

PETA's

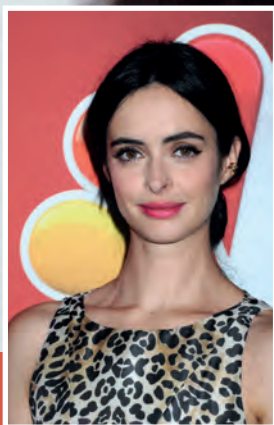
# ANIMAL TIMES

THE MAGAZINE THAT SPEAKS UP FOR ANIMALS ISSUE 3, 2016

I AM NOT  
A NUGGET.

SECRET GOINGS-ON IN  
THE CHICKEN INDUSTRY

- **SAVED! LITTLE BIRD RESCUED FROM THE LOUISIANA FLOOD**
- **WHY HOMELAND PRODUCER WENT TO CONGRESS**
- **197 ANIMALS SEIZED FROM YET ANOTHER SHAM SANCTUARY**



**KRYSTEN RITTER**

**TO SEAWORLD: 'EMPTY THE TANKS'**



## A MESSAGE FROM Ingrid Newkirk



Dear *Animal Times* Reader,

I hit menopause when I turned 50, right on the nose. Almost the instant I blew out the candles on my birthday cake, I experienced my first hot flash.

There were embarrassing moments when I suddenly turned red and began perspiring profusely during a meeting, feeling a bit like being caught in the Sahara in a heavy coat. But while I simply tossed my damp clothes and sheets into the washing machine, some women instead took Premarin, whose name is an abbreviation for **pregnant mares' urine** (which is also in Prempro and Premarin cream).

Like the active ingredient itself, the process of collecting mares' urine is not pleasant. Tens of thousands of mares are kept both pregnant and restrained, tethered and confined to small stalls and unable to take more than a step or two in any direction – for six months at a time. Urine-collection bags are strapped to their groin areas, often chafing and preventing them from lying down comfortably. What happens to their babies is even more upsetting: When they are just a few months old, most are auctioned off for slaughter, and they end up either on the dinner table in France or Japan or as dog food.

In addition to being hell for horses, it turns out that Premarin is fraught with peril for women, too. The drug's link to heart attacks, strokes, and breast cancer are so clear that the National Institutes of Health abruptly pulled Prempro out of the massive Women's Health Initiative (WHI) study in 2002. Physicians rethought their prescriptions, and women fled from this dead-end approach to menopause management. Plant-derived synthetics, vitamin E, and herbs such as black cohosh, which has been used for centuries, were deemed superior to the old drugs – with far fewer, if any, side effects.

Unfortunately, the maker of Premarin is starting to promote it again, banking on the hope that women will have forgotten about the results of the WHI study. Don't be fooled. A new study that followed 100,000 women for 40 years has concluded that using Prempro could triple the risk of breast cancer.

Marlene Wedin, a bartender and ceramicist who once took Premarin, is appalled that she unwittingly supported cruelty. She asks that every woman tell someone else. In other words, "Pass it on!"

For all animals,

Ingrid E. Newkirk  
President

### Santa Goes Vegan!

Looking for the perfect gift for the young animal defender on your list? A delightful new book, *Santa's First Vegan Christmas* by Robin Raven, chronicles the adventures of a spunky reindeer named Dana who opens Santa's eyes to all the ways in which we can be kinder to animals. Order a copy at [PETAcatalog.com](http://PETAcatalog.com).



PETA is an international nonprofit animal-protection organization with more than 5 million members and supporters dedicated to establishing and protecting the rights of all animals.

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## PETA RESCUE TEAM GOES DOOR TO DOOR

**As the rain kept falling and the water rose, Louisiana residents desperately sought shelter from the worst natural disaster to hit the United States since Hurricane Sandy.**

PETA's rescue team headed straight to Baton Rouge, the epicenter of the crisis, to help some of the most vulnerable flood victims: animals who were left behind. The team searched the flooded city and surrounding areas, waded through floodwater, and worked to reunite families with their lost animals, deliver free food and other supplies, and get stranded animals to safety.

When the team returned to the Sam Simon Center – PETA's Norfolk, Virginia, headquarters – they brought some special traveling companions with them: 35 dogs, 20 cats, six rabbits, and one cockatiel. Two of the animals were flood victims, whose owners gave them up because they were no longer able to care for them as a result of the disaster. The rest were transferred out of Baton Rouge—area animal shelters in order to free up space for the massive influx of surrendered and rescued animals who were also victims of the flood.

PETA teamed up with six terrific local open-admission shelters – Chesapeake Animal Services, the Chesapeake Humane Society, the Danville Area Humane Society, the Norfolk Animal Care and Adoption Center, the Tri-County Animal Shelter, and the Virginia Beach SPCA – to shelter and foster the animals while they awaited adoption.

Thanks to a "flood" of media coverage of their plight, all 62 refugees were quickly adopted – and many other animals in the shelters were as well.



# SAVING ANIMALS IN LOUISIANA FLOODS

### Happy Endings

Here are some of the animals PETA evacuated from the flood zone:

#### Lafayette and Thibodaux

Thibodaux had an infected neck wound, which PETA's mobile clinic staff cleaned out and treated with antibiotics. They were adopted as a pair.



in his cage, up to his neck in floodwater. With their home made uninhabitable as a result of the flood, they surrendered him to PETA's rescue team, who just happened to be in the right place at the right time. He was adopted by a PETA staff member, who immediately fell for his undeniable charms – and hairstyling skills.

#### Cajun Craig

He looks like a cross between a mop and a Muppet, but Cajun Craig is 100 percent cuteness. His owner surrendered him to the shelter on the day that PETA's rescue team was heading home, just in time for him to hitch a ride on the PETA caravan. His new mom drove all the way from Washington, D.C., to pick him up. Watch an adorable video of their meeting at [PETA.org/BatonRouge](http://PETA.org/BatonRouge).



#### Lucy

This impossibly adorable Chihuahua became the undisputed star of the flood refugees after she was featured in the newspaper and on TV news broadcasts. She was quickly adopted by a couple and their other Chihuahua companion, Burrito.

