# World Investment Service

Intelligence

Unit

The

Economist

A complete foreign investment decision-support tool

**World Investment Service** covers the world's 60 largest economies and provides detailed coverage of each country's investment profile over a five-year horizon.

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Full-text reports cover the political and economic background, business environment, foreign investment regulations, and trends in foreign investment. A detailed database presents flows of investment by country and industry, overseas mergers and acquisitions, and business costs.

World Investment Service expands your understanding of each country beyond current conditions—it also identifies the opportunities and risks that may impact investments. Drawing on The Economist Intelligence Unit's renowned macroeconomic forecasts and forward-looking analysis—such as the Business Environment Rankings—World Investment Service provides a detailed picture of each country's investment potential.

# **Use World Investment Service to:**

- Support your overseas investment plans.
- Monitor existing investments.
- Build customised country reports on the fly for your next meeting.
- Benchmark countries' performance to determine the best places for you to invest.
- Compare the cost of investments across 60 countries.
- Identify the countries ideal for foreign investment by industry.

# 280 variables are provided for each country

World Investment Service provides reliable, accurate, timely, and comparable statistics. The data is checked and vetted by our teams of country experts with the rigour you expect. Data series are provided for the following topics:

- Macroeconomics
  - Market size and growth.
  - Macroeconomic stability.
  - International trade.
  - Competitiveness.
  - Business environment rankings.
- Business costs
  - New staff costs.
  - Staff relocation costs.
  - Office and industrial rents.
  - Transport costs.
  - Utilities.
  - Corporate tax rates.
  - Travel costs.
- Foreign direct investment (FDI)
  - FDI total flows and stocks.
  - FDI, inflows by country.
  - FDI, inflows by industry.
- Mergers & acquisitions (value by country and industry)
  - Total deals.
  - Value of deals by type.
  - Value of deals by country of acquirer.
  - Value of deals by industry.

# **Custom Reports**

With World Investment Service you can build your own reports by choosing the sections you want to include, the countries you want to compare against, and even project the costs associated with your investment. Build custom reports covering:

- Politics and the economy.

# Which countries are covered?

#### Americas

- Argentina Brazil Canada Chile
- Colombia Ecuador Mexico Peru
- United States Venezuela

**Asia-Pacific** 

- Australia China Hong Kong
- India Indonesia Japan
- Malaysia New Zealand
- Pakistan Philippines Singapore
- South Korea Sri Lanka Taiwan
- Thailand Vietnam

#### Eastern Europe

- Azerbaijan Bulgaria Czech Republic
- Hungary Kazakhstan Poland
- Romania Russia Slovakia Ukraine Middle East & Africa
- Algeria Egypt Iran Israel
- Nigeria Saudi Arabia South Africa

#### Western Europe

- Austria Belgium Denmark Finland
- France Germany Greece Ireland
- Italy Netherlands Norway Portugal
- Spain Sweden Switzerland Turkey
- United Kingdom

#### **Regional Aggregates**

- Americas
- Asia-Pacific
- Europe
- Middle East & North Africa
- Sub-Saharan Africa

- Business environment.
- Business costs.
- Foreign investment trends.
- Foreign investment data and forecasts.
- Cross border mergers & acquisitions.
- Making an investment.

# World Investment Service delivers:

- Monthly updates.
- Data from 1990-present.
- Five year forecasts.

## Access choices:

- Enterprise access via IP control or username:
- Bureau van Dijk interface at eiu.bvdep.com
- Alacra interface at eiu.alacra.com

## **Interface features:**

- Custom report builder in HTML and PDF.
- Downloadable Excel® tables.
- Series codes.
- Series definitions.
- Analyst name and forecast date.

#### Americas

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## • Colour coding.

- Automatic graphing.
- Preset searches and saved searches.

### Alacra interface

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Bureau van Dijk interface

### Asia & Australasia

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