• Community newspapers • Residential

production
specifications

effective from July 2014

Community
newspaper group

Production specifications - newspaper

45+52gsm newsprint

Display Advertising Column Widths

2 column..... 71mm   5 column 186mm

3 column..... 109mm   7 column 262mm

4 column..... 147mm

Please note 1 and 6 column ads are not accepted.

Double Page Spreads

410mm high x 544mm wide FULL SIZE. Dependent on the publication this size may alter. Please contact us for more information.

Classifieds Advertising Column Widths

1 column..... 30mm   5 column 162mm

2 column..... 63mm   6 column 195mm

3 column .... 96mm   7 column 229mm

4 column..... 129mm   8 column 262mm

Services Advertising Column Widths

Services (4 column)

1 column..... 62mm   3 column 179mm

2 column..... 129mm   4 column 262mm

Services (5 column)

1 column..... 49mm   4 column 208mm

2 column..... 103mm   5 column 261mm

3 column..... 155mm

Services (6 column)

1 column..... 40mm   4 column 174mm

2 column..... 86mm   5 column 217mm

3 column..... 129mm   6 column 261mm

Special Publications

Community newspapers often prints special publications, if you are advertising in these please contact your representative for column information.

Depth of Advertising

All advertisements supplied to the full centimetre depth booked.

Deadlines

Publication Deadlines for Supplied Copy

Advocate .... 2pm Monday

Canning Times .... 4pm Friday

Comment News .... 4pm Friday

Eastern Reporter..................................... 12noon Friday

Fremantle / Cockburn Gazette.................. 12noon Friday

Guardian Express.................................... 4pm Friday

Hills / Avon Valley Gazette .... 4pm Thursday

Joondalup / Wanneroo Times................... 4pm Friday

Mandurah Coastal Times.......................... 4pm Friday

Melville Times .... 4pm Friday

Midland / Kalamunda Reporter .... 12noon Friday

North Coast Times................................... 4pm Friday

Southern Gazette .... 12noon Friday

Stirling Times .... 12noon Friday

Weekender .... 5pm Tuesday

Weekend / Kwinana Courier.................... 5pm Wednesday

Western Suburbs Weekly.......................... 4pm Friday

Community
newspaper group

Mechanical specifications - newspaper

Photoshop Settings

Click on the link below to download Community Newspaper Group's Photoshop settings. **To install:** Right click on .csf file and save to desktop. Then load from desktop into colour settings.

To load the table on 4 colour images change colour spaces from CMYK to RGB to CMYK.

Supplied Material

All material supplied electronically must be a high resolution PDF. See below for Acrobat settings.

Acrobat Settings

The job options file can be downloaded directly by clicking the link below. It will take you directly to the Community Newspaper Group job options which will distil your files to match our configuration. PDF files distilled using incorrect options may fail through our pre-flight. The job options file can be downloaded so your files can be distilled with the optimum settings for you PDF file. To make them appear in the pop up window place them in the job options folder inside Distiller. Always embed base 14 fonts.

Colour

Screen Ruling:	100lpi/40LPC
Screen Angles:	C=15°, M=75°, Y=90°, K=45°
Print Sequence:	Cyan, Magenta, Yellow, Black
Dot Shape:	Round
Separations:	Community Newspapers recommend the use of a GCR separation technique for colour printing on newsprint. It is essential the scanner operator assess the original material and use the appropriate amount of GCR. Please set your Total Ink Limit to 230%.
Tone Reproduction:	The presses used by Community have an Ink Gain of approximately 26%. Try to keep mid-tones open, this will compensate for dot gain.
Unsharp Mask:	Unsharp masking techniques should be increased to higher than normal levels,this will alleviate the softening effect experienced with newsprint.
Spot PMS colours:	Cannot be accommodated on the presses. PMS colours can be closely matched to the required CMYK colour. It is the responsibility of the client to stipulate the colour breakdown and supply the required material. See GCR colour book for spot colours that are available.

