



**A GLOBAL ADVERTISING SOLUTION FROM THE ECONOMIST TO REACH THOUGHT LEADERS AT SCALE.**

This select alliance of premium digital Publishers have been identified by *The Economist Group* for reaching a like-minded audience to our subscribers. We consider them the subscribers of tomorrow. This audience is curious, opinionated and influential. They are world leaders, captains of industry and entrepreneurs advancing the world around us.

**ENGAGE THIS AUDIENCE THROUGH ♦ DISPLAY ♦ VIDEO ♦ MOBILE ♦ HIGH-IMPACT & NATIVE FORMATS.**

	PUBLISHER	BUSINESS & FINANCE	GLOBAL NEWS	TECHNOLOGY & INNOVATION	CULTURE & LIFESTYLE	SITE DESCRIPTION
1	1843 ( <a href="http://www.1843magazine.com">www.1843magazine.com</a> )		X		X	<i>The Economist's</i> ideas, culture and lifestyle magazine.
2	AllAfrica ( <a href="http://www.allafrica.com">www.allafrica.com</a> )	X	X	X	X	News and information site focused on politics and culture in Africa.
3	Alto Magazine ( <a href="http://www.altomagazine.com">www.altomagazine.com</a> )	X		X	X	UK based Magazine & Website dedicated to luxury design, interiors, travel, art, sailing, motoring, fashion and technology.
4	Apollo Magazine ( <a href="http://www.apollo-magazine.com">www.apollo-magazine.com</a> )				X	A widely respected English-language monthly magazine covering visual arts of all periods, from antiquity to the present day
5	AsiaOne ( <a href="http://www.asiaone.com">www.asiaone.com</a> )	X	X		X	Asia's leading news portal delivers the latest news and top stories across topics like stock markets, trade, conventions and economist statistics.
6	Bar Chart ( <a href="http://www.barchart.com">www.barchart.com</a> )	X	X			A leading provider of quotes, charts and market data for the commodity, stock, forex and etf markets.
7	Benzinga ( <a href="http://www.benzign.com">www.benzign.com</a> )	X	X			A financial media outlet that empowers investors with high-quality, unique content that is coveted by Wall Street's top traders.
8	Business Today ( <a href="http://www.businesstoday.intoday.in">www.businesstoday.intoday.in</a> )	X	X			One of the best business magazines in India offering the latest updates on the stocks and the global economy.
9	Business Traveller ( <a href="http://www.businesstraveller.com">www.businesstraveller.com</a> )	X		X	X	Leading global magazine for the frequent business traveller with the latest news about airlines, airports, hotels and reviews on travel products and tech.
10	Courrier International ( <a href="http://www.courrierinternational.com">www.courrierinternational.com</a> )	X	X	X	X	A Paris-based French weekly newspaper which translates and publishes excerpts of articles from over 900 international newspapers.
11	CFO ( <a href="http://www.cfo.com">www.cfo.com</a> )	X	X			Provides resources and articles on financial topics from benchmarking to best practices and ecommerce strategies for senior financial executives.
12	City Metric ( <a href="http://www.citymetric.com">www.citymetric.com</a> )	X	X	X	X	Launched by <i>New Statesman</i> in 2014 to take complicated ideas from the world of city planning and make them accessible to a mainstream audience.
13	CSMonitor ( <a href="http://www.csmmonitor.com">www.csmmonitor.com</a> )	X	X	X	X	International news organization that delivers thoughtful, global coverage.
14	CQ (Congressional Quarterly ( <a href="http://www.cq.com">www.cq.com</a> ))	X	X	X		Congressional news and analysis, bill tracking, member profiles, government documents and transcripts. *DC DMA not available with network.
15	Design Curial ( <a href="http://www.designcurial.com">www.designcurial.com</a> )			X	X	Covers the latest news and in depth features for audiences with an interest in architecture, design, interiors and art.
16	Design & Trend ( <a href="http://www.designtrend.com">www.designtrend.com</a> )			X	X	NYC media company bringing readers the latest art and design news with original features.
17	Daily Kos ( <a href="http://www.dailykos.com">www.dailykos.com</a> )	X	X			Political analysis on US current events from a liberal perspective.
