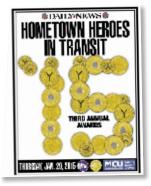
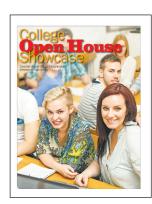
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Rev. 4/2016









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| JANUARY               |                         |  |                  |
|-----------------------|-------------------------|--|------------------|
| Publication Date      | Section                 | <b>Reservation &amp; Advertorial Due</b> | Ad Materials Due |
| Thursday, January 7   | Spring Education        | Fri. Dec. 24                             | Weds. Dec. 30    |
| Monday, January 11    | Guide to Obamacare      | Mon. Dec. 28                             | Mon. Jan. 4      |
| Wednesday, January 13 | Autos Marketplace       | Wed. Dec. 30                             | Wed. Jan. 6      |
| Sunday, January 17    | Winter Weekend Getaways | Mon. Jan. 4                              | Mon. Jan. 11     |
| Friday, January 22    | VIVA                    | Fri. Jan. 8                              | Fri. Jan. 15     |
| Wednesday, January 27 | Autos Marketplace       | Wed. Jan. 13                             | Wed. Jan. 20     |
| Sunday, January 31    | Catholic School Week    | Fri. Jan. 14                             | Fri. Jan. 21     |
| FEBRUARY              |                         |  |                  |
| Publication Date      | Section                 | Reservation & Advertorial Due            | Ad Materials Due |
| Friday, February 5    | Super Bowl              | Fri. Jan 22                              | Fri. Jan 29      |
| Monday, February 8    | Senior Health Living    | Mon Feb 1                                | Wed Feb 3        |

| Friday, February 5     | Super Bowl                  | Fri. Jan 22   | Fri. Jan 29    |
|------------------------|-----------------------------|---------------|----------------|
| Monday, February 8     | Senior Health Living        | Mon. Feb. 1   | Wed. Feb. 3    |
| Monday, Feb. 8         | Senior Healthy Living       | Mon. Jan. 25  | Wed. Feb. 3    |
| Wednesday, February 10 | Autos Marketplace           | Wed. Jan. 27  | Wed. Jan. 30   |
| Thursday, February 11  | Black History Month         | Thurs. Feb. 4 | Mon. Feb. 8    |
| Thursday, February 18  | College Open House Showcase | Thurs. Feb. 4 | Thurs. Feb. 11 |
| Friday, February 19    | VIVA                        | Fri. Feb 5    | Fri. Feb. 12   |
| Tuesday, February 23   | Hometown Heroes in Transit  | Tues. Feb. 9  | Tues. Feb. 16  |
| Wednesday, February 24 | Autos Marketplace           | Wed. Feb. 17  | Wed. Feb. 24   |
|                        |                             |               |                |

### MARCH

| Publication Date    | Section                      | Reservation & Advertorial Due | Ad Materials Due  |
|---------------------|------------------------------|-------------------------------|-------------------|
| Thursday, March 3   | VIVA / Latin College Expo    | Thurs. Feb. 18                | Thurs. Feb. 25    |
| Sunday, March 6     | NYC Annual Spelling Bee      | Fri. Feb 19                   | Fri. Feb 26       |
| Monday, March 7     | Home Healthcare              | Mon. Feb. 22                  | Mon. Feb. 29      |
| Wednesday, March 9  | Autos Marketplace            | Weds. Feb. 24                 | Weds. Mar. 2      |
| Thursday, March 10  | Healthcare Careers           | Thurs. Feb. 25                | Thurs. Mar. 3     |
| Monday, March 14    | NCAA Tournament Preview      | Mon. Feb. 29                  | Mon. Mar. 7       |
| Thursday, March 17  | How To Guide/Summer Cample   | s Thurs. Mar. 3               | Thurs. Mar. 10    |
| Sunday, March 20    | Macy's Flower Show           | NA                            | NA                |
| Sunday, March 20    | Ultimate Spring Guide        | Friday, March, 4              | Friday, March, 11 |
| Wednesday, March 23 | Autos Marketplace            | Wed. Mar. 9                   | Wed. Mar. 16      |
| Friday, March 25    | Auto Show                    | Fri. Mar. 11                  | Fri. Mar. 18      |
| Sunday, March 27    | MLB (Spanish)                | Mon. Mar. 14                  | Mon. Mar. 21      |
| Thursday, March 31  | Mets/Yankees Schedule Pullou | t Thurs. Mar. 17              | Thurs. Mar. 24    |
|                     |                              |                               |                   |

