

अतुल्य!भारत

**GO BEYOND**  
Calendar 2017

Wall - Desk

# GO BEYOND

## Incredible India Calendar 2017

India is dotted with places that are as beautiful as any other popular destination. Places that most people aren't yet aware of. Here, every destination can be a beginning of another journey.

We wanted to show these destinations from every corner of our country, in a manner more unique than the conventional medium of paper. We wanted to provide not just a calendar that looks good, but a new experience altogether.

This led to the idea of 'GO BEYOND', where every destination on every leaf of the calendar leads you to the many places you can, and you should go to.

1



Download the App



2

Steps to go beyond...



Scan Entire Image



3



And GO BEYOND....



**Download the App**



**Scan Entire Image**



**And GO BEYOND....**

**All you need to do, is download the Blippar app.  
and scan the image on our calendar to go on an  
incredible journey.**





*Situated on the eastern coast, and close to god.*

*Shree Jagannath Temple, Odisha*

JAN '17

S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T
01	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31


 DOWNLOAD  
 BLIPPAR APP  

 SCAN ENTIRE  
 IMAGE  

 AND  
 GO BEYOND





*The next best thing to walking on water.*

*Gulmarg, Jammu and Kashmir*

FEB '17  
**02**

W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28

 DOWNLOAD BLIPPAR APP  
 SCAN ENTIRE IMAGE  
 AND GO BEYOND





*The art of worship.*

*Khajuraho, Madhya Pradesh*

MAR '17

<b>03</b>	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31





*Get charmed by the minarets.*

*Charminar, Telangana*

APR '17  
**04** S 1 S 2 M 3 T 4 W 5 T 6 F 7 S 8 S 9 M 10 T 11 W 12 T 13 F 14 S 15 S 16 M 17 T 18 W 19 T 20 F 21 S 22 S 23 M 24 T 25 W 26 T 27 F 28 S 29 S 30

DOWNLOAD  
BLIPPAR APP  
 SCAN ENTIRE  
IMAGE  
 AND  
GO BEYOND





*Built in the 15<sup>th</sup> century. Still holding the fort.*

*Mehrangarh Fort, Rajasthan*

MAY '17	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W							
<b>05</b>	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31


 DOWNLOAD  
 BLIPPAR APP  

 SCAN ENTIRE  
 IMAGE  

 AND  
 GO BEYOND

संस्कृतं तुलनां स्यात्  
एवमेव भारत  
एवमेव भारत

अतुल्यं भारत  
Incredible India



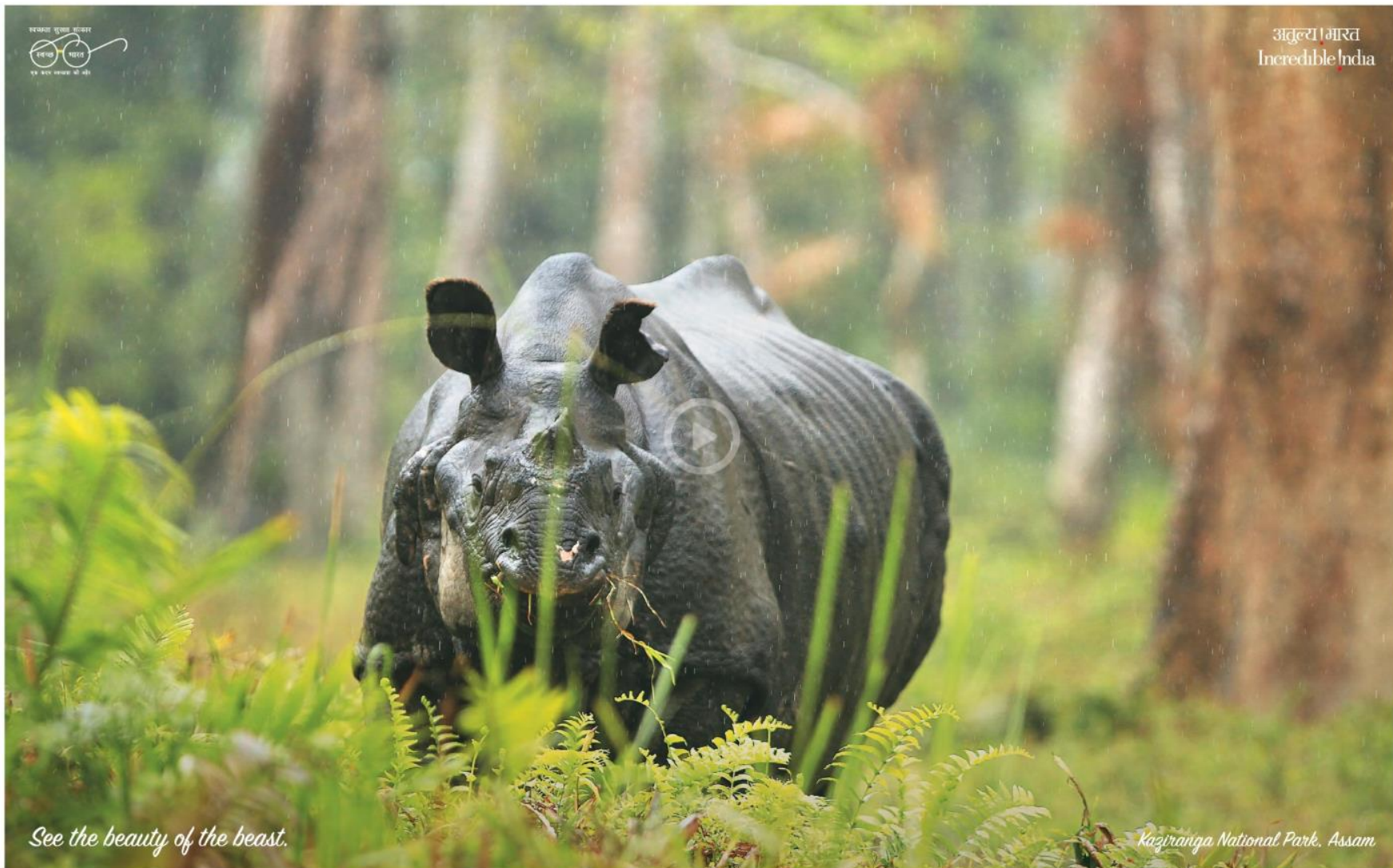
*A bridge between the past and the future.*

