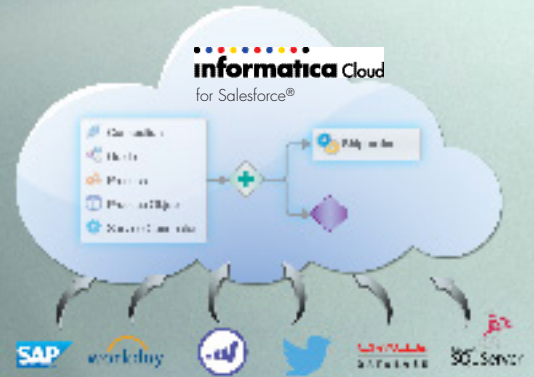# Informatica Cloud for Salesforce®

The leading integration and data management solution for Salesforce

Your Salesforce footprint and usage have likely grown with your businesss. The added complexity now makes it difficult for you to share and utilize your customer data throughtout your organization.

Informatica Cloud for Salesforce can help you tame the data complexity to better leverage Salesforce and your Internet of customers.

Leverage Your Salesforce Data with Ease

What do you do when you've outgrown the Salesforce dataloader and traditional coding-centric approaches are no longer cutting it?

Informatica Cloud lets you easily connect to a variety of cloud, on-premises, mobile and social data sources, to ensure that you can efficiently share your relevant and trustworthy Salesforce information.

Informatica Cloud also goes beyond traditional point-to-point integration vendors by offering the most complete suite of cloud integration for batch and real time patterns, cloud test data management, cloud data quality and cloud master data management applications -- all powered by the market-leading integration Platform as a Service (iPaaS) to help you better engage with your customers and realize the potential of your Salesforce investment.

Leverage Existing Bulk Data	Real Time Access to Actionable Data	Secure Sandbox Data	Cleanse and De-dupe Data	Consolidate and Visualize Data
Cloud Data Integration	Cloud Application Integration	Cloud Test Data Management	Cloud Data Quality	Cloud Customer 360 For Salesforce

Connecting Salesforce with Informatica Cloud

Connect your cloud and on-premise applications rapidly with a wide variety of native Informatica Cloud connectors for Salesforce.

Sales Cloud to Back Office - Accelerate sales momentum, increase agility and reduce operating costs by synchronizing your Sales Cloud front office with your back office, on- premises operational data stores.

Closed-loop Service Cloud® - Build customer loyalty and deliver exemplary customer service by unifying your customer data. Integrate your Service Cloud customer data with legacy systems to close the loop and become a true customer company.

Salesforce Analytics - Make better business decisions by replicating your Salesforce data and aggregating with multiple enterprise data sources to build a reliable Enterprise Data Warehouse.

Custom Salesforce Apps - Applications built on Force.com can become isolated silos of unusable data. Extend your custom Force.com™ applications to become "data-aware" by connecting them to other cloud, or on-premises data sources.

To get started with a free trial please go to informatica.com/cloudtrial

Connect your SAP and Siebel data to the Salesforce1 Mobile App™ and run your business from your phone.

SALESFORCE SALES CLOUD®

About Informatica

Informatica Corporation (NASDAQ: INFA) is the world's number one independent provider of data integration software. For more information, call 1.888.345.4639 in the U.S., or visit www.informaticacloud.com

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Put potential to work™

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