### APRIL

| Publication Date    | Section                     | Reservation & Advertorial | Ad Materials   |
|---------------------|-----------------------------|---------------------------|----------------|
| Friday, April 1     | Baseball Preview            | Mon. Mar. 21              | Mon. Mar. 28   |
| Tuesday, April 5    | Health & Wellness Guide     | Tues. Mar. 22             | Tues. Mar, 29  |
| Sunday, April 10    | Wedding Guide               | Mon. Mar. 28              | Mon. Apr. 4    |
| Wednesday, April 13 | Autos Marketplace           | Wed. Mar. 30              | Wed. Apr. 6    |
| Sunday, April 17    | Golden Gloves               | Fri. Apr. 1               | Fri. Apr. 8    |
| Monday, April 18    | National College Fair Guide | Mon. Apr. 4               | Mon. Apr. 11   |
| Thursday, April 21  | VIVA                        | Thurs. Apr 7              | Thurs. Apr. 13 |
| Sunday, April 24    | Citizenship NOW!            | Fri. Apr. 8               | Fri. Apr. 15   |
| Tuesday, April 26   | Family Health               | Tues. Apr. 12             | Tues. Apr. 19  |
| Wednesday, April 27 | Autos Marketplace           | Wed. Apr. 13              | Wed. Apr. 20   |
| Thursday, April 28  | Unclaimed Funds             | Wed., Apr. 14             | Wed. Apr. 21   |
|                     |                             |                           |                |

### **2016 SPECIAL SECTIONS DAILY®NEWS** ΝΛΛΥ









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Sunday, August 28

It's in Queens

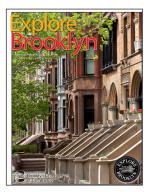
| MAY                                |                                | NIDAILINE W 3                       | Rev. 4/2016        |
|------------------------------------|--------------------------------|-------------------------------------|--------------------|
| Publication Date                   | Section                        | Reservation & Advertorial Due       | Ad Materials Due   |
| Sunday, May 1                      | Queens Week                    | Mon. Apr. 18                        | Mon. Apr. 25       |
| Wednesday, May 4                   | VIVA                           | Thurs. Apr. 20                      | Thurs. Apr. 27     |
| Thursday, May 5                    | Bronx Week1                    | Thurs. Apr. 21                      | Thurs. Apr. 28     |
| Friday, May 6                      | National Nurses Week           | Fri. Apr. 22                        | Fri. Apr. 29       |
| Friday, May 6                      | Bronx Week II                  | Fri. Apr. 22                        | Fri. Apr. 29       |
| Sunday, May 8                      | Spring Catholic Schools Tour   | Mon. Apr. 25                        | Mon. May 2         |
| Monday, May 9                      | Queens Chamber Expo            | Mon. Apr. 25                        | Mon. May 2         |
| Wednesday, May 11                  | Autos Marketplace              | Wed. Apr.27                         | Wed. May 4         |
| Thursday, May 12                   | Transitions in Education       | Thurs. Apr. 28                      | Thurs. May 5       |
| Friday, May 13                     | Spring Real Estate             | Fri. Apr. 29                        | Fri. May 6         |
| Friday, May 20                     | Summer Fun in New Jersey       | Fri. May 6                          | Fri. May 13        |
| Sunday, May 22                     | Summer Weekend Getaways        | Mon. May 9                          | Mon. May 16        |
| Sunday, May 22                     | Nathan's Turns 100             | Mon. May 9                          | Mon. May 16        |
| Tuesday, May 24                    | Senior Healthy Living          | Tues. May 10                        | Tues. May 17       |
| Wednesday, May 25                  | Autos Marketplace              | Wed. May 11                         | Wed. May 18        |
| Friday, May 27                     | Casino Jackpot                 | Fri. May 13                         | Fri. May 20        |
| JUNE                               |                                |                                     |                    |
| Publication Date                   |                                | Reservation & Advertorial Due       | Ad Materials Due   |
| Thursday, June 2                   | Staying Cool                   | Thurs. May 19                       | Thurs. May 28      |
| Wednesday, June 8                  | Autos Marketplace              | Wed. May 23                         | Wed.May 30         |
| Thursday, June 9                   | Great Careers for New Yorkers  | ,                                   | Thurs. June 2      |
| Friday, June 10                    | VIVA                           | Fri. May 27                         | Fri. June 3        |
| Sunday, June 12                    | Discover Westchester           | Fri. May 27                         | Fri. June 3        |
| Tuesday, June 14                   | NY's Best Children's Hospitals | F                                   | Tues. June 7       |
| Sunday, June 19                    | Ultimate Summer Guide          | Mon. June 6                         | Mon. June 13       |
| Tuesday, June 21                   | Celebrate Coney Island         | Tues, June 7                        | Tues. June 14      |
| Wednesday, June 22                 | Autos Marketplace              | Wed. June 8                         | Wed. June 15       |
| Friday, June 24                    | Profiles of Astoria            | Fri. June 10                        | Fri. June 17       |
| Sunday, June 26                    | Summer Fun in Staten Island    | Fri. June 6                         | Fri. June 17       |
| Monday, June 27                    | Celebrate the Rockaways        | June 13                             | Mon. June 20       |
| JULY                               |                                |                                     |                    |
| Publication Date<br>Sunday, July 3 | Section<br>Macy's Fireworks    | Reservation & Advertorial Due<br>NA | Ad Materials<br>NA |
| Thursday, July 7                   | VIVA                           | Thurs. June 23                      | Thurs. June 30     |
| Wednesday, July 13                 | Autos Marketplace              | Wed. June 29                        | Wed. July 6        |
| Monday, July 18                    | Fall Education                 | Tues. July 5                        | Mon. July 11       |
|                                    |                                |                                     |                    |
| Tuesday, July 19                   | New York's Best Hospitals      | Tues. July 5                        | Tues. July 12      |
| Sunday, July 24                    | Mike Piazza Hall of Fame       | Fri. July 8                         | Fri. July 15       |
| Wednesday, July 27                 | Autos Marketplace              | Wed. July 13                        | Wed. July 20       |
| TBD                                | Yankees /Mets Preview          |                                     |                    |
| AUGUST<br>Publication Date         | Section                        | Reservation & Advertorial           | Ad Materials       |
| Wednesday, August 3                | Jamaica Jams                   | Wed. July 20                        | Wed. July 27       |
| Thursday, August 4                 | VIVA                           | Thurs. July 21                      | Thurs. July 28     |
| Tuesday, August 9                  | Harlem Week                    | Tues. July 26                       | Tues. Aug 2        |
| Wednesday, August 10               | Autos Marketplace              | Wed. July 27                        | Wed. Aug 3         |
| Thursday, August 11                | Guide to Brooklyn              | Thurs. July 28                      | Thurs. Aug. 4      |
| Thursday, August 18                | Fall Career Guide              | Thurs. Aug. 4                       | Thurs. Aug 11      |
| Wednesday, August 24               | Autos Marketplace              | Wed. Aug. 10                        | Wed. Aug. 17       |
|                                    | · · · · ·                      |                                     |                    |
| Thursay, August 25                 | It's in Queens                 | Thurs. Aug. 11                      | Thurs. Aug. 18     |
| Sunday, August 28                  | Back to School                 | Mon. Aug. 15                        | Mon. Aug. 22       |
| Constant Account 00                |                                | ΝΛ                                  |                    |

