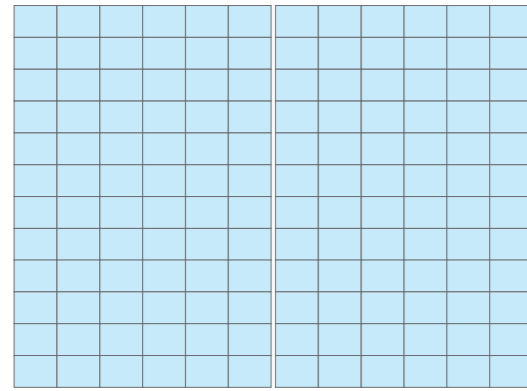
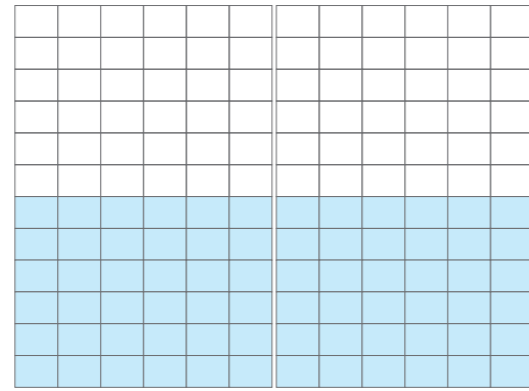


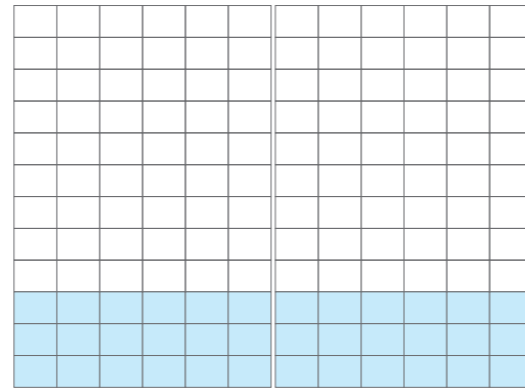
Advertising Modules



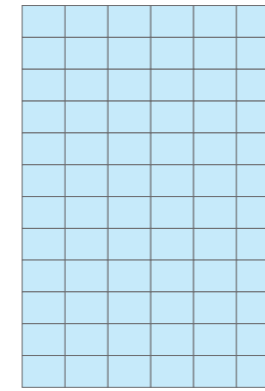
M12x12 (double page spread)



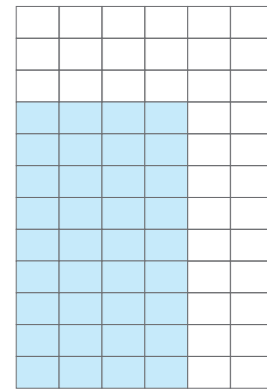
M6x12 (half page spread)



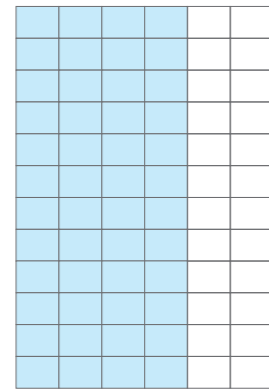
M3x12 (quarter page spread)



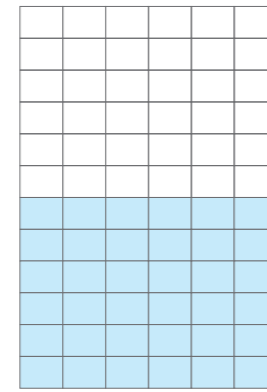
M12x6 (full page)



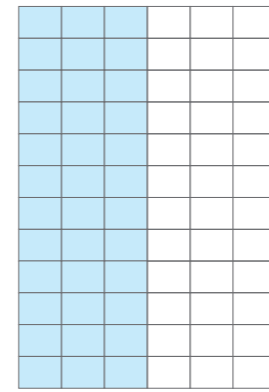
M9x4 (portrait)



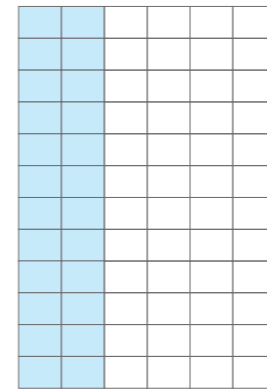
M12x4 (dominant)



