

⇒ 2015 display advertising rates

⇒ modular rate card

FREQUENCY VOLUME CONTRACT RATES

CASUAL RATE

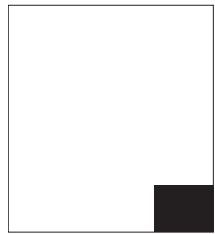
Discount for multiple insertions:

- Over \$5,00010%
- Over \$10,00020%
- Over \$25,00025%
- Over \$50,00030%
- Over \$100,00040%

ASK US ABOUT:

- Tabon\$3,500
- Inserts \$60 per 1,000
- Wraps 4 pages \$12,000
- Commercial Print Ask for details

Ask us about your digital advertising opportunities:



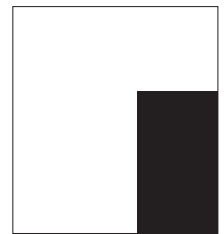
1/16 page
3" x 2.357"
3 columns
x 33 agates



1/8 page
4.062"x3.571"
4 columns
x 50 agates



1/8 page
5.062"x2.857"
5 columns
x 40 agates



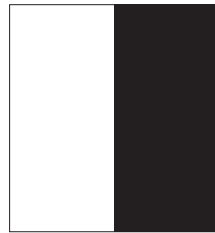
1/4 page
4.062"x7.143"
4 columns
x 100 agates



1/4 page
5.062"x5.714"
5 columns
x 80 agates



1/4 page
10.312"x2.857"
10 columns
x 40 agates



1/2 page
5.062"x11.429"
5 columns
x 160 agates



1/2 page
10.312"x5.714"
10 columns
x 80 agates



Full page
10.312"x11.429"
10 columns
x 160 agates



Standard Banner
10.312"x1.642"
10 columns
x 23 agates

COLUMN WIDTHS	
3 column	= 3"
4 column	= 4.062"
5 column	= 5.062"
10 column	= 10.312"
21 column	= 21.43

Ad Size	1x
1/16 Page	\$150
1/8 Page Vert.	\$300
1/8 Page Horz.	\$300
1/4 Page Vert.	\$600
1/4 Page Horz.	\$600
1/4 Page Banner	\$600
1/2 Page Vert.	\$1,200
1/2 Page Horz.	\$1,200
Full Page	\$2,400
Front Page Banner	\$599
Standard Banner	\$345
Colour	add 20%
Special Position	add 20%

