

News Community Media Display Advertising Rates and Specifications 2013 - 2014

Correct as at July 19, 2013



NewsLocal Newspapers Display Advertising Rates Excluding GST Rates are effective September 9, 2013

Newspaper	Double page spread M12x12	Full page M12x6	Half page horizontal M6x6	Large strip M4x6	Medium strip M3x6	Small strip M2x6	Dominant M12x4	Portrait M9x4	M3x4	Half page vertical M12x3	Quarter M6x3	M5x3	M4x3	M3x3	Third page vertical M12x2	M6x2	M5x2	M4x2	M3x2	M2x2
Blacktown Advocate	\$7,344.00	\$3,672.00	\$1,836.00	\$1,224.00	\$918.00	\$612.00	\$2,448.00	\$1,836.00	\$612.00	\$1,836.00	\$918.00	\$765.00	\$612.00	\$459.00	\$1,224.00	\$612.00	\$510.00	\$408.00	\$306.00	\$204.00
Canterbury-Bankstown Express	\$7,924.32	\$3,962.16	\$1,981.08	\$1,320.72	\$990.54	\$660.36	\$2,641.44	\$1,981.08	\$660.36	\$1,981.08	\$990.54	\$825.45	\$660.36	\$495.27	\$1,320.72	\$660.36	\$550.30	\$440.24	\$330.18	\$220.12
Central	\$6,765.12	\$3,382.56	\$1,691.28	\$1,127.52	\$845.64	\$563.76	\$2,255.04	\$1,691.28	\$563.76	\$1,691.28	\$845.64	\$704.70	\$563.76	\$422.82	\$1,127.52	\$563.76	\$469.80	\$375.84	\$281.88	\$187.92
Central Coast Express Advocate (Wed & Fri)	\$10,379.52	\$5,189.76	\$2,594.88	\$1,729.92	\$1,297.44	\$864.96	\$3,459.84	\$2,594.88	\$864.96	\$2,594.88	\$1,297.44	\$1,081.20	\$864.96	\$648.72	\$1,729.92	\$864.96	\$720.80	\$576.64	\$432.48	\$288.32
Fairfield Advance	\$7,547.04	\$3,773.52	\$1,886.76	\$1,257.84	\$943.38	\$628.92	\$2,515.68	\$1,886.76	\$628.92	\$1,886.76	\$943.38	\$786.15	\$628.92	\$471.69	\$1,257.84	\$628.92	\$524.10	\$419.28	\$314.46	\$209.64
Hills Shire Times	\$7,015.68	\$3,507.84	\$1,753.92	\$1,169.28	\$876.96	\$584.64	\$2,338.56	\$1,753.92	\$584.64	\$1,753.92	\$876.96	\$730.80	\$584.64	\$438.48	\$1,169.28	\$584.64	\$487.20	\$389.76	\$292.32	\$194.88
Hornsby Advocate	\$7,597.44	\$3,798.72	\$1,899.36	\$1,266.24	\$949.68	\$633.12	\$2,532.48	\$1,899.36	\$633.12	\$1,899.36	\$949.68	\$791.40	\$633.12	\$474.84	\$1,266.24	\$633.12	\$527.60	\$422.08	\$316.56	\$211.04
Inner West Courier (Gloss) 2 Pub Pack	\$11,586.24	\$5,793.12	\$2,896.56	\$1,931.04	\$1,448.28	\$965.52	\$3,862.08	\$2,896.56	\$965.52	\$2,896.56	\$1,448.28	\$1,206.90	\$965.52	\$724.14	\$1,931.04	\$965.52	\$804.60	\$643.68	\$482.76	\$321.84
Inner West Courier (Gloss) - Inner West Edition	\$7,531.20	\$3,765.60	\$1,882.80	\$1,255.20	\$941.40	\$627.60	\$2,510.40	\$1,882.80	\$627.60	\$1,882.80	\$941.40	\$784.50	\$627.60	\$470.70	\$1,255.20	\$627.60	\$523.00	\$418.40	\$313.80	\$209.20
Inner West Courier (Gloss) - Inner City Edition	\$6,372.00	\$3,186.00	\$1,593.00	\$1,062.00	\$796.50	\$531.00	\$2,124.00	\$1,593.00	\$531.00	\$1,593.00	\$796.50	\$663.75	\$531.00	\$398.25	\$1,062.00	\$531.00	\$442.50	\$354.00	\$265.50	\$177.00
Liverpool Leader	\$7,709.76	\$3,854.88	\$1,927.44	\$1,284.96	\$963.72	\$642.48	\$2,569.92	\$1,927.44	\$642.48	\$1,927.44	\$963.72	\$803.10	\$642.48	\$481.86	\$1,284.96	\$642.48	\$535.40	\$428.32	\$321.24	\$214.16
Macarthur Chronicle	\$7,044.48	\$3,522.24	\$1,761.12	\$1,174.08	\$880.56	\$587.04	\$2,348.16	\$1,761.12	\$587.04	\$1,761.12	\$880.56	\$733.80	\$587.04	\$440.28	\$1,174.08	\$587.04	\$489.20	\$391.36	\$293.52	\$195.68
Manly Daily	\$11,625.12	\$5,812.56	\$2,906.28	\$1,937.52	\$1,453.14	\$968.76	\$3,875.04	\$2,906.28	\$968.76	\$2,906.28	\$1,453.14	\$1,210.95	\$968.76	\$726.57	\$1,937.52	\$968.76	\$807.30	\$645.84	\$484.38	\$322.92
Mosman Daily	\$7,074.72	\$3,537.36	\$1,768.68	\$1,179.12	\$884.34	\$589.56	\$2,358.24	\$1,768.68	\$589.56	\$1,768.68	\$884.34	\$736.95	\$589.56	\$442.17	\$1,179.12	\$589.56	\$491.30	\$393.04	\$294.78	\$196.52
Mt Druitt-St Marys Standard	\$6,353.28	\$3,176.64	\$1,588.32	\$1,058.88	\$794.16	\$529.44	\$2,117.76	\$1,588.32	\$529.44	\$1,588.32	\$794.16	\$661.80	\$529.44	\$397.08	\$1,058.88	\$529.44	\$441.20	\$352.96	\$264.72	\$176.48
North Shore Times (Newsprint)	\$11,488.32	\$5,744.16	\$2,872.08	\$1,914.72	\$1,436.04	\$957.36	\$3,829.44	\$2,872.08	\$957.36	\$2,872.08	\$1,436.04	\$1,196.70	\$957.36	\$718.02	\$1,914.72	\$957.36	\$797.80	\$638.24	\$478.68	\$319.12
North Shore Times (Gloss)	\$12,483.36	\$6,241.68	\$3,120.84	\$2,080.56	\$1,560.42	\$1,040.28	\$4,161.12	\$3,120.84	\$1,040.28	\$3,120.84	\$1,560.42	\$1,300.35	\$1,040.28	\$780.21	\$2,080.56	\$1,040.28	\$866.90	\$693.52	\$520.14	\$346.76
Northern District Times	\$9,478.08	\$4,739.04	\$2,369.52	\$1,579.68	\$1,184.76	\$789.84	\$3,159.36	\$2,369.52	\$789.84	\$2,369.52	\$1,184.76	\$987.30	\$789.84	\$592.38	\$1,579.68	\$789.84	\$658.20	\$526.56	\$394.92	\$263.28
Parramatta Advertiser	\$11,306.88	\$5,653.44	\$2,826.72	\$1,884.48	\$1,413.36	\$942.24	\$3,768.96	\$2,826.72	\$942.24	\$2,826.72	\$1,413.36	\$1,177.80	\$942.24	\$706.68	\$1,884.48	\$942.24	\$785.20	\$628.16	\$471.12	\$314.08
Penrith Press (Fri)	\$8,712.00	\$4,356.00	\$2,178.00	\$1,452.00	\$1,089.00	\$726.00	\$2,904.00	\$2,178.00	\$726.00	\$2,178.00	\$1,089.00	\$907.50	\$726.00	\$544.50	\$1,452.00	\$726.00	\$605.00	\$484.00	\$363.00	\$242.00
Penrith Press (Tue)	\$8,964.00	\$4,482.00	\$2,241.00	\$1,494.00	\$1,120.50	\$747.00	\$2,988.00	\$2,241.00	\$747.00	\$2,241.00	\$1,120.50	\$933.75	\$747.00	\$560.25	\$1,494.00	\$747.00	\$622.50	\$498.00	\$373.50	\$249.00
Rouse Hill Times	\$3,335.04	\$1,667.52	\$833.76	\$555.84	\$416.88	\$277.92	\$1,111.68	\$833.76	\$277.92	\$833.76	\$416.88	\$347.40	\$277.92	\$208.44	\$555.84	\$277.92	\$231.60	\$185.28	\$138.96	\$92.64
Southern Courier	\$11,689.92	\$5,844.96	\$2,922.48	\$1,948.32	\$1,461.24	\$974.16	\$3,896.64	\$2,922.48	\$974.16	\$2,922.48	\$1,461.24	\$1,217.70	\$974.16	\$730.62	\$1,948.32	\$974.16	\$811.80	\$649.44	\$487.08	\$324.72
Wentworth Courier	\$12,726.72	\$6,363.36	\$3,181.68	\$2,121.12	\$1,590.84	\$1,060.56	\$4,242.24	\$3,181.68	\$1,060.56	\$3,181.68	\$1,590.84	\$1,325.70	\$1,060.56	\$795.42	\$2,121.12	\$1,060.56	\$883.80	\$707.04	\$530.28	\$353.52

Position Loadings

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Discounts

Expenditure		Multiple weeks		Multiple papers	
Annual contract	Discount	Weeks	Discount	Campaign	Discount
\$6,000	3%	6 Weeks	5%	2 Papers	7.5%
\$12,000	5%	13 Weeks	7.5%	3 Papers	10%
\$24,000	7.5%	26 Weeks	10%	4 Papers	12.5%
\$40,000	10%	52 Weeks	12.5%	5 Papers	15%
\$60,000	12.5%	*Discount structures cannot be applied together, only one discount category will apply			
\$120,000	15%				

Rates are inclusive of colour. Advertising rates are according to set ad sizes only. Individuals modules are not available.

NewsLocal Newspapers Display Advertising Rates Including GST Rates are effective September 9, 2013

Newspaper	Double page spread M12x12	Full page M12x6	Half page horizontal M6x6	Large strip M4x6	Medium strip M3x6	Small strip M2x6	Dominant M12x4	Portrait M9x4	M3x4	Half page vertical M12x3	Quarter M6x3	M5x3	M4x3	M3x3	Third page vertical M12x2	M6x2	M5x2	M4x2	M3x2	M2x2
Blacktown Advocate	\$8,078.40	\$4,039.20	\$2,019.60	\$1,346.40	\$1,009.80	\$673.20	\$2,692.80	\$2,019.60	\$673.20	\$2,019.60	\$1,009.80	\$841.50	\$673.20	\$504.90	\$1,346.40	\$673.20	\$561.00	\$448.80	\$336.60	\$224.40
Canterbury-Bankstown Express	\$8,716.75	\$4,358.38	\$2,179.19	\$1,452.79	\$1,089.59	\$726.40	\$2,905.58	\$2,179.19	\$726.40	\$2,179.19	\$1,089.59	\$908.00	\$726.40	\$544.80	\$1,452.79	\$726.40	\$605.33	\$484.26	\$363.20	\$242.13
Central	\$7,441.63	\$3,720.82	\$1,860.41	\$1,240.27	\$930.20	\$620.14	\$2,480.54	\$1,860.41	\$620.14	\$1,860.41	\$930.20	\$775.17	\$620.14	\$465.10	\$1,240.27	\$620.14	\$516.78	\$413.42	\$310.07	\$206.71
Central Coast Express Advocate (Wed & Fri)	\$11,417.47	\$5,708.74	\$2,854.37	\$1,902.91	\$1,427.18	\$951.46	\$3,805.82	\$2,854.37	\$951.46	\$2,854.37	\$1,427.18	\$1,189.32	\$951.46	\$713.59	\$1,902.91	\$951.46	\$792.88	\$634.30	\$475.73	\$317.15
Fairfield Advance	\$8,301.74	\$4,150.87	\$2,075.44	\$1,383.62	\$1,037.72	\$691.81	\$2,767.25	\$2,075.44	\$691.81	\$2,075.44	\$1,037.72	\$864.77	\$691.81	\$518.86	\$1,383.62	\$691.81	\$576.51	\$461.21	\$345.91	\$230.60
Hills Shire Times	\$7,717.25	\$3,858.62	\$1,929.31	\$1,286.21	\$964.66	\$643.10	\$2,572.42	\$1,929.31	\$643.10	\$1,929.31	\$964.66	\$803.88	\$643.10	\$482.33	\$1,286.21	\$643.10	\$535.92	\$428.74	\$321.55	\$214.37
Hornsby Advocate	\$8,357.18	\$4,178.59	\$2,089.30	\$1,392.86	\$1,044.65	\$696.43	\$2,785.73	\$2,089.30	\$696.43	\$2,089.30	\$1,044.65	\$870.54	\$696.43	\$522.32	\$1,392.86	\$696.43	\$580.36	\$464.29	\$348.22	\$232.14
Inner West Courier (Gloss) 2 Pub Pack	\$12,744.86	\$6,372.43	\$3,186.22	\$2,124.14	\$1,593.11	\$1,062.07	\$4,248.29	\$3,186.22	\$1,062.07	\$3,186.22	\$1,593.11	\$1,327.59	\$1,062.07	\$796.55	\$2,124.14	\$1,062.07	\$885.06	\$708.05	\$531.04	\$354.02
Inner West Courier (Gloss) - Inner West Edition	\$8,284.32	\$4,142.16	\$2,071.08	\$1,380.72	\$1,035.54	\$690.36	\$2,761.44	\$2,071.08	\$690.36	\$2,071.08	\$1,035.54	\$862.95	\$690.36	\$517.77	\$1,380.72	\$690.36	\$575.30	\$460.24	\$345.18	\$230.12
Inner West Courier (Gloss) - Inner City Edition	\$7,009.20	\$3,504.60	\$1,752.30	\$1,168.20	\$876.15	\$584.10	\$2,336.40	\$1,752.30	\$584.10	\$1,752.30	\$876.15	\$730.13	\$584.10	\$438.08	\$1,168.20	\$584.10	\$486.75	\$389.40	\$292.05	\$194.70
Liverpool Leader	\$8,480.74	\$4,240.37	\$2,120.18	\$1,413.46	\$1,060.09	\$706.73	\$2,826.91	\$2,120.18	\$706.73	\$2,120.18	\$1,060.09	\$883.41	\$706.73	\$530.05	\$1,413.46	\$706.73	\$588.94	\$471.15	\$353.36	\$235.58
Macarthur Chronicle	\$7,748.93	\$3,874.46	\$1,937.23	\$1,291.49	\$968.62	\$645.74	\$2,582.98	\$1,937.23	\$645.74	\$1,937.23	\$968.62	\$807.18	\$645.74	\$484.31	\$1,291.49	\$645.74	\$538.12	\$430.50	\$322.87	\$215.25
Manly Daily	\$12,787.63	\$6,393.82	\$3,196.91	\$2,131.27	\$1,598.45	\$1,065.64	\$4,262.54	\$3,196.91	\$1,065.64	\$3,196.91	\$1,598.45	\$1,332.05	\$1,065.64	\$799.23	\$2,131.27	\$1,065.64	\$888.03	\$710.42	\$532.82	\$355.21
Mosman Daily	\$7,782.19	\$3,891.10	\$1,945.55	\$1,297.03	\$972.77	\$648.52	\$2,594.06	\$1,945.55	\$648.52	\$1,945.55	\$972.77	\$810.65	\$648.52	\$486.39	\$1,297.03	\$648.52	\$540.43	\$432.34	\$324.26	\$216.17
Mt Druitt-St Marys Standard	\$6,988.61	\$3,494.30	\$1,747.15	\$1,164.77	\$873.58	\$582.38	\$2,329.54	\$1,747.15	\$582.38	\$1,747.15	\$873.58	\$727.98	\$582.38	\$436.79	\$1,164.77	\$582.38	\$485.32	\$388.26	\$291.19	\$194.13
North Shore Times (Newsprint)	\$12,637.15	\$6,318.58	\$3,159.29	\$2,106.19	\$1,579.64	\$1,053.10	\$4,212.38	\$3,159.29	\$1,053.10	\$3,159.29	\$1,579.64	\$1,316.37	\$1,053.10	\$789.82	\$2,106.19	\$1,053.10	\$877.58	\$702.06	\$526.55	\$351.03
North Shore Times (Gloss)	\$13,731.70	\$6,865.85	\$3,432.92	\$2,288.62	\$1,716.46	\$1,144.31	\$4,577.23	\$3,432.92	\$1,144.31	\$3,432.92	\$1,716.46	\$1,430.39	\$1,144.31	\$858.23	\$2,288.62	\$1,144.31	\$953.59	\$762.87	\$572.15	\$381.44
Northern District Times	\$10,425.89	\$5,212.94	\$2,606.47	\$1,737.65	\$1,303.24	\$868.82	\$3,475.30	\$2,606.47	\$868.82	\$2,606.47	\$1,303.24	\$1,086.03	\$868.82	\$651.62	\$1,737.65	\$868.82	\$724.02	\$579.22	\$434.41	\$289.61
Parramatta Advertiser	\$12,437.57	\$6,218.78	\$3,109.39	\$2,072.93	\$1,554.70	\$1,036.46	\$4,145.86	\$3,109.39	\$1,036.46	\$3,109.39	\$1,554.70	\$1,295.58	\$1,036.46	\$777.35	\$2,072.93	\$1,036.46	\$863.72	\$690.98	\$518.23	\$345.49
Penrith Press (Fri)	\$9,583.20	\$4,791.60	\$2,395.80	\$1,597.20	\$1,197.90	\$798.60	\$3,194.40	\$2,395.80	\$798.60	\$2,395.80	\$1,197.90	\$998.25	\$798.60	\$598.95	\$1,597.20	\$798.60	\$665.50	\$532.40	\$399.30	\$266.20
Penrith Press (Tue)	\$9,860.40	\$4,930.20	\$2,465.10	\$1,643.40	\$1,232.55	\$821.70	\$3,286.80	\$2,465.10	\$821.70	\$2,465.10	\$1,232.55	\$1,027.13	\$821.70	\$616.28	\$1,643.40	\$821.70	\$684.75	\$547.80	\$410.85	\$273.90
Rouse Hill Times	\$3,668.54	\$1,834.27	\$917.14	\$611.42	\$458.57	\$305.71	\$1,222.85	\$917.14	\$305.71	\$917.14	\$458.57	\$382.14	\$305.71	\$229.28	\$611.42	\$305.71	\$254.76	\$203.81	\$152.86	\$101.90
Southern Courier	\$12,858.91	\$6,429.46	\$3,214.73	\$2,143.15	\$1,607.36	\$1,071.58	\$4,286.30	\$3,214.73	\$1,071.58	\$3,214.73	\$1,607.36	\$1,339.47	\$1,071.58	\$803.68	\$2,143.15	\$1,071.58	\$892.98	\$714.38	\$535.79	\$357.19
Wentworth Courier	\$13,999.39	\$6,999.70	\$3,499.85	\$2,333.23	\$1,749.92	\$1,166.62	\$4,666.46	\$3,499.85	\$1,166.62	\$3,499.85	\$1,749.92	\$1,458.27	\$1,166.62	\$874.96	\$2,333.23	\$1,166.62	\$972.18	\$777.74	\$583.31	\$388.87

