

BusinessDay



OVERVIEW



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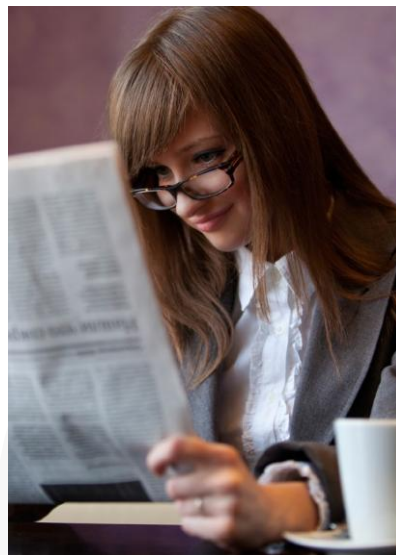
Authoritative, informative and timely, **BusinessDay** is a must read for business decision-makers.

BusinessDay has Australia's most influential business writers and commentators who provide up-to-the-minute business news, including context, background and specialist analysis to give readers a sound understanding of what's happening in the business world.



News

Australia's most influential business writers and commentators keep readers abreast of the latest business, finance and ASX market news.



MySmallBusiness

This section targets small to medium business owners eagerly seeking information and inspiration to improve and grow their ventures.

CONTENT

itpro

itpro pursues, interprets, analyses and serves the latest IT news stories, helping readers make informed technology decisions.

Markets

The 'Markets' section of *BusinessDay* provides readers with ASX stock market news and reports, index movements and the latest company announcements.





Mathew Dunckley
Editor

Mathew leads business coverage for *BusinessDay* across digital and print platforms. Mat is himself an experienced financial and political journalist and manages the top business reporting and commentary team in the country. Over a 15 year career Mat has worked at several leading publications including *The Australian Financial Review*, *The Age* and *The Sydney Morning Herald*.

EDITORIAL TEAM

Malcolm Maiden

Malcolm Maiden entered journalism at *The Australian Financial Review* in the '70's after studying economics and law at the Australian National University. He then travelled overseas before rejoining the *AFR* in 1980. In 1993 he joined *The Age* as Business Editor and since 2007 has been *The Age's* Senior Business Columnist.



Michael West



A Walkley Award-winning journalist and former business editor, Michael began his career as a cadet reporter on the *Financial Review*. After five years at *The Sydney Morning Herald* he left journalism for two years in stockbroking before returning as a columnist on *The Australian*. Eight years later he returned to Fairfax as a commentator.



Ross Gittins

Ross is one of Australia's leading economic commentators and an author of several books. He is a columnist for *The Age* and has been economics editor of *The Sydney Morning Herald* since 1978. In 2008 he was made a member of the Order of Australia. He has also been awarded honorary doctorates by Macquarie Uni and University of Sydney.

EDITORIAL TEAM

Michael Pascoe

Michael is one of Australia's most respected finance and economics commentators with 37 years experience across newspaper, broadcast and online. Michael is regularly on Channel 7's Sunrise and news programs, as well as a contributing editor for *BusinessDay* online.



Adele Ferguson



Adele is an award winning senior business columnist and commentator for *The Sydney Morning Herald* and *The Age*. With almost 20 years in journalism, Adele carries a reputation as one of Australia's most respected and well-read business commentators.

FURTHER INFORMATION

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