

Thursday 10 November, 2016



## Acclaimed drama *Midnight Sun* premieres on SBS On Demand

Fast-tracked from the Arctic Circle from Thursday 1 December – available exclusively and absolutely free.

\*\*Interviews with directors Marlind & Stein, lead actress Leila Bekhti and lead actor Gustaf Hammarsten available\*\*

<u>SBS On Demand</u> continues to bring dramatically more to Australian audiences this summer, kicking off with acclaimed Swedish thriller *Midnight Sun,* premiering exclusively from Thursday 1 December.

Directed by **Marlind & Stein**, the team behind Scandi-noir success *The Bridge*, *Midnight Sun* stars French actress Leila Bekhti (*The Prophet, All That Glitters*), Swedish actor **Gustaf Hammarsten** (*Bruno, The Girl With The Dragon Tattoo*), and follows the investigation of the brutal murder of a French citizen in Kiruna, a small Swedish town in the Arctic Circle where the sun never sets. What ensues is the discovery of a ten-year-old secret conspiracy that no one could ever imagine.

Head of SBS On Demand, David Gwynne, said: "The international interest and response to this new thriller has been exceptional and we're pleased to be able to add this to our growing library of premium content on SBS On Demand – available exclusively and for free.

"Australians have really embraced Scandinavian dramas, a genre SBS has been home to for almost 20 years. Most recently, we've had great success bringing premium Scandi-noir titles to Australians first on SBS On Demand, including <u>Trapped</u> and <u>Modus</u>."

*Midnight Sun* will roll out on SBS On Demand throughout December – Episodes One and Two are available from Thursday 1 December, Three and Four from Tuesday 6 December, and the final four episodes available from Tuesday 13 December. The series broadcasts on SBS in early 2017.

Alongside *Midnight Sun*, SBS On Demand also launches a host of additional exclusive premium drama titles across November and December – French mystery <u>**The Disappearance**</u> (available now), explores a family's breakdown as their 17-year-old daughter goes missing; Brazil's *Magnifica 70* (from Sunday 27 November), starring Simone Spoladore, follows an actress who transforms the life of a man working in the film censorship department of Sao Paulo in the

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1970s; Belgian crime thriller **Public Enemy** (from Thursday 15 December), tells the story of a child murderer's release back into society; and Finnish revenge drama **Black Widows** (from Thursday 15 December), follows the lives of three women who plot to murder their husbands.

In addition to delivering premium content from around the world, SBS On Demand is committed to improving user experience across devices. To continue bringing Australians exclusive programming for free, and as part of a long-term strategy to create a more personalised and seamless user experience, from late November, people will be required to log in to use the service on desktop, with login on other devices to follow.

Over the coming months, the introduction of a login will enable users to curate their streaming journey by adding their best-loved shows to their favourites list; search programs by language, country, or category; and resume playback from where they left off across multiple devices. Login functionality also enables SBS On Demand to personalise content relevant to individual users, providing them with more of what they love.

Also this summer, following the updated <u>iPad and iPhone app</u>, SBS On Demand launches a new version of its Android app, featuring Chromecast capabilities.

SBS On Demand is a world of inspired entertainment – a curated selection of over 6,000 hours of premium world class-drama, documentaries and movies from across the globe, accessible across 24 platforms.

For more information visit sbs.com.au/ondemand