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Page 8-25	20%
Back Page	50%
Specified Position	20%

Discounts

Expenditure		Multiple weeks		Multiple papers	
Annual contract	Discount	Weeks	Discount	Campaign	Discount
\$6,000	3%	6 Weeks	5%	2 Papers	7.5%
\$12,000	5%	13 Weeks	7.5%	3 Papers	10%
\$24,000	7.5%	26 Weeks	10%	4 Papers	12.5%
\$40,000	10%	52 Weeks	12.5%	5 Papers	15%
\$60,000	12.5%	*Discount structures cannot be applied together, only one discount category will apply			
\$120,000	15%				

Rates are inclusive of colour. Advertising rates are according to set ad sizes only. Individuals modules are not available.

Geelong News Echo Newspapers Display Advertising Rates Excluding GST Rates are effective July, 2013.

Newspaper	Full page 16M	12MH	12MW	9M	Half page 8MW	Half page 8MH	6MW	6MH	Quarter page 4M	Quarter Page 4MW	3MW	3MH	2MH	2MW	1M
Geelong News	\$4,498.56	\$3,373.92	\$3,373.92	\$2,530.44	\$2,249.28	\$2,249.28	\$1,686.96	\$1,686.96	\$1,124.64	\$1,124.64	\$843.48	\$843.48	\$562.32	\$562.32	\$281.16
Geelong Echo	\$3,124.80	\$2,343.60	\$2,343.60	\$1,757.70	\$1,562.40	\$1,562.40	\$1,171.80	\$1,171.80	\$781.20	\$781.20	\$585.90	\$585.90	\$390.60	\$390.60	\$195.30

Geelong News Echo Newspapers Display Advertising Rates Including GST Rates are effective July, 2013.

Newspaper	Full page 16M	12MH	12MW	9M	Half page 8MW	Half page 8MH	6MW	6MH	Quarter page 4M	Quarter Page 4MW	3MW	3MH	2MH	2MW	1M
Geelong News	\$4,948.42	\$3,711.31	\$3,711.31	\$2,783.48	\$2,474.21	\$2,474.21	\$1,855.66	\$1,855.66	\$1,237.10	\$1,237.10	\$927.83	\$927.83	\$618.55	\$618.55	\$309.28
Geelong Echo	\$3,437.28	\$2,577.96	\$2,577.96	\$1,933.47	\$1,718.64	\$1,718.64	\$1,288.98	\$1,288.98	\$859.32	\$859.32	\$644.49	\$644.49	\$429.66	\$429.66	\$214.83

Position Loadings

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Discounts

Expenditure	
Annual contract	Discount
\$5,000	2%
\$10,000	4%
\$15,000	6%
\$20,000	8%
\$30,000	10%
\$40,000	12%
\$50,000	14%

*Discount structures cannot be applied together, only one discount category will apply

Rates are inclusive of colour. Advertising rates are according to set ad sizes only. Individuals modules are not available.

Quest Newspapers Display Advertising Rates Excluding GST Rates are effective September 2, 2013.

Newspaper	Double page spread M12x12	Full page M12x6	Half page horizontal M6x6	Large strip M4x6	Medium strip M3x6	Small strip M2x6	Dominant M12x4	Portrait M9x4	M3x4	Half page vertical M12x3	Quarter M6x3	M5x3	M4x3	M3x3	Third page vertical M12x2	M6x2	M5x2	M4x2	M3x2	M2x2
Albert & Logan News	\$9,417.60	\$4,708.80	\$2,354.40	\$1,569.60	\$1,177.20	\$784.80	\$3,139.20	\$2,354.40	\$784.80	\$2,354.40	\$1,177.20	\$981.00	\$784.80	\$588.60	\$1,569.60	\$784.80	\$654.00	\$523.20	\$392.40	\$261.60
Caboorture Shire Herald	\$6,212.16	\$3,106.08	\$1,553.04	\$1,035.36	\$776.52	\$517.68	\$2,070.72	\$1,553.04	\$517.68	\$1,553.04	\$776.52	\$647.10	\$517.68	\$388.26	\$1,035.36	\$517.68	\$431.40	\$345.12	\$258.84	\$172.56
City North News	\$8,141.76	\$4,070.88	\$2,035.44	\$1,356.96	\$1,017.72	\$678.48	\$2,713.92	\$2,035.44	\$678.48	\$2,035.44	\$1,017.72	\$848.10	\$678.48	\$508.86	\$1,356.96	\$678.48	\$565.40	\$452.32	\$339.24	\$226.16
City South News	\$8,141.76	\$4,070.88	\$2,035.44	\$1,356.96	\$1,017.72	\$678.48	\$2,713.92	\$2,035.44	\$678.48	\$2,035.44	\$1,017.72	\$848.10	\$678.48	\$508.86	\$1,356.96	\$678.48	\$565.40	\$452.32	\$339.24	\$226.16
Northside Chronicle	\$9,115.20	\$4,557.60	\$2,278.80	\$1,519.20	\$1,139.40	\$759.60	\$3,038.40	\$2,278.80	\$759.60	\$2,278.80	\$1,139.40	\$949.50	\$759.60	\$569.70	\$1,519.20	\$759.60	\$633.00	\$506.40	\$379.80	\$253.20
North-West News	\$9,115.20	\$4,557.60	\$2,278.80	\$1,519.20	\$1,139.40	\$759.60	\$3,038.40	\$2,278.80	\$759.60	\$2,278.80	\$1,139.40	\$949.50	\$759.60	\$569.70	\$1,519.20	\$759.60	\$633.00	\$506.40	\$379.80	\$253.20
Pine Rivers Press/ North Lakes Times	\$6,912.00	\$3,456.00	\$1,728.00	\$1,152.00	\$864.00	\$576.00	\$2,304.00	\$1,728.00	\$576.00	\$1,728.00	\$864.00	\$720.00	\$576.00	\$432.00	\$1,152.00	\$576.00	\$480.00	\$384.00	\$288.00	\$192.00
Redcliffe and Bayside Herald	\$7,823.52	\$3,911.76	\$1,955.88	\$1,303.92	\$977.94	\$651.96	\$2,607.84	\$1,955.88	\$651.96	\$1,955.88	\$977.94	\$814.95	\$651.96	\$488.97	\$1,303.92	\$651.96	\$543.30	\$434.64	\$325.98	\$217.32
South-East Advertiser	\$9,416.16	\$4,708.08	\$2,354.04	\$1,569.36	\$1,177.02	\$784.68	\$3,138.72	\$2,354.04	\$784.68	\$2,354.04	\$1,177.02	\$980.85	\$784.68	\$588.51	\$1,569.36	\$784.68	\$653.90	\$523.12	\$392.34	\$261.56
Southern Star	\$9,416.16	\$4,708.08	\$2,354.04	\$1,569.36	\$1,177.02	\$784.68	\$3,138.72	\$2,354.04	\$784.68	\$2,354.04	\$1,177.02	\$980.85	\$784.68	\$588.51	\$1,569.36	\$784.68	\$653.90	\$523.12	\$392.34	\$261.56
South-West News/ Springfield News	\$8,916.48	\$4,458.24	\$2,229.12	\$1,486.08	\$1,114.56	\$743.04	\$2,972.16	\$2,229.12	\$743.04	\$2,229.12	\$1,114.56	\$928.80	\$743.04	\$557.28	\$1,486.08	\$743.04	\$619.20	\$495.36	\$371.52	\$247.68
Westside News	\$10,038.24	\$5,019.12	\$2,509.56	\$1,673.04	\$1,254.78	\$836.52	\$3,346.08	\$2,509.56	\$836.52	\$2,509.56	\$1,254.78	\$1,045.65	\$836.52	\$627.39	\$1,673.04	\$836.52	\$697.10	\$557.68	\$418.26	\$278.84
Wynnum Herald	\$7,413.12	\$3,706.56	\$1,853.28	\$1,235.52	\$926.64	\$617.76	\$2,471.04	\$1,853.28	\$617.76	\$1,853.28	\$926.64	\$772.20	\$617.76	\$463.32	\$1,235.52	\$617.76	\$514.80	\$411.84	\$308.88	\$205.92

Quest Newspapers Display Advertising Rates Including GST Rates are effective September 2, 2013.

Newspaper	Double page spread M12x12	Full page M12x6	Half page horizontal M6x6	Large strip M4x6	Medium strip M3x6	Small strip M2x6	Dominant M12x4	Portrait M9x4	M3x4	Half page vertical M12x3	Quarter M6x3	M5x3	M4x3	M3x3	Third page vertical M12x2	M6x2	M5x2	M4x2	M3x2	M2x2
Albert & Logan News	\$10,359.36	\$5,179.68	\$2,589.84	\$1,726.56	\$1,294.92	\$863.28	\$3,453.12	\$2,589.84	\$863.28	\$2,589.84	\$1,294.92	\$1,079.10	\$863.28	\$647.46	\$1,726.56	\$863.28	\$719.40	\$575.52	\$431.64	\$287.76
Caboorture Shire Herald	\$6,833.38	\$3,416.69	\$1,708.34	\$1,138.90	\$854.17	\$569.45	\$2,277.79	\$1,708.34	\$569.45	\$1,708.34	\$854.17	\$711.81	\$569.45	\$427.09	\$1,138.90	\$569.45	\$474.54	\$379.63	\$284.72	\$189.82
City North News	\$8,955.94	\$4,477.97	\$2,238.98	\$1,492.66	\$1,119.49	\$746.33	\$2,985.31	\$2,238.98	\$746.33	\$2,238.98	\$1,119.49	\$932.91	\$746.33	\$559.75	\$1,492.66	\$746.33	\$621.94	\$497.55	\$373.16	\$248.78
City South News	\$8,955.94	\$4,477.97	\$2,238.98	\$1,492.66	\$1,119.49	\$746.33	\$2,985.31	\$2,238.98	\$746.33	\$2,238.98	\$1,119.49	\$932.91	\$746.33	\$559.75	\$1,492.66	\$746.33	\$621.94	\$497.55	\$373.16	\$248.78
Northside Chronicle	\$10,026.72	\$5,013.36	\$2,506.68	\$1,671.12	\$1,253.34	\$835.56	\$3,342.24	\$2,506.68	\$835.56	\$2,506.68	\$1,253.34	\$1,044.45	\$835.56	\$626.67	\$1,671.12	\$835.56	\$696.30	\$557.04	\$417.78	\$278.52
North-West News	\$10,026.72	\$5,013.36	\$2,506.68	\$1,671.12	\$1,253.34	\$835.56	\$3,342.24	\$2,506.68	\$835.56	\$2,506.68	\$1,253.34	\$1,044.45	\$835.56	\$626.67	\$1,671.12	\$835.56	\$696.30	\$557.04	\$417.78	\$278.52
Pine Rivers Press/ North Lakes Times	\$7,603.20	\$3,801.60	\$1,900.80	\$1,267.20	\$950.40	\$633.60	\$2,534.40	\$1,900.80	\$633.60	\$1,900.80	\$950.40	\$792.00	\$633.60	\$475.20	\$1,267.20	\$633.60	\$528.00	\$422.40	\$316.80	\$211.20
Redcliffe and Bayside Herald	\$8,605.87	\$4,302.94	\$2,151.47	\$1,434.31	\$1,075.73	\$717.16	\$2,868.62	\$2,151.47	\$717.16	\$2,151.47	\$1,075.73	\$896.45	\$717.16	\$537.87	\$1,434.31	\$717.16	\$597.63	\$478.10	\$358.58	\$239.05
South-East Advertiser	\$10,357.78	\$5,178.89	\$2,589.44	\$1,726.30	\$1,294.72	\$863.15	\$3,452.59	\$2,589.44	\$863.15	\$2,589.44	\$1,294.72	\$1,078.94	\$863.15	\$647.36	\$1,726.30	\$863.15	\$719.29	\$575.43	\$431.57	\$287.72
Southern Star	\$10,357.78	\$5,178.89	\$2,589.44	\$1,726.30	\$1,294.72	\$863.15	\$3,452.59	\$2,589.44	\$863.15	\$2,589.44	\$1,294.72	\$1,078.94	\$863.15	\$647.36	\$1,726.30	\$863.15	\$719.29	\$575.43	\$431.57	\$287.72
South-West News/ Springfield News	\$9,808.13	\$4,904.06	\$2,452.03	\$1,634.69	\$1,226.02	\$817.34	\$3,269.38	\$2,452.03	\$817.34	\$2,452.03	\$1,226.02	\$1,021.68	\$817.34	\$613.01	\$1,634.69	\$817.34	\$681.12	\$544.90	\$408.67	\$272.45
Westside News	\$11,042.06	\$5,521.03	\$2,760.52	\$1,840.34	\$1,380.26	\$920.17	\$3,680.69	\$2,760.52	\$920.17	\$2,760.52	\$1,380.26	\$1,150.22	\$920.17	\$690.13	\$1,840.34	\$920.17	\$766.81	\$613.45	\$460.09	\$306.72
Wynnum Herald	\$8,154.43	\$4,077.22	\$2,038.61	\$1,359.07	\$1,019.30	\$679.54	\$2,718.14	\$2,038.61	\$679.54	\$2,038.61	\$1,019.30	\$849.42	\$679.54	\$509.65	\$1,359.07	\$679.54	\$566.28	\$453.02	\$339.77	\$226.51

Position Loadings

Page 1	100%	Page 6	30%
Page 2	30%	Page 7	30%
Page 3	30%	Page 8-25	20%
Page 4	30%	Back Page	50%
Page 5	30%	Specified Position	20%

Discounts

Expenditure		Expenditure (continued)	
Annual contract	Discount	Annual contract	Discount
Casual	0%	\$50,000	25%
\$2,500	10%	\$100,000	30%
\$10,000	15%	\$150,000	35%
\$25,000	20%		

*Discount structures cannot be applied together, only one discount category will apply

Rates are inclusive of colour. Advertising rates are according to set ad sizes only. Individuals modules are not available.

