

Display Ad Deadlines

	GENERAL + RETAIL ADVERTISING	RESERVATIONS, CHANGES + CANCELLATIONS	RECEIPT OF FINAL COPY
SUNDAY	News + Sports Regional (zoned) Ads Movies + Entertainment Travel Section New York Eats Comics Section New York Vue Inserts	Thursday 12 p.m. Thursday 2 p.m. Tuesday 1 p.m. Tuesday 1 p.m. Tuesday 1 p.m. 6 Weeks Prior Tuesday 1 p.m. 3 Weeks Prior	Friday 5 p.m. Thursday 6 p.m. Thursday Noon Thursday Noon Thursday Noon 16 Days Prior Thursday Noon 10 Days Prior
MON	News + Sports Regional (zoned) Ads	Friday 2 p.m. Friday 2 p.m.	Friday 6 p.m. Friday 6 p.m.
TUE	News + Sports Regional (zoned) Ads	Friday 2 p.m. Friday 2 p.m.	Friday 6 p.m. Friday 6 p.m.
WED	News + Sports Regional (zoned) Ads	Monday 2 p.m. Monday 2 p.m.	Monday 6 p.m. Monday 6 p.m.
THU	News + Sports Regional (zoned) Ads	Tuesday 2 p.m. Tuesday 2 p.m.	Tuesday 6 p.m. Tuesday 6 p.m.
FRI	News + Sports Regional (zoned) Ads	Wednesday 2 p.m. Wednesday 2 p.m.	Wednesday 6 p.m. Wednesday 6 p.m.
SAT	News + Sports	Thursday 2 p.m.	Thursday 6 p.m.

03/03/2016

Display Ad Proofing

When a holiday occurs, move the proof deadline back one day.

Copy received after 7 p.m. will be processed on the following day's 9 a.m. schedule.

	RECEIPT OF FINAL COPY	PROOF LEAVES DAILY NEWS OFFICES
MON	9 a.m. - 6 p.m.	Wednesday. 9 a.m.
TUES	9 a.m. - 6 p.m.	Thursday. 9 a.m.
WED	9 a.m. - 6 p.m.	Friday. 9 a.m.
THU	9 a.m. - 6 p.m.	Monday. 9 a.m.
FRI	9 a.m. - 6 p.m.	Tuesday. 9 a.m.