Fairfax Media

T H E G U I D E





THEGUIDE



The Guide OVERVIEW

For more than three decades, *The Guide* has been an essential source of news and opinion about Australian and international television. With so many options for TV lovers, from free-to-air and pay TV, to new streaming services, *The Guide* team, including much loved TV critics Michael Idato and Paul Kalina, share everything there is to know in the world of TV. *The Guide* coverage is rounded out with a comprehensive seven-day TV guide, plus coverage of the latest in gadgets and technology.



THEGUIDE

Livewire

A contemporary sound and vision entertainment section, both technical and non-technical readers alike turn to the 'Livewire' feature for its authoritative voice on consumer technology.



Hindsight

Want to know what *The Guide*'s TV critics really think about a new or popular show? Fortnightly 'Hindsight' columnists Debi Enker and Craig Mathieson share their expert views.





WHAT'S INSIDE

TV News & Gossip

TV guru Michael Idato covers the latest news and gossip about shows and stars, and highlights what The Guide's TV critics are watching.



Cover Story

A feature in each issue, one of The Guide's writers goes behind-the-scenes on a new show or investigates an important TV trend or issue.

Q dc A

Each week there's a snappy question & answer session with an actor, writer or producer involved in a new or popular show.



Hot List

With a plethora of shows across pay TV, free to air and streaming, it can be difficult to know what to watch and when. The 'Hot List' is the Editor's pick of the five shows you shouldn't miss that week.



Paul Kalina

EDITORIAL TEAM

Scott Ellis Editor

Scott has been reviewing, making and writing about television for 25 years through multiple newspapers, magazines, radio and television networks. Our National Television Editor is a former judge for The Logies and panelist at The ProMax Awards. Scott regularly travels the world to visit television studios and interview the stars.





Paul is *The Guide*'s Deputy Television Editor, and brings a wealth of experience to the role after many years as a senior writer on *The Green Guide* at *The Age*. He has also written extensively on film and the arts in Victoria.

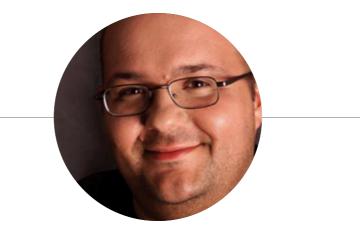


Doug Anderson

EDITORIAL TEAM

Michael Idato

Michael joined *The Sydney Morning Herald* in 2000 as a Senior TV Writer, and now calls Los Angeles home. He covers many US based shows but also writes on Australian television thanks to his encylopaedic knowledge of our favourite shows and stars.





Doug was previously a writer for *The Guide* for more than 30 years, recently returning with his 'Movie of the Week' column. He is one of *SMH*'s most-loved contributors, with a unique and irreverent take on the world.



FURTHER INFORMATION

ADVERTISING CONTACT INFORMATION

AUDIENCE PROFILE

adcentre.com.au

Tammy Collins

(02) 9282 1402

tammy.collins@fairfaxmedia.com.au

DEADLINES

adcentre.com.au