Mono

Screen Ruling:	100lpi/40LPC
Dot Shape:	Round
Tone Reproduction:	Catch-lights 0%, Highlights 5%, Shadow 97%. Keep mid-tones as open as possible to allow for dot gain.
Unsharp Mask:	Unsharp masking techniques should be increased to higher than normal levels, this will alleviate the softening effect experienced with newsprint.

Scanning Resolution

Images are to be supplied @ 200dpi at print size dimensions for newspaper reproduction.

Please note: Resolution higher than 200dpi will not mean a better reproduction. Extra information is simply wasted.

Scanning line art and type elements requires a higher input resolution than continuous tone images. Ideally line elements should be scanned in at the same size they will be used for output. 800dpi is recommended.

If using Photoshop V5 or V6 — DO NOT embed any profiles to the graphics.

Pre-Press tips when colour is used in typefaces

We recommend that the maximum colours used to create type is 3.

Minimum type size should be 12pt, smaller typefaces can create registration problems and type could become illegible when printing. When reversing type out of 4-colour process, minimum type size should also be 12pt. Fine serif typefaces should be avoided where possible when reversing out of 4-colour process.

A quick guide:

1. Minimum size of type for single solid colour (100%) - 7pt

2. Minimum size of type for coloured type on white background, using two or three colours - 9pt

3. Minimum size of type for type with fine serifs, type that has been screened to make a required colour. - 12pt

4. Minimum size of type for reversed type, out of a four-colour image - 12pt

Community Newspaper Group does not hold responsibility for the printed reproduction of typefaces that do not follow the above guide.

Community newspaper group

Production specifications - Residential West

52gsm newsprint

Full page

Bleed Only: Total page size is 398mm deep x 280mm wide Including 5mm bleed top & bottom that will be trimmed 5mm bleed left or right that will be trimmed. Trimmed size of publication is 388mm deep x 270mm wide

No Bleed: Total page size 364mm deep x 246mm wide

Horizontal half page

Total page size 177mm deep x 246mm wide

Vertical half page

Total size 364mm deep x 120mm wide

Vertical quarter page strip

Total size 364mm deep x 57.5mm wide

Portrait quarter page

Total size 177mm deep x 120mm wide

Horizontal quarter page strip

Total size 85mm deep x 246mm wide

Page 1 strip advertisement

With bleed: Total size 97mm deep x 280mm wide including 5mm bleed left & right and 5mm bleed bottom that will be trimmed.

Double page spread

Without bleed: Total size 364mm deep x 516mm wide
With bleed: Total size 398mm deep x 550mm wide

Gallery advertisements*
(*bleed not available)

1M	57.5mm wide x 82mm deep
2MH	57.5mm wide x 170mm deep
2MW	120mm wide x 82mm deep
3MH	57.5mm wide x 259mm deep
3MW	182.5mm wide x 82mm deep
4M (¼ pg)	120mm wide x 170mm deep
4MH	57.5mm wide x 347mm deep
4MW	246mm wide x 82mm deep
6MH	120mm wide x 259mm deep
6MW	182mm wide x 170mm deep
8MH (½ pg)	120mm wide x 347mm deep
8MW (½ pg)	246mm wide x 170mm deep
9M	182mm wide x 259mm deep
12MH	182mm wide x 347mm deep
12MW (¾ pg)	246mm wide x 259mm deep
16M (full pg)	246mm wide x 347mm deep

Residential West

Booking deadlines
4pm Thursday

Proof advertisements
6pm Thursday

EZ Ads
10am Monday

Non proof advertisements
5pm Friday

Proof returns
12 noon Monday

Community newspaper group

Mechanical specifications - Residential West

Photoshop Settings

Click on the link below to download Community Newspaper Group's Photoshop settings.
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To load the table on 4 colour images change colour spaces from CMYK to RGB to CMYK.

Supplied Material

All material supplied electronically must be a high resolution PDF. See below for Acrobat settings.