Gold Coast Sun Community Newspapers Display Advertising Rates Excluding GST Rates are effective July 1, 2013.

Newspaper	Full page 16M	12MH	12MW	9M	Half page 8MW	Half page 8MH	6MW	6MH	Quarter page 4M	Quarter Page 4MW	3MW	3MH	2MH	2MW	1M
Gold Coast Upper North	\$2,741.12	\$2,055.84	\$2,055.84	\$1,541.88	\$1,370.56	\$1,370.56	\$1,027.92	\$1,027.92	\$685.28	\$685.28	\$513.96	\$513.96	\$342.64	\$342.64	\$171.32
Gold Coast North	\$3,023.20	\$2,267.40	\$2,267.40	\$1,700.55	\$1,511.60	\$1,511.60	\$1,133.70	\$1,133.70	\$755.80	\$755.80	\$566.85	\$566.85	\$377.90	\$377.90	\$188.95
Gold Coast Central	\$3,224.80	\$2,418.60	\$2,418.60	\$1,813.95	\$1,612.40	\$1,612.40	\$1,209.30	\$1,209.30	\$806.20	\$806.20	\$604.65	\$604.65	\$403.10	\$403.10	\$201.55
Gold Coast South	\$2,245.92	\$1,684.44	\$1,684.44	\$1,263.33	\$1,122.96	\$1,122.96	\$842.22	\$842.22	\$561.48	\$561.48	\$421.11	\$421.11	\$280.74	\$280.74	\$140.37
Gold Coast Tweed	\$2,308.32	\$1,731.24	\$1,731.24	\$1,298.43	\$1,154.16	\$1,154.16	\$865.62	\$865.62	\$577.08	\$577.08	\$432.81	\$432.81	\$288.54	\$288.54	\$144.27

Gold Coast Sun Community Newspapers Display Advertising Rates Including GST Rates are effective July 1, 2013.

Newspaper	Full page 16M	12MH	12MW	9M	Half page 8MW	Half page 8MH	6MW	6MH	Quarter page 4M	Quarter Page 4MW	3MW	3MH	2MH	2MW	1M
Gold Coast Upper North	\$3,015.23	\$2,261.42	\$2,261.42	\$1,696.07	\$1,507.62	\$1,507.62	\$1,130.71	\$1,130.71	\$753.81	\$753.81	\$565.36	\$565.36	\$376.90	\$376.90	\$188.45
Gold Coast North	\$3,325.52	\$2,494.14	\$2,494.14	\$1,870.61	\$1,662.76	\$1,662.76	\$1,247.07	\$1,247.07	\$831.38	\$831.38	\$623.54	\$623.54	\$415.69	\$415.69	\$207.85
Gold Coast Central	\$3,547.28	\$2,660.46	\$2,660.46	\$1,995.35	\$1,773.64	\$1,773.64	\$1,330.23	\$1,330.23	\$886.82	\$886.82	\$665.12	\$665.12	\$443.41	\$443.41	\$221.71
Gold Coast South	\$2,470.51	\$1,852.88	\$1,852.88	\$1,389.66	\$1,235.26	\$1,235.26	\$926.44	\$926.44	\$617.63	\$617.63	\$463.22	\$463.22	\$308.81	\$308.81	\$154.41
Gold Coast Tweed	\$2,539.15	\$1,904.36	\$1,904.36	\$1,428.27	\$1,269.58	\$1,269.58	\$952.18	\$952.18	\$634.79	\$634.79	\$476.09	\$476.09	\$317.39	\$317.39	\$158.70

Position Loadings

Page 1	100%
Page 2, 3	75%
Page 4	40%
Page 5	55%
Page 6	30%
Page 7	50%
Page 8	25%
Page 9	40%
Page 10	20%
Left hand pages 12-28	15%
Right hand pages 11-29	25%
Right hand pages greater than 20	15%

Discounts

Multiple paper	
Campaign	Discount
2 Papers	10%
3 Papers	17%
4 Papers	25%
5 Papers	30%

*Discount structures cannot be applied together, only one discount category will apply

Rates are inclusive of colour. Advertising rates are according to set ad sizes only. Individuals modules are not available.

North Queensland Newspapers Display Advertising Rates Excluding GST Rates are effective July 1, 2013.

Newspaper	Full page 16M	12MH	12MW	9M	Half page 8MW	Half page 8MH	6MW	6MH	Quarter page 4M	Quarter Page 4MW	3MW	3MH	2MH	2MW	1M
Ayr Advocate	\$2,749.12	\$2,061.84	\$2,061.84	\$1,546.38	\$1,374.56	\$1,374.56	\$1,030.92	\$1,030.92	\$687.28	\$687.28	\$515.46	\$515.46	\$343.64	\$343.64	\$171.82
Bowen Independent	\$2,749.12	\$2,061.84	\$2,061.84	\$1,546.38	\$1,374.56	\$1,374.56	\$1,030.92	\$1,030.92	\$687.28	\$687.28	\$515.46	\$515.46	\$343.64	\$343.64	\$171.82
Cairns Sun	\$2,972.48	\$2,229.36	\$2,229.36	\$1,672.02	\$1,486.24	\$1,486.24	\$1,114.68	\$1,114.68	\$743.12	\$743.12	\$557.34	\$557.34	\$371.56	\$371.56	\$185.78
Herbert River Express	\$2,749.12	\$2,061.84	\$2,061.84	\$1,546.38	\$1,374.56	\$1,374.56	\$1,030.92	\$1,030.92	\$687.28	\$687.28	\$515.46	\$515.46	\$343.64	\$343.64	\$171.82
Home Hill Observer	\$2,749.12	\$2,061.84	\$2,061.84	\$1,546.38	\$1,374.56	\$1,374.56	\$1,030.92	\$1,030.92	\$687.28	\$687.28	\$515.46	\$515.46	\$343.64	\$343.64	\$171.82
Innisfail Advocate	\$2,749.12	\$2,061.84	\$2,061.84	\$1,546.38	\$1,374.56	\$1,374.56	\$1,030.92	\$1,030.92	\$687.28	\$687.28	\$515.46	\$515.46	\$343.64	\$343.64	\$171.82
Port Douglas & Mossman Gazette	\$1,874.08	\$1,405.56	\$1,405.56	\$1,054.17	\$937.04	\$937.04	\$702.78	\$702.78	\$468.52	\$468.52	\$351.39	\$351.39	\$234.26	\$234.26	\$117.13
Tablelands Advertiser	\$2,833.28	\$2,124.96	\$2,124.96	\$1,593.72	\$1,416.64	\$1,416.64	\$1,062.48	\$1,062.48	\$708.32	\$708.32	\$531.24	\$531.24	\$354.16	\$354.16	\$177.08
Tablelander - Atherton	\$2,833.28	\$2,124.96	\$2,124.96	\$1,593.72	\$1,416.64	\$1,416.64	\$1,062.48	\$1,062.48	\$708.32	\$708.32	\$531.24	\$531.24	\$354.16	\$354.16	\$177.08
The Northern Miner	\$2,749.12	\$2,061.84	\$2,061.84	\$1,546.38	\$1,374.56	\$1,374.56	\$1,030.92	\$1,030.92	\$687.28	\$687.28	\$515.46	\$515.46	\$343.64	\$343.64	\$171.82
Townsville Sun	\$2,981.76	\$2,236.32	\$2,236.32	\$1,677.24	\$1,490.88	\$1,490.88	\$1,118.16	\$1,118.16	\$745.44	\$745.44	\$559.08	\$559.08	\$372.72	\$372.72	\$186.36

North Queensland Newspapers Display Advertising Rates Including GST Rates are effective July 1, 2013.

Newspaper	Full page 16M	12MH	12MW	9M	Half page 8MW	Half page 8MH	6MW	6MH	Quarter page 4M	Quarter Page 4MW	3MW	3MH	2MH	2MW	1M
Ayr Advocate	\$3,024.03	\$2,268.02	\$2,268.02	\$1,701.02	\$1,512.02	\$1,512.02	\$1,134.01	\$1,134.01	\$756.01	\$756.01	\$567.01	\$567.01	\$378.00	\$378.00	\$189.00
Bowen Independent	\$3,024.03	\$2,268.02	\$2,268.02	\$1,701.02	\$1,512.02	\$1,512.02	\$1,134.01	\$1,134.01	\$756.01	\$756.01	\$567.01	\$567.01	\$378.00	\$378.00	\$189.00
Cairns Sun	\$3,269.73	\$2,452.30	\$2,452.30	\$1,839.22	\$1,634.86	\$1,634.86	\$1,226.15	\$1,226.15	\$817.43	\$817.43	\$613.07	\$613.07	\$408.72	\$408.72	\$204.36
Herbert River Express	\$3,024.03	\$2,268.02	\$2,268.02	\$1,701.02	\$1,512.02	\$1,512.02	\$1,134.01	\$1,134.01	\$756.01	\$756.01	\$567.01	\$567.01	\$378.00	\$378.00	\$189.00
Home Hill Observer	\$3,024.03	\$2,268.02	\$2,268.02	\$1,701.02	\$1,512.02	\$1,512.02	\$1,134.01	\$1,134.01	\$756.01	\$756.01	\$567.01	\$567.01	\$378.00	\$378.00	\$189.00
Innisfail Advocate	\$3,024.03	\$2,268.02	\$2,268.02	\$1,701.02	\$1,512.02	\$1,512.02	\$1,134.01	\$1,134.01	\$756.01	\$756.01	\$567.01	\$567.01	\$378.00	\$378.00	\$189.00
Port Douglas & Mossman Gazette	\$2,061.49	\$1,546.12	\$1,546.12	\$1,159.59	\$1,030.74	\$1,030.74	\$773.06	\$773.06	\$515.37	\$515.37	\$386.53	\$386.53	\$257.69	\$257.69	\$128.84
Tablelands Advertiser	\$3,116.61	\$2,337.46	\$2,337.46	\$1,753.09	\$1,558.30	\$1,558.30	\$1,168.73	\$1,168.73	\$779.15	\$779.15	\$584.36	\$584.36	\$389.58	\$389.58	\$194.79
Tablelander - Atherton	\$3,116.61	\$2,337.46	\$2,337.46	\$1,753.09	\$1,558.30	\$1,558.30	\$1,168.73	\$1,168.73	\$779.15	\$779.15	\$584.36	\$584.36	\$389.58	\$389.58	\$194.79
The Northern Miner	\$3,024.0	\$2,268.0	\$2,268.0	\$1,701.0	\$1,512.0	\$1,512.0	\$1,134.0	\$1,134.0	\$756.0	\$756.0	\$567.0	\$567.0	\$378.0	\$378.0	\$189.0
Townsville Sun	\$3,279.9	\$2,460.0	\$2,460.0	\$1,845.0	\$1,640.0	\$1,640.0	\$1,230.0	\$1,230.0	\$820.0	\$820.0	\$615.0	\$615.0	\$410.0	\$410.0	\$205.0

Position Loadings

Ayr Advocate, Bowen Independent, Herbert River Express, Home Hill Observer, Innisfail Advocate, The Northern Miner, Townsville Sun		Cairns Sun, Port Douglas/ Mossman Gazette	
Page 1	100%	Page 1	100%
Page 2	50%	Page 3	50%
Page 3	50%	Page 5	40%
Page 4	40%	Page 7	25%
Page 5	40%	Back Page	30%
Other preferred positions	20%	Tablelands Advertiser, Tablelander - Atherton	
Back page	40%	Page 1	100%
		Page 2-7	50%
		Page 8-15	30%
		Other requests	25%

Expenditure Discounts

Ayr Advocate, Bowen Independent, Herbert River Express, Home Hill Observer, Innisfail Advocate, The Northern Miner, Townsville Sun		Cairns Sun		Port Douglas & Mossman Gazette		Tablelands Advertiser & Tablelander	
Annual contract	Discount	Annual contract	Discount	Annual contract	Discount	Annual contract	Discount
Casual	0%	Casual	0%	Casual	3%	Casual	3%
\$2,500	10%	\$6,000	3%	\$8,000	4%	\$12,000	4%
\$10,000	20%	\$12,000	4%	\$11,000	6%	\$17,000	6%
\$25,000	25%	\$18,000	6%	\$18,000	10%	\$27,000	10%
\$50,000	30%	\$28,000	10%	\$34,000	13%	\$51,000	13%
\$100,000	35%	\$54,000	13%	\$50,000	15%	\$75,000	15%
\$150,000	40%	\$79,000	15%	\$65,000	17%	\$98,000	17%
		\$102,000	17%				

*Discount structures cannot be applied together, only one discount category will apply

Rates are inclusive of colour. Advertising rates are according to set ad sizes only. Individuals modules are not available.

Messenger Newspapers Display Advertising Rates Excluding GST

Rates are effective July 15, 2013.

Newspaper	Double page spread M12x12	Full page M12x6	Half page horizontal M6x6	Large strip M4x6	Medium strip M3x6	Small strip M2x6	Dominant M12x4	Portrait M9x4	M3x4	Half page vertical M12x3	Quarter M6x3	M5x3	M4x3	M3x3	Third page vertical M12x2	M6x2	M5x2	M4x2	M3x2	M2x2
Adelaide Matters - EGN	\$10,033.92	\$5,016.96	\$2,508.48	\$1,672.32	\$1,254.24	\$836.16	\$3,344.64	\$2,508.48	\$836.16	\$2,508.48	\$1,254.24	\$1,045.20	\$836.16	\$627.12	\$1,672.32	\$836.16	\$696.80	\$557.44	\$418.08	\$278.72
City Messenger	\$10,249.92	\$5,124.96	\$2,562.48	\$1,708.32	\$1,281.24	\$854.16	\$3,416.64	\$2,562.48	\$854.16	\$2,562.48	\$1,281.24	\$1,067.70	\$854.16	\$640.62	\$1,708.32	\$854.16	\$711.80	\$569.44	\$427.08	\$284.72
City North Messenger	\$11,139.84	\$5,569.92	\$2,784.96	\$1,856.64	\$1,392.48	\$928.32	\$3,713.28	\$2,784.96	\$928.32	\$2,784.96	\$1,392.48	\$1,160.40	\$928.32	\$696.24	\$1,856.64	\$928.32	\$773.60	\$618.88	\$464.16	\$309.44
East Torrens Messenger	\$11,139.84	\$5,569.92	\$2,784.96	\$1,856.64	\$1,392.48	\$928.32	\$3,713.28	\$2,784.96	\$928.32	\$2,784.96	\$1,392.48	\$1,160.40	\$928.32	\$696.24	\$1,856.64	\$928.32	\$773.60	\$618.88	\$464.16	\$309.44
Eastern Courier Messenger	\$15,228.00	\$7,614.00	\$3,807.00	\$2,538.00	\$1,903.50	\$1,269.00	\$5,076.00	\$3,807.00	\$1,269.00	\$3,807.00	\$1,903.50	\$1,586.25	\$1,269.00	\$951.75	\$2,538.00	\$1,269.00	\$1,057.50	\$846.00	\$634.50	\$423.00
Guardian Messenger	\$12,359.52	\$6,179.76	\$3,089.88	\$2,059.92	\$1,544.94	\$1,029.96	\$4,119.84	\$3,089.88	\$1,029.96	\$3,089.88	\$1,544.94	\$1,287.45	\$1,029.96	\$772.47	\$2,059.92	\$1,029.96	\$858.30	\$686.64	\$514.98	\$343.32
Mitcham & Hills (Hills & Valley Messenger)	\$11,139.84	\$5,569.92	\$2,784.96	\$1,856.64	\$1,392.48	\$928.32	\$3,713.28	\$2,784.96	\$928.32	\$2,784.96	\$1,392.48	\$1,160.40	\$928.32	\$696.24	\$1,856.64	\$928.32	\$773.60	\$618.88	\$464.16	\$309.44
Leader Messenger	\$11,139.84	\$5,569.92	\$2,784.96	\$1,856.64	\$1,392.48	\$928.32	\$3,713.28	\$2,784.96	\$928.32	\$2,784.96	\$1,392.48	\$1,160.40	\$928.32	\$696.24	\$1,856.64	\$928.32	\$773.60	\$618.88	\$464.16	\$309.44
News Review Messenger	\$11,139.84	\$5,569.92	\$2,784.96	\$1,856.64	\$1,392.48	\$928.32	\$3,713.28	\$2,784.96	\$928.32	\$2,784.96	\$1,392.48	\$1,160.40	\$928.32	\$696.24	\$1,856.64	\$928.32	\$773.60	\$618.88	\$464.16	\$309.44
Northern Messenger	\$11,139.84	\$5,569.92	\$2,784.96	\$1,856.64	\$1,392.48	\$928.32	\$3,713.28	\$2,784.96	\$928.32	\$2,784.96	\$1,392.48	\$1,160.40	\$928.32	\$696.24	\$1,856.64	\$928.32	\$773.60	\$618.88	\$464.16	\$309.44
Portside Messenger	\$11,139.84	\$5,569.92	\$2,784.96	\$1,856.64	\$1,392.48	\$928.32	\$3,713.28	\$2,784.96	\$928.32	\$2,784.96	\$1,392.48	\$1,160.40	\$928.32	\$696.24	\$1,856.64	\$928.32	\$773.60	\$618.88	\$464.16	\$309.44
Southern Times Messenger	\$12,359.52	\$6,179.76	\$3,089.88	\$2,059.92	\$1,544.94	\$1,029.96	\$4,119.84	\$3,089.88	\$1,029.96	\$3,089.88	\$1,544.94	\$1,287.45	\$1,029.96	\$772.47	\$2,059.92	\$1,029.96	\$858.30	\$686.64	\$514.98	\$343.32
Weekly Times Messenger	\$12,359.52	\$6,179.76	\$3,089.88	\$2,059.92	\$1,544.94	\$1,029.96	\$4,119.84	\$3,089.88	\$1,029.96	\$3,089.88	\$1,544.94	\$1,287.45	\$1,029.96	\$772.47	\$2,059.92	\$1,029.96	\$858.30	\$686.64	\$514.98	\$343.32

Messenger Newspapers Display Advertising Rates Including GST

Rates are effective July 15, 2013.