18	Elite Traveler ( <a href="http://www.elitetraveler.com">www.elitetraveler.com</a> )	X			X	UK based Elite Traveler is a private jet lifestyle magazine & website written exclusively for the elite affluent consumer
19	Entrepreneur ( <a href="http://www.entrepreneur.com">www.entrepreneur.com</a> )	X	X	X		Advice, insight, profiles and guides for established and aspiring entrepreneurs worldwide.
20	Euromoney ( <a href="http://www.euromoney.com">www.euromoney.com</a> )	X	X			Euromoney magazine was created in 1969 to cover the re-emergence of the international cross-border capital markets
21	FORA.tv ( <a href="http://www.fora.tv">www.fora.tv</a> )	X	X	X	X	Web's largest collection of unmediated video drawn from live events, lectures on politics, science, technology and environment
22	Global Capital ( <a href="http://www.globalcapital.com">www.globalcapital.com</a> )	X	X			Is a leading news, opinion and data service for people and institutions using and working in the international capital markets.
23	Global Post ( <a href="http://www.globalpost.com">www.globalpost.com</a> )	X	X	X	X	Redefines International News reporting with a team of world news correspondents
24	Grist ( <a href="http://www.grist.org">www.grist.org</a> )	X	X	X		Provides environmental news, commentary, and advice with humor
25	Grub Street ( <a href="http://www.grubstreet.com">www.grubstreet.com</a> )				X	A blog about the New York City restaurant scene from <i>New York</i> magazine with coverage of the restaurant scene, openings and closings and reviews.
26	Harbour Times ( <a href="http://www.harbourtimes.com">www.harbourtimes.com</a> )	X	X	X		A trade media company focused on the world of Hong Kong politics and the diplomatic scene.
27	Harper's Bazaar ( <a href="http://www.harperbazaar.com.sg">www.harperbazaar.com.sg</a> )				X	Is the modern and sophisticated woman's guide to the best of fashion, beauty, design, travel and the arts (partnership with Singapore site only).
28	ICON ( <a href="http://www.iconsingapore.com">www.iconsingapore.com</a> )				X	A leading fashion and luxury magazine in Singapore.
29	In These Times ( <a href="http://www.inthesetimes.com">www.inthesetimes.com</a> )	X	X			A politically progressive monthly magazine of news and opinion published by the Institute for Public Affairs in Chicago
30	India Today ( <a href="http://www.indiatoday.intoday.in">www.indiatoday.intoday.in</a> )	X	X			An Indian English-language weekly magazine and news television channel
31	International Business Times ( <a href="http://www.ibtimes.com">www.ibtimes.com</a> )	X	X	X	X	Largest provider of international business news online. (US, UK and India versions of the publication are included).
32	Investopedia ( <a href="http://www.investopedia.com">www.investopedia.com</a> )	X	X			A premiere site focused on financial investing education, personal finance, market analysis & free trade simulators.
33	Islands ( <a href="http://www.islands.com">www.islands.com</a> )				X	The global authority on island destinations. It takes its readers on adventures they have always dreamed of.
34	iTech Post ( <a href="http://www.ittechpost.com">www.ittechpost.com</a> )			X		Technology daily news site on innovations and discoveries, reporting on developments on topics ranging from smartphones and tablets to gadgets, software and the internet.
35	Kiplinger ( <a href="http://www.kiplinger.com">www.kiplinger.com</a> )	X	X			Trusted personal finance advice, business forecasting, investing advice, and financial management tools
36	Le Point ( <a href="http://www.lepoint.fr">www.lepoint.fr</a> )	X	X	X	X	A French weekly political and news magazine published in Paris, France
37	Le Point Africa ( <a href="http://www.afrique.lepoint.fr">www.afrique.lepoint.fr</a> )	X	X	X	X	A French weekly political and news magazine covering Africa.
38	Le Monde ( <a href="http://www.lemonde.fr">http://www.lemonde.fr</a> )	X	X	X	X	French daily newspaper continuously published in Paris since 1944. It is one of the most respected papers in the world.