Acrobat Settings

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Colour

Screen Ruling:	100lpi/40LPC
Screen Angles:	C=15°, M=75°, Y=90°, K=45°
Print Sequence:	Cyan, Magenta, Yellow, Black
Dot Shape:	Round
Separations:	Community Newspapers recommend the use of a GCR separation technique for colour printing on newsprint. It is essential the scanner operator assess the original material and use the appropriate amount of GCR. Please set your Total Ink Limit to 230%.
Tone Reproduction:	The presses used by Community have an Ink Gain of approximately 26%. Try to keep mid-tones open, this will compensate for the dot gain.
Unsharp Mask:	Unsharp masking techniques should be increased to higher than normal levels,this will alleviate the softening effect experienced with newsprint.
Spot PMS colours:	Cannot be accommodated on the presses. PMS colours can be closely matched to the required CMYK colour. It is the responsibility of the client to stipulate the colour breakdown and supply the required material. See GCR colour book for spot colours that are available.

Mono

Screen Ruling:	100lpi/40LPC
Dot Shape:	Round
Tone Reproduction:	Catch-lights 0%, Highlights 5%, Shadow 97%. Keep mid-tones as open as possible to allow for dot gain.
Unsharp Mask:	Unsharp masking techniques should be increased to higher than normal levels, this will alleviate the softening effect experienced with newsprint.

Scanning Resolution

Images are to be supplied @ 200dpi at print size dimensions for newspaper reproduction.

Please note: Resolution higher than 200dpi will not mean a better reproduction. Extra information is simply wasted.

Scanning line art and type elements requires a higher input resolution than continuous tone images. Ideally line elements should be scanned in at the same size they will be used for output. 800dpi is recommended.

If using Photoshop V5 or V6 — DO NOT embed any profiles to the graphics.

Pre-Press tips when colour is used in typefaces

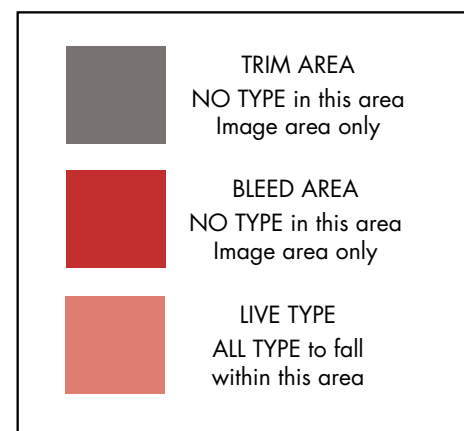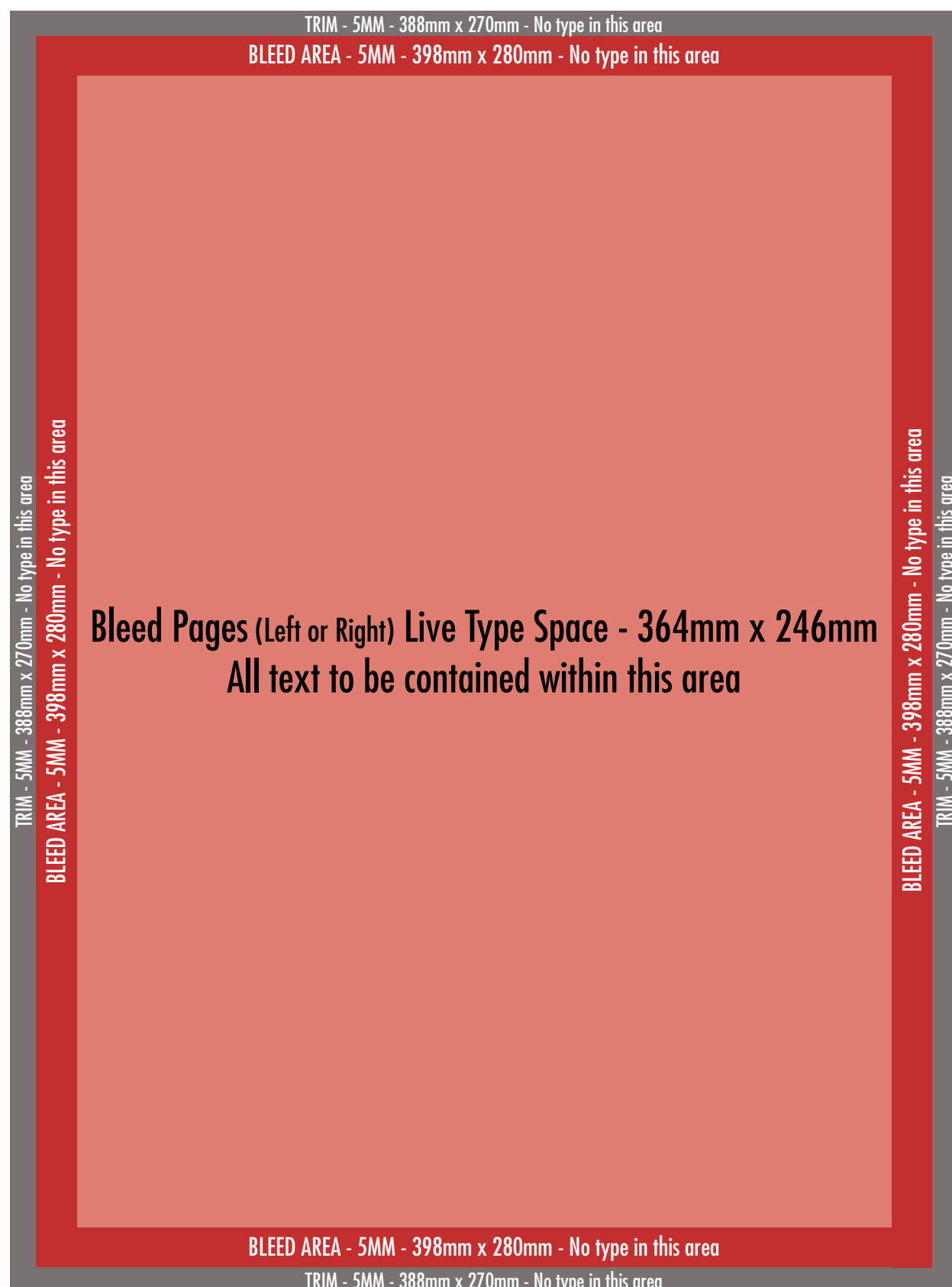We recommend that the maximum colours used to create type is 3.