#### Crash

Crash's owners evacuated without him, and when they returned, the 12-year-old cockatiel was trapped

### Keep Your Animals Safe During Natural Disasters

- Don't get caught unprepared: Ensure the safety of your animal companions in the event of a natural disaster by having an animal emergency kit ready, including a leash, harness, current ID tag, carrier, bottled water, food, bowls, vaccination records, and, for cats, kitty litter and a tray. For more tips, visit [PETA.org/Emergencies](http://PETA.org/Emergencies). And whatever you do, never leave animals behind – if conditions aren't safe for you, they aren't safe for your four-legged family members, either.
- PETA's Animal Emergency Fund makes it possible for the organization to respond quickly to natural disasters. This vital fund allows PETA to send rescuers and supplies where they are needed most. Please visit [PETA.org/AEF](http://PETA.org/AEF) or call **757-213-8763** to support this critical work for animals.

**WHAT YOU  
CAN DO TO  
HELP!**



# If the Meat Industry Had Its Way, You'd Never Know This

The images on these pages were captured by a PETA eyewitness at Sanderson Farms, Inc., a massive chicken hatchery in North Carolina, late last year. If they had been captured this year, that observer could have been sued for up to \$5,000 in damages for every day spent documenting cruelty at the facility. That's because on January 1, a new "ag-gag" law went into effect in North Carolina, giving the owners of agricultural operations the right to sue those who document and expose cruelty to animals on their property without permission. The governor refused to sign this anti-American bill into law, but the state legislature overruled him.

So what is it that companies like mega-poultry factory Sanderson Farms – a supplier of chicken meat to Arby's, Chili's, Kroger, Sysco, and others – are trying to hide?

PETA's exposé, which was publicized by North Carolina's largest newspaper, revealed that chicks who hatched later than expected were deemed useless and often left to suffer in barren plastic crates – deprived of any warmth, comfort, or care – before finally dying or being killed. PETA's eyewitness

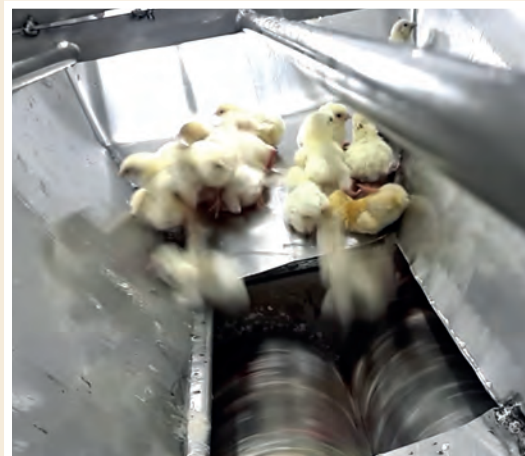
found some gasping for air and others who were too weak to lift their heads. The dead and dying were found near the living. One of the dead chicks seemed to have a broken neck.

Discarded chicks were dropped into a metal macerator and ground up alive while still conscious. The eyewitness heard chirping, and a worker said that some of the baby birds frequently got stuck in or under it, where they were just left to die.

PETA went public with the eyewitness

findings after writing repeatedly to Sanderson Farms, asking that chicks not be killed in painful ways or left to languish, but receiving no answer. Only after the story was released did Sanderson Farms respond to say that it was implementing a new policy of immediately macerating unhatched eggs, instead of waiting for the "late" chicks to hatch, among other reforms. We hope this is true, but the law now prevents PETA from being able to verify the company's practices.

PETA is part of a coalition that has



filed a federal lawsuit challenging North Carolina's ag-gag law on the grounds that it violates the constitutional right to freedom of speech. This "anti-sunshine law" seeks to intimidate whistleblowers, reporters, and activists, which is why it is being opposed by everyone from labor unions to disabled veterans.

Already, an ag-gag law in Idaho has been struck down, thanks to a lawsuit brought by PETA and other plaintiffs, and a judge ordered the state to pay the animal advocacy groups' legal fees. Hopefully, PETA will win this one, too.

## Newborn Chicks Are Smarter Than Your Honor Student

According to a study conducted by Dr. Christine Nicol at the University of Bristol, newborn chicks understand mathematical and engineering concepts *within hours of hatching*. In a series of tasks, chicks demonstrated that they were able to count by choosing between two different-sized groups of plastic eggs. They also showed that they understood basic structural engineering principles by preferring diagrams of real objects over physically impossible ones. By contrast, the same tasks take human children months or even years to learn.

Other studies have found that chickens possess "communication skills on par with those of some primates," according to *Scientific American*, and that mother hens begin to teach vocalizations to their chicks before they even hatch. While sitting on their eggs, hens cluck softly to their chicks, and they chirp back to her and to each other from inside their shells. "Chickens certainly have more capabilities than people are aware of," says researcher Siobhan Abeyesinghe.

Moreover, several studies have revealed that days-old chicks understand the concept of "object permanence" – that an object removed from view still exists – something that human babies don't understand until they are several months old.



© Pakhnyushchy/Shutterstock.com

### Stick Up for Chicks

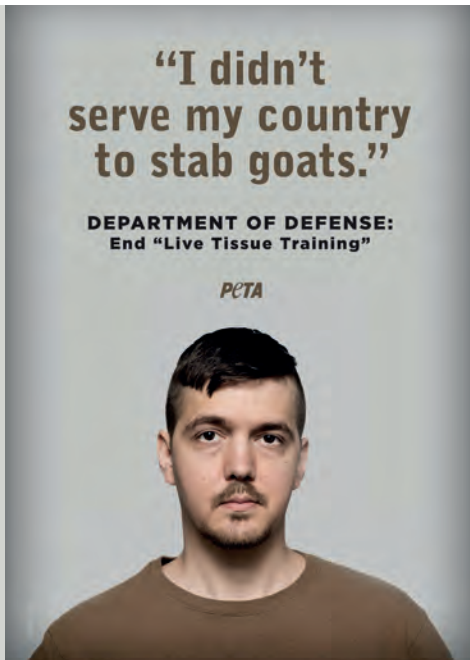
- Millions of gentle, intelligent chicks like those at Sanderson Farms are discarded or ground up alive by the meat and egg industries every year, and many state laws simply don't protect them. Those chickens who do survive their first days of life will live for only about 6 to 8 weeks – usually in cramped, windowless sheds – before being sent to slaughter. The best way to help stop this suffering is to go vegan. Order a free vegan starter kit with delicious chicken- and egg-free recipes at [PETA.org/FreeVSK](http://PETA.org/FreeVSK).