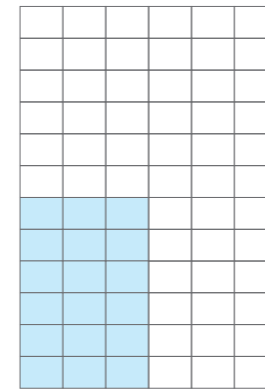
M6x6 (half horizontal)



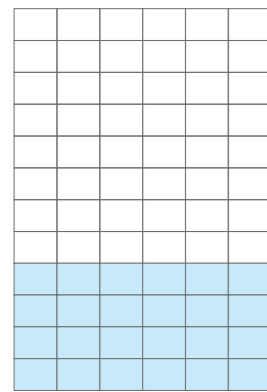
M12x3 (half vertical)



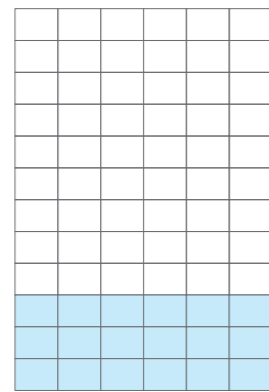
M12x2 (third vertical)



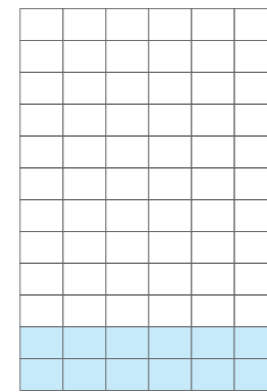
M6x3 (quarter)



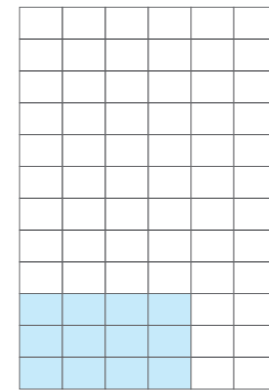
M4x6 (large strip)



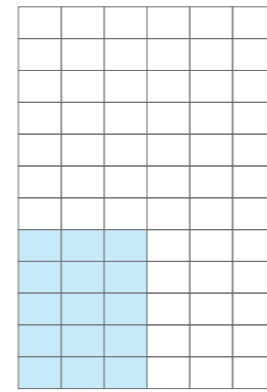
M3x6 (medium strip)



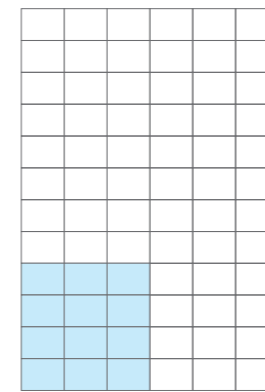
M2x6 (small strip)



