



# Freeditorial







# Who are we?

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**Freeditorial.com** is a publishing house and a library providing services in the ten most used languages from around the world, with more than 50,000 classical and contemporary literature titles, where readers can download and read their favorite books in all the most used digital formats (Epub, Kindle, PDF, read online) for free; share on social networks, send them as gifts or interact with comments. Additionally, the authors have the opportunity to publish their work by selling their publication rights to Freeditorial as any traditional publishing house; or self-publish their work, or participate in our Literary Contest which is endowed with important monetary prizes.

**““ Downloading and reading are free on Freeditorial.**



# Our History

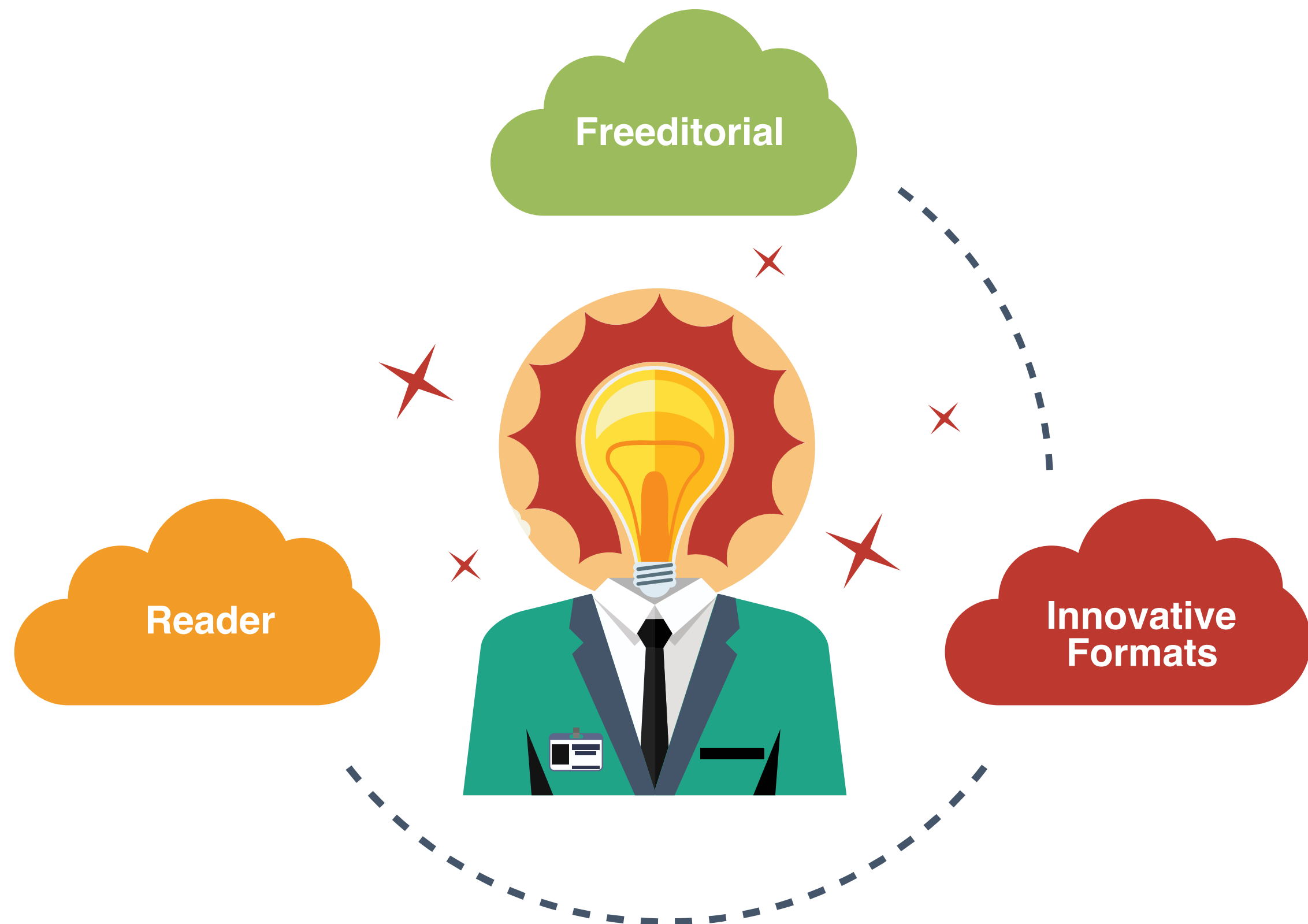
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**Freeditorial** was created in 2012 with the dream of making the wonders that humanity has written and continues to write available to everyone. We have published more than fifty thousand titles of contemporary and classical literature. It was founded by INV & B Corporation, a US corporation with European professionals who are driven by a common passion: Reading.