- Ag-gag laws threaten crucial eyewitness investigations that expose (often illegal) cruelty to animals on farms and in slaughterhouses. Find out how you can fight back against these laws at [PETA.org/ag-gag](http://PETA.org/ag-gag).
- PETA needs your financial support in order to put a stop to cruelty to animals. To make a gift, please visit [PETA.org/Donate](http://PETA.org/Donate).

WHAT YOU  
CAN DO TO  
HELP!

# Let's END the WAR on Animals

Homeland Producer, Members of Congress, and *The New York Times* Join PETA's Campaign to End Cruel Military Trauma Training



Animals don't wage wars against us, yet the United States military shoots, stabs, mutilates, and kills 10,000 pigs, goats, and other animals every year in cruel, archaic trauma training exercises. Animals' legs are broken and lopped off with shears, their internal organs are



yanked out, and they are repeatedly shot, stabbed in the heart and lungs, and set on fire, among other mutilations – while they are still alive. A PETA video exposé found that some animals were still able to feel pain because anesthetics were improperly administered.

You might ask how this can continue when advanced human-patient simulators are widely available and studies funded by the US Department of Defense (DOD) itself have shown that they teach lifesaving battlefield medical skills as well as – or far better than – using animals. It's a fact:

Nearly 80 percent of the US' NATO allies have confirmed that they do not use any animals in military training.

PETA is fighting back on animals' behalf – and helping military personnel as well, by getting them the best training available. Joining PETA's effort is **Gideon Raff**, the Emmy Award-winning executive producer of the hit TV show *Homeland* and a combat veteran himself. Raff went to Washington and addressed a Capitol Hill briefing cohosted by PETA and Reps.

**Raúl Grijalva** and **Ted Lieu**, during which he explained to members of Congress why modern simulators are the true lifesavers.

"Having served in an Israel Defense Forces special combat unit, I have the utmost concern for the health and security of the heroic service members – like those portrayed on my shows – who risk their lives to protect our safety and freedom,"

Raff said. "Research has proven time and again that the military doesn't need to mutilate animals to save troops' lives."

Lifelike simulators precisely mimic breathing difficulties, severe bleeding, and responses to medications – and they even "die." Unlike training on animals, training on simulators allows service members to practice on human anatomy and repeat vital procedures over and over again until they're confident and proficient. Simulators also save money, because – unlike animals – they can be reused.

Rep. Lieu – a lieutenant colonel in

the US Air Force Reserve – and Rep.

Grijalva helped PETA show attendees a live demonstration of cutting-edge human-patient simulators designed specifically for military training.

Nearly 100 members of Congress now support switching to simulators for trauma training, and Congress has introduced the Battlefield Excellence through Superior Training (BEST) Practices Act (S. 587/H.R. 1095), which, if enacted, will phase out the use of animals by the end of 2020.

A national poll shows that 80 percent of Americans support the full replacement of animals with simulators, as do veterans, prominent national medical organizations representing 255,000 doctors and physicians-in-training, and *The New York Times* editorial board, which lauded PETA's efforts, stating, "It shouldn't take an act of Congress for the Pentagon to give up this practice."

## Representatives Tweet for Legal Reform

### **Mike Doyle** (@USRepMikeDoyle)

"Proud to cosponsor bill to replace cruel and unnecessary animal use for DOD med training with superior simulators."

### **Dina Titus** (@repdinatitus)

"Pleased that military vets are joining colleagues & me to ban inferior, wasteful DOD med training using animals."

### **Bill Keating** (@USRepKeating)

"I'm proud to work with bipartisan colleagues, doctors & veterans to improve DOD medical training & save #animals."

## Tell Congress to End Military Trauma Training on Animals

US readers, please urge your representative to support the BEST Practices Act today. You can find contact information for your representative at [PETA.org/Legislation](https://peta.org/Legislation).

WHAT YOU CAN DO TO HELP!

