# PW SHOW DAILY

## DISTRIBUTED EACH DAY TO ALL SHOW ATTENDEES



Harness the power of the PW brand with the most influential sales tool for lead generation at the largest international book fairs around the globe!

Stand out from the crowd with same-day immediacy to build buzz, fuel excitement and deliver leads at your booth by promoting:

- Events
- Signings
- New Titles
- Meet the Author
- Product Demos
- Rights and Licensing







**Show Dates:** 3/14 - 3/16

**Reservations Due: 2/24** 

### **BEA**

**Show Dates:** 6/1 - 6/2

**Reservations Due:** 5/8

### **BOOKCON**

**Show Dates:** 6/3 - 6/4

**Reservations Due:** 5/8

#### FRANKFURT BOOK FAIR

**Show Dates:** 10/11 - 10/13

Reservations Due: 9/20