*Vidyasagar Setu, West Bengal*

JUN '17  
**06** T F **S** **S** M T W T F **S** **S** M T W T F **S** **S** M T W T F  
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

DOWNLOAD  
BLIPPAR APP  
SCAN ENTIRE  
IMAGE  
AND  
GO BEYOND





*See the beauty of the beast.*

*Kaziranga National Park, Assam*

JUL '17 **07** S 1 S 2 M 3 T 4 W 5 T 6 F 7 S 8 S 9 M 10 T 11 W 12 T 13 F 14 S 15 S 16 M 17 T 18 W 19 T 20 F 21 S 22 S 23 M 24 T 25 W 26 T 27 F 28 S 29 S 30 M 31

DOWNLOAD  
 BLIPPAR APP  
 SCAN ENTIRE  
 IMAGE  
 AND  
 GO BEYOND





*Once, one of the world's richest cities. Now, priceless.*

*Hampi, Karnataka*

AUG '17	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T							
08	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31





*A daily ritual, that's older than history.*

*Ganga Aarti at Varanasi, Uttar Pradesh*

SEP '17	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
09	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

DOWNLOAD  
BLIPPAR APP  
SCAN ENTIRE  
IMAGE  
AND  
GO BEYOND



*Some arrive for the world's third highest peak. Some, for the high.*

*View of Kanchenjunga, Sikkim*

OCT '17 **10** (S 1) M 2 T 3 W 4 T 5 F 6 (S 7) (S 8) M 9 T 10 W 11 T 12 F 13 (S 14) (S 15) M 16 T 17 W 18 T 19 F 20 (S 21) (S 22) M 23 T 24 W 25 T 26 F 27 (S 28) (S 29) M 30 T 31







