

*The Sydney Morning Herald*



OVERVIEW  
2016





# The Sydney Morning Herald OVERVIEW

*The Sydney Morning Herald* reaches a discerning and affluent audience who are attracted by the more in-depth analysis and insightful opinions as well as the broad content across the various days of the week.

Its news pages, analysis and commentary set the standard for journalistic excellence, involving the questioning reader in the affairs of Sydney, Australia and the world.



*Comment*

A forum for voicing your opinion or hearing people voice theirs. 'Comment' includes 'Editorial Opinions', 'Letters to Editor' and other topical information.

*News*

Devoted to local and national news. Expect a barrage of exclusive stories that explain what happens in your city and country - and why.



# WHAT'S INSIDE

*Private Sydney*

Our popular column documenting the goings-on around Sydney, pulled together by a team of reporters who hear the whispers and know the secrets of the biggest city in the nation.



*World*

'World' is a highly respected source on current affairs around the globe. World contributors are based over a large footprint and place their lives in danger to bring readers insight and fact on our global issues.



*News Review*

Credible, thoughtful, intelligent - 'News Review' provides incisive commentary on key news and events. This informative Saturday section delivers thought provoking analysis of the week's events and puts a spin on the news, dissecting the arguments and defining the issues.



*smh.com.au*

The home page is the place for the latest in Breaking News and what's happening in Sydney, nationally and around the world. It is also the place to start your search for all information.



*NSW*

In-depth views and analysis of the latest news from around the state.

# WHAT'S ONLINE



*National*

'National' takes a look at what's making headlines nationally and of interest to Australians.

*World*

The 'World' section incorporates the latest breaking news from around the world as well as stories of interest on places, people and organizations.



*Video*

'Video' includes the latest videos from around the world as well as at [smh.com.au/tv](http://smh.com.au/tv) and the latest photo galleries by our own and other press agency photographers.



**Darren Goodsir**  
*Editor in Chief*

Darren is the Editor in Chief of *The Sydney Morning Herald* and *The Sun-Herald*, and he's also in charge of the *Brisbane Times* and *WAtoday* digital only newsrooms. He joined Fairfax in 1997 and his roles have included news editor, chief of staff, transport editor, urban affairs editor, and national security reporter. Darren has published two true-crime novels - one of which, *Line of Fire*, was used as the basis for the acclaimed ABC TV miniseries *Blue Murder*.

# EDITORIAL TEAM

**Stephen Hutcheon**  
*Digital Editor*

As Digital Editor of *The Sydney Morning Herald* Stephen oversees the publication's website, mobile site, tablet app and social media teams. He has 35 years of experience in journalism including 18 years working in digital media. Stephen was a former foreign editor, China correspondent and visiting fellow at Harvard University's Shorenstein Centre on Media, Politics and Public Policy.



**Connie Levett**  
*Tablet Editor*



Connie is *The Sydney Morning Herald's* Tablet editor. She started her career with Fairfax Media 1986 and has been a journalist both in Australia and overseas for more than 25 years. Her focus has been on international news reporting, particularly in Asia, where she worked as the *SMH's* South-east Asia correspondent based in Bangkok. From 2009-2012 she was the Fairfax Media's Foreign Editor



# EDITORIAL TEAM



David Rood  
*Subscriber Editor*

David is National Subscriber Editor for The Age and The Sydney Morning Herald.

He has worked as a journalist in Melbourne and Sydney for almost 15 years and is a former editor of The Sun-Herald.

Since becoming Subscriber Editor he has launched several e-newsletter products for subscriber as well as started Subscriber First - an edition based news site, exclusively for subscribers that gives them first look at the biggest and best stories.

Georgia Waters  
*Social Media Editor*

Georgia has more than eight years' experience working in media. She started her career as a journalist at Fairfax's pioneering digital masthead *The Brisbane Times*, the first digital-only mainstream news site in Australia, soon after its launch in 2007, before moving to *The Sydney Morning Herald* as its inaugural social media editor. She is passionate about news and social media and is excited about the future of journalism.



Andrew Forbes  
*Weekend Editor*

Andrew is the Weekend Editor of the *Sydney Morning Herald*. He has many years' experience in digital and print journalism, both in Australia and overseas. Andrew joined the *SMH* as a Night Editor in 2008, has been the Editor of the [nationaltimes.com.au](http://nationaltimes.com.au), Fairfax Media's opinion website, and previously worked on *The Sydney Morning Herald's* award-winning iPad app. He has also twice been a finalist in the Walkley Awards.



Liam Phelan  
*Sun-Herald Editor*

Liam Phelan has worked for Fairfax Media since 2004. He has been editor of The Sun-Herald since May. Before that he was deputy editor for two years, assistant night editor of The Sydney Morning Herald and chief subeditor, news on the Herald.

Liam has also worked on the subs desk of several newspapers in Ireland, worked as a reporter for Australian Associated Press and run his own media agency.

# EDITORIAL TEAM

Aparna Khopkar  
*Weekend Features Editor*

Aparna is the weekend features editor for *The Sydney Morning Herald* and *The Sun-Herald*. She has more than 10 years' experience working in the media, starting her career in the world of glossy magazines. Since joining Fairfax Media in 2006 she has worked across the newsroom in varied roles, including as a subeditor, foreign news editor and weekend news director.



Heath Gilmore  
*Saturday Editor*



Heath is *The Sydney Morning Herald* Saturday Editor, who started his career with Fairfax Media in 1993. As an award-winning journalist, he has worked in regional and metropolitan Australia as well as overseas for more than 25 years.

From 2010-2012 he was *The Sydney Morning Herald* chief-of-staff and was later appointed deputy editor.

# FURTHER INFORMATION

## ADVERTISING CONTACT INFORMATION

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