

Fairfax Media

**Traveller**



OVER  
VIEW



# Traveller OVERVIEW

The essential resource for Australians who love to travel. **Traveller** provides inspiration for your next holiday and the tools to turn dreams into reality. With a line-up of Australia's most experienced and respected travel writers and columnists, we deliver superior writing, beautiful photography and independent, expert advice.



# WHAT'S INSIDE

SATURDAY  
"Great Journeys"

## *The Big Picture*

Our popular reader photo competition 'The Big Picture', offers winners an exciting overseas holiday for two.



## *Flight Test*

Our well read flight review column critiques everything from the food to the entertainment, on a different flight each week.

## *Everyone Asks*

One of Australia's most experienced travel gurus, Michael Gebicki has the answers for readers befuddled by travel dilemmas.

## *The Review*

Our accommodation guides provide readers with valuable info on hotels and resort in Asia, Europe, the US and beyond.



## *Deals of the Week*

A weekly guide featuring the best travel deals and bargains.

## *The Shipping News*

A weekly column with an expert focus on luxury and expeditionary cruising.

# WHAT'S INSIDE SUNDAY "Great Holidays"

## Tip-o-meter

Readers share their favourite places and travel tips for smooth travelling and great adventures.



## The Tripologist

One of Australia's most experienced travel writers, Michael Gebicki has the answers for readers befuddled by travel dilemmas.



## Deals of the Week

Each week we present the hottest holiday bargains around in 'Go Now', 'Go Soon' and 'Go Later'.



## Compelling Features

With exhaustive coverage of popular destinations worldwide, our thoroughly researched feature articles provide plenty of practical information to plan your next break. Our features also drive readers to Traveller.com.au for extra content including photo galleries and videos.

## The Cruise Director

The most comprehensive cruising section of any weekend paper includes a weekly column by The Cruise Director Sally MacMillan, a ship review, deals of the week and a cruiser's take on their shore excursion.

## Mama Holiday

Our family column by Tracey Spicer has tips and advice for hitting the road with pint-sized travellers.

## The Getaway

Our short break guide provides readers with info on top accommodation choices in Australia and New Zealand.

## Everywhere Man

Travel blogger, author and global roamer Ben Groundwater shares his wry and insightful observations about life on the road.

# WHAT'S ONLINE



## Destinations - Domestic

The domestic area of the 'Destinations' section is everything you need to know about Australia. Immersed in all of Australia's national beauty, this section provides a comprehensive guide for every style of getaway.



## Destinations - International

The international component of the 'Destinations' section features more than 900 pages of content covering breathtaking experiences, unique activities and fast facts to guide the travel making decision.

## Experiences

The 'Experiences' section is a place for travel inspiration based on holiday types. For simple navigation, Traveller.com.au features user-friendly experience icons throughout the site to make planning the perfect holiday easy.

## Deals

The *Traveller* curated deals are hand selected by our editorial team and updated on a weekly basis, to ensure we provide the best travel packages around.



## Planning

The 'Planning' section is home to information and advice to assist in holiday preparation, such as; all you need to know before you go, the latest travel gadgets and key products to match your holiday type.

## Reviews

Through our partnership with TripAdvisor, the 'Reviews' section showcases insights and tips on accommodation and airline travel, while expert travel writers provide recommendations and advice.



**Anthony Dennis**  
*National Editor*

Anthony is the National Travel Editor, and one of Australia's most experienced newspaper and magazine editors and writers. The author of two travel books, Anthony is a long-time commentator on travel and tourism issues, as well as a speaker and moderator at travel and tourism events.

# EDITORIAL CONTRIBUTORS

Jane Reddy

Jane is our Deputy National Travel Editor and has a decade of experience as a writer and editor behind her. Jane has exclusive experience writing features, hotel reviews and news columns.



Craig Platt



Craig is the Travel Managing Editor, Digital and has had responsibility for our online sites and digital products since 2007. Craig is passionate about bringing a unique perspective on travelling to our online audience.



## Tracey Spicer

Tracey is a journalist, columnist, radio broadcaster, TV news anchor, and media trainer. An inveterate traveller, Tracey has written about her adventures in Morocco, Hong Kong, Samoa, Abu Dhabi, India, the U.S. and Australia with her family. Tracey writes the weekly 'Mama Holiday' column in *Traveller* on Sunday.

# EDITORIAL CONTRIBUTORS

## Lee Tulloch

The founding editor of Harper's Bazaar Australia, Lee lived in New York and Paris for many years before returning to Sydney in 2002, but travels frequently to satisfy an inherent restlessness and unquenchable curiosity about the World. Lee writes the 'Luxe Nomad' column in Saturday's *Traveller*.



## Michael Gebicki



Michael is a travel writer and photographer who has been writing on travel since 1982. He writes 'The Tripologist' column on Sundays as well as the 'Everyone Asks' column on Saturday (both appear on Traveller.com.au) and also contributes feature articles.



## Brian Johnston

Brian Johnston is one of Australia's leading and most experienced travel writers editing Traveller's weekly cruising column, The Shipping News. Each Saturday, Johnston delivers the latest news in cruising, with an expert emphasis on the growing luxury, river and expeditionary segments of the cruise market.

# EDITORIAL CONTRIBUTORS

## Sally Macmillan

A relatively recent cruise convert and long-term journalist who has a serious sailing habit, Sally relishes the opportunities that travelling offers. Sally has edited Cruise Passenger magazine for four years, and writes the weekly cruise column and cruise travel related features for *Traveller* on Sunday and online.



## Ben Groundwater



Fairfax's globetrotter on a shoestring, Ben finds the good, the bad and the ugly in the world's best destinations. Ben has been a professional travel writer for more than 10 years, during which time he's schlepped his way through more than 60 countries. He still frequently gets lost.

Ben writes the 'Everywhere Man' section on Sundays, and contributes feature articles to Traveller.com.au.



## FURTHER INFORMATION

### ADVERTISING CONTACT INFORMATION

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### AUDIENCE PROFILE

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### DEADLINES

[adcentre.com.au](http://adcentre.com.au)