Newspaper	Double page spread M12x12	Full page M12x6	Half page horizontal M6x6	Large strip M4x6	Medium strip M3x6	Small strip M2x6	Dominant M12x4	Portrait M9x4	M3x4	Half page vertical M12x3	Quarter M6x3	M5x3	M4x3	M3x3	Third page vertical M12x2	M6x2	M5x2	M4x2	M3x2	M2x2
Adelaide Matters - EGN	\$11,037.31	\$5,518.66	\$2,759.33	\$1,839.55	\$1,379.66	\$919.78	\$3,679.10	\$2,759.33	\$919.78	\$2,759.33	\$1,379.66	\$1,149.72	\$919.78	\$689.83	\$1,839.55	\$919.78	\$766.48	\$613.18	\$459.89	\$306.59
City Messenger	\$11,274.91	\$5,637.46	\$2,818.73	\$1,879.15	\$1,409.36	\$939.58	\$3,758.30	\$2,818.73	\$939.58	\$2,818.73	\$1,409.36	\$1,174.47	\$939.58	\$704.68	\$1,879.15	\$939.58	\$782.98	\$626.38	\$469.79	\$313.19
City North Messenger	\$12,253.82	\$6,126.91	\$3,063.46	\$2,042.30	\$1,531.73	\$1,021.15	\$4,084.61	\$3,063.46	\$1,021.15	\$3,063.46	\$1,531.73	\$1,276.44	\$1,021.15	\$765.86	\$2,042.30	\$1,021.15	\$850.96	\$680.77	\$510.58	\$340.38
East Torrens Messenger	\$12,253.82	\$6,126.91	\$3,063.46	\$2,042.30	\$1,531.73	\$1,021.15	\$4,084.61	\$3,063.46	\$1,021.15	\$3,063.46	\$1,531.73	\$1,276.44	\$1,021.15	\$765.86	\$2,042.30	\$1,021.15	\$850.96	\$680.77	\$510.58	\$340.38
Eastern Courier Messenger	\$16,750.80	\$8,375.40	\$4,187.70	\$2,791.80	\$2,093.85	\$1,395.90	\$5,583.60	\$4,187.70	\$1,395.90	\$4,187.70	\$2,093.85	\$1,744.88	\$1,395.90	\$1,046.93	\$2,791.80	\$1,395.90	\$1,163.25	\$930.60	\$697.95	\$465.30
Guardian Messenger	\$13,595.47	\$6,797.74	\$3,398.87	\$2,265.91	\$1,699.43	\$1,132.96	\$4,531.82	\$3,398.87	\$1,132.96	\$3,398.87	\$1,699.43	\$1,416.20	\$1,132.96	\$849.72	\$2,265.91	\$1,132.96	\$944.13	\$755.30	\$566.48	\$377.65
Mitcham & Hills (Hills & Valley Messenger)	\$12,253.82	\$6,126.91	\$3,063.46	\$2,042.30	\$1,531.73	\$1,021.15	\$4,084.61	\$3,063.46	\$1,021.15	\$3,063.46	\$1,531.73	\$1,276.44	\$1,021.15	\$765.86	\$2,042.30	\$1,021.15	\$850.96	\$680.77	\$510.58	\$340.38
Leader Messenger	\$12,253.82	\$6,126.91	\$3,063.46	\$2,042.30	\$1,531.73	\$1,021.15	\$4,084.61	\$3,063.46	\$1,021.15	\$3,063.46	\$1,531.73	\$1,276.44	\$1,021.15	\$765.86	\$2,042.30	\$1,021.15	\$850.96	\$680.77	\$510.58	\$340.38
News Review Messenger	\$12,253.82	\$6,126.91	\$3,063.46	\$2,042.30	\$1,531.73	\$1,021.15	\$4,084.61	\$3,063.46	\$1,021.15	\$3,063.46	\$1,531.73	\$1,276.44	\$1,021.15	\$765.86	\$2,042.30	\$1,021.15	\$850.96	\$680.77	\$510.58	\$340.38
Northern Messenger	\$12,253.82	\$6,126.91	\$3,063.46	\$2,042.30	\$1,531.73	\$1,021.15	\$4,084.61	\$3,063.46	\$1,021.15	\$3,063.46	\$1,531.73	\$1,276.44	\$1,021.15	\$765.86	\$2,042.30	\$1,021.15	\$850.96	\$680.77	\$510.58	\$340.38
Portside Messenger	\$12,253.82	\$6,126.91	\$3,063.46	\$2,042.30	\$1,531.73	\$1,021.15	\$4,084.61	\$3,063.46	\$1,021.15	\$3,063.46	\$1,531.73	\$1,276.44	\$1,021.15	\$765.86	\$2,042.30	\$1,021.15	\$850.96	\$680.77	\$510.58	\$340.38
Southern Times Messenger	\$13,595.47	\$6,797.74	\$3,398.87	\$2,265.91	\$1,699.43	\$1,132.96	\$4,531.82	\$3,398.87	\$1,132.96	\$3,398.87	\$1,699.43	\$1,416.20	\$1,132.96	\$849.72	\$2,265.91	\$1,132.96	\$944.13	\$755.30	\$566.48	\$377.65
Weekly Times Messenger	\$13,595.47	\$6,797.74	\$3,398.87	\$2,265.91	\$1,699.43	\$1,132.96	\$4,531.82	\$3,398.87	\$1,132.96	\$3,398.87	\$1,699.43	\$1,416.20	\$1,132.96	\$849.72	\$2,265.91	\$1,132.96	\$944.13	\$755.30	\$566.48	\$377.65

Position Loadings

Page 1	100%
Page 2	30%
Page 3	30%
Page 4	30%
Page 5	30%
Page 6	30%
Page 7	30%
Page 8-25	20%
Back Page	50%
Specified Position	20%

Discounts

Multiple paper		Insertions	
Campaign	Discount	Campaign	Discount
1 Paper	0%	1-3 insertions	0%
2 Papers	9%	4-7 insertions	9%
3 Papers	15%	8-11 insertions	15%
4 Papers	19%	12+ insertions	19%
5 Papers	23%		
6 Papers	26%		
7+ Papers	28%		

*Discount structures cannot be applied together, only one discount category will apply

Rates are inclusive of colour. Advertising rates are according to set ad sizes only. Individuals modules are not available.

Community Newspapers Display Advertising Rates Excluding GST Rates are effective July 1, 2013.

Newspaper	Double page spread M12x12	Full page M12x6	Half page horizontal M6x6	Large strip M4x6	Medium strip M3x6	Small strip M2x6	Dominant M12x4	Portrait M9x4	M3x4	Half page vertical M12x3	Quarter M6x3	M5x3	M4x3	M3x3	Third page vertical M12x2	M6x2	M5x2	M4x2	M3x2	M2x2
Advocate	\$3,060.00	\$1,530.00	\$765.00	\$510.00	\$382.50	\$255.00	\$1,020.00	\$765.00	\$255.00	\$765.00	\$382.50	\$318.75	\$255.00	\$191.25	\$510.00	\$255.00	\$212.50	\$170.00	\$127.50	\$85.00
Canning Times	\$4,885.92	\$2,442.96	\$1,221.48	\$814.32	\$610.74	\$407.16	\$1,628.64	\$1,221.48	\$407.16	\$1,221.48	\$610.74	\$508.95	\$407.16	\$305.37	\$814.32	\$407.16	\$339.30	\$271.44	\$203.58	\$135.72
Comment News	\$6,016.32	\$3,008.16	\$1,504.08	\$1,002.72	\$752.04	\$501.36	\$2,005.44	\$1,504.08	\$501.36	\$1,504.08	\$752.04	\$626.70	\$501.36	\$376.02	\$1,002.72	\$501.36	\$417.80	\$334.24	\$250.68	\$167.12
Eastern Reporter	\$6,279.84	\$3,139.92	\$1,569.96	\$1,046.64	\$784.98	\$523.32	\$2,093.28	\$1,569.96	\$523.32	\$1,569.96	\$784.98	\$654.15	\$523.32	\$392.49	\$1,046.64	\$523.32	\$436.10	\$348.88	\$261.66	\$174.44
Fremantle/Cockburn Gazette	\$5,040.00	\$2,520.00	\$1,260.00	\$840.00	\$630.00	\$420.00	\$1,680.00	\$1,260.00	\$420.00	\$1,260.00	\$630.00	\$525.00	\$420.00	\$315.00	\$840.00	\$420.00	\$350.00	\$280.00	\$210.00	\$140.00
Guardian Express	\$4,690.08	\$2,345.04	\$1,172.52	\$781.68	\$586.26	\$390.84	\$1,563.36	\$1,172.52	\$390.84	\$1,172.52	\$586.26	\$488.55	\$390.84	\$293.13	\$781.68	\$390.84	\$325.70	\$260.56	\$195.42	\$130.28
Hills/Avalon Valley Gazette	\$3,961.44	\$1,980.72	\$990.36	\$660.24	\$495.18	\$330.12	\$1,320.48	\$990.36	\$330.12	\$990.36	\$495.18	\$412.65	\$330.12	\$247.59	\$660.24	\$330.12	\$275.10	\$220.08	\$165.06	\$110.04
Joondalup Wanneroo Times	\$7,416.00	\$3,708.00	\$1,854.00	\$1,236.00	\$927.00	\$618.00	\$2,472.00	\$1,854.00	\$618.00	\$1,854.00	\$927.00	\$772.50	\$618.00	\$463.50	\$1,236.00	\$618.00	\$515.00	\$412.00	\$309.00	\$206.00
Joondalup Wanneroo Weekender	\$8,444.16	\$4,222.08	\$2,111.04	\$1,407.36	\$1,055.52	\$703.68	\$2,814.72	\$2,111.04	\$703.68	\$2,111.04	\$1,055.52	\$879.60	\$703.68	\$527.76	\$1,407.36	\$703.68	\$586.40	\$469.12	\$351.84	\$234.56
Melville Times	\$5,349.60	\$2,674.80	\$1,337.40	\$891.60	\$668.70	\$445.80	\$1,783.20	\$1,337.40	\$445.80	\$1,337.40	\$668.70	\$557.25	\$445.80	\$334.35	\$891.60	\$445.80	\$371.50	\$297.20	\$222.90	\$148.60
Midland Kalamunda Reporter	\$3,898.08	\$1,949.04	\$974.52	\$649.68	\$487.26	\$324.84	\$1,299.36	\$974.52	\$324.84	\$974.52	\$487.26	\$406.05	\$324.84	\$243.63	\$649.68	\$324.84	\$270.70	\$216.56	\$162.42	\$108.28
North Coast Times	\$3,496.32	\$1,748.16	\$874.08	\$582.72	\$437.04	\$291.36	\$1,165.44	\$874.08	\$291.36	\$874.08	\$437.04	\$364.20	\$291.36	\$218.52	\$582.72	\$291.36	\$242.80	\$194.24	\$145.68	\$97.12
Southern Gazette	\$5,620.32	\$2,810.16	\$1,405.08	\$936.72	\$702.54	\$468.36	\$1,873.44	\$1,405.08	\$468.36	\$1,405.08	\$702.54	\$585.45	\$468.36	\$351.27	\$936.72	\$468.36	\$390.30	\$312.24	\$234.18	\$156.12
Stirling Times	\$6,274.08	\$3,137.04	\$1,568.52	\$1,045.68	\$784.26	\$522.84	\$2,091.36	\$1,568.52	\$522.84	\$1,568.52	\$784.26	\$653.55	\$522.84	\$392.13	\$1,045.68	\$522.84	\$435.70	\$348.56	\$261.42	\$174.28
Weekend Kwinana Courier	\$4,409.28	\$2,204.64	\$1,102.32	\$734.88	\$551.16	\$367.44	\$1,469.76	\$1,102.32	\$367.44	\$1,102.32	\$551.16	\$459.30	\$367.44	\$275.58	\$734.88	\$367.44	\$306.20	\$244.96	\$183.72	\$122.48
Western Suburbs Weekly	\$5,626.08	\$2,813.04	\$1,406.52	\$937.68	\$703.26	\$468.84	\$1,875.36	\$1,406.52	\$468.84	\$1,406.52	\$703.26	\$586.05	\$468.84	\$351.63	\$937.68	\$468.84	\$390.70	\$312.56	\$234.42	\$156.28
Mandurah Coastal Times	\$3,054.24	\$1,527.12	\$763.56	\$509.04	\$381.78	\$254.52	\$1,018.08	\$763.56	\$254.52	\$763.56	\$381.78	\$318.15	\$254.52	\$190.89	\$509.04	\$254.52	\$212.10	\$169.68	\$127.26	\$84.84

Community Newspapers Display Advertising Rates Including GST Rates are effective July 1, 2013.