*Over 500 years of service. Over a million souls served.*

*Sri Harmandir Sahib, Punjab*

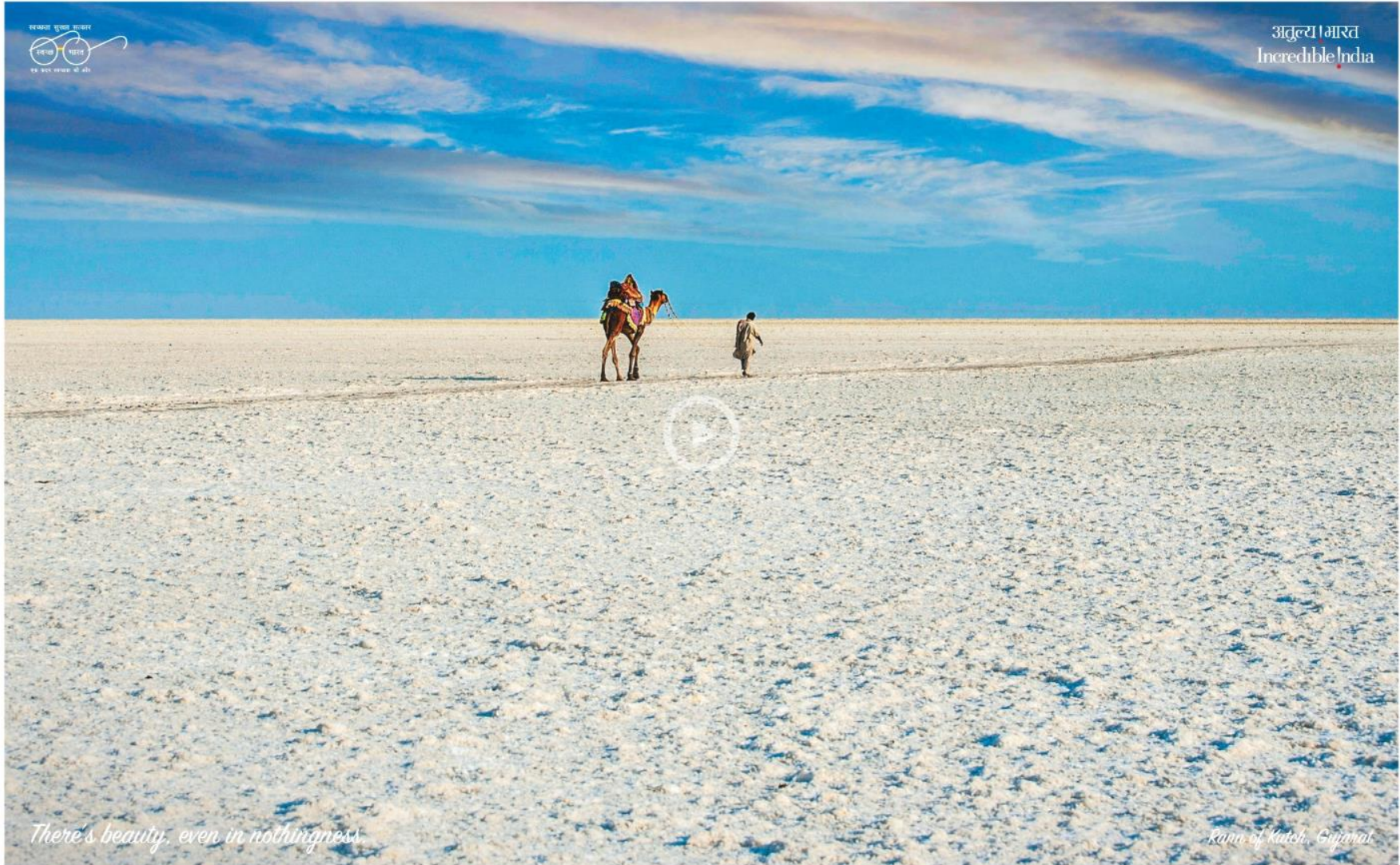
NOV '17	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T							
<b>11</b>	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30


 DOWNLOAD  
BLIPPAR APP  

 SCAN ENTIRE  
IMAGE  

 AND  
GO BEYOND





*There's beauty, even in nothingness*

*Rann of Kutch, Gujarat*

DEC '17	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S							
12	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31


 DOWNLOAD  
 BLIPPAR APP  

 SCAN ENTIRE  
 IMAGE  

 AND  
 GO BEYOND



# GO BEYOND



**Olun Jagannath Temple, Odisha**

Puri is synonymous with Lord Jagannath and vice versa. Figures of Lord Jagannath are tended and regularly dressed in new clothes at onyias across the state. Built in the 12<sup>th</sup> century, the temple is surrounded by two walls, but you can spot its shikhar (tower) topped by the flag and wheel of Lord Vishnu from various parts of the city.



**Gulmarg, Jammu and Kashmir**

Gulmarg, or the "Meadow of Flowers" is a popular skiing hill resort situated in the Pirpanjal range of the Himalayas, in the state of Jammu & Kashmir. The Gulmarg Gondola, one of the highest in the world, offers a panoramic view of the pine forests and mountain ranges.



**Khajuraho, Madhya Pradesh**

Khajuraho, one of the UNESCO World Heritage Sites in India was built between 950-1050 AD by the Chandela Dynasty. Located in Madhya Pradesh, the ancient temples here display some of the finest art and exceptional architectural skills.



**Charminar, Telangana**

In the heart of the Old City, the Charminar is Hyderabad's signature landmark. It is a monument and a mosque, synonymous with the history of the city. Today Charminar is the hub of a busy commercial area, surrounded by lively bazaars.



