BOOK TRAILER OF THE DAY

INTEGRATED CONTENT



An exclusive interactive option to introduce your book to an engaged audience of *PW* Daily subscribers—avid readers, librarians, booksellers and book buyers.

Integrated into the daily newsletter's editorial, readers can easily click on the link to view your video.

Book Trailer of the Day is limited to one per day, giving you prime positioning for promoting your title.

REACHES AN AVERAGE AUDIENCE OF 41,200 PER ISSUE