Minimum type size should be 12pt, smaller typefaces can create registration problems and type could become illegible when printing. When reversing type out of 4-colour process, minimum type size should also be 12pt. Fine serif typefaces should be avoided where possible when reversing out of 4-colour process.

A quick guide:

1. Minimum size of type for single solid colour (100%) - 7pt

2. Minimum size of type for coloured type on white background, using two or three colours - 9pt

3. Minimum size of type for type with fine serifs, type that has been screened to make a required colour. - 12pt

4. Minimum size of type for reversed type, out of a four-colour image - 12pt

Community Newspaper Group does not hold responsibility for the printed reproduction of typefaces that do not follow the above guide.

Community
newspaper group

Bleed areas - Residential West

TRIM - 5MM - 388mm x 270mm - No type in this area
BLEED AREA - 5MM - 398mm x 280mm - No type in this area

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BLEED AREA - 5MM - 398mm x 280mm - No type in this area

BLEED AREA - 5MM - 398mm x 280mm - No type in this area
TRIM - 5MM - 388mm x 270mm - No type in this area

Bleed Pages (Left or Right) **Live Type Space - 364mm x 246mm**
All text to be contained within this area

BLEED AREA - 5MM - 398mm x 280mm - No type in this area
TRIM - 5MM - 388mm x 270mm - No type in this area

TRIM AREA
NO TYPE in this area
Image area only

BLEED AREA
NO TYPE in this area
Image area only

LIVE TYPE
ALL TYPE to fall
within this area

Community
residential

TRIM - 5MM - 87mm x 270mm - No type in this area
BLEED AREA - 5MM

Front page advertisement right hand bleed

TOTAL DOCUMENT SIZE 97mm x 280mm
5mm bleed left & right hand side and bottom
This area will be trimmed off after printing and will not appear in the printed paper
PRINTABLE AREA SIZE 87mm x 270mm
This is the area that will appear in the printed paper and can
contain any solid background colours or photographs

BLEED AREA - 5MM
TRIM - 5MM - 87mm x 270mm - No type in this area

BLEED AREA - 5MM - 97mm x 280mm - No type in this area
TRIM - 5MM - 87mm x 270mm - No type in this area