**Maharajah Fort, Rajasthan**

Rising impregnable from a hill, 125 metres above Jaipur's skyline is the Maharajah Fort, imposing. It is packed with history and legends. The Fort is known for its exquisite latticed windows, carved panels and intricately decorated walls.



**Vidyotsagar Setu, West Bengal**

Vidyotsagar Setu, also known as the second Hooghly Bridge is a toll bridge over the Hooghly river in West Bengal, India, linking Kolkata, a city famous for its rich culture with the industrial town of Howrah.



**Kaziranga National Park, Assam**

The Kaziranga National Park in Assam, a UNESCO World Heritage Site is home to the Indian one-horned rhinoceros. Situated on the banks of the Brahmaputra, the park has a rich variety of wildlife and provides habitat for a number of threatened species and migratory birds.



**Hampi, Karnataka**

The group of monuments at Hampi in Karnataka are classified as one of the UNESCO World Heritage sites in India. The granary of what was once considered as one of the world's richest cities, still echoes through the remnants of the capital of the Vijayanagara Empire. The Vittala temple here, is the most exquisitely ornate structure and represents the culmination of Vijayanagara temple architecture.



**Ganga Aarti at Haridwar, Uttar Pradesh**

Every evening as dusk descends, it is time for the Ganga Aarti to be performed on the banks of the River Ganga, in the holy city of Varanasi. It is a powerful and uplifting spiritual ritual, wherein offerings are made to the sacred river Ganga, revered as a goddess.



**Peak of Kinchenjunga, Sikkim**

Peeling is nestled at an altitude of 2150 m (7037 feet). The Kinjalaya and the Kanchenjunga may be viewed at close quarters from Peeling. The town also forms the base from where trekkers and other adventurers undertake the strenuous and arduous trails in western Sikkim.



**Sri Hanuman's Sahib, Punjab**

Famous as the Golden Temple, Sri Hanuman's Sahib, one of the most revered sites of Sikh pilgrimage, is located in Amritsar. In the state of Punjab. The top structure of the temple is covered with pure gold leaf. The langar or community kitchen in the temple serves free food to thousands of devotees every day, irrespective of their faith, belief or religion.



**Rann of Kutch, Gujarat**

The great Rann of Kutch is a seasonal salt marsh located in the Thar Desert in the Kutch District of the state of Gujarat. It is reputed to be the largest salt cover in the world. The Government of Gujarat hosts an annual festival called the Rann Utsav (Festival of the Rann), which begins in November and continues till the end of February. Here, tourists can see the various sights of the Rann as well as get a taste of the local culture, cuisine and hospitality.

## Government Holidays

January	April	May	June	August	September	October	November	December
26 Republic Day	09 Mahavir Jayanti 14 Good Friday	10 Buddha Purnima	26 Idu'1 Fitr	15 Independence Day	02 Idu'1 Zuha 30 Dussehra (Vijay Dashmi)	01 Muharram 02 Mahatma Gandhi's Birthday 19 Diwali (Deepavali)	04 Guru Nanak's Birthday	02 Prophet Mohammad's Birthday (Id-E-Milad) 25 Christmas Day

स्वच्छता सुरक्षा सत्कार



एक कदम स्वच्छता की ओर

अतुल्य भारत  
Incredible India

www.incredibleindia.org

Follow us: [f/Incredibleindia](#) [t/@incredibleindia](#)

24x7 Tourist Helpline:

1800-11-1363

Short Code: 1363



स्वच्छता सुरक्षा संस्कार  
 स्वच्छ भारत  
 एक कदम स्वच्छता की ओर

*There's still a thing or two you can learn from the world's oldest university.*

अतुल्य! भारत  
 Incredible! India

JANUARY, 2017

M	30	2	9	16	23
T	31	3	10	17	24
W	4	11	18	25	
T	5	12	19	26	
F	6	13	20	27	
S	7	14	21	28	
S	1	8	15	22	29

**Nalanda Mahavihara, Bihar**

Founded in the 5th century, it was once one of the world's greatest universities and a Buddhist learning centre. It is believed that about 10,000 monks lived and studied here around the time the Chinese monk and scholar – Xuan Zang visited the site, in the 7th century.



**DOWNLOAD  
 BLIPPAR APP**



**SCAN ENTIRE  
 IMAGE**



**AND  
 GO BEYOND**





स्वधर्मता मुक्ता सत्कार  
 स्वच्छ भारत  
 एक कदम स्वच्छता की ओर

*Bow down and rise up closer to god.*

# अतुल्य! भारत Incredible! India

FEBRUARY, 2017

M	6	13	20	27
T	7	14	21	28
W	1	8	15	22
T	2	9	16	23
F	3	10	17	24
S	4	11	18	25
S	5	12	19	26

### Jama Masjid, Delhi

The grand Jama Masjid was the final architectural achievement of Shah Jahan, the Mughal Emperor who also built the Taj Mahal. A calm respite from the surrounding hustle and bustle, Jama Masjid, India's largest mosque can hold up to 25,000 worshippers at a time.



