

BusinessDay



OVERVIEW



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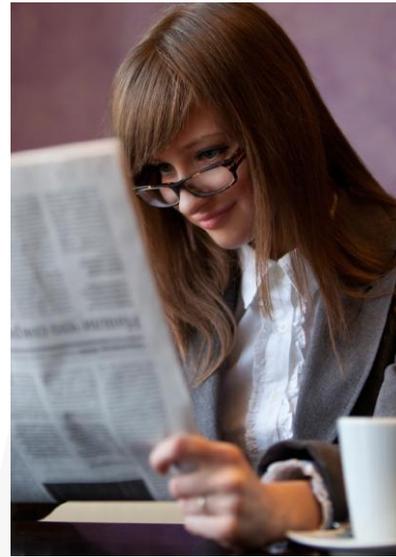
Authoritative, informative and timely, **BusinessDay** is a must read for business decision-makers.

BusinessDay has Australia's most influential business writers and commentators who provide up-to-the-minute business news, including context, background and specialist analysis to give readers a sound understanding of what's happening in the business world.



News

Australia's most influential business writers and commentators keep readers abreast of the latest business, finance and ASX market news.



MySmallBusiness

This section targets small to medium business owners eagerly seeking information and inspiration to improve and grow their ventures.

CONTENT

Technology

Technology pursues, interprets, analyses and serves the latest IT news stories, helping readers make informed technology decisions.

Markets

The 'Markets' section of *BusinessDay* provides readers with ASX stock market news and reports, index movements and the latest company announcements.



CONTENT

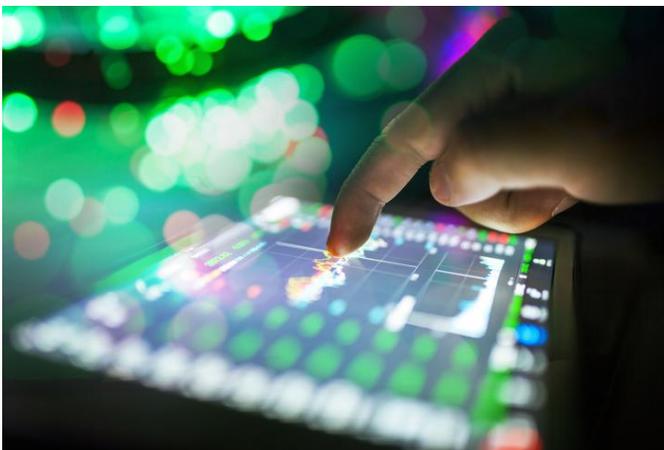


Investigations

BusinessDay has won numerous awards in recent years for its signature investigations including multiple Walkley Awards, Kennedy Awards & Quill Awards. Through these investigations BusinessDay has proven record of hard-hitting, powerful and influential journalism of the highest standard.

MarketsLive

BusinessDay is home to Australia's pioneering and massively popular markets blog. The blog is Australia's first stop for investors who want to stay on top of the latest news and engage in lively conversation and debate with fellow market-watchers.



Scope

Scope is Australia's best twice-yearly survey of where leading experts believe the Australian economy is headed. Published with interactive online data and in full in print, Scope is one of a kind.



EDITORIAL TEAM



Mathew Dunckley
Editor

Mathew leads business coverage for *BusinessDay* across digital and print platforms. Mat is himself an experienced financial and political journalist and manages the top business reporting and commentary team in the country. Over a 15 year career Mat has worked at several leading publications including *The Australian Financial Review*, *The Age* and *The Sydney Morning Herald*.



**Adele
Ferguson**

Adele is a multi-Walkley award-winning senior business columnist, commentator and reporter for *The Sydney Morning Herald* and *The Age*. With almost 20 years in journalism, Adele carries a reputation as one of Australia's most respected and hardest-hitting business commentators.



Ross Gittins

Ross is one of Australia's leading economic commentators and an author of several books. He is a columnist for *The Age* and has been economics editor of *The Sydney Morning Herald* since 1978. In 2008 he was made a member of the Order of Australia. He has also been awarded honorary doctorates by Macquarie Uni and University of Sydney.

EDITORIAL TEAM



Elizabeth Knight

Elizabeth Knight has been a business/finance columnist for the Sydney Morning Herald & The Age for seventeen years – primarily covering all aspects of listed companies, equity and debt markets and the various issues relating to them.

In this role Elizabeth covers most large companies across the industrial and resourcing sectors and has a particular interest in retail, banking and finance, media, technology and gaming. She began her journalistic career as a business writer with the *Australian Financial Review* and has completed a Bachelor of Economics.



Michael Pascoe

Michael is one of Australia's most respected finance and economics commentators with 37 years experience across newspaper, broadcast and online. Michael is regularly on Channel 7's Sunrise and news programs, as well as a contributing editor for *BusinessDay* online.



Clancy Yeates

A former Canberra business correspondent, Clancy Yeates reports on banking and finance in *The Sydney Morning Herald* and *The Age*. Clancy fronts the weekly Wednesday print section Insight, detailing the ups and downs of the current financial market.



FURTHER INFORMATION

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