Mon. Aug. 15

Mon. Aug 22

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### SEPTEMBER

| Publication Date        | Section                      | <b>Reservation &amp; Advertorial</b> | Ad Materials   |
|-------------------------|------------------------------|--------------------------------------|----------------|
| Thursday, September 1   | Caribbeat                    | Thurs. Aug. 18                       | Thurs. Aug. 25 |
| Sunday, September 4     | Mother Teresa Sainthood      | Fri. Aug. 19                         | Fri. Aug. 26   |
| Tuesday, September 6    | How To Choose A College/Grad | d Tues. Aug. 23                      | Tues. Aug. 30  |
| Wednesday, September 7  | NY Jets/Giants Poster        | Wed. Aug. 24                         | Wed. Aug. 31   |
| Thursday, September 8   | NFL Preview                  | Thurs Aug. 25                        | Thurs. Sep. 1  |
| Friday, September 9     | NY Jets Football Club        | Fri. Aug. 26                         | Fri. Sept. 2   |
| Sunday, September 11    | 15 Years Later 9/11          | Fri. Aug 26                          | Fri. Sept 2    |
| Monday, September 12    | Family Health                | Mon Aug. 29                          | Tues. Sep. 6   |
| Wednesday, September 14 | Autos Marketplace            | Wed. Aug. 31                         | Wed. Sep. 7    |
| Thursday, September 15  | VIVA                         | Thurs. Sept. 1                       | Thurs. Sept. 8 |
| Friday, September 16    | Ultimate Fall Guide          | Fri. Sept. 2                         | Fri. Sept 9    |
| Sunday, September 18    | Atlantic Antic               | Tues. Sept. 6                        | Tues. Sept. 12 |
| Sunday, September 18    | New Vision Insert            | Tues. Sept. 6                        | Mon. Sept. 12  |
| Friday, September 23    | Howard Beach                 | Fri. Sept. 9                         | Fri. Sept.16   |
| Wednesday, September 28 | Autos Marketplace            | Wed Sept. 14                         | Wed. Sept 21   |