DOWNLOAD  
 BLIPPAR APP



SCAN ENTIRE  
 IMAGE



AND  
 GO BEYOND



सबभरता सुखसा सलकार  
 स्थापक भारत  
 एक कलन लककाता की सीर

*Leave your luggage behind. And your worries.*

# अतुल्य! भारत Incredible India

MARCH, 2017

M	6	13	20	27	
T	7	14	21	28	
W	1	8	15	22	29
T	2	9	16	23	30
F	3	10	17	24	31
S	4	11	18	25	
S	5	12	19	26	

## Sunset on a beach, Goa

Goa is a land of amazing contrasts. Of tangible and intangible heritage; of human endeavour and natural wonders; of music and stillness. Here, one can explore beaches alive with a throng of adventure-seekers as well as calm, untouched sandy shores and everything in between. From white sands, to rocks and forts and stunning sunsets, there's not much you won't find on Goa's beautiful beaches.



**DOWNLOAD  
 BLIPPAR APP**



**SCAN ENTIRE  
 IMAGE**



**AND  
 GO BEYOND**





# अतुल्य! भारत Incredible! India

APRIL, 2017

M	3	10	17	24	
T	4	11	18	25	
W	5	12	19	26	
T	6	13	20	27	
F	7	14	21	28	
S	1	8	15	22	29
S	2	9	16	23	30

## Nohkalikai Falls, Cherrapunjee, Meghalaya

At a height of about 340 metres, Nohkalikai Falls is the tallest plunge waterfall in India. The waterfall is located in the North-eastern State of Meghalaya, near Cherrapunjee, which is one of the wettest places on earth.

 **DOWNLOAD  
BLIPPAR APP**

 **SCAN ENTIRE  
IMAGE**

 **AND  
GO BEYOND**



स्वभ्रमता सुखा साधनम्  
 स्वच्छ भारत  
 एक कदम स्वच्छता की ओर

*Here, god truly lies in the details.*

# अतुल्य! भारत Incredible! India

MAY, 2017

M	1	8	15	22	29
T	2	9	16	23	30
W	3	10	17	24	31
T	4	11	18	25	
F	5	12	19	26	
S	6	13	20	27	
S	7	14	21	28	

## Kanchipuram, Tamil Nadu

Located about 75 kms from Chennai, on the banks of the Vegavati river, Kanchipuram is considered one of the most sacred pilgrim centres in the country. Apart from its many temples, this town is also well known for its hand woven silk sarees as most of the city's workforce is involved in the weaving industry.



**DOWNLOAD  
 BLIPPAR APP**



**SCAN ENTIRE  
 IMAGE**



**AND  
 GO BEYOND**





# अतुल्य! भारत Incredible! India

JUNE, 2017

M	5	12	19	26	
T	6	13	20	27	
W	7	14	21	28	
T	1	8	15	22	29
F	2	9	16	23	30
S	3	10	17	24	
S	4	11	18	25	

## Manali, Himachal Pradesh

Located at a height of 2,050 metres on the northern-end of the Kullu Valley, Manali is a popular resort throughout the year. Known for its incredible landscapes, abundant greenery and exquisite scenery, it also offers some of the most exciting sporting pursuits from skiing, snowboarding, hiking, paragliding, rock climbing to canoeing, mountain biking, white water-rafting, etc.



**DOWNLOAD  
BLIPPAR APP**



**SCAN ENTIRE  
IMAGE**



**AND  
GO BEYOND**



स्वच्छता सुरक्षा सत्कार  
स्वच्छ भारत  
एक कदम स्वच्छता की ओर

*When it comes to worshipping our gods, we leave no stone unturned.*

# अतुल्य! भारत Incredible! India

JULY, 2017

M	31	3	10	17	24
T		4	11	18	25
W		5	12	19	26
T		6	13	20	27
F		7	14	21	28
S	1	8	15	22	29
S	2	9	16	23	30

## Ellora Caves, Maharashtra

One of the most fascinating archaeological sites in Maharashtra, Ellora dates back to about 1,500 years, and is the epitome of Indian rock-cut architecture. The 34 Buddhist, Hindu and Jain caves at Ellora are proof of the religious harmony prevalent during this period of Indian history. Cave 16, also known as the Kailasa is the unrivalled centre piece of Ellora, a temple complex carved out of one single rock. Ellora is also included in the UNESCO list of World Heritage Sites.



