

THE WEEKLY REVIEW



EASTERN

RATE CARD

THE WEEKLY REVIEW EASTERN

The Weekly Review celebrates the best of Melbourne: the people, the cafés, the arts, the schools and, of course, property and we also deliver more local content relevant to the Eastern suburbs.

Punchier, more conversational editorial enables unique integration and branded content opportunities, allowing advertisers to connect with readers at a local or network level in a premium environment.

In addition, our digital and social channels now offer unique and interactive content, delivering a true multi-media experience for readers and advertisers alike.

THEWEEKLYREVIEW.COM.AU

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AUGUST 31 - SEPTEMBER 6, 2016

STARTUP STARS
MEET A LOCAL MOGUL
WIN! OUR HAMPER WORTH \$829

MELBOURNE'S MOST stylish

DHAV NAIDU MEETS OUR BEST DRESSED

Melbourne's Best Property Guide

Domain
domain.com.au

MEET

TALK

PLAY

EAT

DOMAIN

LIVE

DRINK

LEARN

STAY

WIN



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OUR READERS



64%

female readers; secondary reader: 36 % male²



57

average age²



52%

social grade AB²



94%

look forward to receiving TWR³



67%

keep TWR for 3 or more days³

1.82 READERS PER COPY³

PUBLICATION DAY

Delivered weekly Wednesday

DISPLAY DEADLINES

Booking deadlineMonday 3:00 pm (9 days prior)
Material deadline Thursday 3:00 pm

CLASSIFIEDS DEADLINES

All classifieds.....Friday 1.30 pm

LOADINGS

Specified placement..... 15%

INSERT RATES

Insert rates are available upon request.

CONTACT DETAILS

Doncaster office postal address

PO Box 425, Doncaster, Vic 3108

Telephone: (03) 9249 5286

Sales email: doncastersales@domain.com.au

Network Classifieds

Telephone: 1300 666 808 or (03) 5945 0666

Fax: (03) 5945 0667

Email: sales@networkclassifieds.com.au

SPECIFICATION SITE

www.domain.com.au/group/theweeklyreview

WEBSITE

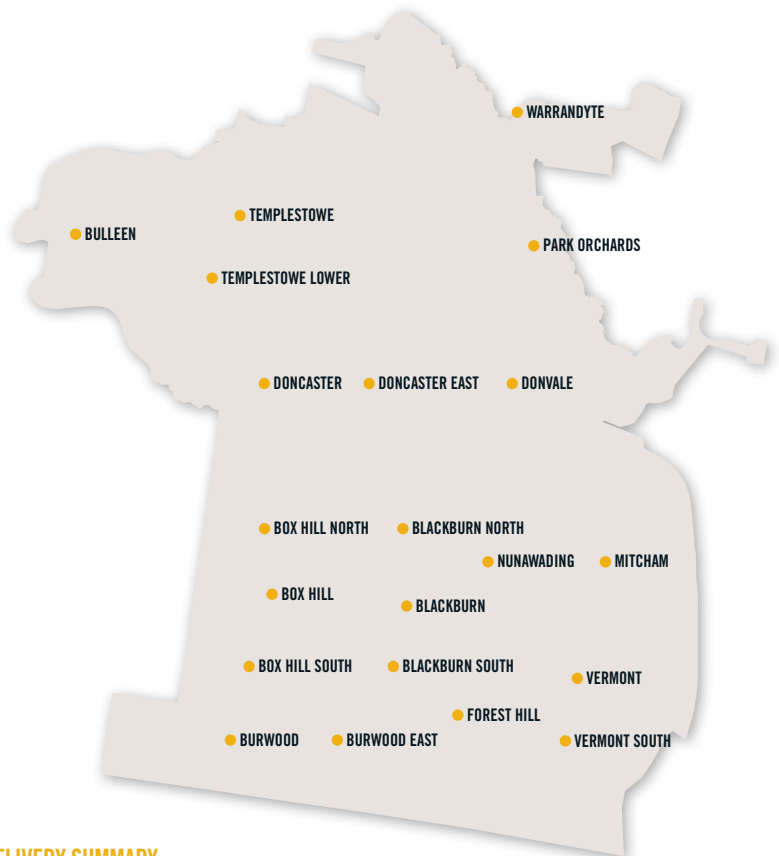
www.theweeklyreview.com.au and select Eastern as your neighbourhood

SUPPLIED MATERIAL VIA SENDLITE

domainvic.sendlite.com.au

Helpline: (02) 9818 1965

LIFESTYLE ⁴	CASUAL (excl. GST)
Double Page Spread	\$6,742
Outside Back	\$4,723
Full Page	\$3,605
Half Page	\$1,983
Quarter Page	\$1,091
Eighth Page	\$600



DELIVERY SUMMARY

Blackburn.....	3130	Donvale.....	3111
Blackburn North.....	3130	Forest Hill.....	3131
Blackburn South.....	3130	Mitcham.....	3132
Box Hill.....	3128	Nunawading.....	3131
Box Hill North.....	3129	Park Orchards.....	3114
Box Hill South.....	3128	Templestowe.....	3106
Bulleen.....	3105	Templestowe Lower.....	3107
Burwood.....	3125	Vermont.....	3133
Burwood East.....	3151	Vermont South.....	3133
Doncaster.....	3108	Warrandyte.....	3113
Doncaster East.....	3109		

Source: 1. Circulation numbers audited by AMMA Independent auditors. 2. emmaTM conducted by Ipsos MediaCT, 12 months ending Sept 2016, Nielsen Digital Ratings Monthly Sept 2016, People 14+ (Eastern only). 3. The Weekly Review Reader Survey 2016. 4. Production costs may be charged. Please inquire. Early deadlines apply to public holidays. Correct as of November 2016. Pricing subject to change.