	PUBLISHER	BUSINESS & FINANCE	GLOBAL NEWS	TECHNOLOGY & INNOVATION	CULTURE & LIFESTYLE	SITE DESCRIPTION
39	Lianhe Zaobao (www.zaobao.com.sg)	X	X		X	Is the largest Singapore-based Chinese-language newspaper. Covering both local and international news and centered on the East Asia region.
40	Livestream (www.livestream.com)	X				A live streaming video platform that allows users to view and broadcast video content
41	Luxury Insider (www.luxury-insider.com)				X	Asia's leading online luxury magazine that is the essential guide for the modern connoisseur
42	Medical Daily (www.medicaldaily.com)	X	X	X		The latest health news, scientific trends and medical information that helps readers make sense of complex and constantly changing science.
43	Men's Health (www.menshealth.indiatoday.in)				X	Provides information and tips on fitness, health, career, relationships. *Partnership is in India only
44	Mental Floss (www.mentalfloss.com)		X	X	X	Monthly Lifestyle, News, Culture, Innovation magazine published by The Week.
45	Nanzao (www.nanzao.com)	X	X			from SCMP Group, is a Chinese-language news site, aimed at the highly educated and increasingly affluent readers in China that have an interest in HK.
46	Nanzaozhinan.com (www.nanzaozhinan.com)				X	Is the sister title of Nanzao.com offering news and features across lifestyle, culture and travel
47	National Review (www.nationalreview.com)	X	X			Conservative commentary on American politics, news and culture.
48	New Scientist (www.newscientist.com)		X	X		Is a leading science brand and an authoritative voice on all matters related to science, technology and the ideas improving our knowledge of the universe.
49	New Statesman (www.newstatesman.com)	X	X	X	X	Current affairs, world politics, the arts and more from Britain's award-winning magazine
50	New York Magazine (www.nymag.com)	X	X	X	X	Covers the new, the undiscovered, the next in politics, culture, food, fashion and behavior nationally, through a New York lens.
51	New York Review of Books (www.nybooks.com)	X			X	Online news version of biweekly book review and journal of intellectual events.
52	Newsweek (www.newsweek.com)	X	X	X	X	In-depth analysis, news and opinion about international issues, technology, business, culture and politics. (US and EMEA versions of the site included).
53	Nikkei BP (www.business.nikkeibp.co.jp)	X	X	X	X	Japanese business publication with an extensive network of contributors including academics, government leaders and captains of industry
54	Popular Science (www.popsci.com)			X		A leading source of science and technology, featuring up-to-the-minute news, gadget reviews, insightful commentary, and more
55	Press Gazette (www.pressgazette.co.uk)	X	X	X	X	UK based award winning publication & website focused on national & regional news, culture & technology
56	Public Radio International (www.pri.org)	X	X	X	X	A non-profit media company that produces stories on global news, issues and cultures that inform and empower people to improve their lives and the world.
57	Reason (www.reason.com)		X			A libertarian monthly print magazine covering politics, culture and ideas through a provocative mix of news, analysis, commentary and reviews.
58	Red Alert Politics (www.redalertpolitics.com)	X	X			An online publication written by young conservatives for young conservatives featuring politics, policy and political entertainment.
59	redOrbit (www.redorbit.com)		X	X	X	Provides the latest news and developments in science, space, health and technology.
60	Roll Call (www.rollcall.com)	X	X	X		News of legislative and political maneuverings on Capitol Hill and coverage of elections across the country. * DC DMA not available with network.
61	Saveur (www.saveur.com)				X	A lifestyle magazine for people who experience the world through food first.
62	Science Times (www.sciencetimes.com)			X		News publication for science enthusiasts providing original and timely science and research information as well as breaking news in the various fields.
63	Seed (www.seedmagazine.com)			X		Provides relevant, insightful and entertaining original science content.
64	South China Morning Post (www.scmp.com)	X	X	X	X	Hong Kong's premier English language newspaper has the city's most affluent and influential readership, and a reputation for authoritative and independent reporting.
65	Spear's (www.spearswms.com)	X	X		X	UK based publication & website dedicated to wealth management, private banking, law, philanthropy, as well as culture - books, travel, art & food
66	Springwise (www.springwise.com)	X	X	X		Provides the latest innovation, startup and new business ideas from around the world.