**DOWNLOAD  
BLIPPAR APP**



**SCAN ENTIRE  
IMAGE**



**AND  
GO BEYOND**



स्वधर्मता मुक्ता रात्मर  
स्वच्छ भारत  
एक कदम स्वच्छता की ओर



*The first step towards redemption starts at about 12,000 feet.*

## अतुल्य! भारत Incredible! India

AUGUST, 2017

M	7	14	21	28	
T	1	8	15	22	29
W	2	9	16	23	30
T	3	10	17	24	31
F	4	11	18	25	
S	5	12	19	26	
S	6	13	20	27	

### Kedarnath, Uttarakhand

Located at an altitude of 3,584 metres in the state of Uttarakhand, Kedarnath is among the most revered pilgrim centres in the country. It presents a picturesque location, where one can feel the serenity and tranquility of nature amidst the sacred environs of holy shrines.



DOWNLOAD  
BLIPPAR APP

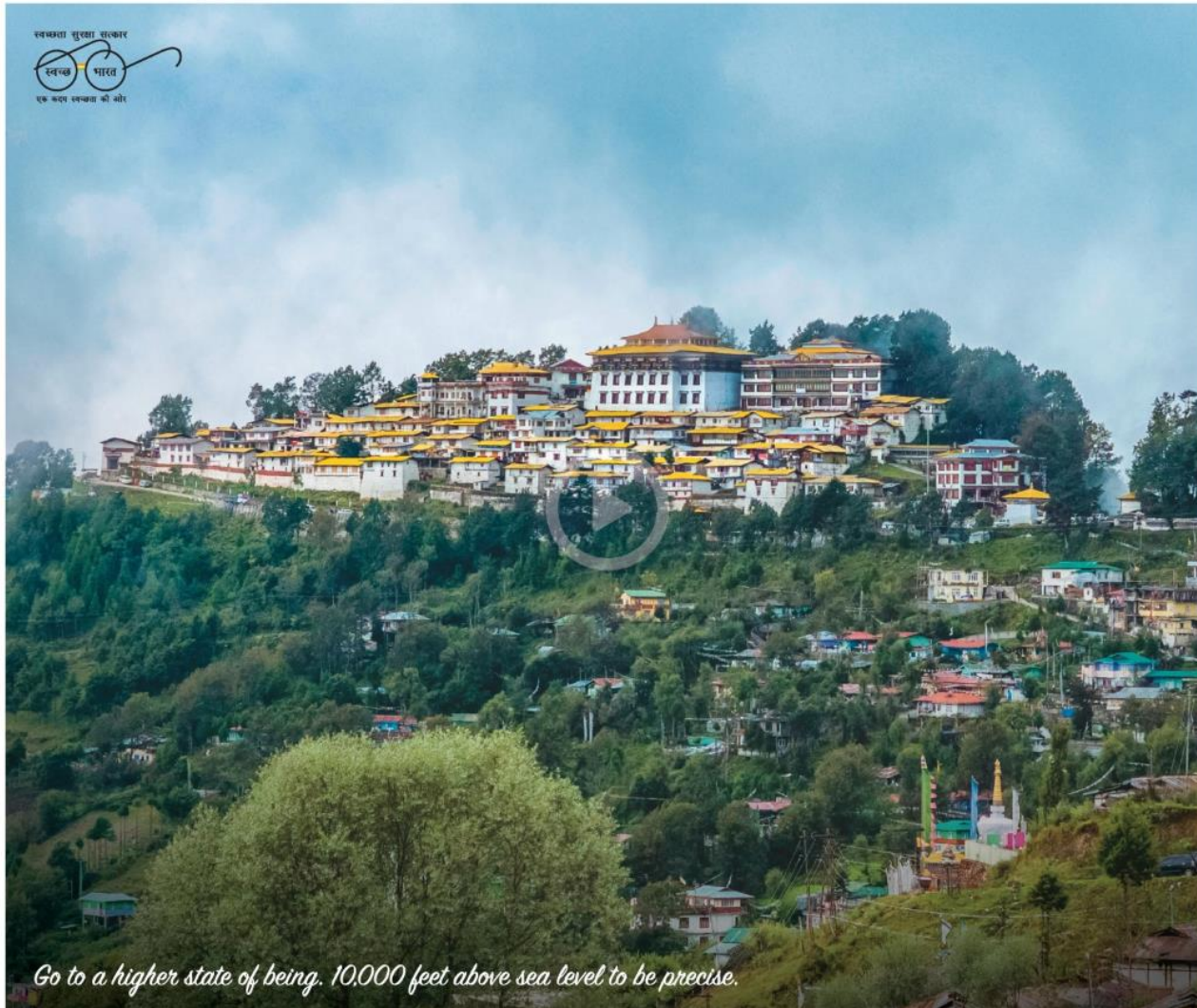


SCAN ENTIRE  
IMAGE



AND  
GO BEYOND





*Go to a higher state of being. 10,000 feet above sea level to be precise.*

# अतुल्य! भारत Incredible! India

SEPTEMBER, 2017

M	4	11	18	25	
T	5	12	19	26	
W	6	13	20	27	
T	7	14	21	28	
F	1	8	15	22	29
\$	2	9	16	23	30
S	3	10	17	24	

## Tawang Monastery, Arunachal Pradesh

Tawang's biggest attraction is the famous Gaden Namgyal Lhatse, popularly known as Tawang Monastery. The Monastery stands on the spur of the hill about 10,000 feet above sea level and offers a commanding view of the Tawang-chu valley. The Monastery was founded by Merak Lama Lodre Gyatso circa 1680-81.



DOWNLOAD  
BLIPPAR APP



SCAN ENTIRE  
IMAGE



AND  
GO BEYOND





समझो भुक्तो भवतु  
 इन्द्राक्षरं भारती  
 एक कदम सभ्यता की ओर

*Made of white marble. Built, on faith.*

# अतुल्य! भारत Incredible! India

OCTOBER, 2017

M	30	2	9	16	23
T	31	3	10	17	24
W	4	11	18	25	
T	5	12	19	26	
F	6	13	20	27	
S	7	14	21	28	
S	1	8	15	22	29

## Birla Mandir, Jaipur, Rajasthan

The Lakshmi-Narayan Temple, or the Birla Mandir, as it is more popularly known is built entirely of white marble and dominates the skyline of south Jaipur. The temple was commissioned and built by renowned Indian industrialists, the Birlas, in 1988. The temple is a work of art and has a marvellous display of exquisite carvings and sculptures. Other than the main temple, the complex has a museum that exhibits the earlier belongings of the Birla family.