Newspaper	Double page spread M12x12	Full page M12x6	Half page horizontal M6x6	Large strip M4x6	Medium strip M3x6	Small strip M2x6	Dominant M12x4	Portrait M9x4	M3x4	Half page vertical M12x3	Quarter M6x3	M5x3	M4x3	M3x3	Third page vertical M12x2	M6x2	M5x2	M4x2	M3x2	M2x2
Advocate	\$3,366.00	\$1,683.00	\$841.50	\$561.00	\$420.75	\$280.50	\$1,122.00	\$841.50	\$280.50	\$841.50	\$420.75	\$350.63	\$280.50	\$210.38	\$561.00	\$280.50	\$233.75	\$187.00	\$140.25	\$93.50
Canning Times	\$5,374.51	\$2,687.26	\$1,343.63	\$895.75	\$671.81	\$447.88	\$1,791.50	\$1,343.63	\$447.88	\$1,343.63	\$671.81	\$559.85	\$447.88	\$335.91	\$895.75	\$447.88	\$373.23	\$298.58	\$223.94	\$149.29
Comment News	\$6,617.95	\$3,308.98	\$1,654.49	\$1,102.99	\$827.24	\$551.50	\$2,205.98	\$1,654.49	\$551.50	\$1,654.49	\$827.24	\$689.37	\$551.50	\$413.62	\$1,102.99	\$551.50	\$459.58	\$367.66	\$275.75	\$183.83
Eastern Reporter	\$6,907.82	\$3,453.91	\$1,726.96	\$1,151.30	\$863.48	\$575.65	\$2,302.61	\$1,726.96	\$575.65	\$1,726.96	\$863.48	\$719.57	\$575.65	\$431.74	\$1,151.30	\$575.65	\$479.71	\$383.77	\$287.83	\$191.88
Fremantle/Cockburn Gazette	\$5,544.00	\$2,772.00	\$1,386.00	\$924.00	\$693.00	\$462.00	\$1,848.00	\$1,386.00	\$462.00	\$1,386.00	\$693.00	\$577.50	\$462.00	\$346.50	\$924.00	\$462.00	\$385.00	\$308.00	\$231.00	\$154.00
Guardian Express	\$5,159.09	\$2,579.54	\$1,289.77	\$859.85	\$644.89	\$429.92	\$1,719.70	\$1,289.77	\$429.92	\$1,289.77	\$644.89	\$537.41	\$429.92	\$322.44	\$859.85	\$429.92	\$358.27	\$286.62	\$214.96	\$143.31
Hills/Avalon Valley Gazette	\$4,357.58	\$2,178.79	\$1,089.40	\$726.26	\$544.70	\$363.13	\$1,452.53	\$1,089.40	\$363.13	\$1,089.40	\$544.70	\$453.92	\$363.13	\$272.35	\$726.26	\$363.13	\$302.61	\$242.09	\$181.57	\$121.04
Joondalup Wanneroo Times	\$8,157.60	\$4,078.80	\$2,039.40	\$1,359.60	\$1,019.70	\$679.80	\$2,719.20	\$2,039.40	\$679.80	\$2,039.40	\$1,019.70	\$849.75	\$679.80	\$509.85	\$1,359.60	\$679.80	\$566.50	\$453.20	\$339.90	\$226.60
Joondalup Wanneroo Weekender	\$9,288.58	\$4,644.29	\$2,322.14	\$1,548.10	\$1,161.07	\$774.05	\$3,096.19	\$2,322.14	\$774.05	\$2,322.14	\$1,161.07	\$967.56	\$774.05	\$580.54	\$1,548.10	\$774.05	\$645.04	\$516.03	\$387.02	\$258.02
Melville Times	\$5,884.56	\$2,942.28	\$1,471.14	\$980.76	\$735.57	\$490.38	\$1,961.52	\$1,471.14	\$490.38	\$1,471.14	\$735.57	\$612.98	\$490.38	\$367.79	\$980.76	\$490.38	\$408.65	\$326.92	\$245.19	\$163.46
Midland Kalamunda Reporter	\$4,287.89	\$2,143.94	\$1,071.97	\$714.65	\$535.99	\$357.32	\$1,429.30	\$1,071.97	\$357.32	\$1,071.97	\$535.99	\$446.66	\$357.32	\$267.99	\$714.65	\$357.32	\$297.77	\$238.22	\$178.66	\$119.11
North Coast Times	\$3,845.95	\$1,922.98	\$961.49	\$640.99	\$480.74	\$320.50	\$1,281.98	\$961.49	\$320.50	\$961.49	\$480.74	\$400.62	\$320.50	\$240.37	\$640.99	\$320.50	\$267.08	\$213.66	\$160.25	\$106.83
Southern Gazette	\$6,182.35	\$3,091.18	\$1,545.59	\$1,030.39	\$772.79	\$515.20	\$2,060.78	\$1,545.59	\$515.20	\$1,545.59	\$772.79	\$644.00	\$515.20	\$386.40	\$1,030.39	\$515.20	\$429.33	\$343.46	\$257.60	\$171.73
Stirling Times	\$6,901.49	\$3,450.74	\$1,725.37	\$1,150.25	\$862.69	\$575.12	\$2,300.50	\$1,725.37	\$575.12	\$1,725.37	\$862.69	\$718.91	\$575.12	\$431.34	\$1,150.25	\$575.12	\$479.27	\$383.42	\$287.56	\$191.71
Weekend Kwinana Courier	\$4,850.21	\$2,425.10	\$1,212.55	\$808.37	\$606.28	\$404.18	\$1,616.74	\$1,212.55	\$404.18	\$1,212.55	\$606.28	\$505.23	\$404.18	\$303.14	\$808.37	\$404.18	\$336.82	\$269.46	\$202.09	\$134.73
Western Suburbs Weekly	\$6,188.69	\$3,094.34	\$1,547.17	\$1,031.45	\$773.59	\$515.72	\$2,062.90	\$1,547.17	\$515.72	\$1,547.17	\$773.59	\$644.66	\$515.72	\$386.79	\$1,031.45	\$515.72	\$429.77	\$343.82	\$257.86	\$171.91
Mandurah Coastal Times	\$3,359.66	\$1,679.83	\$839.92	\$559.94	\$419.96	\$279.97	\$1,119.89	\$839.92	\$279.97	\$839.92	\$419.96	\$349.97	\$279.97	\$209.98	\$559.94	\$279.97	\$233.31	\$186.65	\$139.99	\$93.32

Position Loadings

Page 1	100%	Page 6	10%
Page 2	25%	Page 7	25%
Page 3	50%	Back Page	50%
Page 4	10%	Other preferred positions	10%
Page 5	30%		

Discounts

Expenditure		Expenditure (continued)	
Annual contract	Discount	Annual contract	Discount
\$2,500	10%	\$50,000	30%
\$10,000	20%	\$100,000	35%
\$25,000	25%	\$150,000	40%

*Discount structures cannot be applied together, only one discount category will apply

Rates are inclusive of colour. Advertising rates are according to set ad sizes only. Individuals modules are not available.



Sun Newspapers Display Advertising Rates Excluding GST Rates are effective July 1, 2013.

Newspaper	Double page spread M12x12	Full page M12x6	Half page horizontal M6x6	Large strip M4x6	Medium strip M3x6	Small strip M2x6	Dominant M12x4	Portrait M9x4	M3x4	Half page vertical M12x3	Quarter M6x3	M5x3	M4x3	M3x3	Third page vertical M12x2	M6x2	M5x2	M4x2	M3x2	M2x2
Darwin/Litchfield/Palmerston Sun	\$5,349.60	\$2,674.80	\$1,337.40	\$891.60	\$668.70	\$445.80	\$1,783.20	\$1,337.40	\$445.80	\$1,337.40	\$668.70	\$557.25	\$445.80	\$334.35	\$891.60	\$445.80	\$371.50	\$297.20	\$222.90	\$148.60

Sun Newspapers Display Advertising Rates Including GST Rates are effective July 1, 2013.

Newspaper	Double page spread M12x12	Full page M12x6	Half page horizontal M6x6	Large strip M4x6	Medium strip M3x6	Small strip M2x6	Dominant M12x4	Portrait M9x4	M3x4	Half page vertical M12x3	Quarter M6x3	M5x3	M4x3	M3x3	Third page vertical M12x2	M6x2	M5x2	M4x2	M3x2	M2x2
Darwin/Litchfield/Palmerston Sun	\$5,884.56	\$2,942.28	\$1,471.14	\$980.76	\$735.57	\$490.38	\$1,961.52	\$1,471.14	\$490.38	\$1,471.14	\$735.57	\$612.97	\$490.38	\$367.78	\$980.76	\$490.38	\$408.65	\$326.92	\$245.19	\$163.46

Position Loadings

Page 1	100%
Page 2	30%
Page 3	30%
Page 4	30%
Page 5	30%
Page 6	30%
Page 7	30%
Page 8-21	20%
Back Page	30%
Right Hand	20%
Specified Position	20%

Discounts

Expenditure		Multiple weeks	
Annual contract	Discount	Weeks	Discount
\$2,750	2%	6	5%
\$5,500	4%	13	7.5%
\$8,250	6%	26	10%
\$11,000	8%	Full year	12.5%
\$16,500	10%		
\$22,000	12%		
\$38,500	14%		
\$44,000	16%		
\$77,000	18%		
\$110,000	20%		

*Discount structures cannot be applied together, only one discount category will apply

Rates are inclusive of colour. Advertising rates are according to set ad sizes only. Individuals modules are not available.

Deadlines and Specifications

NSW - NewsLocal Display Advertising Deadlines

Publication	Publication day	Product	Booking and cancellation deadlines	Complete material deadline
Blacktown Advocate	Wednesday	Tabloid	3pm Thu	4pm Mon
Canterbury Bankstown Express	Tuesday	Tabloid	4pm Thu	11am Mon
Central	Wednesday	Gloss	Noon Thu	4pm Fri
Central Coast Express Advocate (Wyong Edition North)	Wednesday	Tabloid	12pm Thu	5pm Mon
Central Coast Express Advocate (Gosford Edition South)	Wednesday	Tabloid	10am Thu	5pm Mon
Central Coast Express Advocate (Wyong Edition North)	Friday	Tabloid	1.30pm Tue	4pm Wed
Central Coast Express Advocate (Gosford Edition South)	Friday	Tabloid	11.30am Tue	4pm Wed
Fairfield Advance	Wednesday	Tabloid	4pm Thu	10am Tue
Hills Shire Times	Tuesday	Tabloid	3pm Thu	3pm Mon
Hornsby Advocate	Thursday	Tabloid	Noon Mon	10am Wed
Inner West Courier	Tuesday	Gloss	4pm Wed	4pm Thu
Liverpool Leader	Wednesday	Tabloid	5pm Thu	2pm Tue
Macarthur Chronicle	Tuesday	Tabloid	12.30am Thu	2pm Mon
Manly Daily	Tuesday	Tabloid	11.30am Fri	1pm Mon
Manly Daily	Wednesday	Tabloid	11.30am Mon	1pm Tue
Manly Daily	Thursday	Tabloid	11.30am Tue	1pm Wed
Manly Daily	Friday	Tabloid	11.30am Wed	1pm Thu
Manly Daily	Saturday	Tabloid	11.30am Thu	1pm Fri
Mosman Daily	Thursday	Gloss	9.30am Mon	10am Tue
Mt Druitt-St Marys Standard	Wednesday	Tabloid	Noon Fri	1pm Tue
North Shore Times	Wednesday	Tabloid	4pm Thu	3pm Mon
North Shore Times	Friday	Gloss	10am Mon	10am Wed
Northern District Times	Wednesday	Tabloid	1pm Fri	1pm Tue
Parramatta Advertiser	Wednesday	Tabloid	3pm Thu	10am Tue
Penrith Press	Tuesday	Tabloid	3pm Thu	11.30am Mon
Penrith Press	Friday	Tabloid	1pm Tue	11am Thu
Rouse Hill Times	Wednesday	Tabloid	3pm Thu	4pm Mon
Southern Courier	Tuesday	Gloss	4pm Wed	4pm Thu
Wentworth Courier	Wednesday	Gloss	4pm Thu	4pm Fri

VIC - Leader Display Advertising Deadlines

Publication	Publication day	Product	Booking and cancellation deadlines	Complete material deadline
Bayside Leader	Tuesday	Gloss	4pm Wed	5pm Thu
Berwick Leader	Wednesday	Tabloid	5pm Wed	6pm Thu
Brimbank Leader	Tuesday	Tabloid	5pm Thu	6pm Fri
Caulfield Glen Eira/Port Phillip Leader	Tuesday	Gloss	4pm Wed	5pm Thu
Cranbourne Leader	Wednesday	Tabloid	4pm Fri	Noon Mon
Dandenong/Springvale Dandenong Leader	Monday	Tabloid	5pm Wed	6pm Thu
Diamond Valley Leader	Wednesday	Tabloid	5pm Thu	6pm Fri
Frankston Standard Leader	Monday	Tabloid	5pm Wed	6pm Thu
Free Press Leader	Wednesday	Tabloid	5pm Thu	6pm Fri
Heidelberg Leader	Tuesday	Tabloid	3pm Thur	Noon Fri
Hobsons Bay Leader	Tuesday	Tabloid	11am Wed	6pm Thu
Hume Leader	Tuesday	Tabloid	5pm Wed	6pm Thu
Knox Leader	Tuesday	Tabloid	5pm Wed	6pm Thu
Lilydale & Yarra Valley Leader	Monday	Tabloid	5pm Wed	6pm Thu
Manningham Leader	Wednesday	Tabloid	5pm Thu	6pm Fri
Maribyrnong Leader	Tuesday	Tabloid	Noon Wed	6pm Thu
Maroondah Leader	Tuesday	Tabloid	5pm Wed	6pm Thu
Melbourne Leader	Monday	Tabloid	5pm Wed	6pm Thu
Melton Leader	Tuesday	Tabloid	5pm Thu	6pm Fri
Moonee Valley Leader	Monday	Tabloid	5pm Wed	6pm Thu
Moorabbin Kingston/Moorabbin Glen Eira Leader	Wednesday	Tabloid	5pm Thu	6pm Fri
Mordialloc Chelsea Leader	Monday	Tabloid	5pm Wed	6pm Fri
Moreland Leader	Monday	Tabloid	5pm Wed	6pm Thu
Mornington Peninsula Leader	Tuesday	Tabloid	5pm Wed	6pm Thu
Northcote Leader	Wednesday	Tabloid	5pm Thu	6pm Fri
Preston Leader	Wednesday	Tabloid	5pm Thu	6pm Thu
Progress Leader	Tuesday	Gloss	4pm Wed	6pm Thu
Stonnington Leader	Tuesday	Gloss	4pm Wed	6pm Thu
Sunbury/Macedon Ranges Leader	Tuesday	Tabloid	3pm Thu	6pm Fri
Waverley/Oakleigh Monash Leader	Tuesday	Tabloid	5pm Thu	6pm Thu
Whitehorse Leader	Wednesday	Tabloid	4pm Fri	6pm Fri
Whittlesea Leader	Tuesday	Tabloid	5pm Wed	6pm Thu
Wyndham Leader	Tuesday	Tabloid	2pm Wed	6pm Thu

Geelong News Echo Display Advertising Deadlines

Publication	Publication day	Product	Booking and cancellation deadlines	Complete material deadline
Geelong News	Wednesday	Newsprint	10am Fri	10am Mon
Geelong Echo	Thursday	Newsprint	10am Mon	10am Tue

QLD - Quest Display Advertising Deadlines

Publication	Publication day	Product	Booking and cancellation deadlines	Complete material deadline
Albert and Logan News	Thursday	Tabloid	10am Mon	5pm Tue
Caboolture Shire Herald	Thursday	Tabloid	10am Mon	5.30pm Tue
City North News	Thursday	Tabloid	10am Fri	4pm Tue
City South News	Thursday	Tabloid	10am Fri	5pm Tue
North West News	Wednesday	Tabloid	3pm Thu	5pm Mon
Northside Chronicle	Wednesday	Tabloid	10am Thu	5pm Mon
Pine River Press/ North Lake Times	Thursday	Tabloid	10am Mon	12pm Wed
Redcliffe and Bayside Herald	Wednesday	Tabloid	3pm Thu	2pm Tue
South East Advertiser	Wednesday	Tabloid	10am Thu	5pm Mon
South-West News/Springfield News	Wednesday	Tabloid	3pm Thu	5pm Mon
Southern Star	Wednesday	Tabloid	10am Fri	12pm Tue
Westside News	Wednesday	Tabloid	10am Thu	5pm Mon
Wynnum Herald	Wednesday	Tabloid	10am Thu	11am Tue

Gold Coast Display Advertising Deadlines

Publication	Publication day	Product	Booking and cancellation deadlines	Complete material deadline
Central Sun	Wednesday	Newsprint	2pm Thu	3pm Mon
Northern Sun	Wednesday	Newsprint	2pm Thu	3pm Mon
Southern Sun	Thursday	Newsprint	2pm Thu	9:30am Tue
Tweed Sun	Thursday	Newsprint	10am Mon	3pm Tue
Upper North Sun	Wednesday	Newsprint	2pm Thu	3pm Mon

North Queensland Display Advertising Deadlines

Publication	Publication day	Product	Booking and cancellation deadlines	Complete material deadline
Ayr Advocate	Wednesday	Newsprint	10am Mon	10am Tue
Ayr Advocate	Friday	Newsprint	10am Wed	10am Thu
Bowen Independent	Wednesday	Newsprint	10am Mon	11am Tue
Bowen Independent	Friday	Newsprint	10am Wed	11am Thu
Cairns Sun	Wednesday	Newsprint	10am Thu	4pm Fri
Herbert River Express	Wednesday	Newsprint	10am Mon	10am Tue
Herbert River Express	Saturday	Newsprint	10am Thu	10am Fri
Home Hill Observer	Thursday	Newsprint	10am Tue	11am Wed
Innisfail Advocate	Wednesday	Newsprint	11am Mon	11am Tue
Innisfail Advocate	Saturday	Newsprint	10am Thu	11am Thur
Port Douglas & Mossman Gazette	Thursday	Newsprint	5pm Fri	5pm Mon
Tablelander - Atherton	Tuesday	Newsprint	12noon Thu	10am Mon
Tablelands Advertiser	Friday	Newsprint	10am Tue	5pm Tue
The Northern Miner	Tuesday	Newsprint	10am Fri	11am Mon
The Northern Miner	Friday	Newsprint	10am Wed	11am Thu
Townsville SUN	Wednesday	Newsprint	10am Fri	12pm Mon