# No-Fuss

# Minimalist Baker Shows You How

# Vegan Fare

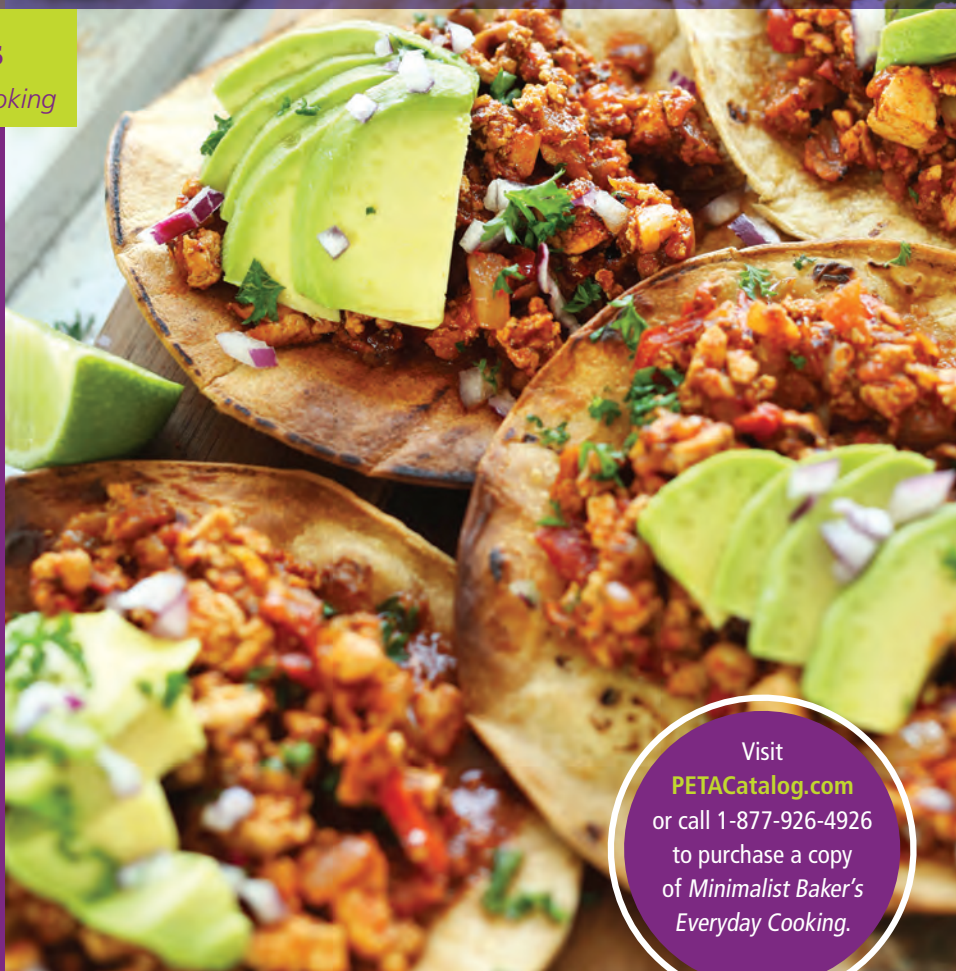
## Spicy Braised Tofu Tostadas

Adapted from *Minimalist Baker's Everyday Cooking*

3 Tbsp. oil  
5 cloves garlic, minced  
½ white or yellow onion, diced  
½ green or red bell pepper, diced  
¼ tsp. sea salt  
¼ tsp. black pepper  
10 oz. extra-firm tofu, patted dry and mashed with a fork  
1½ tsp. chili powder  
1½ tsp. ground cumin  
1 tsp. garlic powder  
1 chipotle pepper in adobo sauce, chopped + 1 tsp. adobo sauce (optional)  
1 cup vegetable broth  
½ cup red salsa  
6 white or yellow corn tortillas  
Optional toppings: avocado, salsa, hot sauce, red onion, cilantro (coriander)

- Heat a large skillet over medium heat. Add 2 tablespoonfuls of the oil and the garlic, onion, bell pepper, salt, and pepper. Cook for 3 to 4 minutes, stirring frequently, until the onions are translucent and the bell peppers are soft.
- Raise the heat to high and add the tofu. Cook for 5 to 6 minutes, stirring frequently, until beginning to brown. Add the chili powder, cumin, and garlic powder. Stir to coat.
- Add the chipotle pepper, adobo sauce (if using), broth, and salsa. Stir to combine, then reduce the heat to low, cover, and simmer for at least 15 minutes, stirring occasionally. The longer it simmers, the more flavor the tofu will absorb.
- Just before serving, preheat the broiler to low.
- Brush the corn tortillas with the remaining oil and arrange on baking sheets, making sure they aren't crowded. Broil for 2 to 3 minutes on each side, or until light brown and crispy. Watch closely so they do not burn. Set aside.
- To serve, top the tortillas with the braised tofu and desired toppings.

Makes 4 servings



Visit  
[PETACatalog.com](http://PETACatalog.com)  
or call 1-877-926-4926  
to purchase a copy  
of *Minimalist Baker's  
Everyday Cooking*.



Since launching the Minimalist Baker blog in 2012, Dana Shultz has attracted fans from around the world with her simple, streamlined approach to food: Each of Dana's recipes requires 10 ingredients or fewer, can be prepared in under 30 minutes, or can be made in a single bowl or pot. Her new cookbook, *Minimalist Baker's Everyday Cooking*, builds on this philosophy with 101 all-new vegan recipes for time-strapped cooks, including Cornbread Chili Pot Pies, Masala Chickpea Curry, Thai Baked Sweet Potatoes, and Double Chocolate Skillet Bread Pudding. Dana was kind enough to give *Animal Times* readers a taste.

# What Are You Really Paying for When You Buy ‘Italian Wool’?



PEPPER UNCHAINED

“Italian wool” – does the term conjure up romantic images of wearing an elegant wrap to a performance at La Scala in Milan or a chic blazer to a charming café in Venice? Well, it shouldn’t, because there’s nothing romantic about it. And guess what? There may be very little that’s Italian about it, either.

Less than 1 percent of the world’s wool actually comes from sheep raised and sheared in Italy – yet J.Crew, Coach, and other companies sell “luxury Italian wool,” a name that belies both its true origin and the cruelty involved in its production.

Some of that “Italian” wool comes from Chile, which sends at least 30 percent of the wool it produces to Italy. A PETA Asia eyewitness visited two massive sheep farms in Chile and documented what one British newspaper accurately described as “a horrific catalogue of sickening treatment.”

**Lambs’ Tails Severed With Dull Knives**  
The eyewitness saw lambs cry out pitifully as they were separated from their mothers soon after birth. When they tried to jump through a fence to get back to their mothers, workers chased them down and separated them again.

Workers punched holes in lambs’ ears and hacked off their tails with a dull knife – which sometimes took up to five attempts – or wrapped tight bands around them in order to cut off the blood supply and cause the tissue to die and slough off, all without any pain relief.

#### Gaping, Bleeding Wounds

Shearing was so rough that it left many sheep with not only cuts but also serious injuries. One worker poured oil over a sheep’s bloody gash, and another sprayed insecticide into an open wound. Workers also kicked, shoved, stepped on, and

stomped on sheep, as well as striking them with a rake to get them out of the shearing shed. The eyewitness never saw even one sheep receive veterinary care, despite serious injuries.

#### Skinned Alive

Sheep who were no longer wanted for their wool were marked with paint to



indicate that they were to be sent to slaughter. Workers tightly bound the legs of unwanted lambs and shoved them onto a flatbed truck, where they panicked and thrashed around, banging their heads against the floor while trying to escape.

Some sheep were killed on site for the workers to eat, a fact that Chilean

authorities falsely seized upon as a reason not to prosecute, believing that animals killed for food on farms are exempt from anti-cruelty laws. Workers stabbed fully conscious sheep in the neck, causing them to kick and struggle while they bled to death. While pinning a struggling sheep under his knee, one nonchalant worker casually took out his mobile phone.

One dying sheep kicked for two solid minutes after being carried into a room to be skinned, and the observer documented that at least one sheep was skinned alive.

