



ALL ABOUT

ESCAPE

WHAT YOU NEED TO KNOW

TOTAL AUDIENCE

**4.7
MILLION**

Escape print and digital readers each month

PRINT AUDIENCE

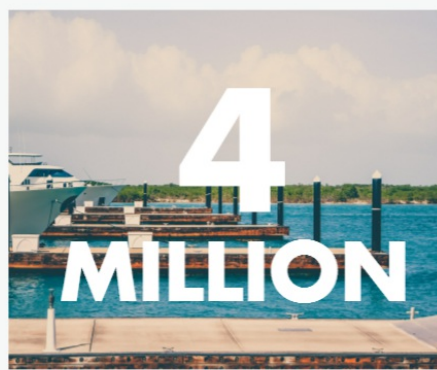
**2.1
MILLION**

read Escape each Sunday

THE FACTS



of our Sunday audience are interested in travel content*



intend to travel in the next year



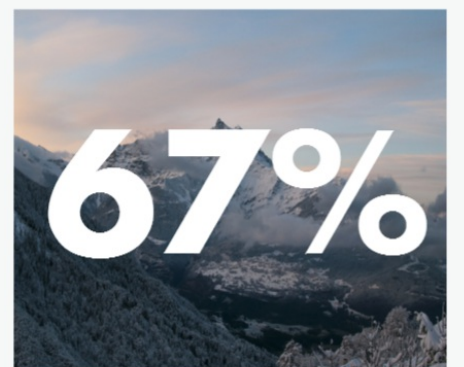
travelled Australia in the last year



tend to book all aspects of travel themselves



travelled overseas in the last year



like to experience new places when they travel