SA - Messenger Display Advertising Deadlines

Publication	Publication day	Product	Booking and cancellation deadlines	Complete material deadline
Adelaide Matters	Monthly	Gloss	10am Thursday, three weeks prior to publication date	Noon Tuesday 2 weeks prior to publication date
City Messenger	Thursday	Tabloid	2.30pm Mon	4pm Tue
City North Messenger	Wednesday	Tabloid	11am Thu	Noon Fri
East Torrens Messenger	Wednesday	Tabloid	Noon Thu	2pm Fri
Eastern Courier Messenger	Wednesday	Magazine	1pm Thu	2pm Fri
Guardian Messenger	Wednesday	Tabloid	9.30am Fri	9am Mon
Leader Messenger	Wednesday	Tabloid	11am Mon	10am Tue
Mitcham & Hills Messenger (was Hills & Valley Messenger)	Wednesday	Tabloid	10am Thu	11am Fri
News Review Messenger	Wednesday	Tabloid	3pm Fri	4pm Mon
Northern Messenger	Wednesday	Tabloid	3pm Fri	4pm Mon
Portside Messenger	Wednesday	Tabloid	2:30pm Mon	4pm Tue
Southern Times Messenger	Wednesday	Tabloid	2pm Fri	3pm Mon
Weekly Times Messenger	Wednesday	Tabloid	2pm Mon	2pm Tue

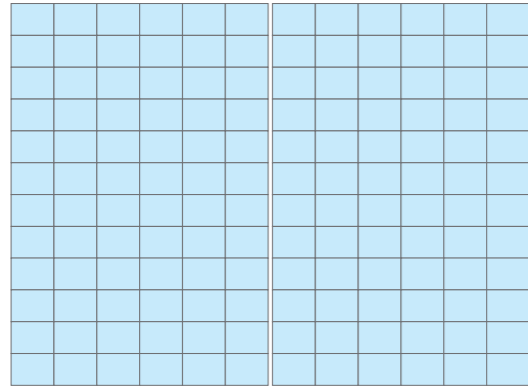
WA - Community Display Advertising Deadlines

Publication	Publication day	Product	Booking and cancellation deadlines	Complete material deadline
Advocate	Wednesday	Tabloid	4pm Thu	3pm Fri
Canning Times	Tuesday	Tabloid	3pm Thu	3pm Fri
Comment News	Tuesday	Tabloid	4pm Thu	3pm Fri
Eastern Reporter	Tuesday	Tabloid	4pm Thu	12noon Fri
Fremantle /Cockburn Gazette	Tuesday	Tabloid	4pm Thu	12noon Fri
Guardian Express	Tuesday	Tabloid	4pm Thu	3pm Fri
Hills /Avon Valley Gazette	Saturday	Tabloid	4pm Wed	4pm Thu
Joondalup/Wanneroo Times	Tuesday	Tabloid	4pm Thu	3pm Fri
Joondalup/Wanneroo Weekender	Thursday	Tabloid	3pm Tue	4pm Tue
Mandurah Coastal/Pinjarra Murray Times	Wednesday	Tabloid	4pm Thu	3pm Fri
Melville Times	Tuesday	Tabloid	4pm Thu	3pm Fri
Midland Kalamunda Reporter	Tuesday	Tabloid	4pm Thu	12noon Fri
North Coast Times	Tuesday	Tabloid	4pm Thu	3pm Fri
Southern Gazette	Tuesday	Tabloid	4pm Thu	12noon Fri
Stirling Times	Tuesday	Tabloid	4pm Thu	12noon Fri
Weekend/Kwinana Courier	Friday	Tabloid	4pm Tue	4pm Wed
Western Suburbs Weekly	Tuesday	Tabloid	4pm Thu	3pm Fri

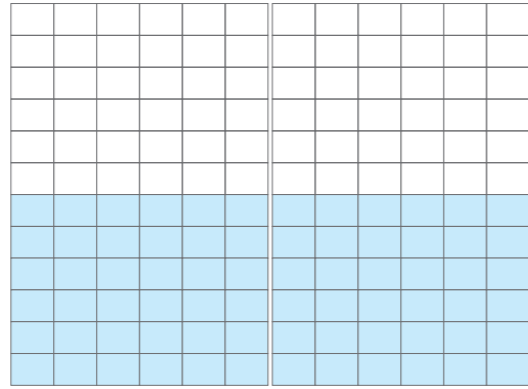
NT - Sun Newspapers Display Advertising Deadlines

Publication	Publication day	Product	Booking and cancellation deadlines	Complete material deadline
Darwin/Palmerston/Litchfield Sun	Wed	Tabloid	5pm Fri	Noon Mon

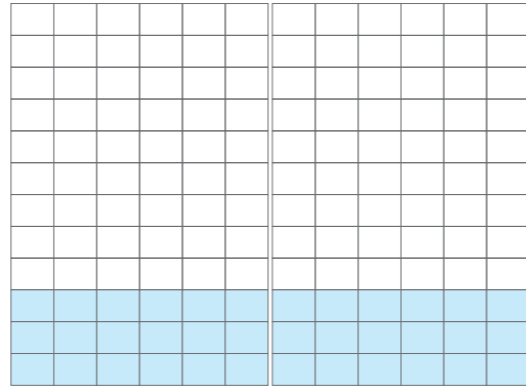
Advertising Modules



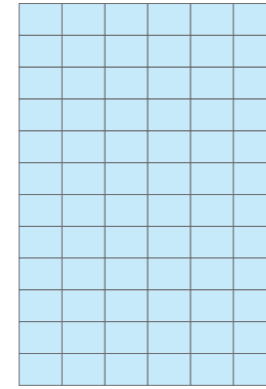
M12x12 (double)



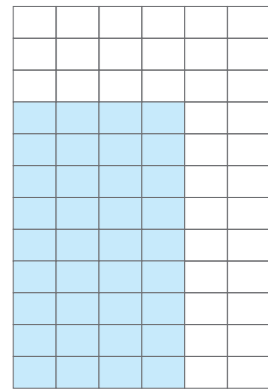
M12x6 (half page double)



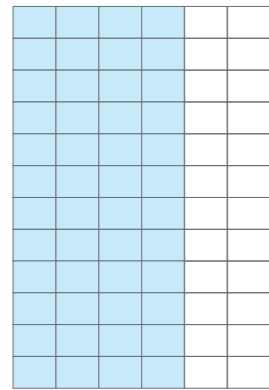
M12x3 (quarter page double)



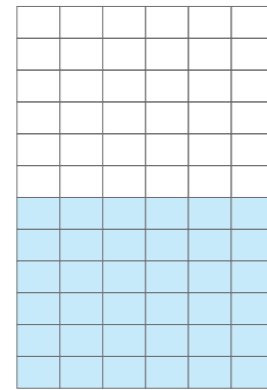
M12x6 (full)



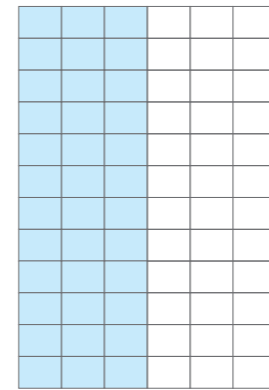
M9x4 (portrait)



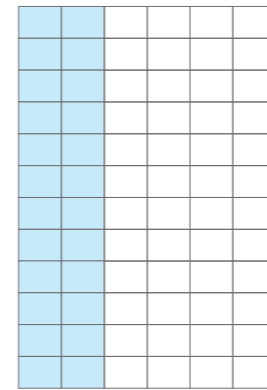
M12x4 (dominant)



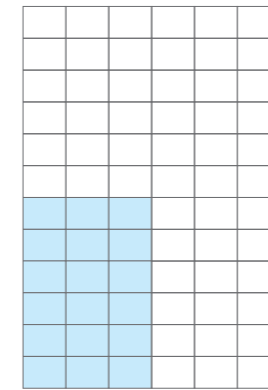
M6x6 (half horizontal)



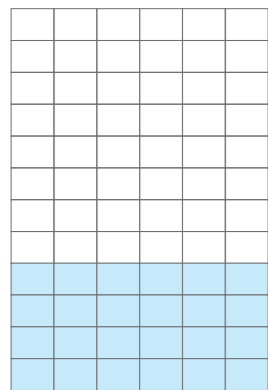
M12x3 (half vertical)



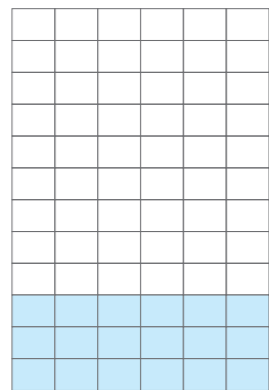
M12x2 (third vertical)



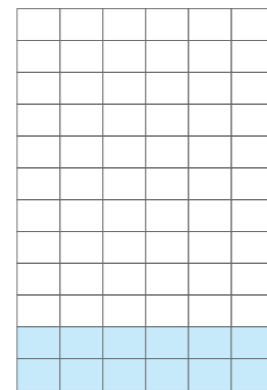
M6x3 (quarter)



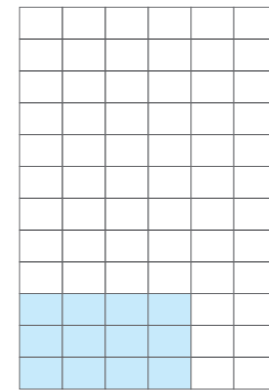
M4x6 (large strip)



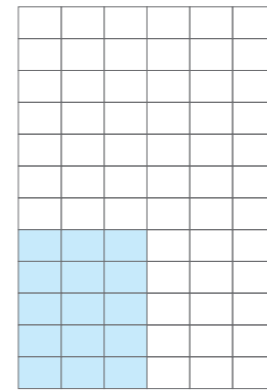
M3x6 (medium strip)



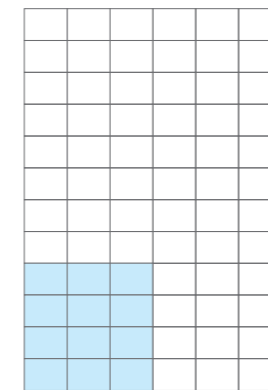
M2x6 (small strip)



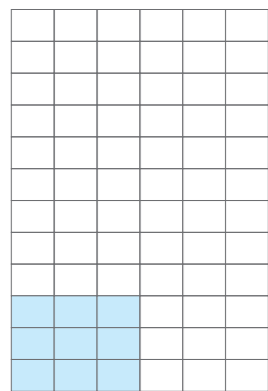
M3x4



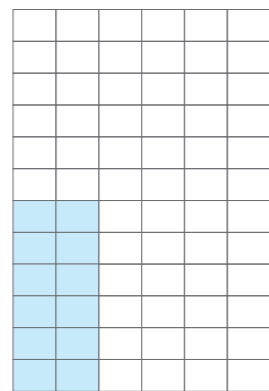
M5x3



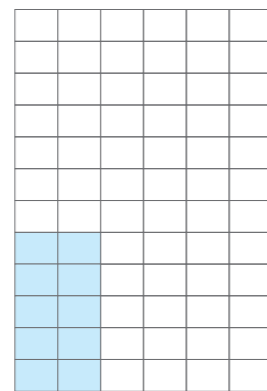
M4x3



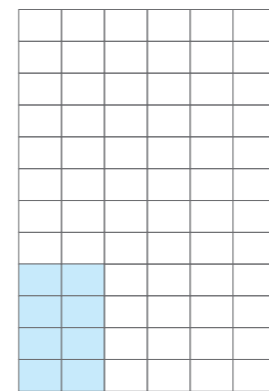
M3x3



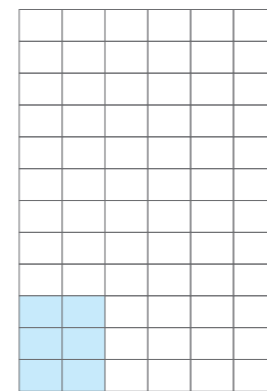
M6x2



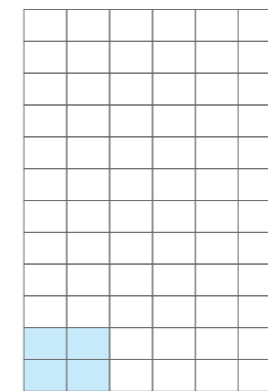
M5x2



M4x2



M3x2



M2x2

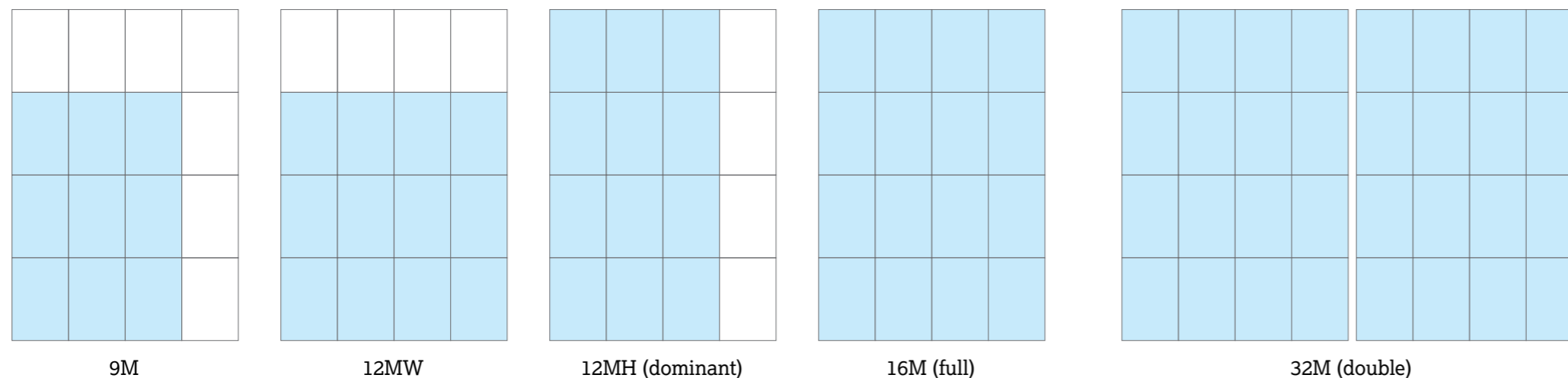
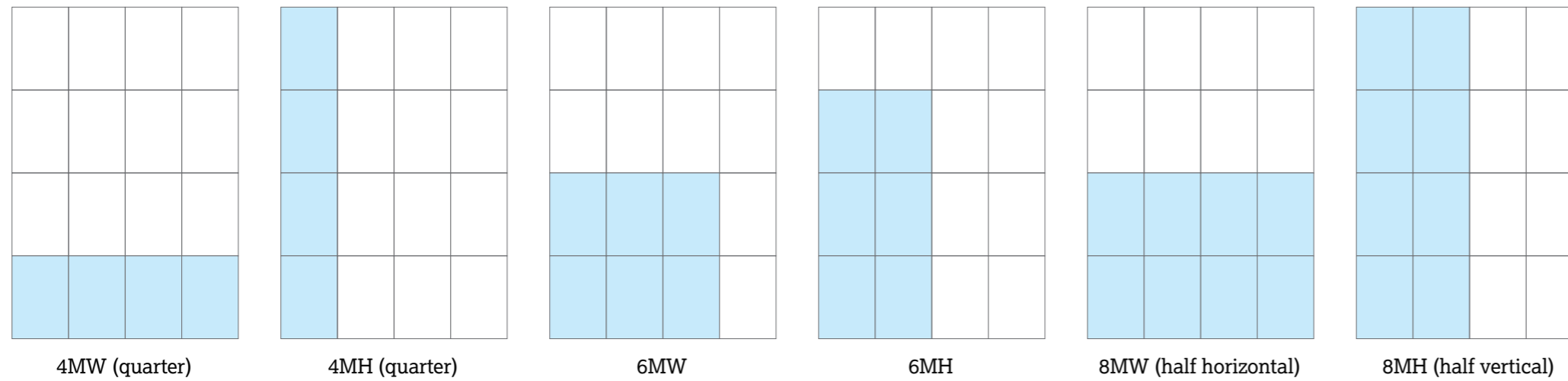
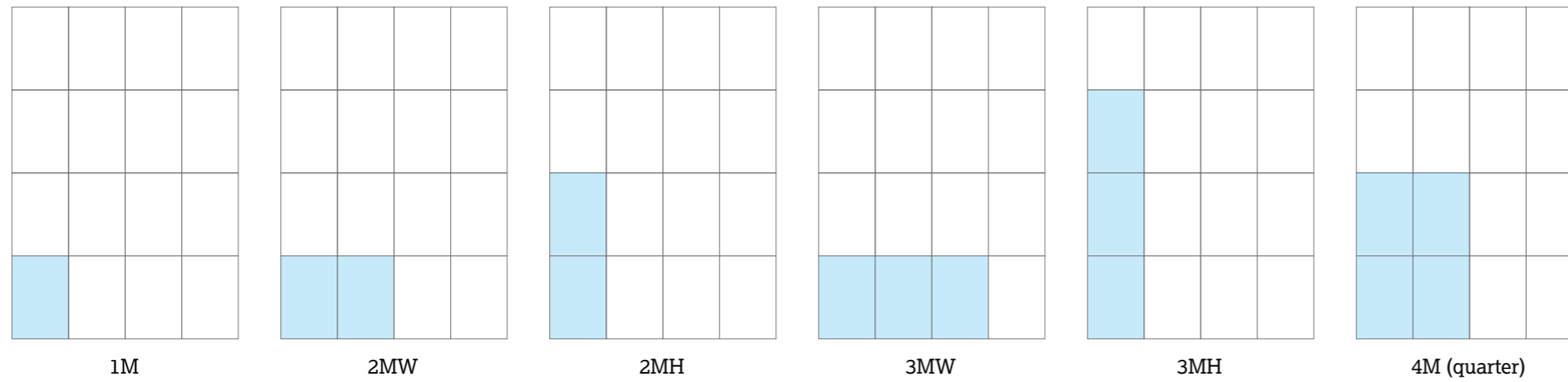
Mechanical Specifications