Community
newspaper group

Production specifications - Residential South Coast and Residential South

42+45gsm newsprint

Back page

Bleed Only: Total page size is 398mm deep x 275mm wide
Including 5mm bleed top & bottom that will be
trimmed. 5mm bleed left or right that will be
trimmed. Trimmed size of publication is 388mm
deep x 270mm wide

No Bleed: Total page size 364mm deep x 246mm wide
Internal full page

Horizontal half page

Total page size 177mm deep x 246mm wide

Vertical half page

Total size 364mm deep x 120mm wide

Vertical quarter page

Total size 364mm deep x 57.5mm wide

Portrait quarter page

Total size 177mm deep x 120mm wide

Horizontal quarter page strip

Total size 85mm deep x 246mm wide

Page 1 strip advertisement

With bleed: Total size 97mm deep x 275mm wide including
5mm bleed right and 5mm bleed bottom that will
be trimmed

Double page spread

Total size 364mm deep x 516mm wide

Bleed not available

Gallery advertisements*
(*bleed not available)

1M	57.5mm wide x 82mm deep
2MH	57.5mm wide x 170mm deep
2MW	120mm wide x 82mm deep
3MH	57.5mm wide x 259mm deep
3MW	182.5mm wide x 82mm deep
4M (¼ pg)	120mm wide x 170mm deep
4MH	57.5mm wide x 347mm deep
4MW	246mm wide x 82mm deep
6MH	120mm wide x 259mm deep
6MW	182mm wide x 170mm deep
8MH (½ pg)	120mm wide x 347mm deep
8MW (½ pg)	246mm wide x 170mm deep
9M	182mm wide x 259mm deep
12MH	182mm wide x 347mm deep
12MW (¾ pg)	246mm wide x 259mm deep
16M (full pg)	246mm wide x 347mm deep

Deadlines

Booking deadlines

Residential South Coast - 4pm Tuesday
Residential South - 4pm Thursday
Residential Peel - 11am Friday

Proof advertisements
Residential South Coast - 6pm Tuesday
Residential South - 6pm Thursday
Residential Peel - 12 noon Friday

Ad Promotor
Residential South Coast - 12 noon Thursday
Residential South - 10am Monday
Residential Peel - 12 noon Monday

Non proof advertisements
Residential South Coast - 3pm Wednesday
Residential South - 5pm Friday
Residential Peel - 5pm Friday

Proof returns
Residential South Coast - 12pm Thursday
Residential South - 11am Monday
Residential Peel - 4pm Monday

Community newspaper group

Mechanical specifications - Residential South Coast and Residential South

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Tone Reproduction:	The presses used by Community have an Ink Gain of approximately 26%. Try to keep mid-tones open, this will compensate for the dot gain.
Unsharp Mask:	Unsharp masking techniques should be increased to higher than normal levels,this will alleviate the softening effect experienced with newsprint.
Spot PMS colours:	Cannot be accommodated on the presses. PMS colours can be closely matched to the required CMYK colour. It is the responsibility of the client to stipulate the colour breakdown and supply the required material. See GCR colour book for spot colours that are available.

Mono

Screen Ruling:	100lpi/40LPC
Dot Shape:	Round
Tone Reproduction:	Catch-lights 0%, Highlights 5%, Shadow 97%.
	Keep mid-tones as open as possible to allow for dot gain.
Unsharp Mask:	Unsharp masking techniques should be increased to higher than normal levels, this will alleviate the softening effect experienced with newsprint.