# Why advertise in Freeditorial?

*A prestigious and effective advertising arena for such **a select audience as the reader***



## ● **Freeditorial**

Because Freeditorial is the first publisher to incorporate advertising into the world of books, offering an opportunity to exclusive brands, bringing them to a select reading audience through elegant and non-invasive advertising.

## ● **Innovative Formats**

In Freeditorial we present, among other things, the incorporation of an innovative advertising format, a way of sponsoring downloaded books by readers that they receive as a gift from a specific brand.



# Who are our users?

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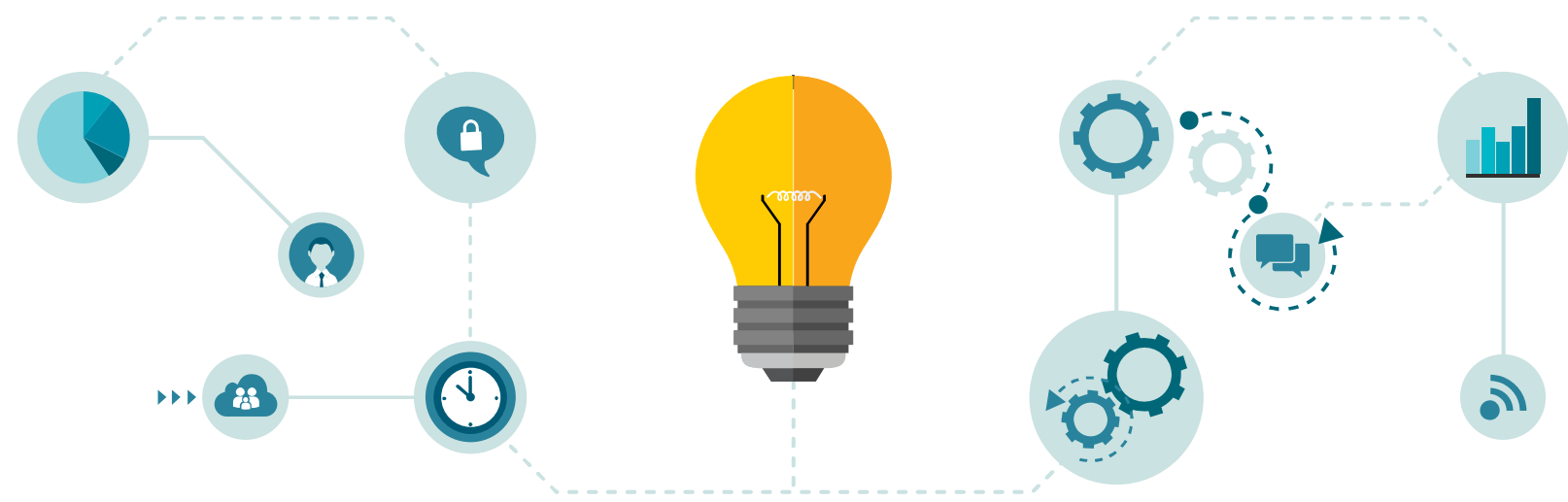


- **Passionate Readers**
- **Dedicated Writers**
- **Profile: middle and upper class**
- **Secondary or higher professional education**
- **66% women**
- **Over 20 years old**



# Competitive Advantages

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- **Target audience and select quality of decision-makers.**
- **Receptive audience for non-intrusive advertising.**
- **Universality of the advertising message.**
- **High average duration of the session in Freeditorial by the user.**
- **Innovative advertising formats.**
- **Fast and flexible responses tailored to the needs of each client.**