- Newslocal (NSW)
- Leader (Vic)
- Quest (Qld)
- Messenger (SA)
- Community (WA)
- Sun Newspapers (NT)

Module ad size	Tabloid HxW	Gloss HxW	Newspaper mag HxW
M12x12	380 x 551	293 x 534	337 x 534
M12x6	380 x 262	293 x 262	337 x 262
M9x4	284 x 174	218 x 174	251 x 174
M12x4	380 x 174	293 x 174	337 x 174
M6x6	188 x 262	144 x 262	167 x 262
M12x3	380 x 129	293 x 129	337 x 129
M12x2	380 x 85	293 x 85	337 x 85
M6x3	188 x 129	144 x 129	167 x 129
M4x6	124 x 262	95 x 262	110 x 262
M3x6	92 x 262	70 x 262	82 x 262
M2x6	60 x 262	46 x 262	53 x 262
M3x4	92 x 174	70 x 174	82 x 174
M5x3	156 x 129	120 x 129	138 x 129
M4x3	124 x 129	95 x 129	110 x 129
M3x3	92 x 129	70 x 129	82 x 129
M6x2	188 x 85	144 x 85	167 x 85
M5x2	156 x 85	120 x 85	138 x 85
M4x2	124 x 85	95 x 85	110 x 85
M3x2	92 x 85	70 x 85	82 x 85
M2x2	60 x 85	46 x 85	53 x 85

Rates are inclusive colour
 Prices are based by Ad Sizes
 *Modules not sold individually but only sold by Ad Sizes

Advertising Modules - Geelong Titles (Vic), Gold Coast Sun Titles, Northern Old Titles



Mechanical Specifications

- Gold Coast Upper North
- Gold Coast North
- Gold Coast Central
- Gold Coast South
- Gold Coast Tweed
- Geelong News
- Geelong Echo
- Cairns Sun
- Port Douglas & Mossman Gazette
- Tablelands Advertiser
- Tablelander - Atherton

Module ad size	Material (HeightxWidth)
1M	90mm x 63mm
2MH	185mm x 63mm
2MW	90mm x 130mm
3MH	280mm x 63mm
3MW	90mm x 197mm
4M	185mm x 130mm
4MH	374mm x 63mm
4MW	90mm x 264mm
6MH	280mm x 130mm
6MW	185mm x 197mm
8MH	374mm x 130mm
8MW	185mm x 264mm
9M	280mm x 197mm
12MH	374mm x 197mm
12MW	280mm x 264mm
16M	374mm x 264mm
32M	374mm x 550mm

Mechanical Specifications

- Ayr Advocate
- Bowen Independent
- Herbert River Express
- Home Hill Observer
- Innisfail Advocate
- The Northern Miner
- Townsville Sun

Module ad size	Material (HeightxWidth)
1M	93mm x 64mm
2MH	187mm x 64mm
2MW	93mm x 130mm
3MH	281mm x 64mm
3MW	93mm x 197mm
4M	187mm x 130mm
4MH	376mm x 64mm
4MW	93mm x 263mm
6MH	281mm x 130mm
6MW	187mm x 197mm
8MH	376mm x 130mm
8MW	187mm x 263mm
9M	281mm x 197mm
12MH	376mm x 197mm
12MW	281mm x 263mm
16M	376mm x 263mm

Material Specifications

Tabloid 380mm x 262mm Stitch & Trim 390mm x 275mm

PDF'S

Supplied material must be Press Ready, PDF version 1.4
All PDFs must be CMYK, supplied to the correct dimensions, no printers marks and with all fonts embedded. All files must be supplied BEFORE Deadline.

Alterations will not be made to supplied PDFs. Replacement material must be supplied.

PHOTOSHOP SETUP

CMYK (Newsprint)
Resolution - 200dpi
Ink Weight - 230%
Separation Type - GCR
Black Limit - 90% (Recommended)
Dot Gain - 30%
Highlight set at a minimum of 3%

AD DELIVERY

Press ready ads can also be delivered via AdStream & Adsend.
All delivered ads require correct ad number.

EPROOF

Eproof is a free online service offered to all advertisers, allowing more control and flexibility when submitting, proofing and approving advertisements at the convenience.
Contact 1300 557 418 (option 1).

ADDITIONAL ENQUIRIES

Contact Media Support on 1300 557 418
(option 2).

SPECIFICATION ENQUIRIES

Contact Quality Control on
1300 557 418 (option 3) or
email qcsupport@newsltd.com.au

BLEED SETUP

Ensure that all text and non bleed images (logos, etc) are contained within the Live Type area to ensure that they don't get cut off when the page is trimmed.

Gloss Community Products 275mm x 310mm

PDF'S

Supplied material must be Press Ready, PDF version 1.4
All PDFs must be CMYK, supplied to the correct dimensions, no printers marks and with all fonts embedded. All files must be supplied BEFORE Deadline.

Alterations will not be made to supplied PDFs. Replacement material must be supplied.

PHOTOSHOP SETUP

CMYK (Gloss)
Resolution - 266dpi
Ink Weight - 280%
Separation Type - UCR
Black Limit - 90% (Recommended)
Dot Gain - 30%
Highlight set at a minimum of 3%

AD DELIVERY

Press ready ads can also be delivered via AdStream & Adsend.
All delivered ads require correct ad number.

EPROOF

Eproof is a free online service offered to all advertisers, allowing more control and flexibility when submitting, proofing and approving advertisements at the convenience.
Contact 1300 557 418 (option 1).

ADDITIONAL ENQUIRIES

Contact Media Support on 1300 557 418
(option 2).

SPECIFICATION ENQUIRIES

Contact Quality Control on
1300 557 418 (option 3) or
email qcsupport@newsltd.com.au

BLEED SETUP

Ensure that all text and non bleed images (logos, etc) are contained within the Live Type area to ensure that they don't get cut off when the page is trimmed.

Newspaper Magazine 275mm x 350mm

PDF'S

Supplied material must be Press Ready, PDF version 1.4
All PDFs must be CMYK, supplied to the correct dimensions, no printers marks and with all fonts embedded. All files must be supplied BEFORE Deadline.

Alterations will not be made to supplied PDFs. Replacement material must be supplied

PHOTOSHOP SETUP

CMYK (Newsprint)
Resolution - 200dpi
Ink Weight - 230%
Separation Type - GCR
Black Limit - 90% (Recommended)
Dot Gain - 30%
Highlight set at a minimum of 3%

AD DELIVERY

Press ready ads can also be delivered via AdStream & Adsend.
All delivered ads require correct ad number.

EPROOF

Eproof is a free online service offered to all advertisers, allowing more control and flexibility when submitting, proofing and approving advertisements at the convenience.
Contact 1300 557 418 (option 1).

ADDITIONAL ENQUIRIES

Contact Media Support on 1300 557 418
(option 2).

SPECIFICATION ENQUIRIES

Contact Quality Control on
1300 557 418 (option 3) or
email qcsupport@newsltd.com.au

BLEED SETUP

Ensure that all text and non bleed images (logos, etc) are contained within the Live Type area to ensure that they don't get cut off when the page is trimmed.

Newsprint Products (16 Modules)

PDF'S

Supplied material must be Press Ready, PDF version 1.4
All PDFs must be CMYK, supplied to the correct dimensions, no printers marks and with all fonts embedded. All files must be supplied BEFORE Deadline.

Alterations will not be made to supplied PDFs. Replacement material must be supplied

PHOTOSHOP SETUP

CMYK (Newsprint)
Resolution - 200dpi
Ink Weight - 230%
Separation Type - GCR
Black Limit - 90% (Recommended)
Dot Gain - 30%
Highlight set at a minimum of 3%

AD DELIVERY

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Contact 1300 557 418 (option 1).

ADDITIONAL ENQUIRIES

Contact Media Support on 1300 557 418
(option 2).

SPECIFICATION ENQUIRIES

Contact Quality Control on
1300 557 418 (option 3) or
email qcsupport@newsltd.com.au

Advertising terms and conditions

1. General

1.1. These terms and conditions apply to every booking made with News Limited or any of the wholly owned subsidiaries listed in clause 21 (“Publishers”) by any means (including through use of an insertion order, booking form or over the phone) by an Advertiser for the publication in or distribution of an Advertisement with, on or in a print or digital property of any Publisher. Publishers may use as an agent the services supplied by any other entity including News Limited under the brand News Community Media.

1.2. Each reference in these terms and conditions to Publisher is a reference to the relevant Publisher and, where there is more than one relevant Publisher, to each of them severally.

1.3. Where a Publisher acts as an agent in selling advertising inventory for an entity which is not listed in clause 21, these terms will apply in addition to the terms imposed by the relevant publishing entity.

1.4. Where an Advertiser is an agency, and places an Advertisement for publication under these terms and conditions, it agrees to these terms and conditions as principal and as agent for its client.

1.5. Publisher has the right to amend these conditions at any time. Notification of amendment shall be deemed to have been given to all Advertisers immediately upon publication of rate cards with the amended conditions or other written notice, which shall apply to all advertising received after the date of that publication (except where there is an express written agreement between the Publisher and Advertiser that those amendments will not apply to particular advertisements).

1.6. Every Advertisement must comply with and is subject to these terms and conditions as well as other relevant terms including those which form part of relevant rate cards (as available at www.newsspace.com.au), space or insertion orders (or other written agreements between the parties including any Advertising Expenditure Agreements), Additional Relevant Terms as listed in clause 21 and any relevant laws, regulations or codes of conduct. To the extent of any inconsistency between the various relevant terms, the following order of priority will be applied:

- these terms,
- any terms or conditions separately agreed in writing including any Advertising Expenditure Agreements,
- the rate card for the relevant publication;

in order to eradicate any inconsistency.

2. Process

2.1. Each publication and Publisher has different process requirements for placing or booking of advertisements. There is no binding agreement for the publication of an Advertisement however until the relevant processes for the particular Publisher have been completed by the Advertiser.

2.2. Bookings which are in any way conditional will not be accepted.

2.3. Advertiser authorises Publisher to dispose of any materials supplied to Publisher relating to an advertisement (including illustrations, copy, photographs, artwork, press-ready PDF digital files) following publication of an advertisement. Publisher is not required to retain or return to Advertiser any such materials.

3. Publisher rights and discretions

3.1. Every Advertisement submitted for publication is subject to Publisher’s approval. Publisher may at its absolute discretion at any time:

a. refuse to publish or distribute any advertisement without

giving any reason (in which case, no charge to Advertiser will be incurred);

b. cancel a campaign (in which case, no charge to Advertiser will be incurred for the unpublished portion of the campaign); or

c. head an advertisement ‘Advertisement’.

3.2. Publisher owes no duty to Advertiser to review, approve or amend any Advertisement and no review, approval or amendment by Publisher will affect Advertiser’s responsibility for the content of the Advertisement.

3.3. Publisher may, but is not obliged to, under pressure of deadline and without prior consultation or notice to Advertiser, amend any Advertisement in any terms whatsoever, if Publisher perceives it to be (i) in breach of any law of Australia or of any state (whether civil or criminal), (ii) in breach of any pre-existing publishing agreement entered into by Publisher, (iii) defamatory, (iv) in contempt of court or parliament, (v) otherwise likely to attract legal proceedings of any kind, (vi) offensive. Should Publisher so amend the Advertisement, the agreed price shall not be reduced.

3.4. Publisher has the right, and the right to permit other persons, to republish any Advertisement in any print, electronic or digital form for any purpose using any media and in any part of the world.

4. Positioning, Placement and other Advertiser requests

4.1. The positioning and placement of an Advertisement is at the discretion of Publisher except where expressly agreed in writing by Publisher. Publisher will attempt to position Advertisements, in accordance with the Advertiser’s request if the Advertiser has agreed to pay any relevant preferred position loading charges. If Publisher fails to publish the Advertisement in accordance with Advertiser’s requests, then subject to clause 14.1, Publisher’s liability will be limited to refunding the relevant position loadings paid.

4.2. Where colour loading charges are separately levied by Publisher and paid by Advertiser, Publisher will attempt to publish Advertisements in colour, in accordance with the Advertiser’s request. If Publisher fails to publish the Advertisement in colour in accordance with Advertiser’s requests, then subject to clause 14.1, Publisher’s liability will be limited to refunding the relevant colour loadings paid.

4.3. If an Advertisement is to be published in a digital publication, Publisher may vary the placement and/or format of Advertisements across the relevant digital media. Publisher will endeavour to notify Advertiser of such changes. Advertising space in a digital publication may be filled on rotation with various Advertisements from various Advertisers.

4.4. If any Advertisement is specifically accepted for publication in a specific advertising category (including classified category or particular section) of a publication then, without prior consultation with Advertiser, Publisher may: (i) position the Advertisement anywhere within the category at its discretion, unless a specific placement has been agreed in writing, (ii) reposition that category within the publication, (iii) alter the date of publication of that category. Case (i) and (ii) will not mitigate Advertiser’s liability to pay. In case of (iii), if Advertiser did not agree to the altered date prior to publication, then if within 5 days of publication of the Advertisement Advertiser notifies Publisher in writing that Advertiser has suffered adverse effects of a substantial nature which were directly caused by the altered date of the publication and

Advertiser provides to Publisher clear evidence of those adverse effects, the Advertiser will incur no charge for that particular Advertisement.

4.5. If an Advertisement is specifically accepted for publication in a particular advertising supplement of a publication then, without prior consultation with Advertiser, Publisher may: (i) position the Advertisement anywhere within the supplement at its discretion, unless a specific placement has been agreed in writing, (ii) alter the date for publication of that supplement, (iii) cancel the supplement. Case (i) shall not mitigate Advertiser’s liability to pay. Case (ii) will not mitigate Advertiser’s liability to pay unless Advertiser did not agree to the altered date prior to publication and within 5 days of publication of the Advertisement Advertiser notifies Publisher in writing that Advertiser has suffered adverse effects of a substantial nature which were directly caused by the altered date of the publication and Advertiser provides to Publisher clear evidence of those adverse effects, in which case the Advertiser will incur no charge for that particular advertisement. Should (iii) occur Advertiser shall incur no charge.

5. Deadlines & Specifications

5.1. Publisher imposes various deadlines (including for the provision to the Publisher of bookings for Advertisements and material for Advertisements, changes or variations to Advertisements) and specifications (including for size). All deadlines and specifications must be met by Advertiser. Publisher is under no obligation in relation to material or information received after relevant deadlines or not in accordance with the relevant specifications.

5.2. It is the Advertiser’s responsibility to ascertain the relevant deadlines and specifications for the relevant publications for each publication or insertion date as deadlines and specifications may be changed at any time by Publisher. All deadlines and specifications are available at www.newsspace.com.au.

5.3. Publisher accepts no responsibility for any error when instructions or copy have or has been provided over the telephone unless Publisher receives written confirmation of the instructions or copy before the deadline.

5.4. It is the responsibility of the Advertiser to notify Publisher of any error immediately it appears. Unless so notified, Publisher accepts no responsibility for any recurring error or any Loss relating to that recurring error.