67	Street Insider (www.streetinsider.com)	X	X			Provides users an 'inside' look at Wall Street, providing access to information once only available to the Wall Street elite.
68	Technology Review (www.technologyreview.com)	X		X		Published by MIT, it provides the audience with the intelligence to understand a world shaped by technology.
69	The American Conservative (theamericanconservative.com)		X			A monthly journal of opinion published by the American Ideas Institute
70	The American Interest (www.the-american-interest.com)		X			An independent non-partisan quarterly review devoted to the broad theme of "America in the world," aimed at a global audience
71	The Asset (www.theasset.com)	X	X			Provides Asia's financial decision makers with banking, economic and capital markets news.
72	The Browser (thebrowser.com)	X	X	X	X	Provides recommended articles, interviews and books that are of interest to the intellectually curious reader.
73	The Business Times (www.businesstimes.com.sg)	X	X		X	South-east Asia's leading financial daily. It brings to its readers daily corporate, financial, economic, entertainment and political news and analysis.
74	The Chronicle of Higher Education (www.chronicle.com)	X		X	X	Weekly news and job-information source for college and university faculty members, administrators, and students
75	The Chronicle of Philanthropy (www.philanthropy.com)	X		X	X	News source for charity leaders, fund raisers, grant makers, and others involved in philanthropic enterprises
76	The Daily Caller (www.dailycaller.com)	X	X	X	X	A news and opinion website with a focus on politics, original reporting and breaking news
77	The Diplomat (www.the-diplomat.com)		X			The premier current affairs magazine covering the Asia-Pacific
78	The Economist (www.economist.com)	X	X	X	X	Authoritative weekly newspaper focusing on international politics and business news and opinion
79	The Fiscal Times (www.thefiscaltimes.com)	X	X		X	A digital news, opinion and media service devoted to comprehensive quality reporting on vital fiscal, budgetary, health care and economic issues.
80	The Local (www.thelocal.com)	X	X	X	X	Digital news publisher with local editions in Sweden, Germany, France, Spain, Switzerland, Norway, Denmark, Austria and Italy. Covers news and events.
81	The Nation (www.thenation.com)	X	X		X	Weekly news journal founded in 1865. It provides opinion and analysis on politics and culture.
82	The Spectator (www.spectator.co.uk)	X	X		X	Established in 1828, and is the oldest continuously published magazine in the English language. Reporting on a wide range of topics from politics to culture.
83	The Straits Times (www.straitstimes.com)	X	X	X	X	Is an English-language daily newspaper based in Singapore. Providing breaking news, reviews, opinion, business, lifestyle, technology content.
84	The Week (www.theweek.com)	X	X	X	X	Weekly British news magazine providing the perspectives of the week's news and editorial commentary from global media.
85	Think Progress (www.thinkprogress.org)		X	X		A project of the Center for American Progress Action Fund, that seeks to provide a forum that advances progressive ideas and policies
86	Times Higher Education (www.timeshighereducation.co.uk)		X		X	News and educational resources for college professionals and teachers worldwide.
87	Travelers Today (www.travelertoday.com)				X	The latest travel news, tips and destination guide for the affluent traveler.
88	VentureBeat (www.venturebeat.com)	X		X		Provides technology news with focus on innovative companies and the forward-thinking executives behind them.
89	Vulture (www.vulture.com)	X			X	Vulture (by New York Magazine) provides entertainment news, covering TV, movies, music, art, books, theater, celebrities and the entertainment industry.
90	Venture Capital Post (www.vcpst.com)	X	X	X		An independent source for news that tracks, and provides insight, into the developments at the intersection of high-tech innovation and venture capital.
91	Washington Examiner (washingtonexaminer.com)	X	X	X	X	A local newspaper covering a variety of both local and national topics, serving the Washington, D.C. metropolitan area
92	Weekly Standard (www.weeklystandard.com)	X	X		X	An American conservative opinion magazine
93	World Super Yacht (www.worldsuperyacht.com)				X	UK based publication & website that focuses on ultra high net worth markets, both business-to-business and business-to-consumer.
94	World of Fine Wine (www.worldoffinewine.com)				X	UK based award winning publication & website with international readership offering editorial content for the fine wine aficionado.