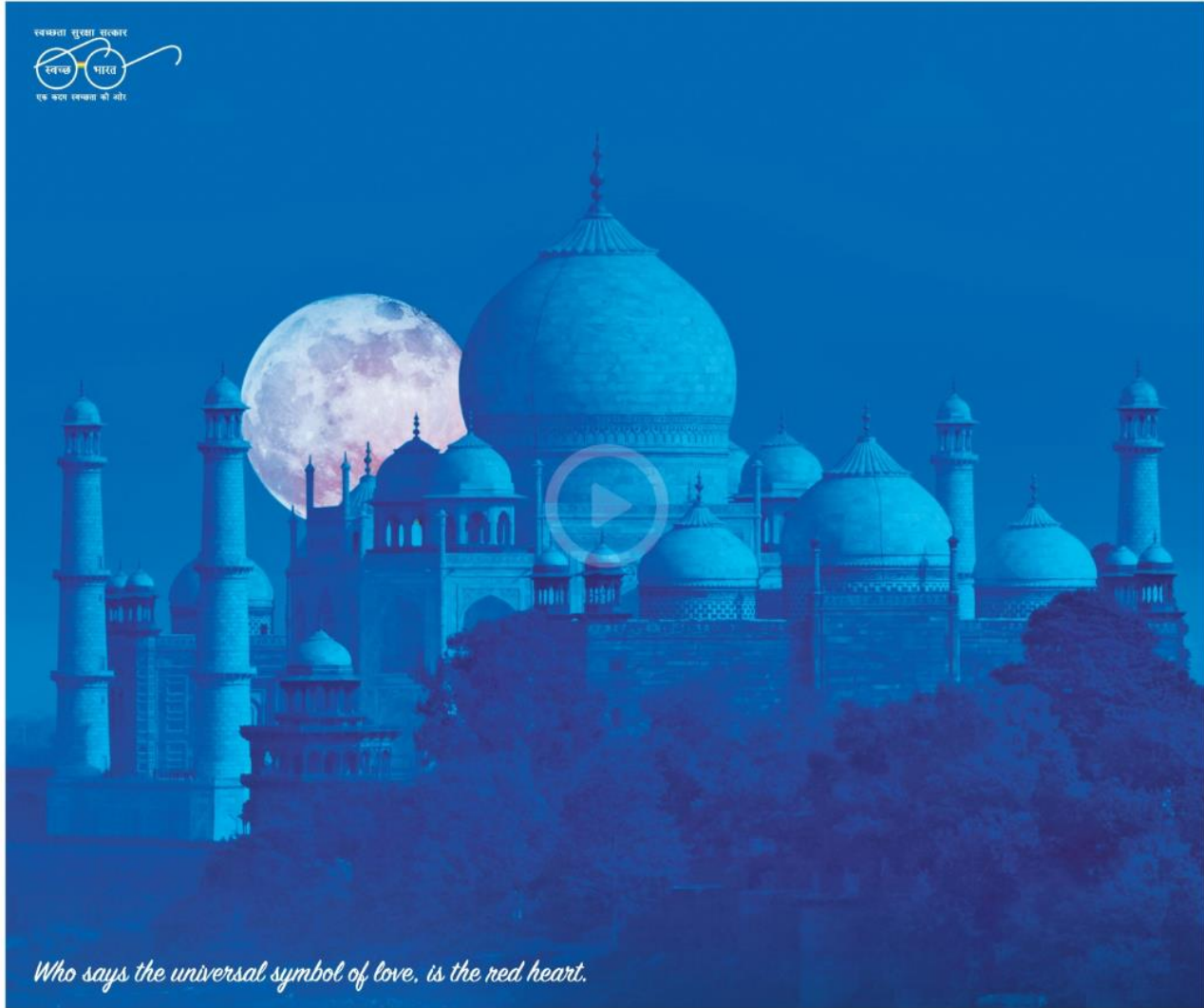
DOWNLOAD  
 BLIPPAR APP



SCAN ENTIRE  
 IMAGE



AND  
 GO BEYOND



*Who says the universal symbol of love, is the red heart.*

# अतुल्य! भारत Incredible! India

NOVEMBER, 2017

M	6	13	20	27	
T	7	14	21	28	
W	1	8	15	22	29
T	2	9	16	23	30
F	3	10	17	24	
S	4	11	18	25	
S	5	12	19	26	

## Taj Mahal, Uttar Pradesh

Everything there can be said about Taj Mahal, has been said before. Even so, in the words of Rabindranath Tagore, it is 'a teardrop on the cheek of eternity.' Rudyard Kipling described it as 'the embodiment of all things pure'. While its creator, Emperor Shah Jahan said it made 'the sun and the moon shed tears from their eyes.'



DOWNLOAD  
BLIPPAR APP



SCAN ENTIRE  
IMAGE



AND  
GO BEYOND





स्वच्छता सुरक्षा सन्मार्ग  
 स्वच्छ भारत  
 एक कदम स्वच्छता की ओर

*An end that's as beautiful as the beginning.*

# अतुल्य! भारत Incredible! India

## DECEMBER, 2017

M	4	11	18	25	
T	5	12	19	26	
W	6	13	20	27	
T	7	14	21	28	
F	1	8	15	22	29