5.5. Cancellations by the Advertiser must be made, in writing, prior to deadlines. Failure to do so will relieve the Publisher of any obligation to comply with the cancellation request and, if Publisher proceeds with the publication of the relevant Advertisement, then Publisher will be entitled to charge the Advertiser accordingly.

6. Advertisements produced by Publisher

Publisher owns and retains all copyright and other intellectual property rights in relation to any Advertisements produced by Publisher or any materials provided by Publisher for use in an Advertisement. Advertiser obtains no rights in relation to those advertisements produced by any Publisher or in relation to content from any Publisher. This clause does not in any way derogate from Advertiser’s obligations or liabilities in relation to such Advertisements.

7. Proofs

7.1. Publisher may agree to provide proofs but only where so requested by Advertiser prior to relevant deadlines.

7.2. Colour shown on any proof is an indication only. Final print colours may vary with the print process and stock variations.

7.3. Where Publisher fails to provide a requested proof in accordance with clause 7.1, and the published advertisement substantially conforms to the copy provided by the Advertiser, then Advertiser is liable to pay the full cost of the Advertisement.

8. Inserts

8.1. Publisher reserves the right to distribute inserts for more than one Advertiser at any time.

8.2. All materials to be inserted into a publication must be delivered to Publisher in accordance with all requirements of Publisher including delivery address, deadlines, packaging and bundling requirements.

8.3. Publisher, including its agents and contractors, may delay the distribution of inserts, if they reasonably believe that the quality or delivery of the relevant publication is likely to be jeopardised by the inclusion of the insert.

8.4. Additional charges may need to be agreed between the parties where:

a. insert materials are to be held by the Publisher at the premises of the Publisher (or its distributors) for more than two weeks; or

b. insert materials are to be re-consigned or require additional packing or handling.

8.5. Risk in the insert materials remains with the Advertiser at all times.

9. Sampling

9.1. Every proposal for the distribution of sample material is subject to Publisher’s approval and Publisher may at its absolute discretion at any time refuse to distribute any sample material without giving any reason.

9.2. Sample material must not contain alcohol.

9.3. Risk in the sample materials remains with the Advertiser at all times.

9.4. When providing samples to the Publisher for approval, any special handling requirements (including requirements of refrigeration or heating) must be made clear.

9.5. Every proposal for sampling requires the prior approval of the Publisher and possibly third parties involved in or permitting the distribution of the relevant publication. Samples must therefore be provided to Publisher in sufficient time to allow for consents to be sought and granted. No representation or warranty is provided that such consent will be granted.

9.6. Advertiser must deliver to Publisher the sample materials, in accordance with all requirements of Publisher including delivery address, deadlines and bundling of sample material.

9.7. Publisher may, without prior notice to Advertiser, refuse or cease to distribute any sample material, if Publisher reasonably perceives such material to be:

a. in breach of any applicable law or regulation,

b. likely to attract legal claims or proceedings of any kind; or

c. offensive.

9.8. Publisher may change the date of the sampling exercise for any reason and at any time without incurring any liability to Advertiser or other persons.

9.9. Publisher makes no representation or warranty as to the number of the relevant publication to be distributed on any particular day or that every copy of the relevant publication will be provided with a sample but will take reasonable steps to ensure that the sample and the relevant publication are distributed together.

9.10. Without limiting clause 15.2, Advertiser warrants that the sample material which it provides to Publisher for distribution with a publication:

a. matches the samples approved by Publisher;

b. is fully and properly sealed; and

c. is packaged and labelled and complies in all other respects with all relevant laws and regulations. Without limiting clause 15.2, Advertiser warrants that the distribution of the sample material by Publisher as contemplated by the Advertiser and Publisher under any agreement between them is lawful and will not give rise to any claims against or liabilities of Publisher, its directors, employees, contractors or agents.

10. Advertising Expenditure Agreements

10.1. Maximum period of any Advertising Expenditure Agreement is one year. In the absence of any valid Advertising Expenditure Agreement, including if an Advertising Expenditure Agreement has expired, casual rates will be charged by Publisher.

10.2. Publisher reserves the right to cancel or suspend any Advertising Expenditure Agreement at its absolute discretion. Advertising rates (but not percentage discounts) quoted in an Advertising Expenditure Agreement are subject to any increase or decrease notified by Publisher, which may occur during the period of the Advertising Expenditure Agreement.

10.3. Failure to receive, rejection or omission of an advertisement by Publisher does not affect the obligations of Advertiser in relation to total spend through the term of an Advertising Expenditure Agreement under that Advertising Expenditure Agreement.

10.4. If at any time Advertiser is not incurring advertising expenditure in the proportion that the part of the Advertising Expenditure Agreement up to that time bears to the entire Advertising Expenditure Agreement, Publisher reserves the right to either:

a. adjust the percentage discount to the level which would normally be allowed by Publisher to a customer incurring advertising expenditure at that rate; or

b. terminate that Advertising Expenditure Agreement.

10.5. At the expiry of an Advertising Expenditure Agreement, Publisher will determine Advertiser’s actual advertising expenditure during the period of the Advertising Expenditure Agreement and:

a. if the actual advertising expenditure is less than the agreed level as stipulated within the Advertising Expenditure Agreement a surcharge may be payable by Advertiser to Publisher to reflect the percentage or other discount which would have been provided by Publisher to an advertising customer incurring that level of advertising expenditure; and/or

b. Where a surcharge is applicable the percentage discount will be adjusted to the level which will be normally allowed by Publisher to an Advertiser incurring advertising expenditure at that rate.

11. Rates, invoices and GST

11.1. Advertisers agree to pay accounts rendered by the Publisher in accordance with its standard payment terms. Accounts will be rendered by Publisher on the basis of the casual rate applicable at the date of publication of the advertisement (regardless of the rates which were applicable when any advertising expenditure agreement was entered into), less any percentage discount agreed in writing between the parties.

11.2. Casual rates are as printed in the rate card of the relevant publication (see www.newsspace.com.au) and may be varied by Publisher at any time, effective from the time nominated by Publisher and such varied rates will apply from that nominated date including in relation to

then current Advertising Expenditure Agreements (unless otherwise expressly agreed by the parties in writing).

11.3. Advertising expenditure will be calculated inclusive of loading values but exclusive of production charges.

11.4. If Publisher has quoted a rate to publish advertising for a client and that rate is different from that included in published rate cards, that quoted rate only applies to that specific client where the advertising is booked directly with Publisher and without the involvement of any advertising, media buying or other agency (unless otherwise specifically agreed in writing by the Publisher).

11.5. Where the Publisher changes the basis on which advertising is charged by Publisher during the term of any Advertising Expenditure Agreement or between the booking and placement of any Advertisement Publisher will endeavour to provide Advertiser with at least 28 days notice prior to the change taking effect. Advertiser will be entitled to terminate the Advertising Expenditure Agreement or bookings affected (prior to the cancellation deadline for such affected bookings) within 14 days of such notice from Publisher.

11.6. Any dispute the Advertiser has with an invoice must be raised with Publisher promptly and no later than 45 days after the invoice date. After that time, Advertisers will be deemed to have accepted that the full amount set out in the issued invoice is due and payable by Advertiser.

11.7. All rates and charges are expressed in the rate card as GST inclusive (except where otherwise made clear on the rate card). Publisher will issue a valid tax invoice in relation to any supply of advertising or related services under these terms which are subject to GST.

11.8. Advertiser agrees to pay any GST liability arising in relation to the provision by Publisher of advertising services under these terms.

11.9. The GST component does not count towards overall advertising expenditure agreements or rate card discount levels.

11.10. Surcharges or rebates on advertising which is subject to GST will have the GST component recalculated. Calculations made by Publisher of any surcharge or rebate will be deemed to be conclusive and binding on Advertiser unless a manifest error is brought to the attention of Publisher by Advertiser within 14 days of notification to Advertiser. Surcharges or rebates only apply to Advertising Expenditure Agreements signed by both parties.

12. Commercial Credit

12.1. All advertising agencies are required to complete the News Limited Commercial Credit Application for Accreditation of an Advertising Agency and are then subject to the related assessment and processes.

12.2. If accreditation is not available to an Advertiser (including under clause 10.1), then the News Limited Commercial credit facilities may be available. The availability of any credit facilities is subject to Publisher's approval and conditional on lodgement of a written application. Any credit provided will be on specific terms made available as part of the application process. Where no credit application has been approved, upfront payment may be required for all advertising.

12.3. Where an Advertiser fails to pay an account by the due date or fails to comply with any relevant terms and conditions, any Publisher may, at their absolute discretion cancel or suspend any booked advertising or refuse to accept any further advertising of the Advertiser.

12.4. In the case of the transfer of an advertising account from one accredited advertising agent to another accredited advertising agent during the currency of an advertising or online listing order, both advertising agents shall immediately inform the relevant Publisher in writing. Accounts will only be transferred or accessed by agencies when Publisher is satisfied that the client in question has provided its express written permission.

13. Linked Advertising Expenditure Agreements to an Advertising Agency

13.1. A linked Advertising Expenditure Agreement with related companies is only available where an Advertiser and its subsidiaries, franchises or branch offices are linked together for the purpose of an Advertising Expenditure Agreement and where subsidiaries fall within the definition of that term in the Corporations Act 2001. Where that is the case, and subject to Publisher's approval which may be granted or withheld in its absolute discretion, the customer is entitled to combine its advertising expenditure with those subsidiaries, franchises and branch offices and receive the relevant discount.

13.2. Where an Advertiser wishes to establish a linked order, the following must be provided to Publisher in order to seek Publisher's approval for a linked order (which may be granted or withheld in its absolute discretion):
a. a list of all subsidiaries, franchises and branch offices; and
b. any other information that Publisher may in its discretion require to satisfy itself that Advertiser is entitled to place a linked order.

13.3. Direct customer Advertising Expenditure Agreements may not be linked to an advertising agency without the written approval of Publisher.

14. Limitation of liability

14.1. Nothing in these terms and conditions excludes or varies any rights or remedies under the Australian Consumer Law in the Competition and Consumer Act (2010) (Australian Consumer Law) which cannot be excluded, restricted or modified. However, Publisher excludes all rights, remedies, guarantees, conditions and warranties in respect of goods or services from an Advertiser's use of or acquisition of or in relation to the ordering or booking of any advertising services (including under an Advertising Expenditure Agreement) from the Publisher whether based in statute, common law or otherwise to the extent permitted by law. To the fullest extent possible and subject to News' liabilities and obligations under the Australian Consumer Law, the remaining provisions of this clause 14 shall apply.

14.2. Subject to clause 14.1, Publisher makes no representation or warranty of any kind and in particular makes no representation or warranty:

- in relation to the continued production of any publication, in print or digital form;
- in relation to the final placement, positioning or date of publication or distribution of an advertisement;
- that there will be one and only one copy of each insert or sample distributed in each relevant publication;
- that distribution of a publication will occur on a specific date, by a specific time, to a specific number of consumers or readers or within a specific geographic area;
- in relation to the number of visitors to its websites or the number of impressions at any site; or
- exclusivity.

14.3. Subject to clause 14.1, the Advertiser acknowledges that distribution of a relevant publication may be suspended or ceased at any time for any reason.

14.4. Subject to clause 14.1, Publisher is not liable to Advertiser for any direct or Indirect Loss of any nature including where arising from the total failure of Publisher, whether negligent or otherwise, to publish an Advertisement or from the failure of Publisher to publish an Advertisement in the form prescribed or from publication of the Advertisement with errors or omissions or in any way relating to the distribution or lack of distribution of the relevant publication.

14.5. Subject to clause 14.1, where any of the circumstances set out in clause 14.4 arise:

- Advertiser shall incur no cost where the Advertisement

has not been published at all or where the error or failure has arisen solely due to the negligence of a Publisher or any of its employees, or agents; and

b. in all other circumstances, and subject to the other applicable terms, the agreed rate shall be reduced according to circumstances. In no circumstances will the Publisher's liability be greater than:

- in relation to the failure to provide any placement, position or other benefit in relation to which a specific loading charge was paid by the Advertiser, the amount of that loading charge; or
- otherwise, republication of the relevant advertisement, or payment of the cost of republishing the relevant advertisement, at Publisher's discretion.

14.6. Subject to clause 14.1, Publisher's liability for a breach of a term or guarantee implied by law is limited at Publisher's discretion, to the supply of the service again or payment for the cost of having the service supplied again.

14.7. Subject to clause 14.1, Publisher has no responsibility or liability to Advertiser in relation to:
a. Publisher exercising its rights under these terms; or
b. any failure of telecommunications services or systems which affect the receipt by Publisher of any material, a notice or communication of any kind or the publication of an advertisement or campaign.

15. Warranty & Indemnity

15.1. Advertiser warrants that it will only use the advertising space which it acquires to advertise its own brands, goods or services and may not sell or otherwise deal with that advertising space. Where Advertiser is an advertising agency the space may only be used by the client for which the space was initially acquired or booked.

15.2. Advertiser warrants that the advertisement complies with all relevant laws and regulations and that its publication in accordance with these terms will not give rise to any claims against or liabilities of Publisher, its directors, employees or agents. Without limiting the generality of the above, advertisers and or advertising agencies warrant that neither the Advertisement nor its publication breaches or will breach the Competition and Consumer Act 2010, Privacy Act 1988, Copyright Act 1968, Fair Trading Act 1985 or defamation, or infringes the rights of any person.

15.3. Advertiser indemnifies Publisher its directors, employees and agents against all claims, demands, proceedings, costs (including solicitors and own client costs), expenses, damages awards, judgements and any other liability whatsoever arising wholly or partially, directly or indirectly, from or in connection with the publication of the Advertisement. In particular and without limitation, Advertiser indemnifies Publisher its directors, employees and agents against any claims arising from allegations that the Advertisement contains material which constitutes:

- defamation, libel, slander of title;
- infringement of copyright, trademarks or other intellectual property rights
- breach of trade practices / competition, privacy or fair trading legislation; or
- violation of rights of privacy or confidential information.

16. Privacy Statement

Publisher and News Limited (News) collect information about Advertiser, for example Advertiser's name, contact details and other information provided to News when registering, acquiring or using our services. News collects and uses that information to provide our customers with our goods and services and to promote and improve our goods and services. We may also share your information as described when we collected information from you. We may share your information with our related companies and any of us may be in contact for those purposes. If you do not

provide us with requested information we may not be able to provide you with the goods and services you require. We disclose your information to our related companies, service and content providers, including those located outside Australia. Further information about how we handle personal information, how you can access your personal information and our contact details can be found in our Privacy Policy at www.newsspace.com.au/legal.

17. Cookies

Advertiser warrants that it does not and will not collect personal information or tracking information in relation to users of Publisher's services and further warrants that material provided by or on its behalf for publication by Publisher does not contain:

- third party cookies intended to retarget Publisher's users or their browsers; and
- any code, technique or mechanism, to track or in any way identify users of any of Publishers' properties, unless it has the express prior written consent of Publisher.

18. Jurisdiction

These terms and conditions are governed by the laws of the relevant state or territory listed in the table at clause 21 and each party submits to the exclusive jurisdiction of that relevant state or territory. Where Advertiser is making a single booking through a News Limited business (including News Community Media) with more than one Publisher, the relevant jurisdiction will be New South Wales.

19. Other conditions

Every advertisement submitted for publication must comply with and is subject to additional terms and conditions referred to in the table at clause 21 of these terms and at www.newsspace.com.au including those relating to creative requirements and technical specifications.

21. List of Publishers and associated details.

Additional relevant information can be found at www.newsspace.com.au

Publisher	If limited, then in relation to:	Jurisdiction
News Limited	News Community Media	New South Wales
Nationwide News Pty Ltd	The Daily Telegraph The Sunday Telegraph The Australian mX	New South Wales
Nationwide News Pty Ltd	The Sunday Times	Western Australia
Nationwide News Pty Ltd	Quest Publications	Queensland
Nationwide News Pty Ltd	News Local	New South Wales
Nationwide News Pty Ltd	NT News	Northern Territory
Leader Associated Newspapers Pty Ltd		Victoria
Messenger Press Pty Ltd		South Australia
News Digital Media Pty Ltd		New South Wales
The Herald & Weekly Times Pty Ltd		Victoria
Advertiser Newspapers Pty Ltd		South Australia
Davies Brothers Pty Ltd		Tasmania
Gold Coast Publications Pty Ltd		Queensland
News Life Media Pty Limited		New South Wales
Queensland Newspapers Pty Ltd		Queensland
The Cairns Post Pty Limited		Queensland
The Geelong Advertiser Pty Ltd		Victoria
The North Queensland Newspaper Company Pty Ltd		Queensland

Last amended: 20 May 2013