After learning about this from PETA, Brooks Brothers – the oldest clothing retailer in the US – stopped purchasing wool from a supplier that obtains it from the investigated farms. But such abuse isn’t limited to these

locations. In less than two years, PETA has released five other exposés of 37 sheep farms in the US, Argentina, and Australia, the world’s largest exporter of merino wool, revealing that sheep are routinely abused, mutilated, and skinned alive, even for supposedly “sustainable” and “luxury” wool.



#### 8 Wonderful Wool-Free Fabrics

These fabulous fibers perform beautifully without harming a hair on a sheep’s head.

**Bamboo** feels like a cross between cashmere and silk and is light, strong, breathable, and biodegradable.

**Hemp** is eco-friendly, easily grown without pesticides or chemical fertilizers, and biodegradable. It looks and feels similar to linen and is three times stronger than cotton.

**Linen** is durable, hypoallergenic, and eco-friendly and can absorb up to 20 percent of its weight in moisture before it feels damp.

**Lyocell**, also marketed as Tencel, is made from wood pulp and is biodegradable and recyclable. Naturally wrinkle-free, it’s a great substitute for silk, suede, leather, and wool.

**Modal**, the original “artificial silk,” is a variety of rayon made from the renewable fiber of beech trees. Unlike silk, it doesn’t need to be ironed and retains its shape, size, and color even after repeated washings.

**Recycled polyethylene terephthalate (rPET)** polyester is made from plastic bottles and has a carbon footprint almost 90 percent smaller than that of nylon, 75 percent smaller than that of virgin polyester, and 50 percent smaller than that of organic cotton.

**SeaCell** is a combination of cellulose and seaweed, and its porous fibers promote humidity intake and release, which keeps you warm in the winter and cool in the summer.

**Soysilk** is made from a byproduct of soybean processing. It has the softness and luster of silk, the drape and durability of cotton, and the warmth and comfort of cashmere.



© JGA/Shutterstock.com

#### Don’t Wear Wool

- Visit [PETA.org/ChileWool](http://PETA.org/ChileWool) to press Chilean officials to prosecute the workers caught on camera abusing sheep, or write to them here:

Eugenio Campos Lucero  
Fiscal Regional  
Región de Magallanes y Antártica Chilena  
Fiscalía de Chile  
Avenida Colón N° 865  
Punta Arenas, Chile

María Isabel Sánchez López  
Director Regional  
Región de Magallanes y Antártica Chilena  
Servicio Agrícola y Ganadero  
Av Bulnes 0309  
Punta Arenas, Chile

- Urge J.Crew and Coach to stop using wool in their products. Let them know that it’s not acceptable for sheep to be kicked, punched, stabbed, and skinned alive for fashion:

Mickey Drexler, CEO  
J.Crew  
770 Broadway  
New York, NY 10003

Victor Luis, CEO  
Coach  
10 Hudson Yards  
New York, NY 10001

WHAT YOU CAN DO TO HELP!

**Pepper was a lonely “outside dog” chained in a backyard**, usually with no food or water. Her ears were bloody from fly bites, and the chain wrapped around her neck was so tight that it had rubbed her skin raw. PETA intervened and placed her in a loving home, where she now lives indoors with a retired couple who give her all the care and affection that she was denied for so many years. Pepper is just one of countless animals saved through PETA’s fieldwork, but many more are still in need.

#### It’s easy to help!

Making a year-end gift to PETA will help animals like Pepper and could result in tax benefits for you. Here’s how:

- Make a cash donation at [PETA.org/Donate](http://PETA.org/Donate), or browse through the “virtual gifts” at [PETAPresents.org](http://PETAPresents.org).
- Double or even triple the impact of your gift through your employer’s matching-gift program. Ask your employer for more information, or visit [PETA.org/MatchingGifts](http://PETA.org/MatchingGifts).
- If you are 70½ or older, make a donation directly from your IRA to PETA and your gift will not be taxed – plus, you can satisfy all or part of your required minimum distribution.
- Make a donation of stock, real estate, or a vehicle and you may qualify for a charitable deduction and save on capital gains taxes.

This is also a good time to review your estate-planning documents, including wills, trusts, beneficiary designations, powers of attorney, and end-of-life directives, such as living wills. Do this at least annually to ensure that your plans are still in line with your current goals.

For more information on year-end gifts, please call **757-962-8213** or e-mail [Legacy@peta.org](mailto:Legacy@peta.org).

# SUPPORT PETA TODAY,

and make a difference for animals.

## YES!

I would like to support the active protection of animals.

CLICK HERE TO DONATE ONLINE VIA PAYPAL OR CREDIT CARD NOW



or print out this page and mail it with a check or credit card information to:  
People for the Ethical Treatment of Animals, P.O. Box 96684, Washington, D.C. 20077-7538.

\$500  \$100  \$50  \$25  \$16 basic membership  Other \$\_\_\_\_\_

I'm not a PETA member—please count this as my membership dues.  
All memberships include a subscription to **PETA's Animal Times**®. Donations and membership dues are tax-deductible in the U.S. as allowed by law.

Please charge my donation to my

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© Kendall Bryant



Starving pigs competed with each other for scraps of moldy food.

PETA EXPOSES

# Sham 'Sanctuary'

## Almost 200 Animals Rescued



Ailing Buddy was left for "over two weeks" without veterinary care before finally dying.

PETA President Ingrid Newkirk was about to give a talk in Fort Lauderdale, Florida, when some young women approached her and asked if there was anything that PETA could do about a local "rescue." They had gone to volunteer at a place called Darlynn's Darlins Rescue Ranch, Inc. (DDRR), outside Polk City, Florida, and what they saw there shook them to the core.

Operated by Darlynn Czerner and Clinton Martin, it was yet another sham "sanctuary" that took in animals (and funds from kind people) – and then reportedly left them to rot. PETA decided to take a closer look.

Inside the sprawling compound, PETA's eyewitnesses found that pigs weren't provided with anything to eat for up to five days at a time – and then were often given only rotten scraps of produce and moldy bread. And what the women had told Ingrid

was true: Sick, injured, and dying animals were denied veterinary care.