### **OCTOBER**

| Publication Date      | Section                        | Reservation & Advertorial Due | Ad Materials Due |
|-----------------------|--------------------------------|-------------------------------|------------------|
| Monday, October 3     | Your Money Guide to Medicare   | Mon. Sep. 19                  | Mon. Sep. 26     |
| Wednesday, October 5  | VIVA                           | Wed. Sep. 21                  | Wed. Sep. 28     |
| Thursday, October 6   | Hometown Heroes in Education   | Thurs. Sep. 22                | Thurs. Sep. 29   |
| Friday, October 7     | Casino Jackpot Magazine        | Fri. Sep. 26                  | Fri. Sep. 30     |
| Sunday, October 9     | Columbus Day                   | Mon. Sep. 26                  | Mon. Oct. 3      |
| Monday, October 10    | Best NYC High Schools          | Mon. Sep. 26                  | Mon. Oct. 3      |
| Tuesday, October 11   | Senior Healthy Living          | Tues. Sept. 27                | Tues. Oct. 4     |
| Wednesday, October 12 | Autos Marketplace              | Wed. Sept 28                  | Wed. Oct. 5      |
| Thursday, October 13  | How To Guide                   | Thurs. Sep. 29                | Thurs. Oct. 6    |
| Monday, October 17    | Big Apple College Fairs        | Mon. Oct. 3                   | Tues. Oct. 11    |
| Wednesday, October 19 | Performing & Visual Arts Guide | e Wed. Oct. 5                 | Wed. Oct. 12     |
| Monday, October 24    | STEM College & Career Fair     | Mon.Oct. 10                   | Mon. Oct. 17     |
| Wednesday, October 26 | Autos Marketplace              | Wed. Oct. 12                  | Wed. Oct. 19     |
| Monday, October 31    | Your Money Guide to Obamaca    | re Mon. Oct. 17               | Mon. Oct. 24     |
|                       |                                |                               |                  |

### NOVEMBER

| Publication Date       | Section                        | Reservation & Advertorial Due | Ad Materials Due |
|------------------------|--------------------------------|-------------------------------|------------------|
| Tuesday, November 1    | Power Degrees                  | Tues. Oct. 18                 | Tues. Oct. 25    |
| Thursday, November 3   | VIVA                           | Thurs. Oct. 20                | Thurs. Oct. 27   |
| Friday, November 4     | Shop Brooklyn                  | Fri. Oct 21                   | Fri. Oct 28      |
| Sunday, November 6     | Veterans Day                   | Fri. Oct 21                   | Fri. Oct 28      |
| Monday, November 7     | Home Healthcare                | Mon. Oct. 24                  | Mon. Oct. 31     |
| Monday, November 14    | CICU Official Latino College F | air Mon. Oct. 31              | Mon. Nov. 7      |
| Wednesday, November 16 | Autos Marketplace              | Wed. Nov. 2                   | Wed. Nov. 9      |
| Thursday, November 17  | Holiday Gift Guide             | Thurs. Nov. 3                 | Thurs. Nov. 10   |
| Monday, November 21    | Your Money Guide to Medicare   | e Mon. Nov. 7                 | Mon. Nov. 14     |
| Wednesday, November 23 | Macy's Thanksgiving Parade     | NA                            | NA               |
| Wednesday, November 30 | Autos Marketplace              | Wed. Nov. 16                  | Wed. Nov. 23     |
|                        |                                |                               |                  |

#### DECEMBER

| Publication Date      | Section                       | Reservation& Advertorial Due | Ad Materials Due |
|-----------------------|-------------------------------|------------------------------|------------------|
| Friday, December 2    | Broadway in the Bronx         | Fri. Nov. 18                 | Thurs. Dec. 24   |
| Sunday, December 4    | Pearl Harbor - 75 Years Later | Fri. Nov. 18                 | Thurs. Dec. 24   |
| Monday, December 5    | Health and Wellness Guide     | Mon. Nov. 21                 | Mon. Nov. 28     |
| Thursday, December 8  | Last Minute Gift Guide        | Wed, Nov. 23                 | Fri., Dec. 2     |
| Sunday, December 11   | Christmas Gift Guide          | Wed. Nov. 23                 | Fri. Dec. 2      |
| Wednesday December 14 | Autos Marketolace             | Wed Nov 30                   | Wed Dec 7        |