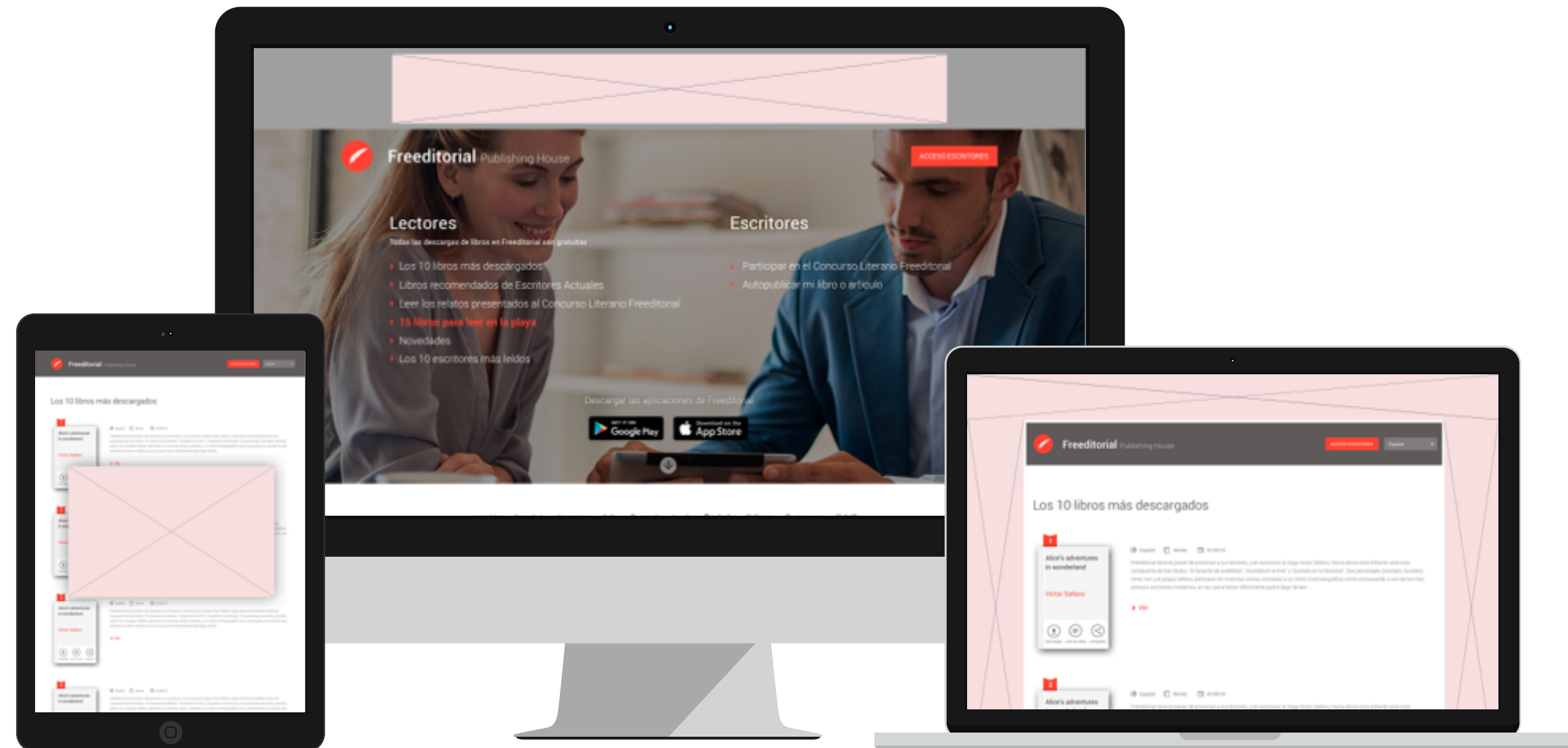


Freeditorial

A GREAT WINDOW TO ADVERTISING

# The formats for advertising

*The three distinct possibilities that Freeditorial offers for their advertisers are:*



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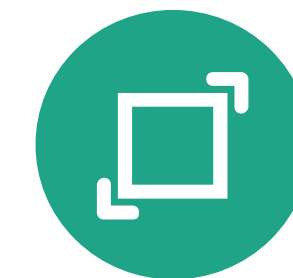
# Sponsor Banner

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This banner is displayed every time the user downloads a book, and represents the gift of a book that the specific brand offers their reader.

High exposure and reaches the audiences as a format sponsor.

This format is available on the web and also in our Apps - Apple and Android



DIMENSIONS

**400\*290**



PRICE

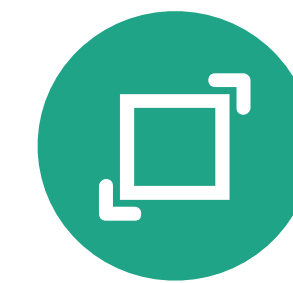
**CPM**



# Banner header or leaderboard

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This banner is placed in the header of the Home page. Position of high quality, high exposure and reaches a large audience in a horizontal format.



DIMENSIONS

**960\*119**



PRICE

**Fixed per week**





# Skin

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It is shown on each of our pages highlighting our sections and collections. Frequent presentation, high visibility and good impact.



DIMENSIONS  
**1600\*970**



PRICE  
**Fixed per week**



A GREAT WINDOW TO ADVERTISING

# Contact Information

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For more information contact us at:

[advertising@freeditorial.com](mailto:advertising@freeditorial.com)

and we will send you the best deal for your product. You can display your advertising in one or more of the ten most spoken languages in the world and available on our platform.

[www.freeditorial.com](http://www.freeditorial.com)

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