### Skin and Bones

When food was provided, smaller, less assertive pigs couldn't get to it, as larger ones dominated the few troughs available. Their vertebrae, hips, and other bones protruded prominently under their

skin. Some had hooves that curled up, and others' tusks were so overgrown that they rubbed up against their faces.

As heat indices topped 100 degrees in the Florida summer, many animals – including dogs, chickens, and an emaciated steer named Isis – were repeatedly found without water. When water was provided by a PETA eyewitness, the chickens routinely drank for nearly 10 minutes. Isis often had little to eat other than a few wisps of hay on the ground, despite requests by a PETA eyewitness to give him more food.

### Crude DIY 'Vet Care'

One pig, named Spunky, was emaciated, covered with sores, and unable to use his back legs. When a lesion on his back grew to the size of an orange and became abscessed, Czerner and Martin spent an hour cutting into it and squeezing pus and

blood out of it without any anesthetics, while Spunky screamed and struggled to escape. In the weeks that followed, Czerner squeezed the abscess again and again, tearing large swaths of skin off his back.

Spunky spent several days penned with Buddy, a listless, emaciated pig who was so weak that he could barely stand. According to Martin, after suffering for "over two weeks," Buddy was found dead.

After a lethargic and unresponsive cat named Princess convulsed and died, Czerner admitted that she had so many animals that she was simply unable to care for them all. She also kept several pigs in a bathroom, a bedroom, and a crate in her house.

### 'A Death Operation'

Based on PETA's evidence, the Polk County Sheriff's Office executed a warrant and seized nearly 200 animals. Describing the facility, Polk County Sheriff Grady Judd said, "That's not a rescue operation, that's a death operation."

**"Clinton [Martin] ... says, 'Well, maybe we fed them four times a week.' Are you kidding me? Four times a week. How would you like to eat four times a week?"**

**—Polk County Sheriff Grady Judd**

Officials charged Czerner and Martin with a total of 282 counts of cruelty to animals, six of which were felonies, as well as three felonies related to the pair's solicitation and spending of donations. A judge awarded custody of 193 animals to the Polk County Sheriff's Office and barred Czerner and Martin from owning animals.



An emaciated pig's vertebrae, hips, and other bones protrude from under his skin.

### Shut Down 'Slow-Kill' Scammers

- Please thank State Attorney Jerry Hill for his support of the sheriff's efforts and let him know that you strongly support his prosecution of this case. Visit [PETA.org/DarlynnDarlins](http://PETA.org/DarlynnDarlins) to sign a letter, or write to State Attorney Jerry Hill, Office of the State Attorney, 10th Judicial Circuit, 255 N. Broadway Ave., Bartow, FL 33830.
- Support only professionally run shelters that verifiably provide animals with veterinary care, including painless euthanasia.
- Donate to PETA's Investigations & Rescue Fund to help expose and end abuse like this. Monthly pledge donors receive inspiring updates on animals they've helped. Visit [PETA.org/Pledge](http://PETA.org/Pledge), or call 757-213-8757.

WHAT YOU  
CAN DO TO  
HELP!



# Kids Are Wild About ‘Share the World’

## “They loved it!”

That’s one of the many enthusiastic responses from teachers who have used Share the World, the newly revamped empathy-building program from TeachKind, PETA’s humane-education division.

The brand-new kit, which recently received a top-to-bottom makeover, is packed with kid-friendly ways to respect and help animals – from empowering students by teaching them about the kind choices that they can make every day of their lives to highlighting animals’ “superpowers,” such as octopuses’ ability to change color and show others that they’re feeling angry or friendly.

Using fun analogies, easy-to-understand lessons, inspiring videos, and true stories of animals who overcame adversity, Share the World gets kids to think hard about rejecting violence, bullying, and bigotry – lessons that will stay with them all their lives and do a world of good.

The curriculum kit includes a 23-minute DVD, a colorful classroom poster, a teacher’s guide, worksheets, activities, and a kindness pledge for students. It’s free to teachers and available in English and Spanish – and it can be used to meet Common Core standards.

TeachKind has sent out free copies of the kit to 26,000 North American elementary schools, and the new video was viewed online 4,000 times within weeks. One teacher said, “[My students] adored the video and wanted me to show it a second time! ... I really enjoyed the materials and will definitely use this again next year to help teach empathy [in my class]. Thanks for a great and useful kit!”

**WHAT YOU  
CAN DO TO  
HELP!**

### Share ‘Share the World’

If you’re a teacher, order a free kit at [ShareTheWorld.org](http://ShareTheWorld.org) to use in your classroom. If you’re a parent, recommend the program to your child’s teacher.

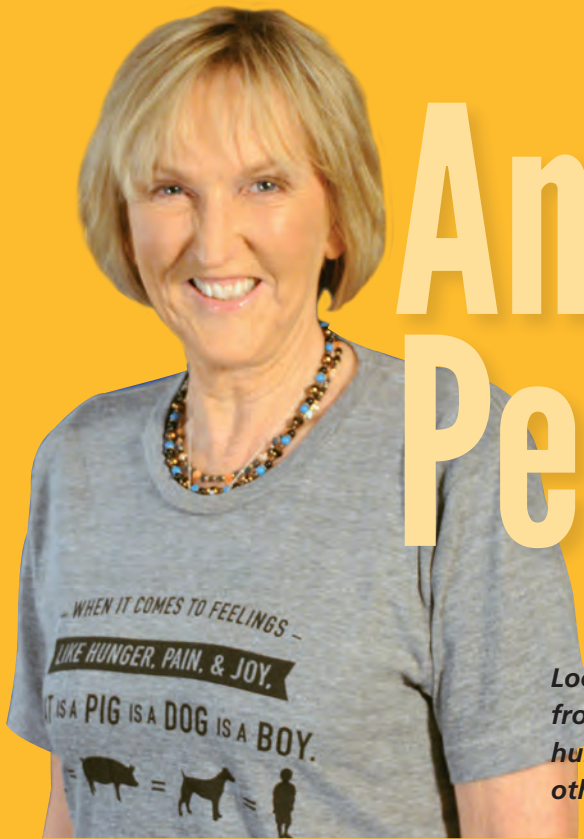


© luna4/Shutterstock.com



# Animals Are People, Too

BY INGRID NEWKIRK



**Look good and help animals in this T-shirt featuring a famous quote from PETA President Ingrid Newkirk: "When it comes to feelings like hunger, pain, and joy, a rat is a pig is a dog is a boy." To purchase this or other animal rights-related items, please visit [PETACatalog.com](http://PETACatalog.com).**

**Recently, the BBC World Service aired a program discussing the plight of working animals** – guide dogs, bullocks, and donkeys – and whether they deserve pay and benefits, just like any other worker. This was noteworthy: For millennia, humans have taken animals' involuntary service for granted, never considering whether they should be compensated or whether it was even ethical to force them to give up everything – including their friends, families, and homes – to be our servants in the first place.