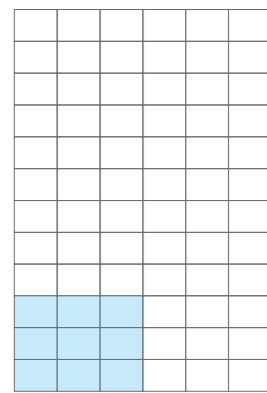
M3x4



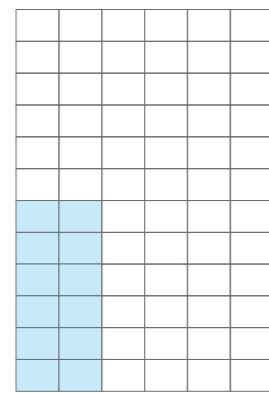
M5x3



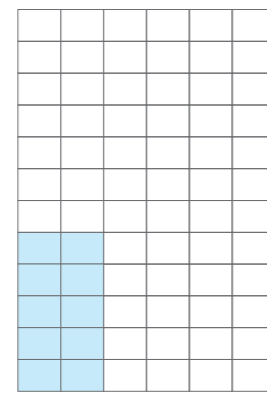
M4x3



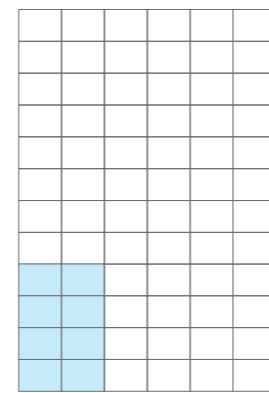
M3x3



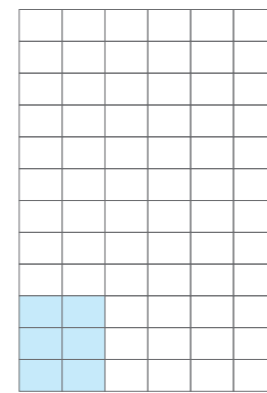
M6x2



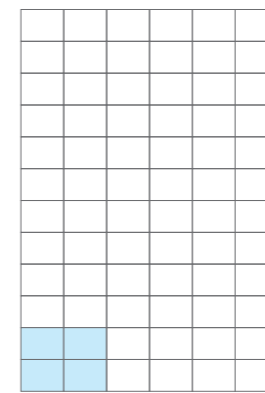
M5x2



M4x2



M3x2



M2x2

Mechanical Specifications

- NewsLocal (NSW)
- Leader (Vic)
- Quest (Qld)
- Messenger (SA)
- Community (WA)
- Sun Newspapers (NT)

Module ad size	Tabloid HxW	Gloss HxW	Magazine* HxW
M12x12	380 x 551	293 x 534	337 x 534
M6x12	188 x 551	144 x 534	167 x 534
M3x12	92 x 551	70 x 534	82 x 534
M12x6	380 x 262	293 x 262	337 x 262
M9x4	284 x 174	218 x 174	251 x 174
M12x4	380 x 174	293 x 174	337 x 174
M6x6	188 x 262	144 x 262	167 x 262
M12x3	380 x 129	293 x 129	337 x 129
M12x2	380 x 85	293 x 85	337 x 85
M6x3	188 x 129	144 x 129	167 x 129
M4x6	124 x 262	95 x 262	110 x 262
M3x6	92 x 262	70 x 262	82 x 262
M2x6	60 x 262	46 x 262	53 x 262
M3x4	92 x 174	70 x 174	82 x 174
M5x3	156 x 129	120 x 129	138 x 129
M4x3	124 x 129	95 x 129	110 x 129
M3x3	92 x 129	70 x 129	82 x 129
M6x2	188 x 85	144 x 85	167 x 85
M5x2	156 x 85	120 x 85	138 x 85
M4x2	124 x 85	95 x 85	110 x 85
M3x2	92 x 85	70 x 85	82 x 85
M2x2	60 x 85	46 x 85	53 x 85

For bleed specifications and advice, please contact 1300 557 418

* Only applicable to Adelaide Matters and Eastern Courier Messenger (350mm x 275mm)

For Real Estate material specifications, consult your Account Executive at time of booking.

Material Specifications

Tabloid 380mm x 262mm Stitch & Trim 390mm x 275mm

PDF'S

Supplied material must be Press Ready, PDF version 1.4
All PDFs must be CMYK, supplied to the correct dimensions, no printers marks and with all fonts embedded. All files must be supplied BEFORE Deadline.

Alterations will not be made to supplied PDFs. Replacement material must be supplied.

PHOTOSHOP SETUP

CMYK (Newsprint)
Resolution - 200dpi
Ink Weight - 230%
Separation Type - GCR
Black Limit - 90% (Recommended)
Dot Gain - 30%
Highlight set at a minimum of 3%

AD DELIVERY

Press ready ads can also be delivered via AdStream & Adsend.
All delivered ads require correct ad number.

EPROOF

Eproof is a free online service offered to all advertisers, allowing more control and flexibility when submitting, proofing and approving advertisements at the convenience. Contact 1300 557 418 (option 1).

ADDITIONAL ENQUIRIES

Contact News Premedia on 1300 557 418 (option 2).

SPECIFICATION ENQUIRIES

Contact Quality Control on 1300 557 418 (option 3) or email qcsupport@newsltd.com.au

Gloss Community Products 275mm x 310mm

PDF'S

Supplied material must be Press Ready, PDF version 1.4
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PHOTOSHOP SETUP

CMYK (Gloss)
Resolution - 266dpi
Ink Weight - 280%
Separation Type - UCR
Black Limit - 90% (Recommended)
Dot Gain - 20%
Highlight set at a minimum of 3%

AD DELIVERY

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SPECIFICATION ENQUIRIES

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Magazine 275mm x 350mm

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ADDITIONAL ENQUIRIES

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SPECIFICATION ENQUIRIES

Contact Quality Control on 1300 557 418 (option 3) or email qcsupport@newsltd.com.au

Newsprint Products (16 Modules)

PDF'S

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Alterations will not be made to supplied PDFs. Replacement material must be supplied

PHOTOSHOP SETUP

CMYK (Newsprint)
Resolution - 200dpi
Ink Weight - 230%
Separation Type - GCR
Black Limit - 90% (Recommended)
Dot Gain - 30%
Highlight set at a minimum of 3%

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