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THE WHITE HOUSE  
WASHINGTON

Date: 11/19 ✓

TO: Tom CRISCOM

FROM: FRANK J. DONATELLI  
Assistant to the President for  
Political and Intergovernmental Affairs

SUBJECT:

The attached is for:

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|---|--|
| <input checked="" type="checkbox"/> Information | <input type="checkbox"/> Review & Comment              |
| <input type="checkbox"/> Direct Response        | <input checked="" type="checkbox"/> Appropriate Action |
| <input type="checkbox"/> Draft Reply            | <input type="checkbox"/> Per Request                   |
| <input type="checkbox"/> File                   | <input type="checkbox"/> Signature                     |

Comments:

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November 19, 1987

MEMORANDUM FOR SENATOR HOWARD H. BAKER, JR.

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FROM: FRANK J. DONATELLI (FD)  
RE: PHONE CALL TO DONALD TRUMP

As you may have read in the newspaper, Speaker Wright, Congressman Beryl Anthony (Chairman of the Democratic Congressional Campaign Committee) and Senator John Kerry (Chairman of the Democratic Senatorial Campaign Committee) have been courting Don Trump. Speaker Wright and Congressman Anthony met with Trump in New York earlier this week and have asked him to be the Chairman of the Democratic House-Senate dinner which will be held in March. His fundraising prowess is significant and if he accepts, he could considerably increase the Democratic Party proceeds next year.

Trump, a registered Republican, has indicated that he will most likely not switch parties. However he is considering the request.

Attached is a copy of the advertisement that Trump placed in selected newspapers last month. If he has any complaints or questions, they would be raised in the Ad.

ACTION ITEM

It would be most helpful if you would place a phone call to Don Trump today. He has a large ego and would be responsive to your call. Your message to him should be:

1. The Republican Party is the party of free enterprise, the party that wants to reduce spending and not raise taxes and the party that has helped to create the historic 60 months of economic prosperity.
2. By chairing the DCCC dinner, he will be helping to raise money to elect more Democrats to the House, when in fact the Democratic House members are the ones who want to raise taxes.
3. If he chooses to raise Democratic funds, do it for individual candidates and not for the entire party.

Donald Trump's office number is: 212-832-2000.



# There's nothing wrong with America's Foreign Defense Policy that a little backbone can't cure.

An open letter from Donald J. Trump on why America should stop paying to defend countries that can afford to defend themselves.

DONALD JOHN TRUMP

To The American People:

For decades, Japan and other nations have been taking advantage of the United States.

The saga continues unabated as we defend the Persian Gulf, an area of only marginal significance to the United States for its oil supplies, but one upon which Japan and others are almost totally dependent. Why are these nations not paying the United States for the human lives and billions of dollars we are losing to protect their interests? Saudi Arabia, a country whose very existence is in the hands of the United States, last week refused to allow us to use their mine sweepers (which are, sadly, far more advanced than ours) to police the Gulf. The world is laughing at America's politicians as we protect ships we don't own, carrying oil we don't need, destined for allies who won't help

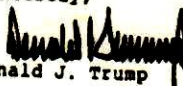
Over the years, the Japanese, unimpeded by the huge costs of defending themselves (as long as the United States will do it for free), have built a strong and vibrant economy with unprecedented surpluses. They have brilliantly managed to maintain a weak yen against a strong dollar. This, coupled with our monumental spending for their, and others, defense, has moved Japan to the forefront of world economies.

Now that the tides are turning and the yen is becoming strong against the dollar, the Japanese are openly complaining and, in typical fashion, our politicians are reacting to these unjustified complaints.

It's time for us to end our vast deficits by making Japan, and others who can afford it, pay. Our world protection is worth hundreds of billions of dollars to these countries, and their stake in their protection is far greater than ours.

Make Japan, Saudi Arabia, and others pay for the protection we extend as allies. Let's help our farmers, our sick, our homeless by taking from some of the greatest profit machines ever created -- machines created and nurtured by us. "Tax" these wealthy nations, not America. End our huge deficits, reduce our taxes, and let America's economy grow unencumbered by the cost of defending those who can easily afford to pay us for the defense of their freedom. Let's not let our great country be laughed at anymore.

Sincerely,

  
Donald J. Trump



# Between the Lines of a Millionaire's Ad

## *New Yorker's Foreign-Policy Foray Follows Political Overtures*

By Howard Kurtz  
Washington Post Staff Writer

NEW YORK, Sept. 1—Donald J. Trump, the multimillionaire developer who has gotten into some well-publicized spats with city officials here, is using his cash to wade into the more exotic waters of foreign policy.

In full-page advertisements running Wednesday in The Washington Post, The New York Times and The Boston Globe, Trump argues that the United States should present Western Europe and Japan with a bill for America's efforts to safeguard the passage of oil tankers in the Persian Gulf.

When a prominent private person spends \$94,801 to publicize such a message, it raises the age-old question: What's he running for?

"As far as I know, he has no plans to seek public office," said Trump spokesman Dan Kloress. "The reason Donald told me he's doing this is that he's sick and tired of seeing other countries take advantage of America."

Trump's wealth and flamboyance have made him a sought-after political property. New York Republican leaders tried unsuccessfully to draft him to run against Mayor Edward I. Koch (D) in 1989 or Gov. Mario M. Cuomo (D) in 1990. And a

### *The age-old question: What's he running for?*

veteran Republican organizer in New Hampshire is circulating nominating petitions for Trump in the state's 1988 GOP presidential primary, although Trump said it was "highly unlikely" that he would run.

The Persian Gulf ad was developed with advertising executives who were part of the "Tuesday Team" that prepared the media ads for President Reagan's 1984 reelection campaign. But one of them, Tom Messner, said he knew of no larger political agenda, and Norma

Foederer, an assistant at the Trump Organization, said any bid for office "was the furthest thing from his mind."

Trump "wrote the letter himself," Messner said. "The idea of doing it was his. We were merely expeditors. We designed the ad, we recommended the newspapers, handled the money and placed it. Our creative input was minimal."

Trump, 41, developer of the \$190 million Trump Tower here, an Atlantic City casino and other mega-developments, is a major contributor to local political campaigns.

In a running feud with Koch over whether the NBC television network will move to a Trump property on Manhattan's West Side or relocate to New Jersey, Trump has called the mayor a "moron" and his top advisers "jerks." Koch called Trump, who has been seeking tax abatements for the Manhattan property, "piggy."

Trump also embarrassed city officials recently by restoring a Central Park ice skating rink and turning a \$500,000 profit on it after the city had botched the job.

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