Scanning Resolution

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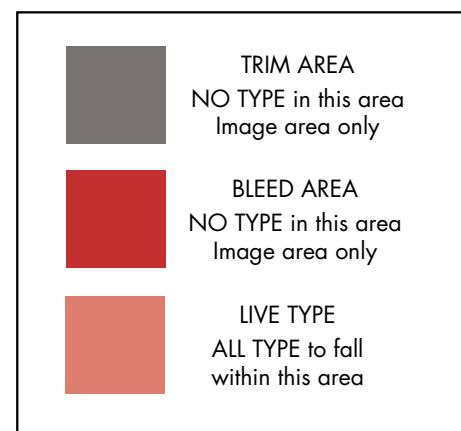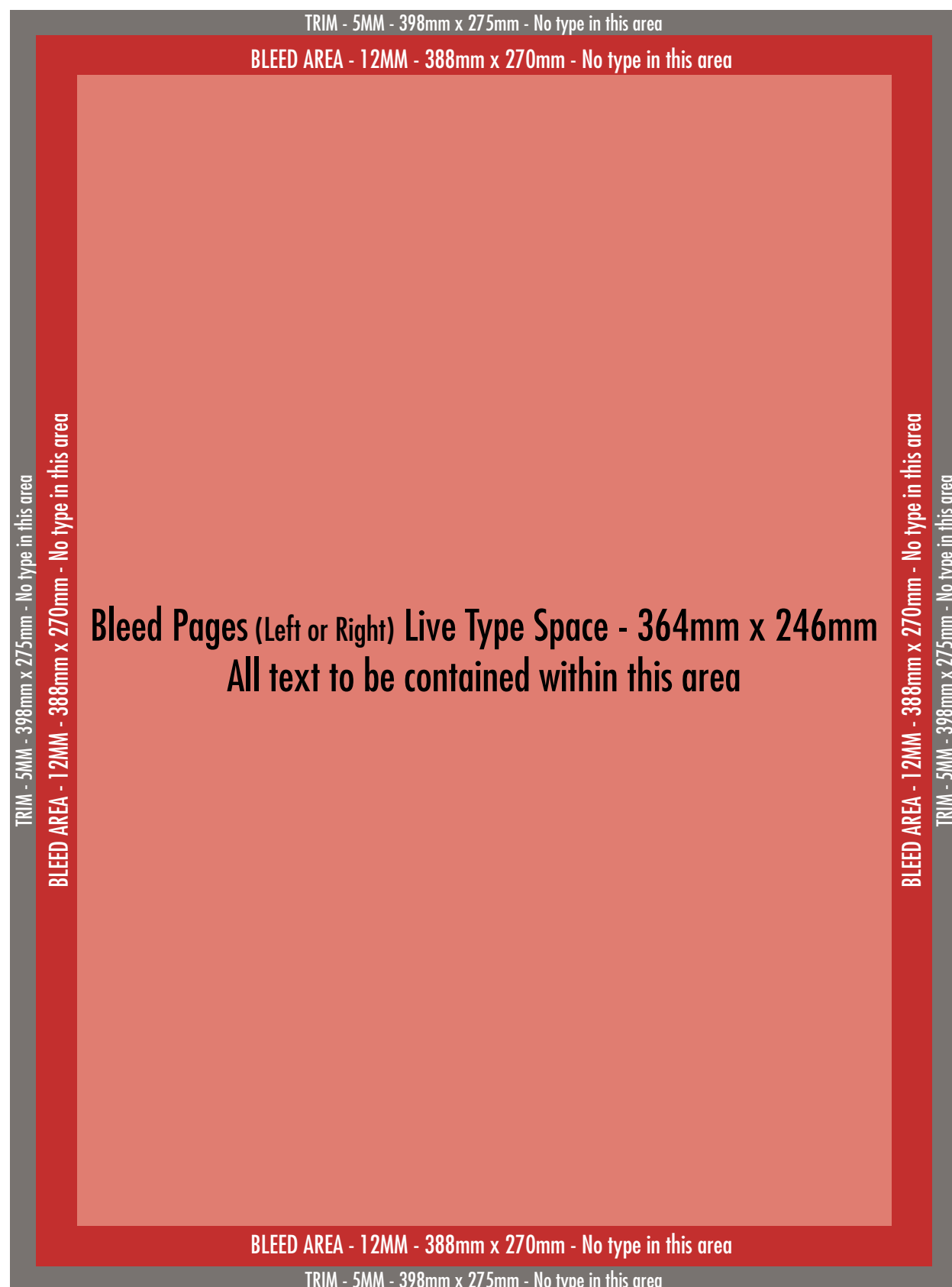We recommend that the maximum colours used to create type is 3.