The BBC went a step further and questioned humans' basic assumption that animals are somehow inferior. Stanford University neuroscientist Dr. Philip Low was interviewed, and he forcefully debunked the absurd idea that animals are essentially walking automatons. "There is no scientific validity to the notion that only humans are conscious. There is nothing in the brain to suggest that," he said. "We are sacrificing about 70 billion animals per year, just for the meat, dairy, and egg industry. These are complex brains that we are destroying."

Dr. Low is one of a prominent group of scientists who have signed the "Cambridge Declaration on Consciousness," declaring that humans are not unique in ways that matter. According to the panel, "Non-

human animals, including all mammals and birds, and many other creatures, including octopuses, also possess these [same] neurological substrates [that human beings have]."

Of course, hundreds of studies have already demonstrated animals' logical, mathematical, linguistic, and emotional intelligence. For example, for years, we blithely believed that humans were the only species to use tools, until researchers documented that wasps use pebbles as hammers, octopuses carry coconut shells as portable hiding places, crows use sticks to retrieve food, and so on.

We know that elephants gather to grieve the loss of a loved one and that cows shed tears. And in one famous study, monkeys in a laboratory cage refused to pull a chain to access food if doing so caused another monkey to experience a painful electric shock. A similar study done with human subjects found that 65 percent of participants would give other people increasingly strong electric shocks if an experimenter simply told them to do so. It's not the monkeys who need their heads examined!

Another of the Declaration's signatories is Irene Pepperberg, whose work with a parrot named Alex demonstrated that birds can count and identify colors, objects, and

shapes. Alex could even communicate his feelings in English.

Can any human speak another animal's language? If we could, how on Earth would we justify our systematic exploitation and abuse of other species?

Few humans can distinguish nuances of fragrance on individual rose petals, and none can discern whether human hands have touched the petals via their sense of smell – but dogs can. Can humans navigate using only the sky's polarized light? No, but bees can. Can humans change the color of their skin to blend in with their surroundings? No, but cuttlefish can.

Animals are conscious beings, capable of understanding cause-and-effect relationships, forming abstract thoughts, solving problems, using language, making tools, exhibiting long-term memory, and showing empathy. When it comes to navigation and the senses of sight, smell, and hearing, many animals are superior to humans. But more importantly, they know when they are being abused and killed, and they feel anxiety, fear, and pain, just as we do.

Yes, animals are conscious – but are we? If so, we must refuse to support industries that exploit and enslave them and instead see them as other "nations" with whom we share the planet.

**GIVE ORCAS**



# WHILE NATIONAL AQUARIUM PREPARES TO FREE DOLPHINS, SEAWORLD FLOUNDERS

to the Summer Games, he released an eye-catching PETA ad calling for their freedom.

### California Passes Landmark Ban

A few weeks later, California Gov. Jerry Brown signed the groundbreaking Orca Protection Act, banning the breeding of

students of the company's "good values." But PETA "orcas" were outside, and a PETA supporter inside asked him, "Why doesn't SeaWorld spend the \$300 million that it planned to use to build new tanks to return the orcas to the ocean where they can finally have some peace?" Manby admitted, "The original sin was taking the whales from the wild in the first place."

Eight Atlantic bottlenose dolphins will soon be able to feel ocean currents, dive, and swim freely, because Baltimore's National Aquarium, where they have been held captive, has made the precedent-setting decision to release them into seaside sanctuaries. PETA sent a letter of gratitude and \$10,000 to help fund this terrific move.

The announcement was timely, coming at the same time that Chunsam, a dolphin released from captivity three years ago in South Korea, was spotted in the sea with her new baby.

Despite this positive evidence as well as agreement by wildlife experts that captive cetaceans can be successfully released, SeaWorld is fighting any move to free its marine prisoners. Informed consumers, many of whom have watched the documentary *Blackfish*, are fed up with the abusement park – and PETA is keeping up the pressure.

### Stars Align With PETA for Orca Freedom

Jessica Jones star Krysten Ritter shot a compelling ad for PETA, urging people to help free captive orcas. "This is against every natural instinct that orcas have, and I think it's time that everyone understands that and fights for them," she said. "[I]t's time to empty the tanks."

Tony Azevedo, captain of the U.S. Olympic water polo team, explained that while he chooses to spend his life in a swimming pool, orcas do not. In the run-up

**"[T]his kind of captivity [is] the equivalent of a human living their life in a bathtub."**

– Krysten Ritter

captive orcas. As the bill was headed to Gov. Brown's desk, costumed PETA orcas at the state capitol held signs urging, "Gov. Brown: Please Do Right by Orcas!" And he did.

### PETA 'Orcas' Make Waves

Other members of PETA's "orca pod" worked to expose cetacean exploitation from coast to coast.

Targeting SeaWorld San Diego, PETA launched the "Free Corky" campaign: Corky is the longest-held captive orca in the world and should be released into a sanctuary in her home waters near British Columbia.

PETA's "I, Orca" virtual reality experience has been a fixture near all three SeaWorld parks. After seeing how orcas live in nature – and how that rich life contrasts with their deprivation in captivity – even staunch SeaWorld supporters have vowed never to go back. Other people have demanded that SeaWorld issue ticket refunds, and thousands signed PETA's petition to free the animals imprisoned there.

