

THE WEEKLY REVIEW



INSERTS

RATE CARD

PUBLICATION	CIRCULATION	PUBLICATION DAY	MINIMUM INSERTS	FULL RUN INSERTS	COST PER 1000 (ex GST)*
MAGAZINES – GLOSS PUBLICATIONS					
TWR Bayside	69,500	Wednesday	50,000	69,500	\$75.00
TWR Eastern	83,200	Wednesday	50,000	83,200	\$75.00
TWR Ivanhoe & Valley	69,650	Wednesday	50,000	69,650	\$75.00
TWR Melbourne Times	77,500	Wednesday	50,000	77,500	\$75.00
TWR Moonee Valley	54,000	Wednesday	50,000	54,000	\$75.00
TWR South East	51,700	Wednesday	50,000	51,700	\$75.00
TWR Stonnington & Boroondara	117,000	Wednesday	50,000	117,000	\$75.00

*Rates are subject to change. Rates are exclusive of GST. Rates valid from October 2016.

**Includes \$1000 insert cost for stitched inline publications.

RATES ARE SUBJECT TO THE FOLLOWING SPECIFICATIONS

- Maximum of 24 pages (unfolded)
- Maximum of A4 size 297mm x 210mm
- Minimum size 210mm x 110mm
- A3 size insert must be folded prior to delivery
- Any inserts over 32 pages should be POA

Inserts that are not within the above specifications will require the rates to be re-quoted.

DISTRIBUTION REQUIREMENTS

- Maximum of Full Run (As per current circulation* figures shown above)
- **Minimum of 50,000** (if the requested publication has a circulation figure less than 50,000, then the current full run circulation figure is applicable)
- Targeted postcodes or selected areas are not available options

Always supply an additional 1,000 inserts (at no charge) on top of the quantity for any spoilage which may occur at the press-site.

INSERTS REQUIREMENTS

- The client needs to supply
- Insert size dimensions
- Number of pages
- GSM
- Printer contact details

Once availability is confirmed the press-site delivery details, packing information and pallet tag will be supplied.

DEADLINES

- Bookings - 3 weeks prior to publication date
- Artwork delivery to press-site - 12 noon Wednesday, 1 week prior to publication date (see table)
- Early deadlines apply for public holidays

DOMAIN VICTORIA ENQUIRIES Central office: (03) 9249 5300 | West office: (03) 8318 5777 | Doncaster office: (03) 9249 5286

DOMAIN VICTORIA EMAIL centralsales@domain.com.au | westads@starweekly.com.au | doncastersales@domain.com.au

MEET

TALK

PLAY

EAT

DOMAIN

LIVE

DRINK

LEARN

STAY

WIN