S	2	9	16	23	30
S	3	10	17	24	31

### Kanyakumari, Tamil Nadu

Kanyakumari is a coastal town in the state of Tamil Nadu on India's southern-most tip. It is situated at the confluence of three oceans: Bay of Bengal, Indian Ocean and the Arabian Sea. It is a popular tourist destination for witnessing sunrise and sunset from the ocean.



**DOWNLOAD  
 BLIPPAR APP**



**SCAN ENTIRE  
 IMAGE**



**AND  
 GO BEYOND**

# GO BEYOND



*Nalanda Mahavihara, Bihar*



*Jama Masjid, Delhi*



*Sunset on a Beach, Goa*



*Nohkalikai Falls, Cherrapunjee, Meghalaya*



*Kanchipuram, Tamil Nadu*



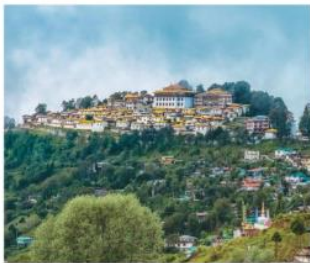
*Manali, Himachal Pradesh*



*Ellora Caves, Maharashtra*



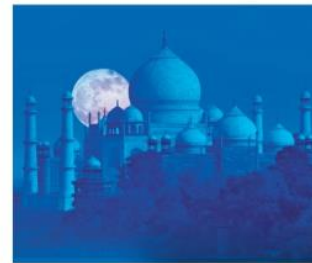
*Kedarnath, Uttarakhand*



*Tawang Monastery, Arunachal Pradesh*



*Birla Mandir, Jaipur, Rajasthan*



*Taj Mahal, Uttar Pradesh*



*Kanyakumari, Tamil Nadu*



अतुल्य! भारत  
Incredible India

[www.incredibleindia.org](http://www.incredibleindia.org)