SeaWorld CEO Joel Manby visited Georgetown University to try to convince



### Keep Up the Pressure on SeaWorld

Urge SeaWorld to send the orcas home at [PETA.org/SeaSanctuary](http://PETA.org/SeaSanctuary) or here:

- Joel Manby, CEO  
SeaWorld Parks &  
Entertainment  
PO Box 690129  
Orlando, FL 32869

**WHAT YOU CAN DO TO HELP!**

# CAMPAIGN NEWS



## PETA Supporter Becomes a Lobstar

The biggest “crustacean” at the Maine Lobster Festival was a PETA supporter lying on a giant plate in order to urge attendees to try and relate to lobsters and other sentient animals who are killed for human consumption. PETA investigated the slaughterhouse of Linda Bean’s Maine Lobster and found that live lobsters were impaled, torn apart, and decapitated – even as their legs continued to flail.

## Sudsy at the Summit

A PETA supporter sat in a bathtub full of bubbles on a street corner near the 20th annual Lake Tahoe Summit, where President Obama and other political heavyweights gathered to discuss the lake’s preservation. The bathing beauty pointed out that the least expensive and most effective way to conserve water is to ditch meat and dairy foods, since every vegan saves around 219,000 gallons of water a year.



## Trapped in a Tank at the American Museum of Natural History

It’s supposed to be the American Museum of Natural History, but there’s nothing natural or historic about trapping alligators and endangered crocodiles in tiny tanks and putting them on display in the middle of New York City while also promoting the hideously cruel crocodile-skin industry. So a PETA member bodypainted to look like a crocodile encased herself inside a tank, while PETA’s video footage of the crocodile-skin trade played for passersby to view.



## Controversial Billboard Gets the Media Talking About Adoption

While the media were buzzing about the presidential election, animal shelters were struggling with the tail end of kitten season. So PETA created a provocative nonpartisan billboard in order to turn the talk to animal issues. PETA encouraged New Yorkers to “elect” to adopt one of the 20,000 cats taken in by its city-run shelters every year. Soon even international media were talking about animal adoption.



## PETA Roars at Ringling Over Suffering Tigers

Armed with a new report from animal-behavior expert and wildlife consultant Jay Pratte, PETA called on the US Department of Agriculture to investigate Ringling Bros. and Barnum & Bailey Circus for what appear to be violations of the Animal Welfare Act. Pratte saw handlers yelling at tigers, threatening them with goads and whips, and rattling their cages. Pratte reported seeing tigers who were limping, had cracked footpads, and had sustained cuts and scrapes, likely from being unable to avoid incompatible cagemates.



## Ribfest Gets a Human ‘Barbecue’

A corpse is a corpse, whether hog, hen, or human. So PETA attended the Calgary Ribfest and “cooked” a PETA member on a giant grill. The protesters demonstrated that flesh is flesh and that every animal killed by the meat industry has feelings, the capacity to develop friendships, and the same desire to live that humans have.

## Gay Icon Alan Cumming Is No Dairy Queen

PETA pal **Alan Cumming** popped up at Pride festivals across the country on giant posters featuring his “Not a Dairy Queen” ad for PETA. As volunteers passed out postcards with Alan’s image and information about the suffering of cows and their calves in the dairy industry, attendees visited PETA’s booth to scoop up their own shirts in support of kindness to animals. You can purchase your very own shirt at [PETACatalog.com](http://PETACatalog.com).

# VICTORIES for Animals!

PETA AFFILIATES AROUND THE WORLD WIN FOR ANIMALS EVERY DAY.

## Mall Sends Animal Exhibits Packing

After the Kelly Miller Circus showed up at the Shenango Valley Mall in Hermitage, Pennsylvania, with its one solitary elephant, Anna Louise, PETA contacted mall management to explain that circuses and similar exhibitors force animals to perform tricks by threatening them with being beaten with bullhooks or shocked with electric prods. Shenango Valley immediately joined more than 600 other malls in pledging never again to host another animal exhibit.

## Bank of the West Sticks Its Neck Out for Ostriches

After hearing from PETA about its exposé of the secretive ostrich-leather industry – which revealed that ostriches are being electrically shocked, slaughtered, and plucked to create the bumpy-textured skin on bags and boots – San Francisco–based Bank of the West pulled an ad from its website that featured one of its clients consulting about her retirement goal of starting an ostrich farm.

## India Helps Caged Birds Sing

Following an appeal by PETA India, the governments of Dadra and Nagar Haveli banned the caging of birds, and local authorities declared that “birds are set free whenever they are found in captivity in inhumane conditions.” PETA India’s appeal followed a judgment passed by the High Court of Gujarat, which also banned caging birds, saying that “[i]t is the fundamental right of the bird to live freely in the open sky.”

## A Vacation for Animals

After months of discussions with PETA, TripAdvisor – the world’s largest travel site – announced that it would no longer sell tickets to animal “attractions,” including elephant rides,

tiger encounters, and “swim with dolphins” excursions, that put wild and endangered animals (and travelers) at risk. In addition, several travel agencies – including Tripmasters, Avanti Destinations, and Jacada Travel – agreed to stop promoting elephant tours.

## A Great Day for Greyhounds

PETA UK, other animal-protection groups, and residents of Birmingham, England, persuaded planning chiefs to approve an application to demolish Hall Green Stadium, which hosted weekly greyhound races.

## Lab Fined After 13 Monkeys Bake to Death

The US Department of Agriculture has slapped Covance, the world’s largest contract testing laboratory and the subject of previous PETA eyewitness video, with yet another fine. The company must shell out \$31,500 as a penalty for two separate incidents in which no one noticed that thermostats had malfunctioned, causing the rooms to overheat and 13 macaque monkeys to die slowly of hyperthermia. The government agency also cited Covance for other serious violations of the Animal Welfare Act, including denying monkeys necessary veterinary care and ordering them to be transported without rest or water despite a malfunctioning air conditioning system.

## Giant Retailer The Kooples Bans Fur

The Kooples has ended its fur sales, following a PETA campaign, protests around the world, and an appeal from singer Peter Doherty, who once designed one of its collections. The popular French clothing company had already announced that it would ban angora wool from its 330 stores worldwide after an earlier PETA appeal.



# HERE'S THE REST OF YOUR WOOL COAT

*Jona Weinhofen* OF I KILLED THE PROM QUEEN FOR **PETA**