

# Media Release

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## NEW EXECUTIVE PRODUCER FOR WORLD NEWS AUSTRALIA

SBS today announced the appointment of Jim Carroll as Executive Producer of its flagship evening news service, World News Australia.

Carroll brings a wealth of experience in news and current affairs across Australia's commercial television and radio networks. He is a recognised industry leader in delivery of news, current affairs, documentary and sports programming.

Carroll served for 11 years at Network Ten where he led the news and public affairs divisions until 2011, re-establishing Ten's reputation as a quality news and current affairs broadcaster culminating in three prestigious Walkley Award nominations that year, an unprecedented achievement for the Network.

He led Ten's coverage of major domestic and international events including the Beaconsfield mine disaster, Black Saturday bushfires, Queensland floods and the Japanese Tsunami.

Previously Carroll was a senior news and current affairs executive at the Nine and Seven Networks.

He has produced award winning, news, current affairs and documentary-based programs and helped guide the careers of some of Australia's most prominent journalists and presenters.

Since departing Ten Carroll has consulted to major media organisations and served as Chief Executive Officer of MS Australia, Australia's largest organisation dedicated to health and support services for people with multiple sclerosis and their carers.

Carroll replaces outgoing World News Australia Executive Producer Mark Boyd who will depart SBS in February 2013 to return to New Zealand with his family.

SBS Managing Director Michael Ebeid said: "World News Australia is the only local news bulletin with a real focus on world events which gives Australians an in-depth insight into news and events from across the world through an Australian lens.

"Jim's extensive experience and expertise in news and current affairs will be invaluable to SBS as we continue to build on the esteemed reputation of World News Australia and

**A story of media, sans frontiers.** By broadcasting in more languages than any other network in the world, by steadfastly pursuing and reflecting diversity in everything we do, SBS aims to make all Australians feel embraced and included, regardless of the language they speak at home. Tearing down language barriers: all part of the service.

seek to broaden our reach and impact across the platforms and devices our audiences are choosing to use.”

SBS Director of News and Current Affairs Paul Cutler said: “We are delighted to welcome Jim on board. His exceptional record in managing newsrooms and building quality editorial teams will be invaluable in leading World News Australia.

“With a new set and format introduced this year, a high-calibre team producing distinctive news and content and a growing emphasis of multi-platform delivery, it’s an exciting time for the World News and Jim will play an important role in its next stage of growth.

“I thank Mark Boyd for his outstanding contribution to daily news at SBS over the past 10 years. The high quality of journalism within the team is a result of his dedication and stewardship.”

On his appointment Carroll said: “I am excited to be joining SBS at this important time in the Australian media sector when the ways our audiences engage with news and current affairs demands a commitment to innovation and brave content that gets people thinking about the world we live in.

“It is a real honour to step into a leadership role with such a respected news service and I am determined to ensure that we continue to make a difference to Australians through the most accurate and informative coverage of national and international news and events.”

Carroll will also continue in his voluntary roles as a director of the Australia Science Media Centre and a member of the Australia Day Council NSW. He starts with SBS on 18 February 2013.

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