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Community
newspaper group

Bleed areas - Residential South Coast and Residential South

TRIM - 5MM - 398mm x 275mm - No type in this area

BLEED AREA - 12MM - 388mm x 270mm - No type in this area

TRIM - 5MM - 398mm x 275mm - No type in this area

BLEED AREA - 12MM - 388mm x 270mm - No type in this area

TRIM - 5MM - 398mm x 275mm - No type in this area

BLEED AREA - 12MM - 388mm x 270mm - No type in this area

Bleed Pages (Left or Right) Live Type Space - 364mm x 246mm
All text to be contained within this area

BLEED AREA - 12MM - 388mm x 270mm - No type in this area

TRIM - 5MM - 398mm x 275mm - No type in this area

BLEED AREA - 12MM - 388mm x 270mm - No type in this area

TRIM - 5MM - 398mm x 275mm - No type in this area

TRIM AREA
NO TYPE in this area
Image area only

BLEED AREA
NO TYPE in this area
Image area only

LIVE TYPE
ALL TYPE to fall
within this area

Community

residential

BLEED AREA - 12MM - 92mm x 270mm - No type in this area

BLEED AREA - 12MM

Front page advertisement right hand bleed

TOTAL DOCUMENT SIZE 275mm x 97mm
5mm bleed right hand side and bottom
This area will be trimmed off after printing and will not appear in the printed paper
PRINTABLE AREA SIZE 270mm x 92mm
This is the area that will appear in the printed paper and can
contain any solid background colours or photographs
246mm x 80mm
All text on bleed adverts must be contained in this area

BLEED AREA - 12MM

TRIM - 5MM - 97mm x 275mm - No type in this area

BLEED AREA - 12MM - 92mm x 270mm - No type in this area

TRIM - 5MM - 97mm x 275mm - No type in this area

Community
newspaper group

Electronic supply details & contacts

Colour Proof

To minimise any guesswork in colour reproduction, proofs are requested. As there is a vast difference between proofing materials it is recommended proofing requests specify colour copy on newsprint.

Because the differences between off-press proofing materials, newspaper inks, proofing surfaces are generally white glossy stock and newsprint, the variance is considerable. Actual press runs are not capable of matching commercial, desktop or electronic (soft) proofs.

Originals and proofs will generally appear brighter than actual newspaper reproduction and most likely will contain colours outside the reproducible newsprint colour range. For a closer match to actual reproduction specify simulated newsprint.

Out-of-specification proofs, the standard pressroom operating procedure is to use supplied proofs as a guide for overall colour balance and optimum ink densities. However, a newspaper is not responsible for slight shade variation due to actual ink on paper reproduction, which cannot be accounted for in many commercial proofs.

All material supplied electronically must be a high resolution PDF. Refer back to Acrobat settings under Product Specifications.

Quickcut and Adsend

Advertisements can be supplied in mono, spot and full colour.

Community Newspaper Group must have full colour and spot colour advertisements supplied as composite colour with a PC preview.

PLEASE NOTE: Never use DCS format.

Alterations will not be made to any material supplied in this way. Repeat advertisements must be resupplied.

Enquiries: Quickcut tech support (02) 9938 7599
Adsend tech support 1300 798 949

Quickcut is the preferred method for digital delivery of electronic files.

Replacement Material

Community Newspaper Group must be notified prior to replacement material being submitted. If we are not advised that replacement material is being submitted the new file will not be used.

Problems and Contacts

Please contact Community Newspaper Group if you have any concerns or require any further information not supplied in this document.

National Agency Sales Co-ordination

(08) 9237 1495

Agency Sales Co-ordination

(08) 9237 1450
(08) 9237 1106
(08) 9237 1565

Copy Control

Gorden Littlewood and Kim Quinlivan
can all be contacted on (08) 9237 1323 or (08) 9237 1462

Pre-Press Department

Martyn Norcliffe, Group Production\Operations Manager
(08) 9237 1420

Geoff Mouritzen, Assistant Production Manager
(08) 9237 1023

Gordon Littlewood, Information Technology
(08) 9237 1002

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