

EAT

DOMAIN

LIVE

DRINK

LEARN

STAY

WIN

SOUTH EAST

RATE CARD

OUR READERS



75%

female readers; secondary reader: 25% male²



54

average age²



74%

social grade AB²



94%

look forward to receiving TWR³



67%

keep TWR for 3 or more days³

1.82 READERS PER COPY³

PUBLICATION DAY

Delivered weekly Wednesday

DISPLAY DEADLINES

Booking deadline Monday 1:00 pm (9 days prior)

Material deadline Wednesday 12:00 pm

CLASSIFIEDS DEADLINES

All classifieds Wednesday 2:30 pm

LOADINGS

Specified placement 15%

INSERT RATES

Insert rates are available upon request.

CONTACT DETAILS

Central office: 380 City Rd, Melbourne, Southbank, VIC 3006

Telephone: (03) 9249 5300

Sales email: centralsales@domain.com.au

Network Classifieds

Telephone: 1300 666 808 or (03) 5945 0666

Fax: (03) 5945 0667

Email: sales@networkclassifieds.com.au

SPECIFICATION SITE

www.domain.com.au/group/theweeklyreview

WEBSITE

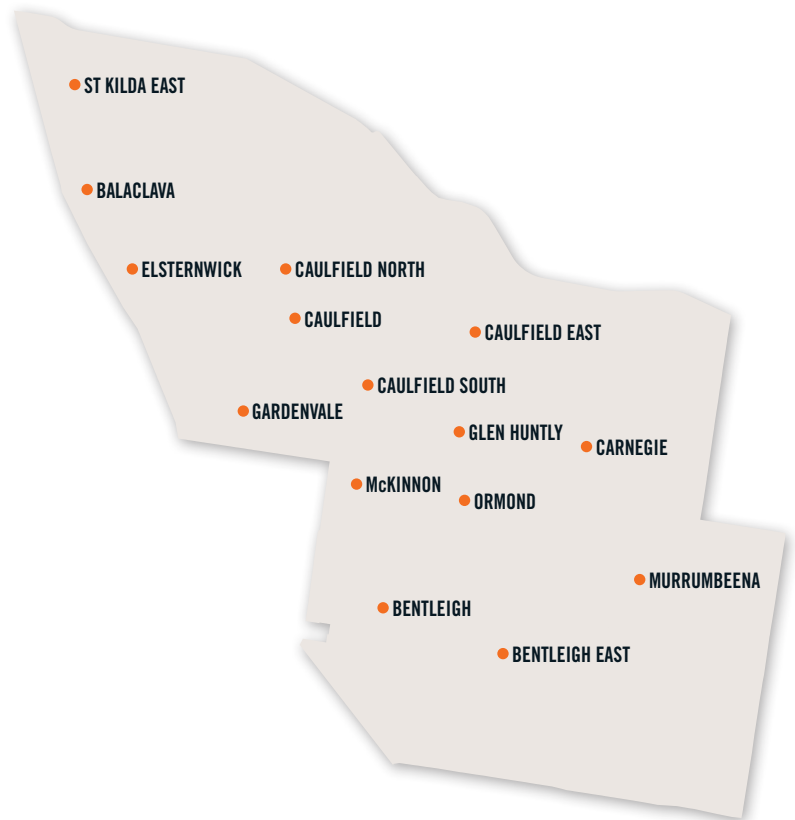
www.theweeklyreview.com.au and select

South East as your neighbourhood

SUPPLIED MATERIAL VIA SENDLITE

domainvic.sendlite.com.au

Helpline: (02) 9818 1965



DELIVERY SUMMARY

Balaclava.....	3183	Gardenvale	3185
Bentleigh.....	3204	Glen Huntly	3163
Bentleigh East	3165	McKinnon.....	3204
Carnegie	3163	Murrumbeena	3163
Caulfield.....	3162	Ormond	3204
Caulfield East	3145	Ripponlea.....	3185
Caulfield North	3161	St Kilda.....	3182
Caulfield South.....	3162	St Kilda East	3183
Elsternwick.....	3185		

LIFESTYLE ⁴	CASUAL (excl. GST)
Double Page Spread	\$5,485
Outside Back	\$3,851
Full Page	\$2,936
Half Page	\$1,615
Quarter Page	\$888
Eighth Page	\$489

Source: 1. Circulation numbers audited by AMMA Independent auditors. 2. emmaTM conducted by Ipsos MediaCT, 12 months ending Sept 2016, Nielsen Digital Ratings Monthly Sept 2016, People 14+ (South East only). 3. The Weekly Review Reader Survey 2016. 4. Production costs may be charged. Please inquire. Early deadlines apply to public holidays. Correct as of November 2016. Pricing subject to change.